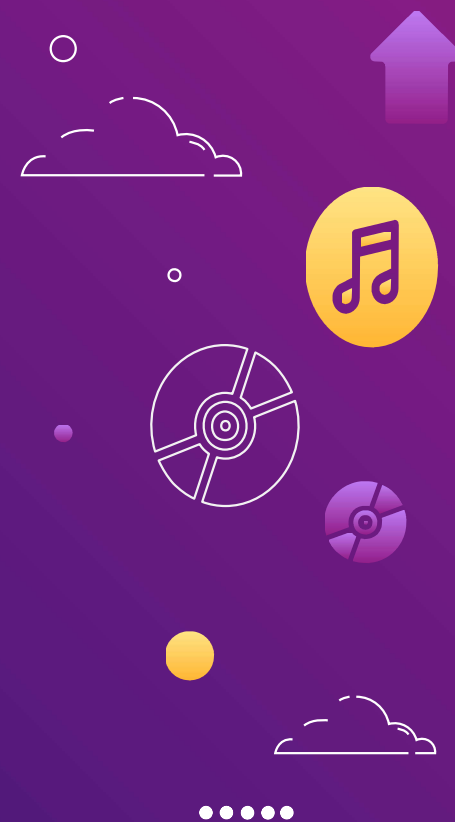
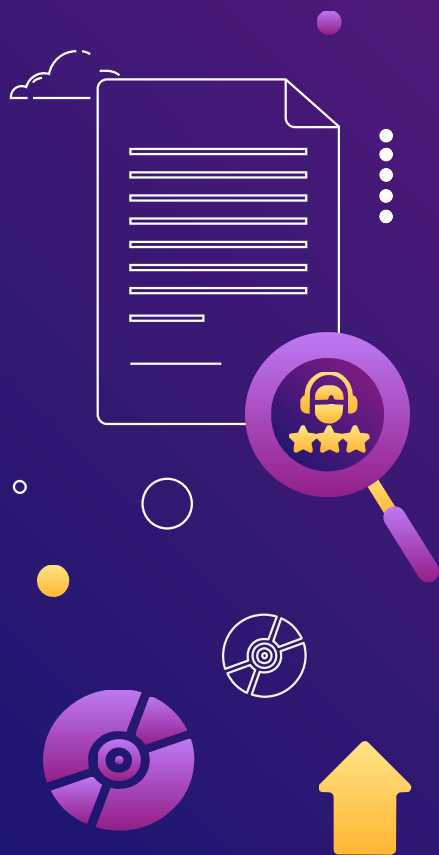


# SONG MOOD ANALYSIS



# HELLO

Devin Monsen  
Andi Cameron  
Zach Ellsworth  
Jamee Jenkins



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Presented by  
Andi Cameron

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Presented by  
Jamee Jenkins

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Presented by  
Devin Monsen

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Presented by  
Zach Ellsworth





# INTRODUCTION

Music can greatly alter the mood of the listener. It can help hype up a crowd at a party, or soothe as you wait on hold or in an elevator. Music triggers emotional responses whether positive or negative





01

# THE QUESTION

Andi Cameron



# PURPOSE

## MUSIC

As connoisseurs of the music industry, we recognize the vast range of emotional release that music can induce.



## LANGUAGE

The purpose of this study is to examine the language of music and attempt to anticipate the effects on a listener.



# QUESTIONS TO ANALYZE



## ATTRIBUTES

How can rhythm, loudness, or other attributes of a song prompt an emotional response?



## IMPORTANCE

Which attributes are most important in determining the emotional resonance of a song?



## PATTERNS

Is there a pattern of attributes that could affect individuals similarly?



