

HARMONIA



Unleashing Creative Fusion of
Music, Art, and Blockchain

PRESENTED BY

Harmonia Inc. Devs

03-06-23

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Executive Summary

- Harmonia is an innovative App that brings together the power of the Spotify and Genius API's, an AI image generator, and the Ethereum blockchain.
- It allows users to create personalized images inspired by their music preferences, and even mint them as unique digital assets on the Ethereum blockchain.



Tri-Factor Solution

Music-driven Inspiration:

Spotify authentication grants access to user data, Harmonia fuels creative process.

Artistic Image Generation:

Harmonia uses AI image generator for musical insights turned captivating artwork, with customizable styles.

Blockchain-powered Ownership:

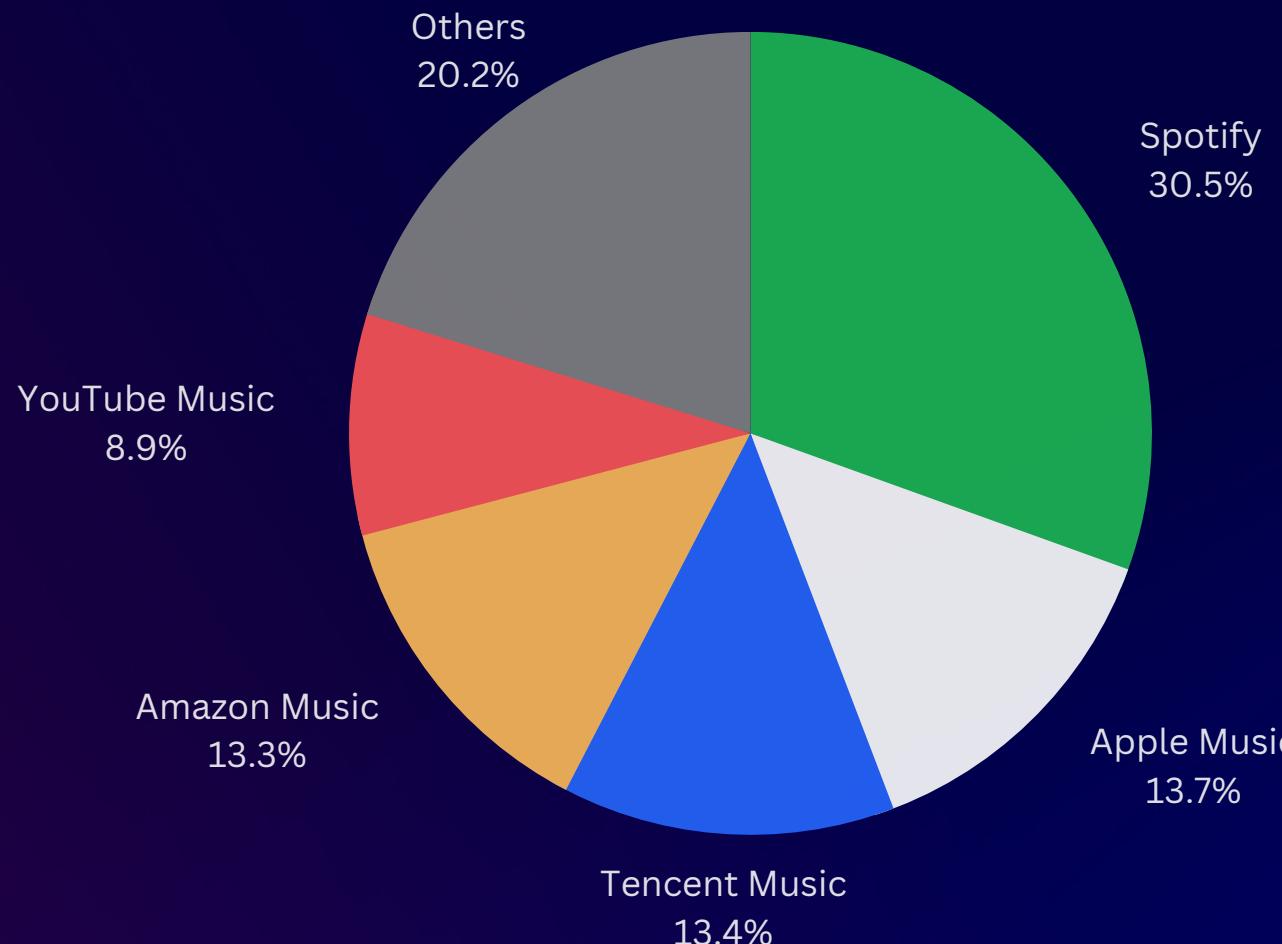
Harmonia integrates Ethereum blockchain, enabling users to mint and trade NFT artwork.





