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Copyright Infringement: Website Planning of Prevention Strategies

In Partial Fulfillment of the Requirements for the
Subject of Web Development Tools

WEBTOOLS

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Introduction

Technology stands as one of the most significant contributors to society, generating a wealth of assets and materials that have offered exemplary benefits to both the world and individuals. It has made profound contributions in the realms of communication, education, industry, accessibility, innovation, and social impact, thereby playing a pivotal role in its own evolution and fostering independence. One particularly influential gift from technology is the internet, which has ushered in a new era of global interconnectedness, rendering everything more accessible and user-friendly.

With that being said, abiding of its unbounded and unrestricted availability, issues and problems came into existence and up until now some sub-issues are still a pressing topic. It has proven that technology and internet made everything easier than ever before yet this fact made intellectuals are challenging to protect and secure. Intellectual property grants creators the right to safeguard their creations, which encompass various forms such as music, art, literature, and software. Nevertheless, if an individual appropriates and derives profit from the creator's work, it constitutes an act of 'copyright infringement.

The United States Copyright Office defines copyright infringement as the unauthorized or unlicensed reproduction or distribution of copyrighted material. However, it is important to note that non-commercial utilization of copyrighted material for educational purposes is classified as "Fair Use," and it does not constitute copyright infringement.

The scope of copyright laws has been expanded to encompass cyberspace, a development stemming from the Digital Millennium Copyright Act (DMCA). Access to copyrighted materials

is already subject to restrictions, and penalties for engaging in copyright infringement have been heightened in various respects. Despite legal repercussions, copyright infringement remains pervasive, with users continuing to engage in illegal activities such as streaming, downloading, and torrenting content through file-sharing platforms at an ever-increasing rate. On top of that, This paper undertakes a comprehensive examination of the strategic planning process for the development of a website aimed at addressing and mitigating the pertinent issue at hand.

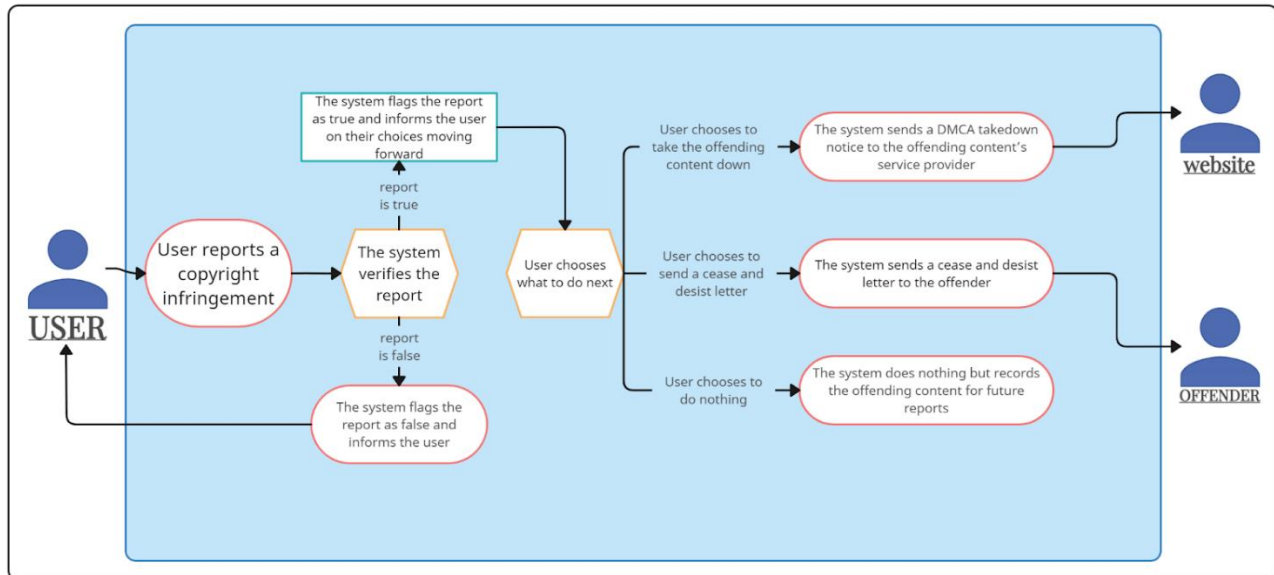
Main

Due to rapid technological advances, copyright is one of the things being violated; That is when copyright infringement comes. It is Copyright Infringement when someone produces, distributes, and shares another's artwork without their permission. Also, when they use it for commercial purposes, they advertise, sell, and earn money from it. However, there is also an exemption called fair use. People can use their artwork without the owner's permission, if they use it in criticizing, teaching, news reporting, and commentary. It is not necessary to copy the whole work or a large portion in order to violate copyright. When the value of the work is diminished, it is enough for copyright infringement to exist.