# RESOURCES/TECHNOLOGIES



## SOURCE DATA

Kaggle: Spotify 1.2M+  
Songs with track features

Obtained through the Spotify API

## DATABASE MANAGEMENT

pgAdmin/postgreSQL  
Python  
VS Code  
SQLAlchemy  
Quick DBD for ERD development

## VISUALIZATIONS

Google Slides  
Javascript  
Flask  
Python  
VS Code

## ANALYSIS

Jupyter Notebook  
Python

## STORAGE

GitHub

## DATA PREPROCESSING

Python  
pgAdmin/postgreSQL





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02

# ETL & DATABASE

Jamee Jenkins



# REVIEWING THE DATASET

## DANCEABILITY

The higher the value,  
the easier it is to  
dance to the song

## LOUDNESS

The higher the value,  
the louder the song

## TEMPO

The higher the value,  
the faster the song is  
played

id character varying (22)	danceability double precision	energy double precision	loudness double precision	valence double precision	tempo double precision	acousticness double precision
7lmeHLHBe4nmXzuXc0H...	0.47	0.978	-5.399	0.503	117.906	0.0261
1wsRitfRRtWyEapl0q22o8	0.599	0.9570000000000001	-5.763999999999999	0.489	103.68	0.0129
1hR0fIFK2qRG3f3RF70pb7	0.315	0.97	-5.4239999999999995	0.37	149.749	0.0234
2lbASgTS0D07MTuLAXIT...	0.44	0.9670000000000001	-5.83	0.574	96.75200000000001	0.163
1M0TmnY0Z6fcM0c56Hd	0.426	0.929	-6.729	0.539	127.059	0.00162
1M0TmnY0Z6fcM0c56Hd	0.426	0.929	-6.729	0.539	127.059	0.00162
2g12s0D07MTuLAXIT...	0.44	0.9670000000000001	-5.83	0.574	96.75200000000001	0.163

# REVIEWING THE DATASET CONT

## ENERGY

The higher the value, the more energetic the song

## VALENCE

The higher the value, the more positive mood of the song

## ACOUSTICNESS

A higher value would indicate acoustic instruments and a lower value would indicate electronic instruments

id character varying (22)	danceability double precision	energy double precision	loudness double precision	valence double precision	tempo double precision	acousticness double precision
7lmeHLHBe4nmXzuXc0H...	0.47	0.978	-5.399	0.503	117.906	0.0261
1wsRitfRRtWyEapl0q22o8	0.599	0.9570000000000001	-5.763999999999999	0.489	103.68	0.0129
1hR0fIFK2qRG3f3RF70pb7	0.315	0.97	-5.4239999999999995	0.37	149.749	0.0234
2lbASgTSOD07MTuLAXIT...	0.44	0.9670000000000001	-5.83	0.574	96.75200000000001	0.163
1M0TmnYQZ6fcM0c56Hd	0.426	0.929	-6.729	0.539	127.059	0.00162
1M0TmnYQZ6fcM0c56Hd	0.438	0.938	-6.338	0.238	133.028	0.00183
2g12s0D03MTuLAXIT...	0.44	0.9670000000000001	-5.83	0.574	96.75200000000001	0.163

# DATABASE

Using PgAdmin and SQLAlchemy, 2 tables were joined using id (song id).

- Spotify\_track\_info lists the id, name of song, and the artist
- Spotify\_features lists the id and the chosen attributes: energy, loudness, valence, tempo, and danceability

Sample table was created to show the top 100,000 songs due to size limitation

spotify_track_info	
id	string
name	string
artists	string

spotify_features	
id	string
danceability	float
energy	float
loudness	float
valence	float
tempo	float