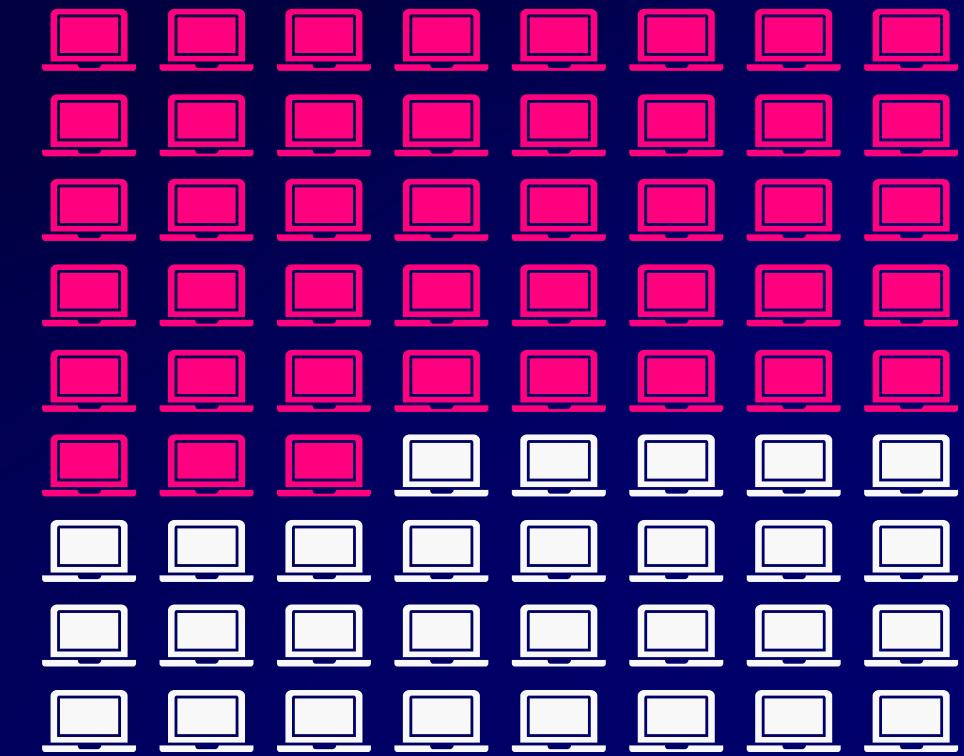
Addressable Markets

Music & Blockchain Markets



SPOTIFY DOMINANCE

Spotify holds an 30.50% market dominance in the streaming music industry.



ETHEREUM DOMINANCE

Ethereum enjoys a 61.30% blockchain market dominance when excluding Bitcoin (BTC).



