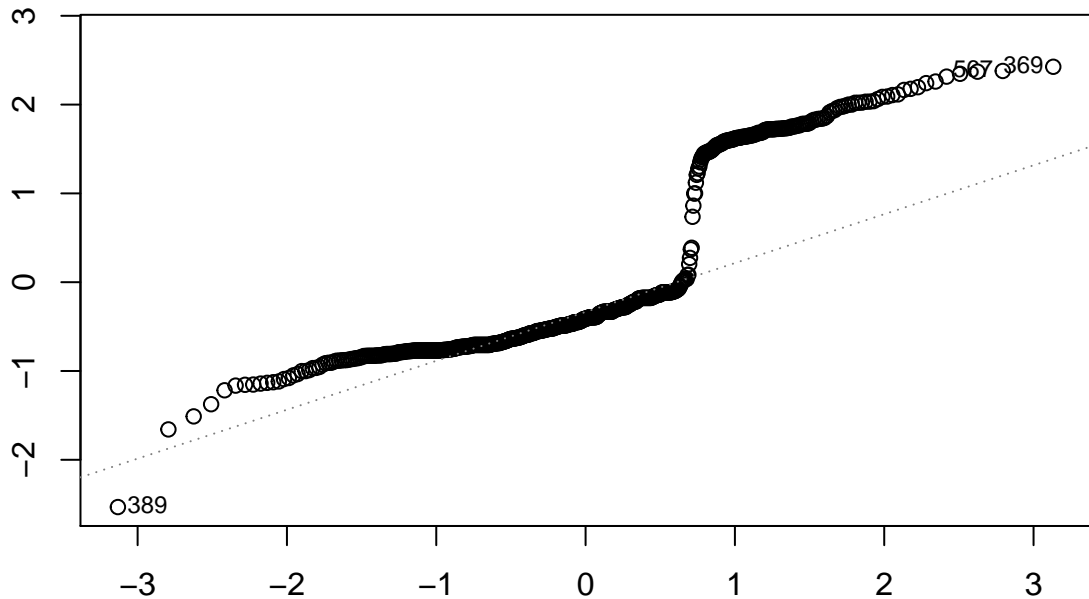


Normal Q-Q

Standardized residuals



Theoretical Quantiles
 $\text{lm}(\text{target} \sim \text{recency} + \text{freq} + \text{time})$