**Voting**

the voting functionality is as follows:

- Thumbs up: the user’s vote has been recorded by the Blast service

- Thumbs down: the user’s vote has been recorded by the Blast service, and the next video is immediately played.

* Voting by non-signed in users will still be counted as a vote. This will be a count of total votes for the video content.
* Voting by signed-in users will also be counted as a vote against the total. In addition, the user’s preferences will be recorded for future algorithms and customization (post-MVP).

Please see [www.pandora.com](http://www.pandora.com) for similar behavior.

**Register**

Users can register with Blast for an improved experience. This includes the following:

- custom content and personalization (post-MVP)

- suggest video content (upload URLs and video content to Blast)

- future gamification of content, voting, sharing, and comments (all post-MVP)

- tagging video content’s best moment (e.g. the surfer emerges from the large wave)

Registration requirements:

- we will leverage OAuth for registration

- this includes Facebook and email

- registration should be remembered across sessions for mobile users and web users

- the following fields should be captured for the email registration

