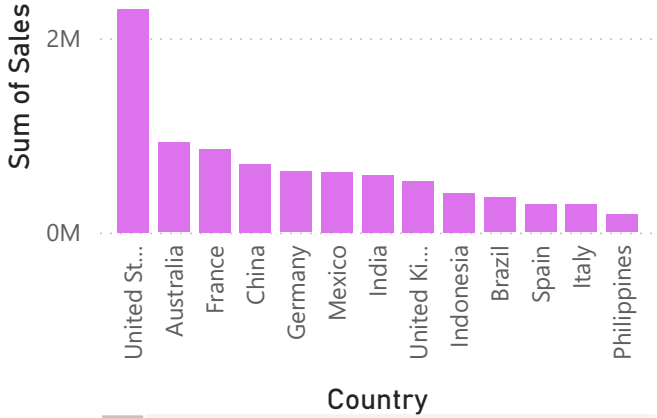


ONLINE SALES VISUALISATIONS

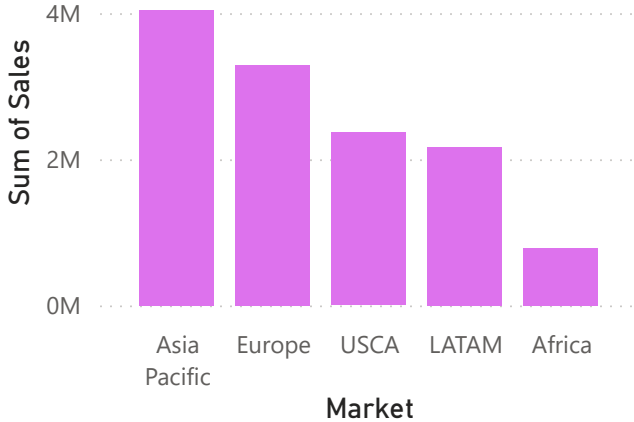
Overall Sales per Country



Country

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Argentina
- ☐ Armenia
- ☐ Australia
- ☐ Austria
- ☐ Azerbaijan