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Music-driven Inspiration

Sonically Inspired, Artistically
Transformed

Spotify 

Genius 

SPOTIFY (API)

517.69 million users worldwide

GENIUS (API)

100 million users worldwide

AI Image Expression

-  DEEP AI- Image Generator
-  DALL·E 2- Image Generator

Albums

Express the sentiment from an Album

Artists

Express the sentiment from an Artist

Songs

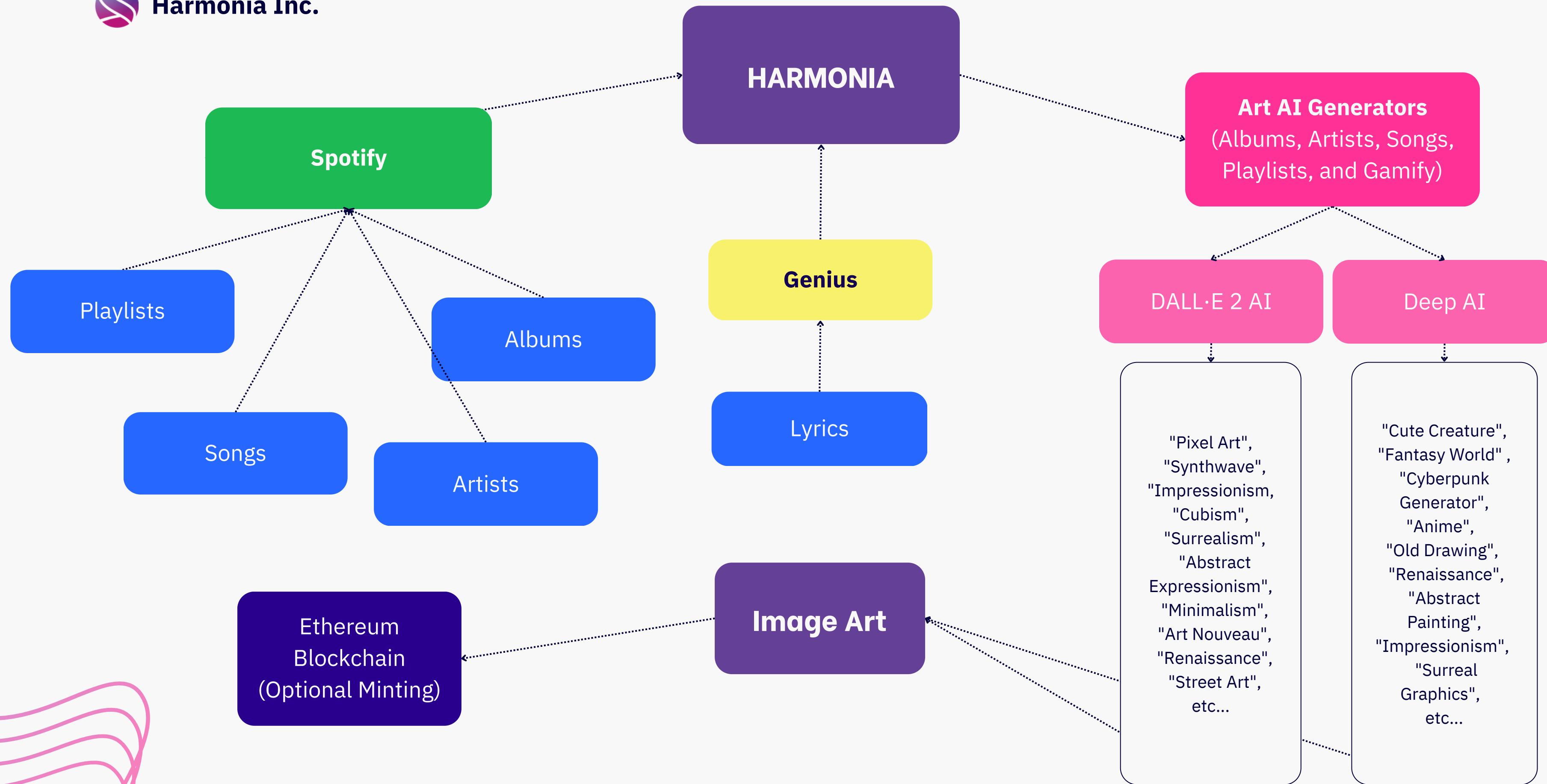
Express the sentiment from a Song

Playlists

Visualise the sentiment from your playlists

Gamify

Sentiment-based image gamification





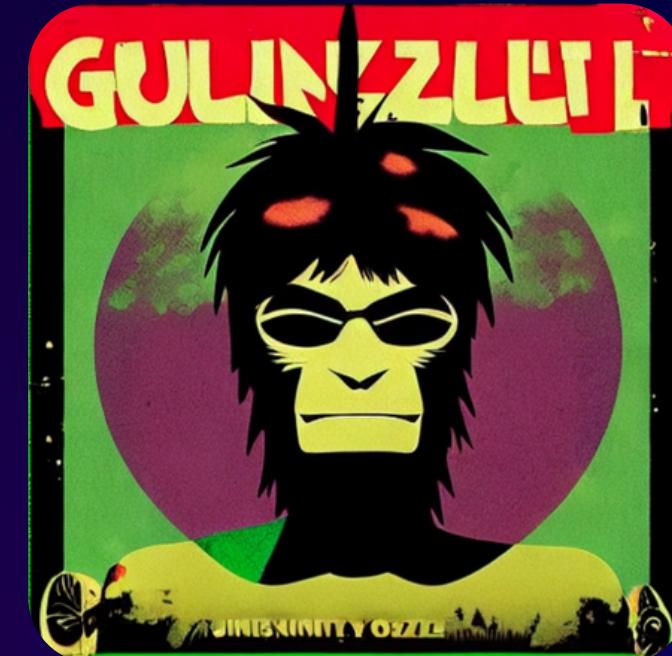
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Albums Art

Think about an album, a feeling and a color, use that as fuel for the AI creative process.



Kendrick Lamar -
Good Kid M.A.A.d



Gorillaz - Gorillaz



