# ANDREW NGUYEN
## PROJECT 1: UI DESIGN

## DESIGN BRIEF

### PURPOSE:

To create a portfolio website that showcases my Graphic Design and HTML/CSS knowledge. The website is also used to showcase projects done in ART 483E: Computer Assisted Graphics.

### AUDIENCE:

The audience for my website are classmates, co-workers, fellow designers. It is also for clients and employers.

### MESSAGE:

Using white space and minimal design to showcase my website and sections.

### CONTEXT:

This website should include information about the designer, education, philosophy, and favorite apps.`

## LOGO

### CONSTRUCTION:

My initials are taken and simplified in order to create a geometric logo. The A is miniamlistic and the N showcases a wireframe like feel.

## TYPOGRAPHY

**h1** / Gotham Medium / 33pt

h2 / Gotham Book / 10pt

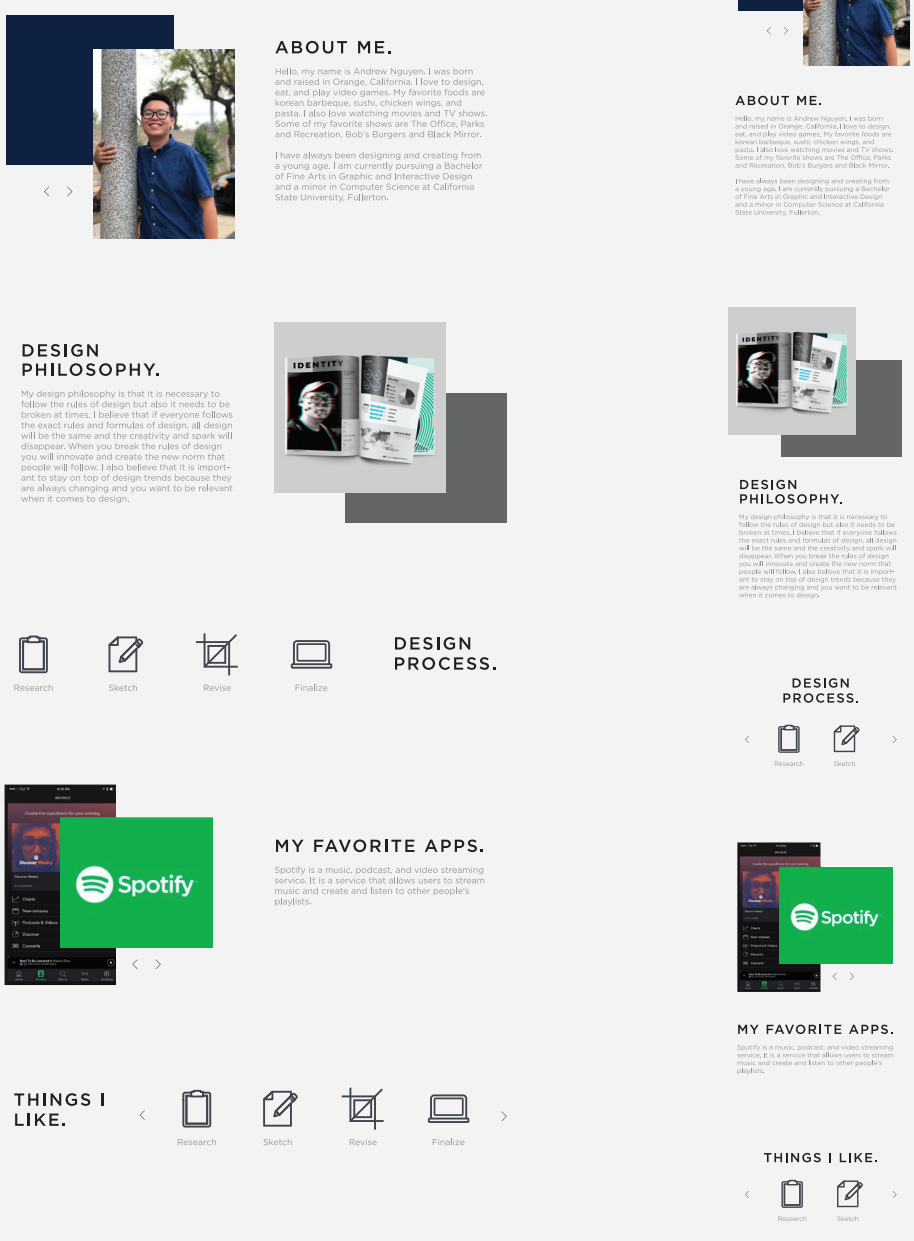
**h3** / Gotham Medium / 12pt

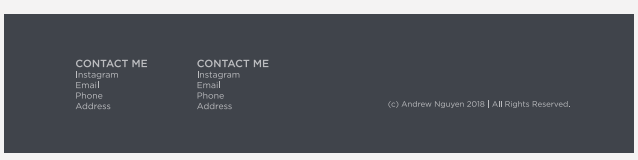
**h4** / Gotham Medium / 20pt

p / Gotham Book / 12pt

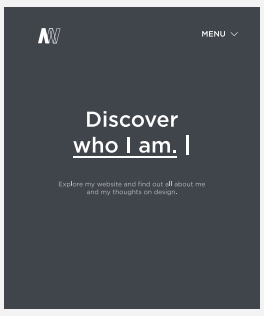
## MOCKUP: PERSONAL SITE

### DESKTOP:



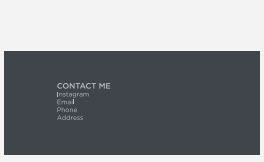




### MOBILE:










## COLORS

| #000000 | #41454c | #646566 | #cecece | #ffffff |
|---|---|---|---|---|

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## WIREFRAME: PERSONAL SITE

**1. Logo**
Logo displayed, also a link to index page when clicked.

**2. Navigation**
Menu displayed to navigate around the website.

**3. Heading, h1**
Displayed large text to show designer's name.

**4. Subheading, h2**
Gives more information about website.

