

ANDREW NGUYEN

PROJECT 1: UI DESIGN

DESIGN BRIEF

PURPOSE:

To create a portfolio website that show-cases my Graphic Design and HTML/ CSS knowledge. The website is also used to showcase projects done in ART 483E: Computer Assisted Graphics.

AUDIENCE:

The audience for my website are class-mates, co-workers, fellow designers. It is also for clients and employers.

MESSAGE:

Using white space and minimal design to showcase my website and sections.

CONTEXT:

This website should include information about the designer, education, philoso-phy, and favorite apps.`

LOGO

CONSTRUCTION:

My initials are taken and simplified in or-der to create a geometric logo. The A is miniamlistic and the N showcases a wire-frame like feel.



TYPOGRAPHY

h1 / Gotham Medium / 33pt

h2 / Gotham Book / 10pt

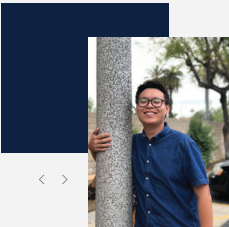
h3 / Gotham Medium / 12pt

h4 / Gotham Medium / 20pt

p / Gotham Book / 12pt

MOCKUP: PERSONAL SITE

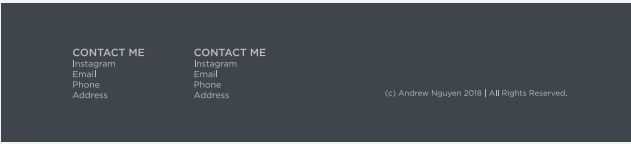
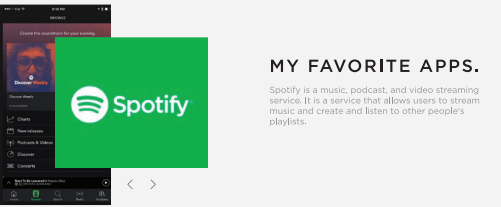
DESKTOP:



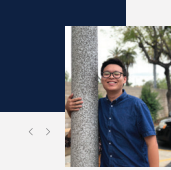
ABOUT ME.

Hello, my name is Andrew Nguyen. I was born and raised in Orange, California. I love to design, eat, and play video games. My favorite foods are Korean barbecue, sushi, chicken wings, and pasta. I also love watching movies and TV shows. Some of my favorite shows are The Office, Parks and Recreation, Bob's Burgers and Black Mirror.

I have always been designing and creating from a young age. I am currently pursuing a Bachelor of Fine Arts in Graphic and Interactive Design and a minor in Computer Science at California State University, Fullerton.



MOBILE:



ABOUT ME.

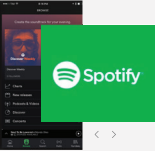
Hello, my name is Andrew Nguyen. I was born and raised in Orange, California. I love to design, eat, and play video games. My favorite foods are Korean barbecue, sushi, chicken wings, and pasta. I also love watching movies and TV shows. Some of my favorite shows are The Office, Parks and Recreation, Bob's Burgers and Black Mirror.

I have always been designing and creating from a young age. I am currently pursuing a Bachelor of Fine Arts in Graphic and Interactive Design and a minor in Computer Science at California State University, Fullerton.



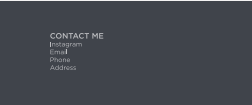
DESIGN PHILOSOPHY.

My design philosophy is that it is necessary to follow the rules of design but also it needs to be broken at times. I believe that if everyone follows the exact rules and formulas of design, all design will be the same and the creativity and spark will disappear. When you break the rules of design, you will innovate and create the new norm that people will follow. I also believe that it is important to stay on top of design trends because they are always changing and you want to be relevant when it comes to design.

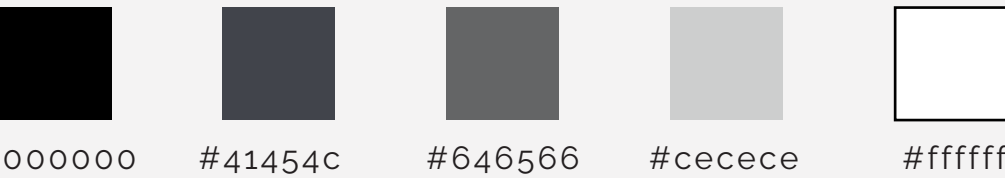


MY FAVORITE APPS.

