

Anders Baumann

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EDUCATION

BI Norwegian Business School

Master of Science in Data Science for Business

Oslo, Nor

Expected Graduation May 2024

- Relevant Coursework: Advanced Statistics and Alternative Data Types, Big Data Curation, Pipelines and management, Microeconomics, Business Strategy and Management

University of San Francisco

Data Science Bootcamp

CA, USA

Jul. 2022 – Aug. 2022

- Coursework: Probability and Statistics, EDA and Visualization, Computation for Analytics

Menlo College, College of Arts and Sciences

Bachelor of Sciences in Business Analytics (GPA 3.68 /4.0)

CA, USA

Jan. 2019 - May 2022

- Attended this college on a golf scholarship, playing college golf the whole period
- Honors: Graduated Cum Laude, Dean's List: Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022
- Relevant Coursework: Thinking Like a Data Scientist, Data Visualization and Text Analytics, Coding for Business Analytics, Business Calculus*, Introduction to AI* (*= electives)

PROJECTS

Applied Machine Learning API (Python)

Sep. 2021 – Dec. 2021

- Predictive modelling tool that visualizes user-submitted golf shot data to determine the probability of the location of future golf shots.
- Uses unsupervised learning, k-means clustering, to find the users main shot tendencies, and with an algorithm based on physics, assigns the probability of where the next shots will land.
- This program is deployed as a REST-API that is connected to my website and is also the main attraction.

Driving Business Outcomes with Data Science Case Study

Oct. 2021 – Dec. 2021

- With 3 other students, identified the assigned company – Hugo Boss's main areas of improvement.
- Used unsupervised learning to identify Hugo Boss's target customer's and implemented a partnership demand formula to find optimal partnerships aligned with the company's business initiative.
- Developed a UI friendly website with a reactive data visualization graph to display how several potential partnerships would perform with the partnership demand formula.

Web Developer (JavaScript)

Aug. 2021 – Jan. 2022

- Developed the website www.golfsimulation.net/ using the main web development languages to make my golf simulation program available for all users.
- Used design thinking and data visualization to make it easier for the user to understand the output of the program.
- The website is reached by over 200 unique visitors monthly all over the world.

WORK EXPERIENCE

Google via VACO

Content Analyst

CA, USA

Aug. 2021 – Mar. 2022

- Member of a top-performing team responsible for analyzing and optimizing the client's ad network based on the client's policy guidelines to drive more traffic to customer domains.
- Since joining this 5-person team, regularly achieved the highest productivity rate out of 8 teams as well as high quality deliverables each week.
- Developed strong understanding of website design through reviewing hundreds of client websites, and how to optimize a web site for effective Google Ads.

SKILLS

- Python, Pandas, Numpy, Sci-Kit-Learn, TensorFlow, GitHub, SQL, JavaScript, D3.js, Tableau

OTHER INFORMATION

Languages: English (fluent), Norwegian (native)

Hobbies: Played collegiate college golf for 4 years while studying in the US.