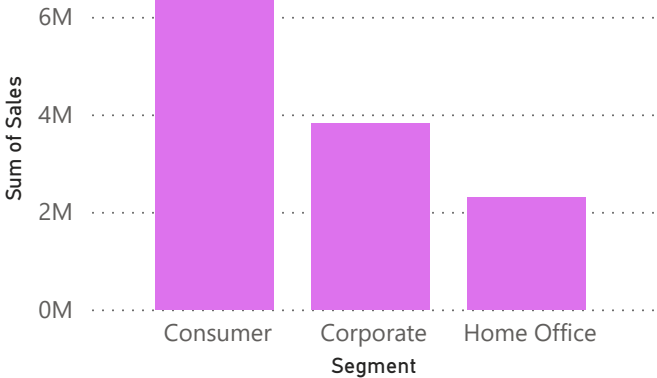
Overall Sales Per Market



Market

- ☐ Africa
- ☐ Asia Pacific
- ☐ Europe
- ☐ LATAM
- ☐ USCA

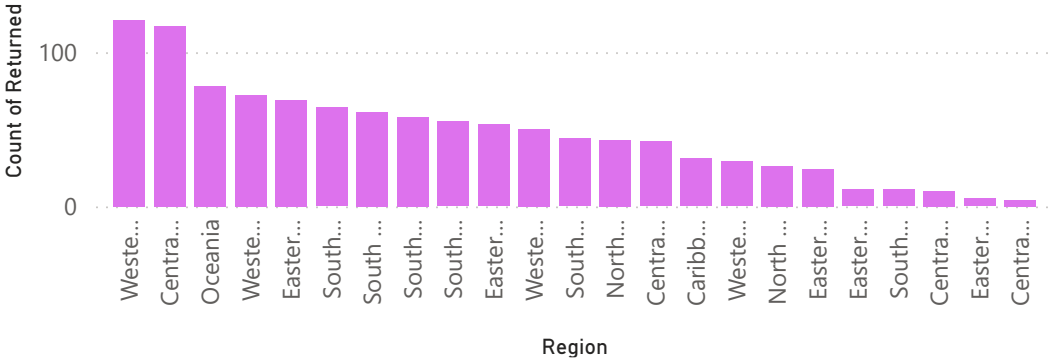
Overall Sales Per Segment



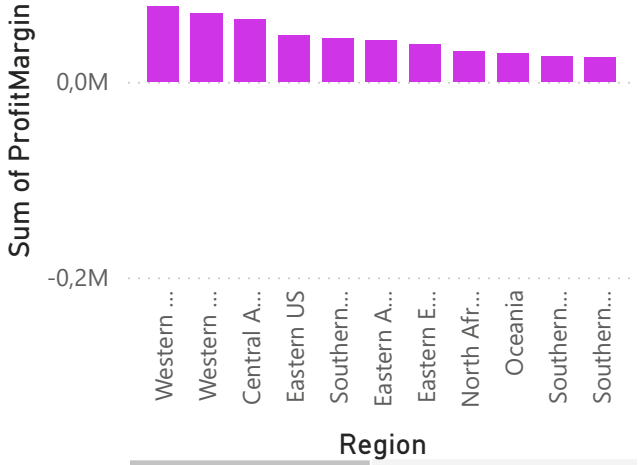
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Returns Per Region