**5. Section Title**
Section title to help with navigation.

**6. Section information, p**
Basic paragraph information about the section.

**7. Image**
Image of certain topic according to the section.

**8. Sub-image**
Less important image, or colored background displayed.

**9. Icon**
Icon displayed to represent different things.

**10. Sliders**
Next and previous icons that are clickable to view different images.

**11. Footer**
Contains copyright information.

**12. Home**
Shows identity of designer.

**13. About**
Biography

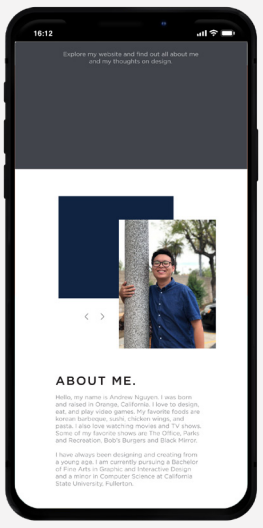
**14. Design Ideas**
Design philosophy.

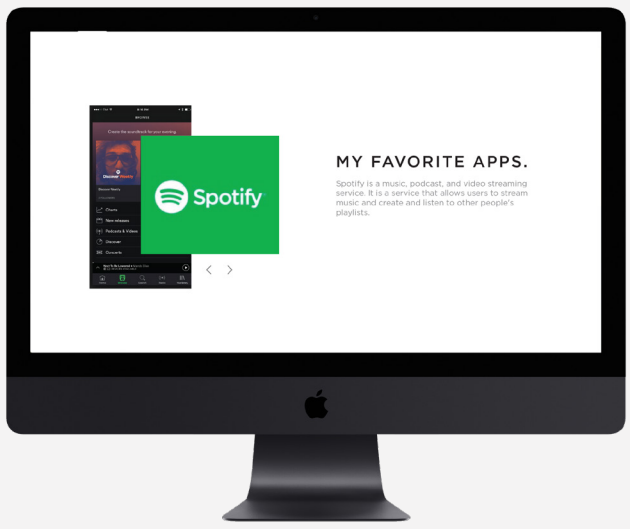
**15. Design Process**
Design process of designer.

**16. Apps**
4 apps designer likes.

**17. Likes**
10 things that designer likes.

## CONTEXT: PERSONAL SITE



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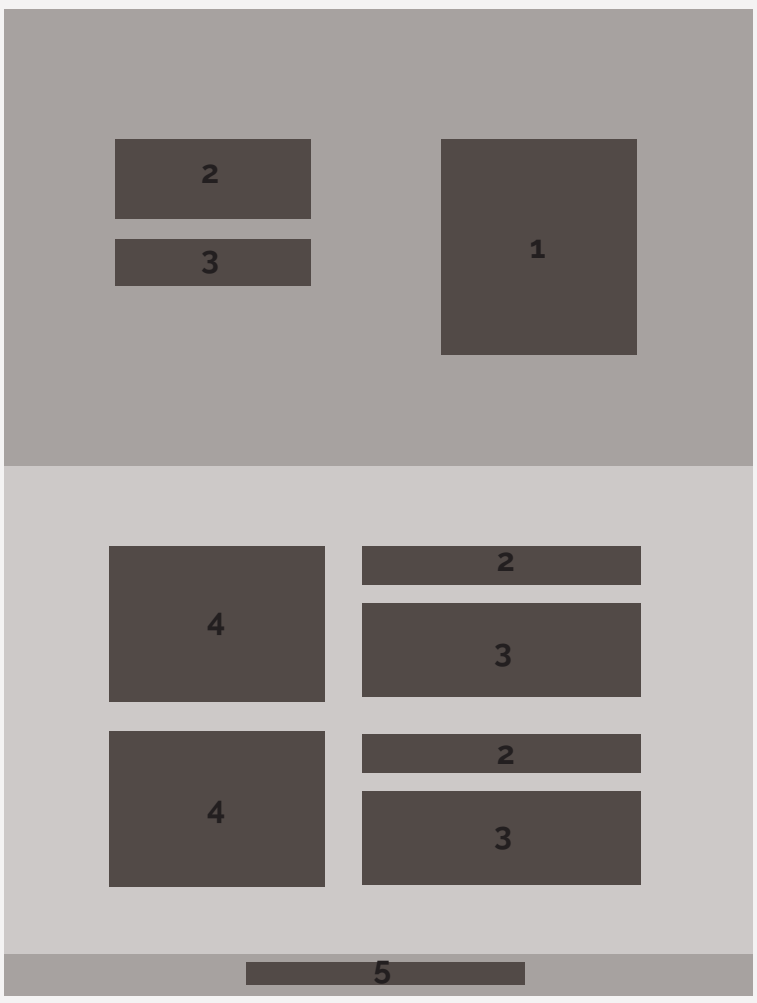
## MOCKUP: INDEX PAGE

## COLORS

#074650 #f26724 #e6e7e8 #000000 #ffffff

"You miss 100% of the shots you don't take.
-Wayne Gretzky
-Michael Scott
-Andrew Nguyen

## WIREFRAME: INDEX PAGE




**1. Logo**
Logo displayed, also a link to index page when clicked.

**2. Heading, h1**
Header to display text of importance.

**3. Subheading, p**
Subhead or paragraph type to explain elements.

**4. Image**
Image of the project to preview what the project looks like. It is also a link to the project when clicked.

**5. Footer**
Contains copyright information.

**6. Homepage**
First page that

**7. Navigation**
Page with navigation to visit two of my projects.