

Project Charter

Project Title: KeanFit

Project Start Date: 1/22/2025

Projected Finish Date: 5/7/2025

Budget Information: \$0

Project Manager:

Name: Ashley Allaico

Phone: 973-493-5122

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Project Objective:

Our fitness app aims to enhance student engagement with Kean University's health and wellness programs by providing clear and accessible class information, ultimately boosting enrollment in exercise-related university classes by 15%. To further support campus-wide wellness initiatives, the app will integrate with Kean's fitness programs, ensuring that at least 80% of university-hosted fitness events are listed and easily accessible. Additionally, we are committed to delivering a high-quality user experience by completing 100% of planned test cases to validate the app's functionality, usability, and performance.

Main Project Success Criteria: Our main success criteria is 90% of user stories outlined in the project scope are fully implemented.

Approach: Agile approach

Roles and Responsibilities

Role	Name	Organization	Contact Info
Project Manager System Analyst	Ashley Allaico	Kean University	allaicoa@kean.edu
System Analyst Full-Stack Developer	Brayan Martinez	Kean University	martbray@kean.edu
Tester Full-Stack Developer	John Ortega	Kean University	otegjoh@kean.edu
Tester System Analyst	Meera Patel	Kean University	patelme5@kean.edu
Tester Full-Stack Developer	Andy Allaico	Kean University	allaican@kean.edu

Sign-Off: Ashley Allaico, John Ortega, Andy Allaico, Meera Patel, Brayan Martinez

Comments: N/A