

# Keanan Anderson

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## Education

**University of Denver**, Candidate for the Daniels College of Business

Denver, CO

Major: *Business Information and Analytics*

Expected Graduation: June 2022

Minor(s): *Computer Science & Mathematics*

Current GPA: 3.89

**Pagosa Springs High School**

Pagosa Springs, CO

GPA: 4.00 (Valedictorian)

Graduation: June 2018

## Skills

Python, Visual Basic, Java, SQL, Microsoft Access Visual Studio, Tableau, Power BI, Heavy Equipment and Excel, Word, & PowerPoint Certified

## Professional Experience

**Undergraduate Student Government (USG):** *President*

Denver: June 2021—Current

- Planned and executed a successful election campaign for the role as Undergraduate Student Body President through social media, tabling, and debate.
- Established working connections with administrators to discuss campus initiatives, issues, and solutions.
- Created a Higher Standard Initiative to hold USG members to a higher bar and hold members accountable through restorative justice.
- Recruited and interviewed numerous students for roles within USG
- Presented to the Board of Trustees discussing student mental health and increased funding through various forms including fee structure, grants, and donations.
- Structured the allocation of a 1-million-dollar budget through working directly with student organizations and their needs.
- Represented an Undergraduate Class size of over 5,000 students and directly managed up to 50 peers within USG.
- Developed a marketing strategy for USG's social media and grew following & engagement by over 200% (in 2 months).

**Higher Grounds Coffee Company:** *Barista*

Pagosa Springs: June 2017-Sept. 2017 & May 2020-Sept. 2020

- Created quality attention and drinks to satisfied customers within a high paced workplace.
- Increased ratings of coffee shop in both terms of quality of product and service from 4.2 stars to 4.5.
- Interacted with a variety of people in a diverse work environment, serving up to 300 people daily.
- Promoted a safe and healthy work environment through positive encouragement and sanitary measures.

**United States Forest Service:** *Forestry Aid*

San Juan National Forest: May 2018-Sept. 2018 & May 2019-Sept. 2019

- Optimized tour and shuttle bus schedule of Chimney Rock National Monument resulting in a 6% increase in guest retention and visitation.
- Collaborated with other wildland firefighters to protect the San Juan National Forest (SJNF) and Archuleta County from 10 wildland fires.
- Operated heavy machinery to perform a variety of tasks including hauling of timber, removal of dams (beaver), and implementation of 21 new campsites.
- Conducted travel management skills across the SJNF and built 5 new trails while maintaining the forests' intricate trail system (felling, timber management, and forest management).

## Leadership Experience

**Undergraduate Student Government (USG)**

University of Denver

President

June 2021—Current

President Pro Tempore

September 2020—June 2021

Chief of Staff

September 2019 – June 2020

**FBLA (Future Business Leaders of America)**

Pagosa Springs High School

President

September 2017-June 2018