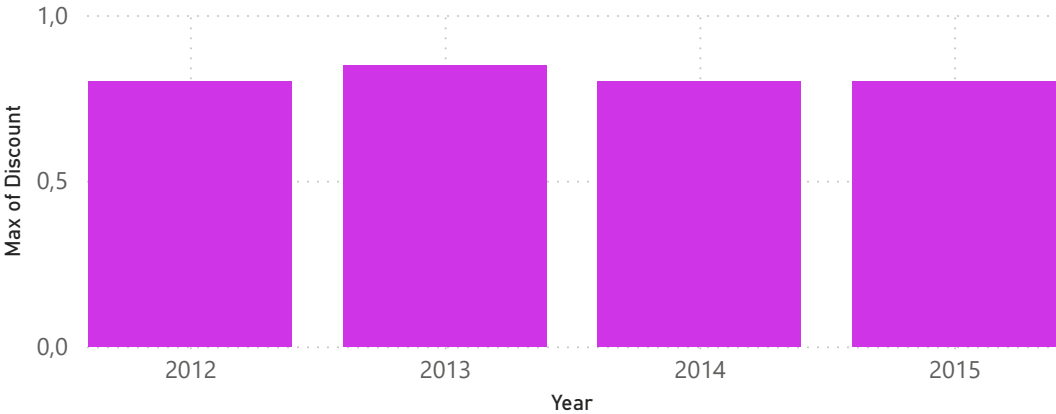
Profit Margins Per Region



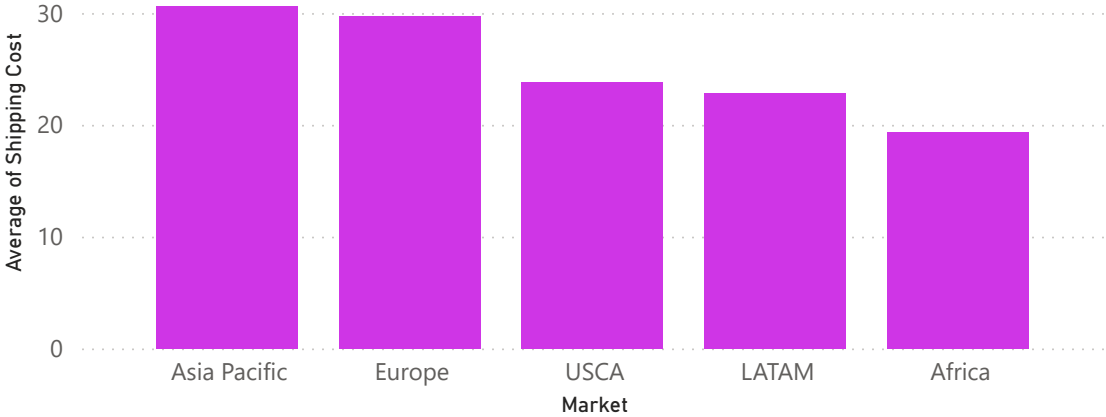
Region

All

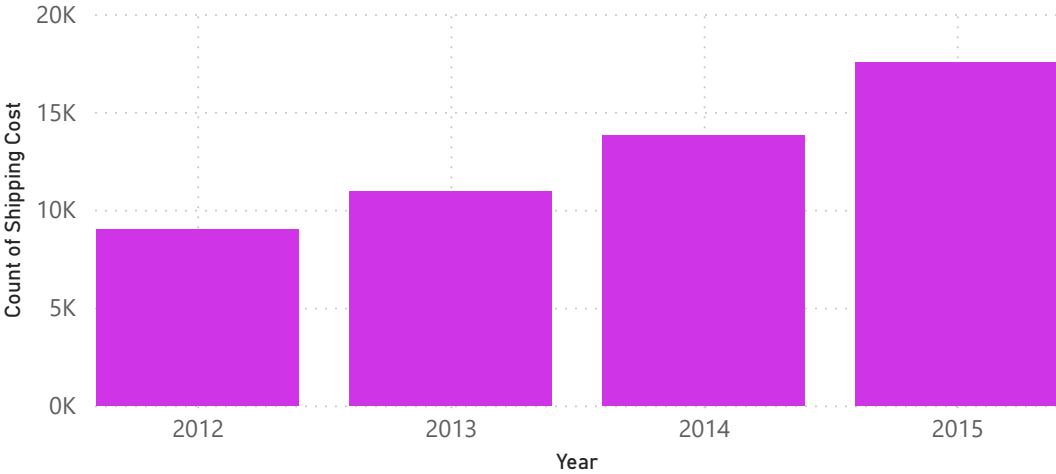
Max of Discount by Year



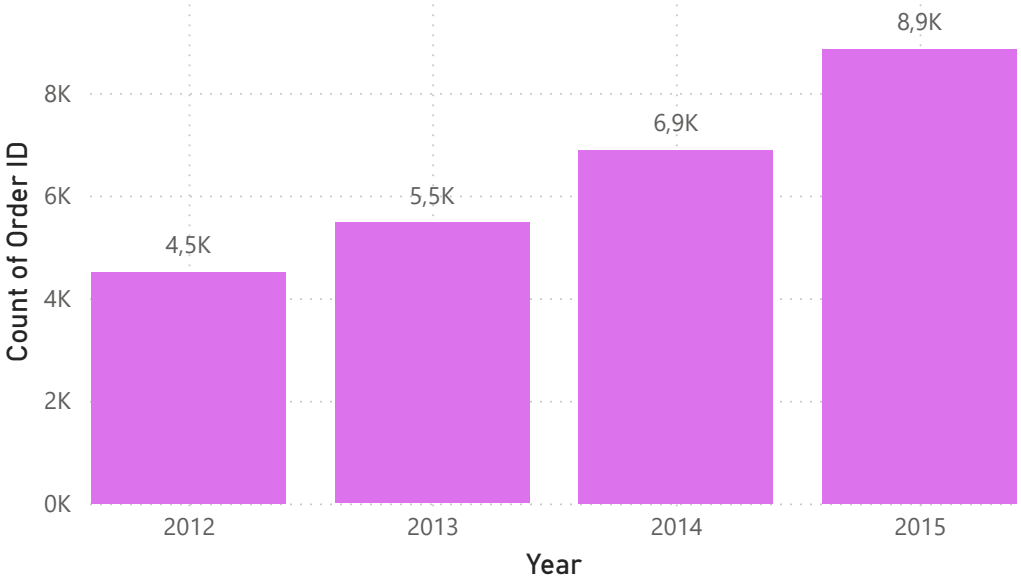
Average of shipping cost per market



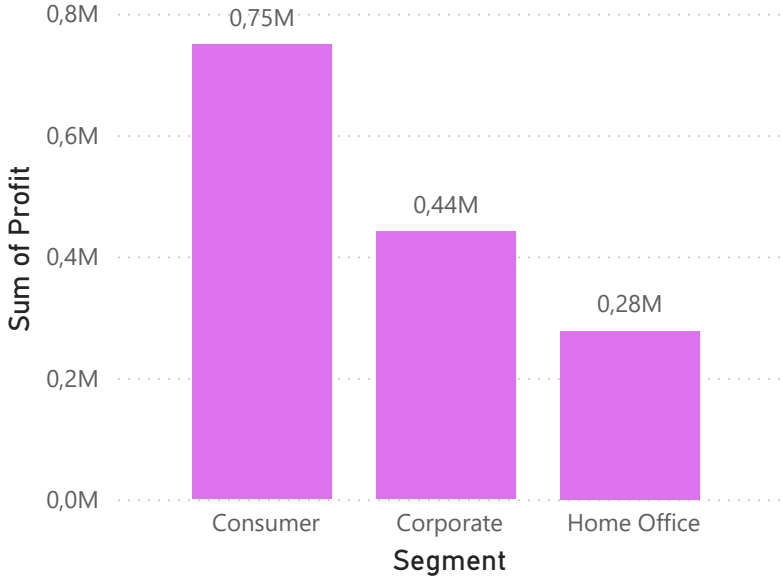
