

ANDHIKA FAJAR PRAYOGA

GRAPHIC DESIGNER

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ABOUT ME

As an enthusiastic 5th-semester Informatics Engineering student, I combine my passion for graphic design with a strong understanding of technology. Actively involved in campus and personal design projects, I continuously refine my skills in creating compelling and effective visuals. I am currently seeking an internship opportunity to deepen my practical experience in the industry while contributing fresh ideas and unique perspectives. Eager to learn from professionals, I am ready to work hard and grow with the team.

EXPERIENCE

SMAN 2 Majalengka Official admin of social media account (2018-2021)

- Prepare all the content to be created
- Capture the moments of every school event
- Admin instagram account
- Prepare a design from the concept that has been prepared

PT.Institute Speaking Indonesia Graphic Designer (September 2023-july 2024)

- Designing and developing marketing content for Instagram and websites that is engaging and aligned with the brand strategy.
- Collaborating with the marketing team to ensure sales targets are met through effective visual campaigns.
- Creating attractive, professional, and high-quality designs that enhance engagement and brand awareness.

PT.Gudha Pranahara Indonesia Graphic Designer (Internship) (August 2024-October2024)

- Designing visual content based on briefs provided by copywriters, in line with the branding and identity of various brands, including Bumandhala, Daytona, HALAL, Usbykp Pascasarjana, Prasada Fusion, Prasada Healthy, Prasada Mahasiswa, Prasada Wedding, and Vallove.

EDUCATION

Institut teknologi Nasional Bandung (2022-Present)

- Informatics engineering with a final GPA of 3.38/4.00

AWARD

1st place in the poster design competition for the 2019 Majalengka District-level Scout Anniversary.

SKILLS

- Hard Skills
Adobe Photoshop, Adobe Iluslator, Adobe XD, Canva, Capcut, Figma
- Soft Skills
Problem Selving, Adaptability, Leadership, Teamwork, Creativity, Time Managemen