Spotify is a music, podcast, and video streaming service. It is a service that allows users to stream music and create and listen to other people's playlists.



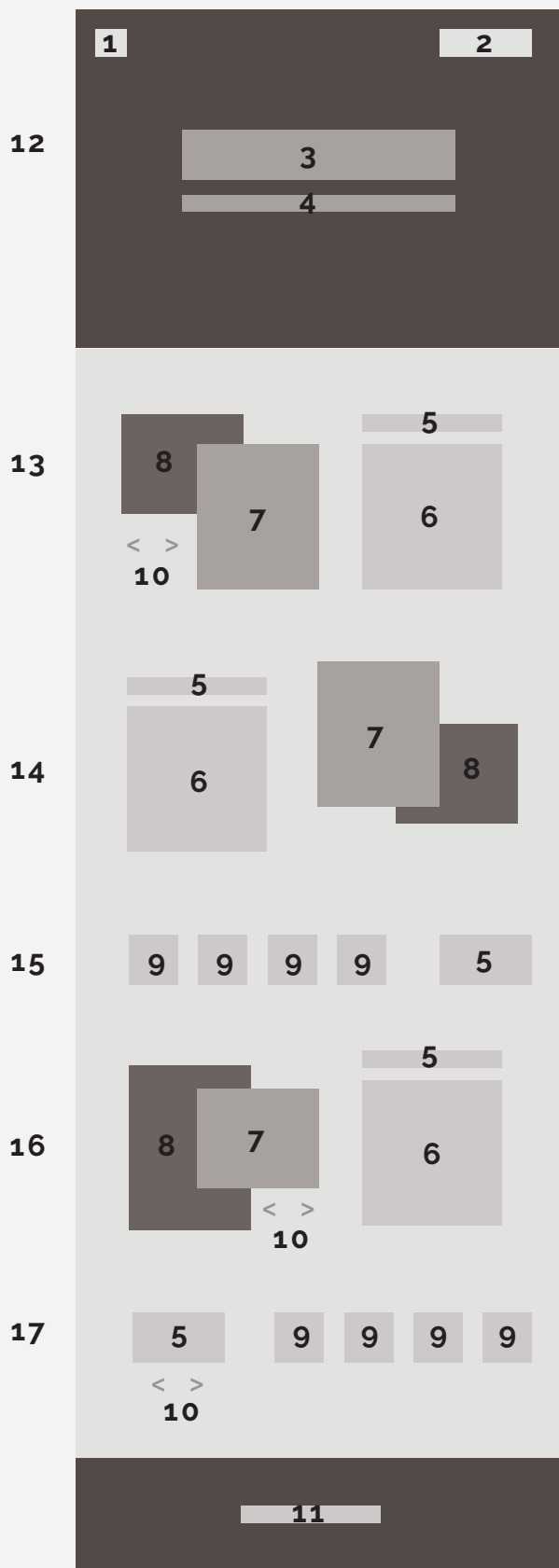
COLORS



REW NGU

ECT 1: UI DI

WIREFRAME: PERSONAL SITE



1. Logo

Logo displayed, also
a link to index page
when clicked.

2. Navigation

Menu displayed to navigate around the website.

3. Heading, h1

Displayed large text
to show designer's
name.

4. Subheading, h2

Gives more information about website.

5. Section Title

Section title to help with navigation.

6. Section information, p

Basic paragraph information about the section.

7. Image

Image of certain topic according to the section.

8. Sub-image

Less important
image, or colored
background
displayed.

9. Icon

Icon displayed to represent different things.

10. Sliders

Next and previous icons that are clickable to view different images.

11. Footer

Contains copyright information.

12. Home

Shows identity of designer.

13. About

Biography

14. Design Ideas

Design philosophy.