Total shipping cost each year



Total Orders Per Year



Contribution of each Segment to the profit

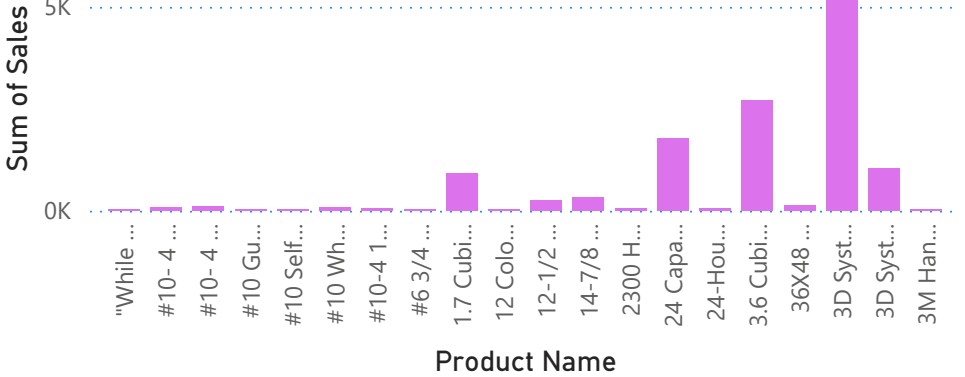


Segment

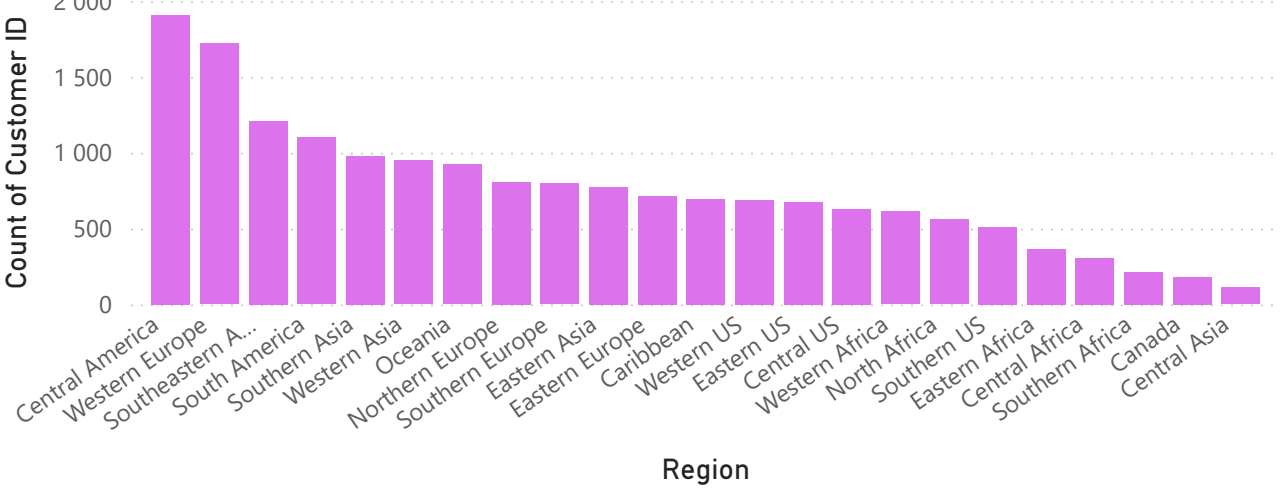
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Sum of Sales by Product Name and Year

