



ANDERSON PUTRA IRAWAN

Graphic & Web Designer

SUMMARY.

A graphic and web designer who delivers concise and eye-catching visuals while valuing user experience. Timely communication and maintaining momentum are my top priorities when designing for a client. Hard work aside, people value my keen attention to detail as a designer.

EDUCATION.

University of the West of England, Bristol

// September 2021 - July 2024

Graphic design for branding, posters, logo, typography and color / web design with HTML, CSS, and Javascript (**achieved grade: 71**); create a gameified interaction and a brand guideline (**achieved grade: 72**); user experience design for web and mobile applications (**achieved grade: 67**); worked on a live client project for a visual guide app (**achieved grade: 66**); media production with After Effects and Premiere Pro (**achieved grade: 75**); final project on motion graphic design to better traditional video styles (**achieved grade: 80**); graduated July 2024 with first class honours; participated the 2024 Global Games Jam

Xin Zhong School, Surabaya, Indonesia

// July 2018 - May 2021

International high school, Cambridge A levels for chemistry, physics, biology, and mathematics, member of student-led organization, extracurricular in multimedia

WORK & EXPERIENCE.

The Foundry @ UWE Bristol

// April 2023 - July 2024

Designed digital and printed posters for over 5+ connection events over the year; maintained on-point and timely communication with the design supervisor

PPI Bristol Bath (Indonesian Society)

// October 2021 - September 2024

Digital media, social media account manager, 50+ digital posts for Instagram, 10+ documentations edited and posted, printed jersey design, videography, graphic design, oversaw weekly student takeovers

MA Fotografia @ Surabaya, Indonesia

// July 2023 - August 2023

20+ digital Instagram designs (posts & stories), 15+ printed A5 postcard designs, printed A4 books for pricing, behind-the-scenes videography, filmmaking, prompting with AI for visual arts

Peer Assisted Learning (PAL) Leader

// October 2022 - May 2023

Weekly presentations to integrate first year students into university and the (BSc) Digital media course @ UWE

Anown Creation @ Jakarta, Indonesia (Remote)

// August 2022 - January 2023

5 digital 3D models for sculptures, animation and other digital uses, 3D modelling, substance texturing, rigging for animation

SOFT SKILLS.

Graphic Design // Front-End Web Design // Motion Graphic Design // User Research & Study // Social Media Management // Creative Presentations // Wireframing // Illustration // Digital Marketing // 3D Modelling & Texturing // Video Editing // Filmmaking // Public Speaking // Project & Team Management // Timely Communication

TECHNICAL SKILLS.



Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe Premiere Pro



Adobe After Effects



Figma



Autodesk Maya 3D



HTML



CSS



Javascript

LANGUAGES.

English | Fluent

Bahasa Indonesia | Native

Chinese | Intermediate

CONTACT.



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