Copyright Infringement is illegal and punishable by law. The laws surrounding this varies from country to country. Copying original and intellectual creations is considered as copyright infringement and is punishable under Republic Act No. 8293, otherwise known as the Intellectual Property Code of the Philippines ("IP Code"). In order to prove copyright infringement, one must show that he has a valid copyright in the work allegedly infringed and that the perpetrator infringed the victim's copyright by copying protected elements of the latter's work (Wncdevegalaw, 2021).

In the Philippines, copyright protection for artistic, literary, and derivative works lasts during the lifetime of the author plus 50 years after the author's death. This term of protection also applies to posthumous works. In the case of joint authorship, the economic rights shall be protected during the lifetime of the last surviving author plus 50 years after such author's death (Copyright Law in the Philippines | Federis, n.d.).

Use Case



Our website deals with copyright infringements and lets those affected by it take action for the benefit of their intellectual property. Users can report an infringement and our system automatically verifies it by checking it in copyright.gov or other similar sites, and comparing it with the details provided by the user. Our system informs the user on the result of the verification and proceeds to either report back a false report, or take action against the infringement. Our verification is automated but still supervised by our professionals, ensuring that nothing gets incorrectly flagged by the system.

When someone's copyright is infringed upon, they could visit our website. They would first need to submit a report, which then gets verified by our system to check whether the report is true or false. If a report is flagged as false, it informs the user of the result and closes the report, if flagged as true, it informs the user and tells them their possible choices moving forward. The user then chooses to either take the offending content down, send a cease and desist to the offender, or do nothing and just let the system record the report for future reference.

Sub-issues of Copyright Infringement

Four leading US publishers, Cengage, Macmillan Learning, McGraw Hill and Pearson Education, filed a lawsuit against Library Genesis, also known as LibGen, citing “extensive violations” of copyright law. LibGen operates a collection of different domains that allow users to search and download PDF versions of copyrighted books. The complaint said that LibGen’s activities cause “serious financial and creative harm” because they devalue the textbook market and deprive publishers of income from textbook purchases, which may lead companies to stop publishing “deserving” titles that have low sales. The lawsuit also referenced a previous case brought against LibGen in Manhattan by Elsevier in 2017, in which the publisher was awarded \$15m in damages and LibGen was ordered to transfer its domains to Elsevier.

On March 27, 2019, ABS-CBN won a \$27 million judgment in a copyright infringement dispute. The case began in December 2018 when ABS-CBN Corporation accused 27 pirate sites of sharing copyrighted television and movie content on their websites without permission. The court ruled in favor of ABS-CBN Corporation, awarding them \$27 million in damages. This lawsuit is an example of how prevalent the issue of copyright infringement is in this new age of technology. This serves as a reminder for everyone to follow the laws concerning intellectual property rights and obtain proper authorization before using copyrighted content.

Conclusion

The free circulation of art is as important as free circulation of knowledge, and it is apparent that the regulation of information is no longer in the hands of copyright owners. copyright infringement is a multifaceted issue with far-reaching consequences for creators, businesses, and the digital realm as a whole. It entails the unauthorized utilization or reproduction of copyrighted content, carrying legal, ethical, and financial implications. It is crucial for individuals and organizations to be well-versed in copyright laws to prevent unintentional violations.

When contemplating the creation of a website dedicated to copyright infringement, it is of utmost importance to approach the subject matter with caution and responsibility. Such a website

can have various objectives, including educating the public about copyright laws, providing guidance on avoiding infringement, and discussing the impact of copyright violations on creators and industries. However, it is vital to ensure that the website itself does not infringe upon copyrights and adheres to fair use and fair dealing principles.

Addressing copyright infringement through a dedicated website requires a balanced approach that respects both creators' rights and users' needs for information and education. By providing clear and accurate guidance, promoting responsible content practices, and fostering meaningful discussions, such a website can contribute to a more informed and respectful digital ecosystem.

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