15. Design Process

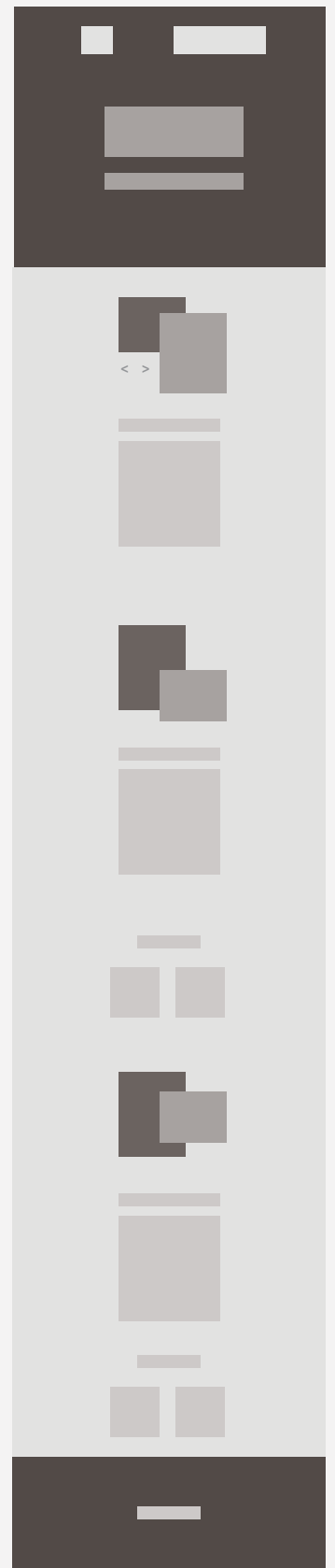
Design process of designer.

16. Apps

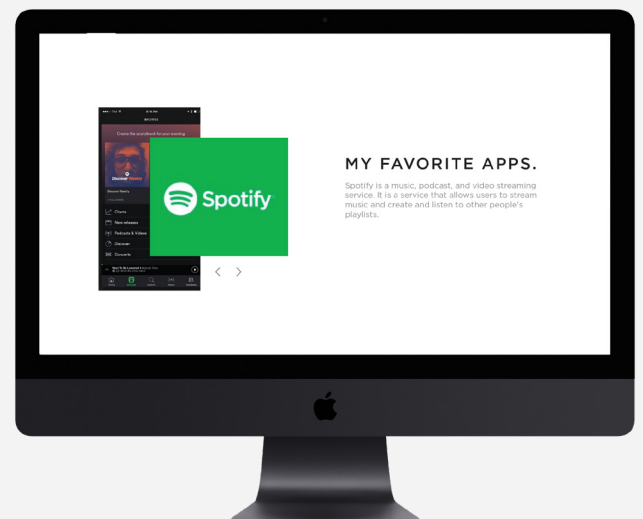
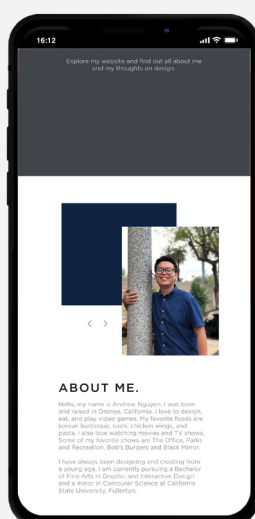
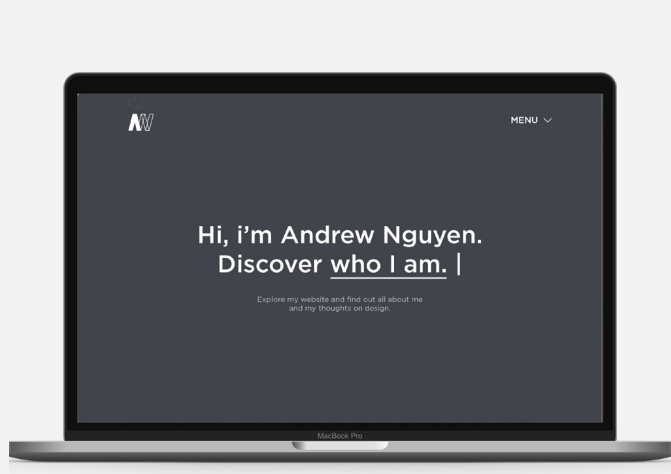
4 apps designer likes.

17. Likes

10 things that
designer likes.



