Sascha Andeweg

graphic designer

prepress specialist

linguistic analyst

linguistic modeller

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2 June 1971

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LANGUAGES
Dutch and English, both advanced level

PORTFOLIO
www.designed.irish

EDUCATION		
	Leaving cert	1985-1988
	Typing	1985
	Basic prepress education	1988-1990
	Graphic Technician prepress	1990-1991
	Basic webdesign and HTML	1998
	Dreamweaver/Flash	1999
	Kenneth Smit Training 'Expert in Sales'	2010
	Workshop Column writing	2011
	Full-stack software developer - Code Institute	2019-

EMPLOYMENT		
	Globetech Ltd., Cork	2016-present
	TekstBeeld Groep, Axelsestraat 156, 4537 AS Terneuzen	
	The Netherlands	1988-2016

SKILLS AND CHARACTERISTICS

- Design skills and knowledge
- Prepress specialist
- Linguistic analyst/modeller

Through education and working with experienced graphic designers I have grown into a **prepress specialist/graphic designer** working in the headquarters of a group of printers in The Netherlands for over 27 years. Since 2016 I'm working on projects for **Apple**. Extensive use of **computer and language** as a graphic designer has given me experience that's proven to be very useful in the projects that I cannot further discuss due to non-disclosure contracts.

- Communication skills
- Team player

I **dealt with clients** directly and both executed projects directed by a design studio and personally directed the project for clients. I can plan and work closely with a **team** and value team members' knowledge of the methods used in a workflow. Together we can find new and better ways of serving clients.

- Proactive
- Productive
- Result driven

Designing for renowned international companies like Dow Chemical, Yara and Cargill, local authorities and hospitals was a large part of the position of graphic designer. I enjoy following or creating corporate identities. It requires intense communication with the responsible departments. They appreciated my creative contribution to the **design** as well as to the **content.** Thinking of the clients' goals and target groups and **working fast with an eye for detail** makes the graphic designer one of the binding factors between a company and its clients.

- Marketing
- Sales

I was trained in sales and combined this activity with my graphic design work. Dealing with clients in this way helped me to think more commercial and understand markets better.

- Tools

At the moment I use Adobe's CC full suite at home to stay up-to-date and do some web design. MS Office was used mostly to bring content into designs built with Adobe software. I work on both Apple and Windows platforms. Since working on linguistic projects I've been using bespoke data analysis software.

- Further education

I just started a bootcamp course 'Full Stack Software Developer' with The Code Institute. This course covers front- and backend coding for webdevelopment: HTML, CSS, JavaScript and Python. This level-6 course is credit rated by the Napier University.