The following document outlines the goals for the Blast MVP app on Android.

**Launch timeline:**

June 2nd: full functionality, ready for testing

June 9th: pri-1 bugs fixed

June 16: ready for launch

**Objective:** the MVP will be delivered to demonstrate a rich set of functionality in working code that allows Kurt to present to potential investors and partners.

**Goals:**

- Android app

- high definition video content

- interactive user experience

- personalized user experience

- music and video available

**User Functionality:**

- User can select a channel for video content that is categorized

- User can play videos in full-screen mode

- User can vote on videos (up/down)

- User can skip videos that he doesn’t like

- User can sign-in using Facebook or email registration to remember channel and video preferences

- User can share the video via Facebook or email

**Admin Functionality:**

- admin can add video URLs, thumbnails, and description

- admin can remove video URLs, thumbnails, and descriptions

- admin can open chart of logs and see reports

- reports can show: most popular video by voting, most played video\*

- admin can upload a full video (not just URL)\*

\*may be cut from MVP

**Post-MVP:**

-iPhone app

- website for viewing

- user can search for videos

- User can play music over the video