# PREPROCESSING & MACHINE LEARNING

Devin Monsen

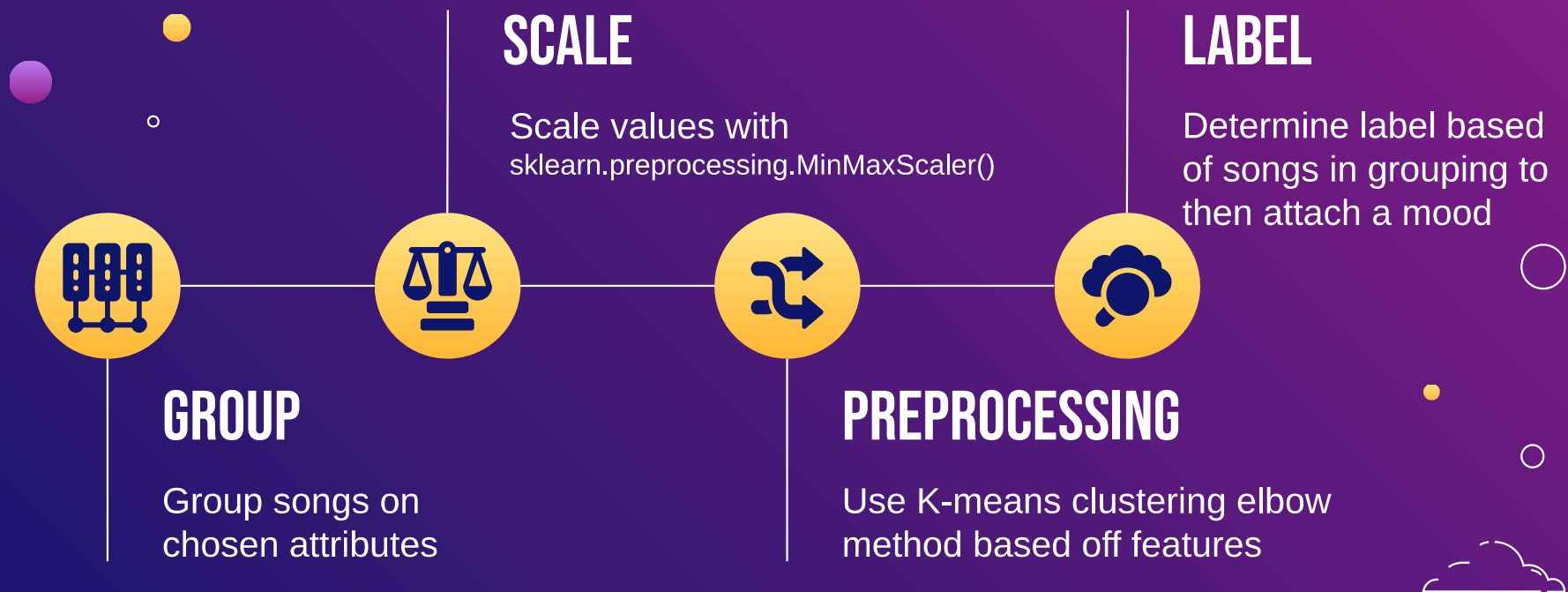


# METHODS, TECHNIQUES AND TOOLS

- SKLearn
- Pandas
- SQLAlchemy

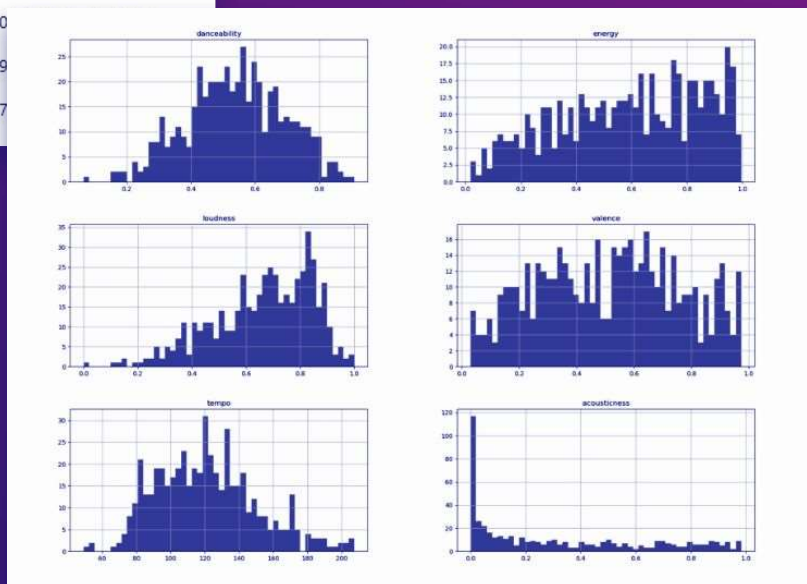


# DATA ANALYSIS & MACHINE LEARNING



## PREPROCESSING & MACHINE LEARNING

	Danceability	Energy	Loudness	Valence	Tempo	Acousticness
Mean	0.540939	0.591070	-10.166142	0.515204	121.336214	0.316986
Standard Deviation	0.151960	0.258203	4.126904	0.247071	29.497190	0.316747
