## Elements of Data Science – F2023

#### **Final Review**

This is intended as a guide and is not guaranteed to be comprehensive. Material considered fair-game for the exam is anything from class.

#### Intro to ML

- "Dimensions" of ML
  - o Interpretation vs. Prediction
  - o Learning Paradigms (SL,UL,etc.)
  - o Regression vs. Classification
  - O Binary, Multiclass, Multilabel Classification
- sklearn common functions
  - o .fit()
  - o .predict()
  - predict\_proba()

#### **Machine Learning Models**

- Simple Linear Regression
  - O Interpreting Coefficients of OLS
  - Colinearity
- Multiple Linear Regression
- Logistic Regression
  - o Concept of Gradient Descent
- k-Nearest Neighbor
- Decision Trees
- Ensembles
  - Random Forest
  - Gradient Boosting
  - Stacking
- Perceptron/Multilayer Perceptron
- Multiclass, Multilabel and One vs. Rest Classification

#### **Model Evaluation**

- Generalization
  - O Train/Test split
  - Stratification
- Overfitting/Underfitting
  - O Bias/Variance Tradeoff
- Baseline/Dummy Models
- Tuning Hyperparameters and Model Selection
  - o k-Fold Cross Validation
  - O Grid Search
- Metrics for Classification
  - O Accuracy/Error
  - Confusion Matrix
  - o Precision
  - o Recall
  - o F1 Score
  - o ROC Curve
  - o ROC AUC

- Metrics for Regression
  - $\circ$  R<sup>2</sup>
  - o Adjusted-R<sup>2</sup>
  - O Mean Squared Error
  - O Root Mean Squared Error
- Regularization
  - o Ridge
  - o LASSO
  - o ElasticNet

#### **Data Cleaning**

- Dealing with Duplicates
- Dealing with Missing Data
- Dummy Variables
- Rescaling
- Dealing with Skew
- Detecting/Removing Outliers

## **Feature Engineering**

- Binning
- One-Hot Encoding
- Derived Features

## **Joining Datasets**

- pandas df.join() and pd.merge()
- Join Types
  - o LEFT
  - o RIGHT
  - o INNER
  - o OUTER

# **Dimensionality Reduction**

- Feature Selection
  - o LASSO
  - O Feature Importance from Tree-Based Models
  - Univariate Tests
  - O Recursive Feature Selection
- Feature Extraction
  - o PCA

## **Sklearn Pipelines**

- .fit\_transform() on train and .transform() on test
- GridSearch on Pipelines
- ColumnTransformer

## **NLP and Topic Modeling**

- What is a corpus?
- Tokens and Tokenization
- Vocabulary
- Bag Of Words Representation
- n-grams
- Term Frequency
- Document Frequency
- Stopwords
- TfIdf
- Sentiment Analysis as Classification
- Topic Modeling with Latent Dirichlet Allocation (general concept)
  - o per document topic distribution
  - o per topic term distribution

# Clustering

- k-Means
  - Within Cluster Sum of Squared Distances
- Hierarchical Agglomerative Clustering
  - linkage types
  - o dendrogram representation

## **Recommendation Engines**

- Content-Based Filtering
- User-Based Collaborative Filtering
- Issues
- Evaluating
  - o Precision and Recall at K

## **Dealing with Imbalanced Data**

- Random Undersampling majority class
- Random Oversampling minority class
- Oversample Synthetic Minority Items
  - O SMOTE and ADASYN (general concepts)