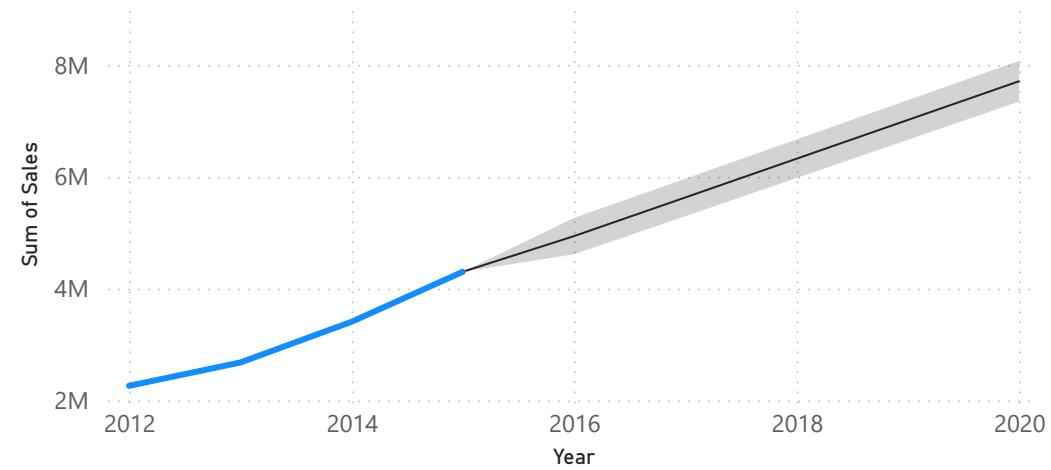
Year ● 2015



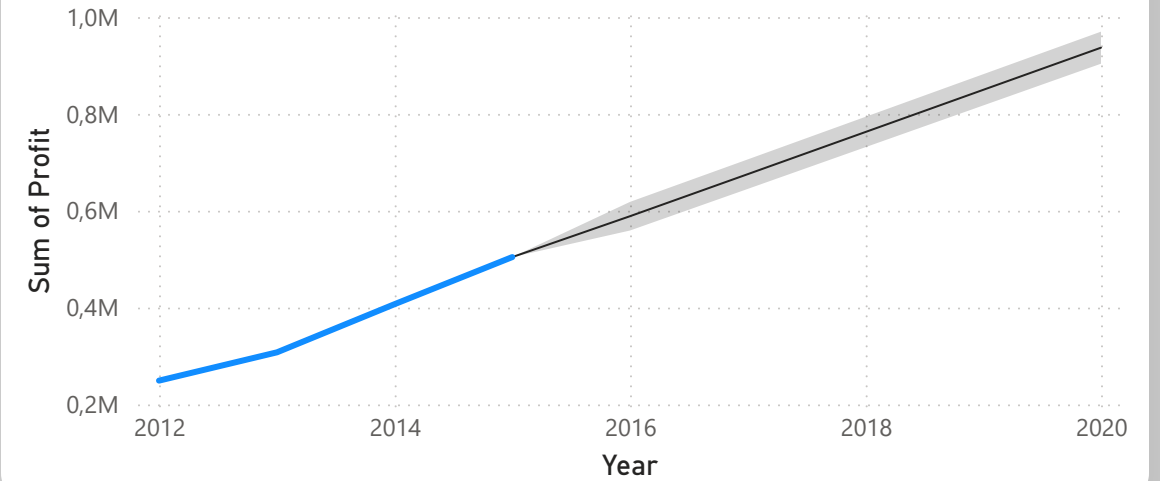
Count of Customer ID by Region



Annual Sales with a 5 year forecast



Annual Profit with a 5 year forecast



Sum of Sales and TargetSales by Year

4,30M ✓
Goal: 3050000 (+40.98%)

Sum of Profit and TargetProfit by Year

504,17K !
Goal: 1050000 (-51.98%)

Count of Order ID and TargetOrders by Year

8857 !
Goal: 60000 (-85.24%)

Sum of Shipping Cost and ShippingCost by Year

462,33K✓

Goal: 300000 (+54.11%)

Sum of ProfitMargin and Sum of ProfitMargin by Year

84,57K✓

Goal: 84,57K (+0%)