CONTEXT: PERSONAL SITE



AN

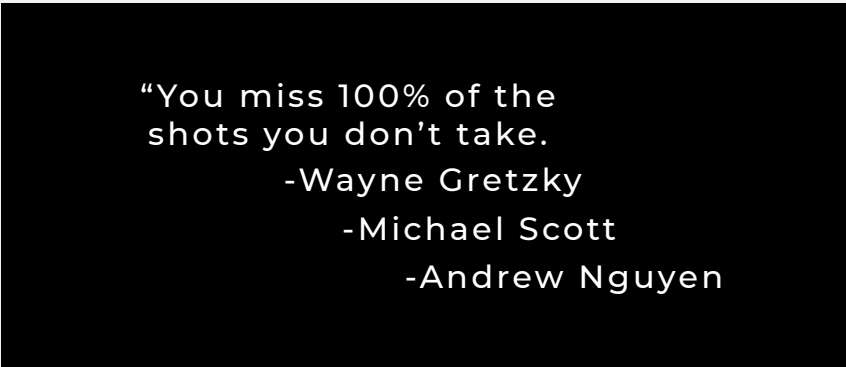
ANDREW NGUYEN

PROJECT 1: UI DESIGN

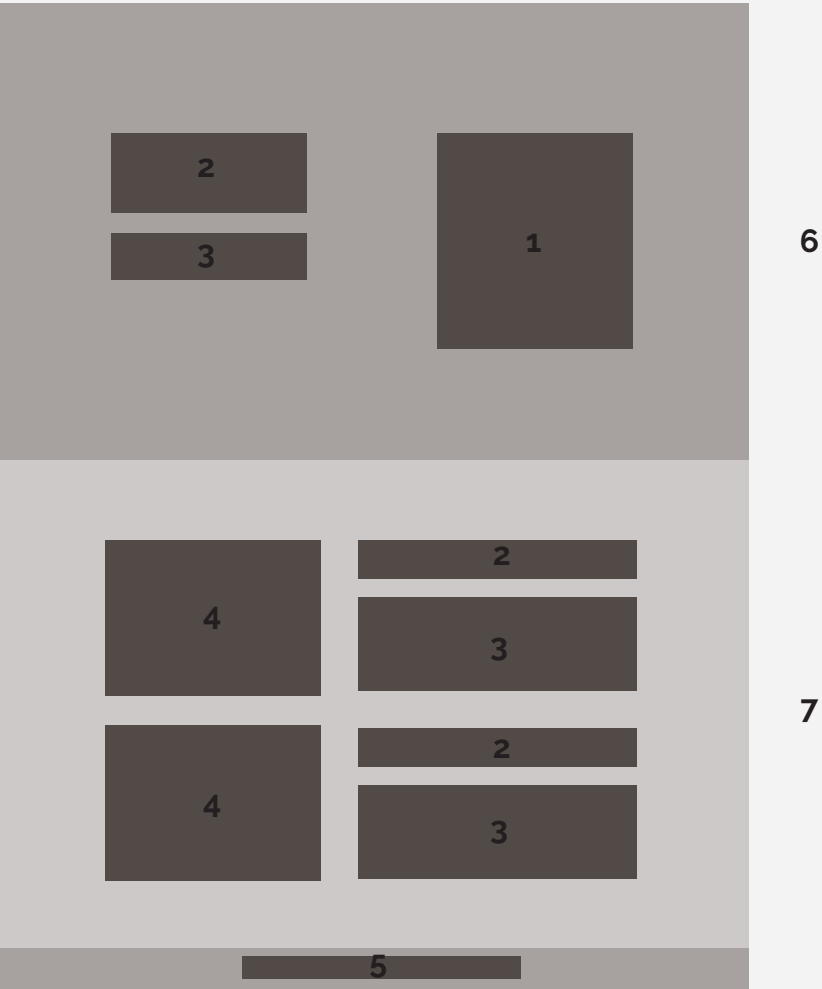
MOCKUP: INDEX PAGE



COLORS



WIREFRAME: INDEX PAGE



1. Logo

Logo displayed, also a link to index page when clicked.
2. Heading, h1

Header to display text of importance.
3. Subheading, p

Subhead or paragraph type to explain elements.
4. Image

Image of the project to preview what the project looks like. It is also a link to the project when clicked.
5. Footer

Contains copyright information.
6. Homepage

First page that
7. Navigation

Page with navigation to visit two of my projects.