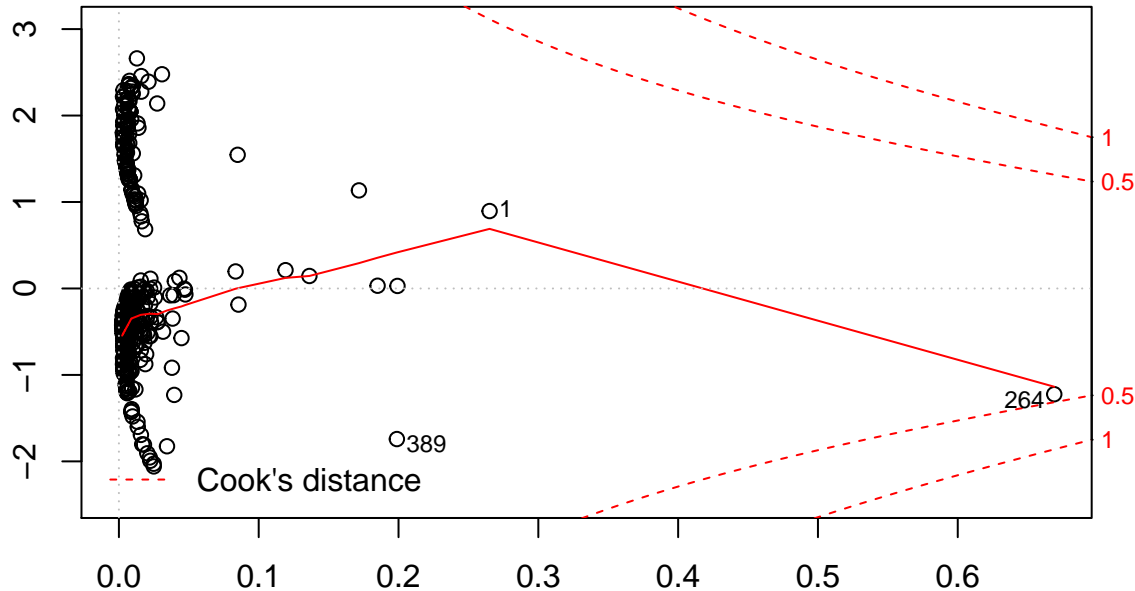


Residuals vs Leverage

Standardized residuals



Cook's distance

Leverage

$\text{lm}(\text{target} \sim \text{recency} * \text{freq} * \text{time} - \text{recency}:\text{time})$