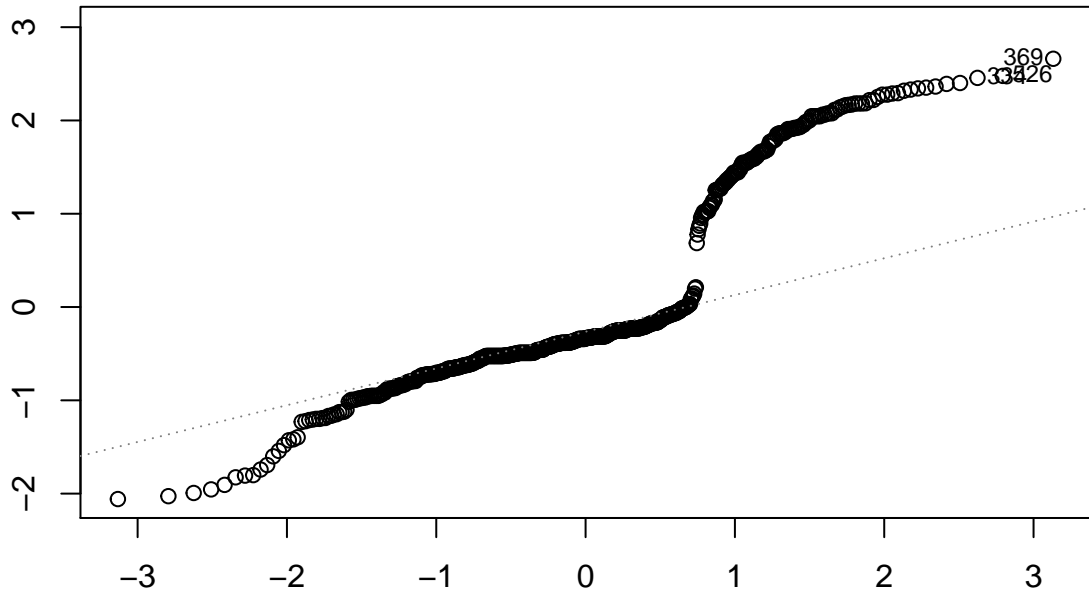


Normal Q-Q

Standardized residuals



Theoretical Quantiles
 $\text{lm}(\text{target} \sim \text{recency} * \text{freq} * \text{time} - \text{recency}:\text{time})$