Minimum	0.065700	0.019200	-25.189000	0.030500	49.179000	0.000003
25% Percentile	0.436000	0.390000	-12.624000	0.313750	98.366750	0.023375
50% Percentile	0.545000	0.613000	-9.592500	0.535000	120.000000	0.000000
75% Percentile	0.653250	0.814250	6.750000	0.701500	139.000000	0.000000
Maximum	0.909000	0.996000	-2.584000	0.974000	207.000000	0.000000



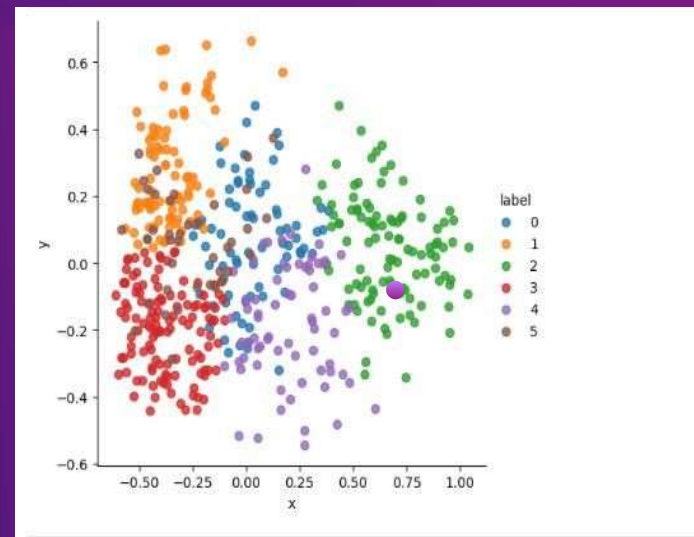
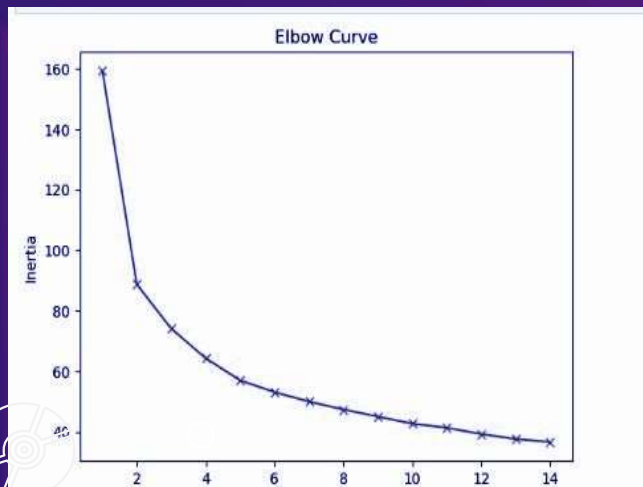
 **GROUP**

**SCALE**



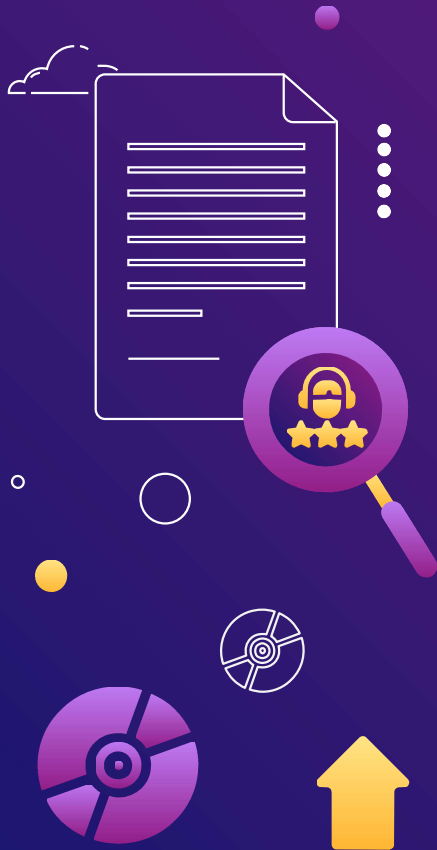


# PREPROCESSING



# WHOA!

Turns out mood is  
subjective



LABEL

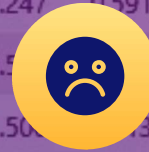


		id	danceability	energy	loudness	valence	tempo	acousticness	label
155	7CAXrvSR4K7xaWyAyPmECh		0.597	0.661	-10.247	0.5910	169.575	0.225000	Angry
123	5fSU4DYw2UNcMZ5QD5FUm0			0.415	-8.5		128	0.138000	Laid-Back
385	01Vjr2ox7iQrjdxMhlyUp			0.518	-11.50		97.928	0.555000	Calm
275	1CTTXciW8wvCUd2AJZjp95		0.436	0.500	-7.480	0.3200	141.856	0.139000	Laid-Back
129	2cMW6KjnjFrYcYdIsk0ER5		0.545	0.557	-11.611	0.2690	125.876	0.079000	Laid-Back
23	0QCCQ1Isa0YVPVylhs6lwnQ1			0.958	-5.1		87		Happy
324	3AToIDUVq8nW6lps0AKME			0.814	-11.6		132.115	0.002060	Happy
76	0UxGJ0eyqOdcPrOWCNJtmp		0.276	0.224	-11.980	0.2610	127.688	0.923000	Sad
229	3WkdA05KkhCaCunFqkkvvX		0.532	0.457	-9.615	0.1590	105.103	0.006250	Laid-Back
293	5zAUNFiMFn8O2hBzldrQ			0.191	-13.7		82.651	0.590000	Sad
454	4WAMmqDoI0S9z17f3xxQJQ			0.239	-16.7		201.672	0.473000	Calm
330	0yRwZNh6tTg5KlZ42Jsrr9		0.422	0.985	-2.724	0.3440	157.035	0.007830	Energetic

HAPPY



SAD



LAID BACK



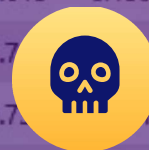
ENERGETIC



CALM



ANGRY



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04

# VISUALIZATION

Zach Ellsworth



# METHODS, TECHNIQUES AND TOOLS

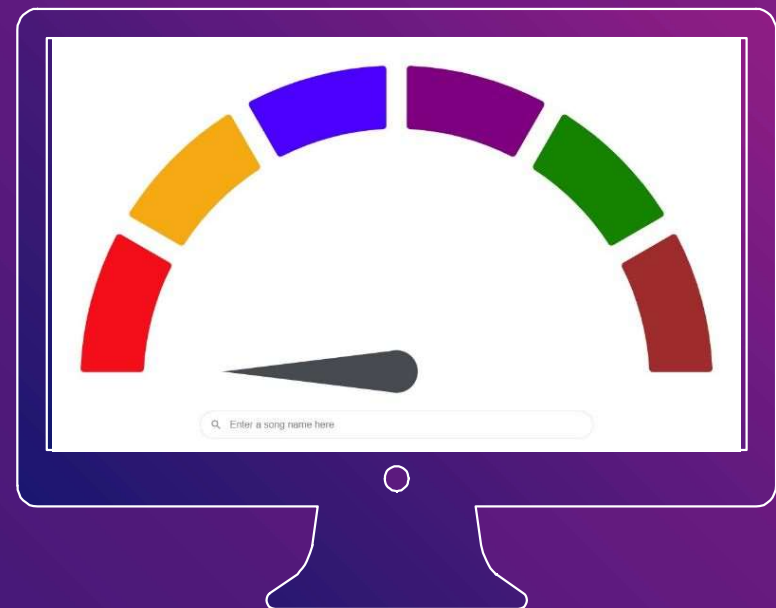
- React
- Go
- Websockets



# DASHBOARD & INTERACTIVITY

Visualization and dashboard  
produced through plotly  
python libraries and  
[dash]GitHub hosted at:

<https://neuralburst.io/MusicGroup>



# THANKS!

## DO YOU HAVE ANY QUESTIONS?



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