Akua Naru - The
Journey Aflame



Tame Impala -
Currents



Lauren Hill - The
Miseducation of
Lauren Hill



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Artists Art

Create cover art for
your favourite artist
based on the artist
and the feelings.



Queen



Metallica



The Roots



Imagine Dragons



Wolfgang A.
Mozart



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Songs Art(Titles)

In need of a cover
for your favourite
song based on your
feeling?



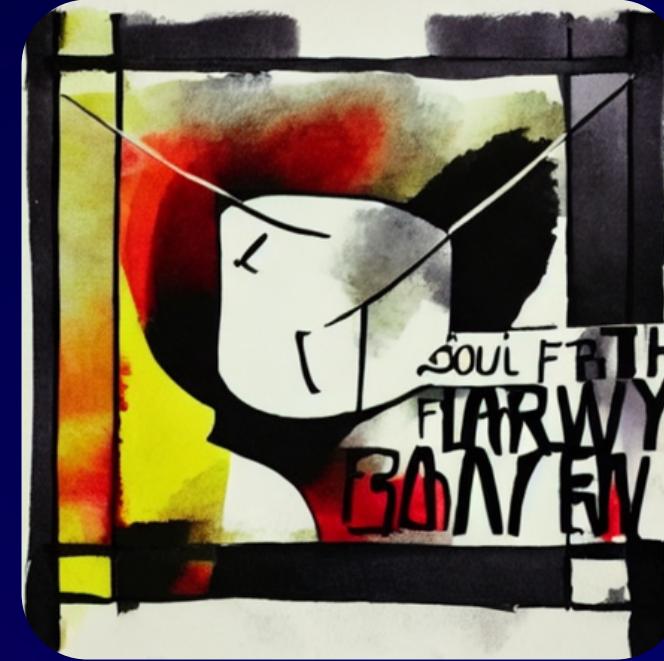
Slipknot - Duality



RHCP -
Californication



Evanescence - My
Immortal



Avenged Sevenfold
- So Far Away



Arctic Monkeys -
Crying Lightning



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Songs Art (keywords)

Creates an image based on the most frequent nouns of the song.



Leonard Cohen -
Hallelujah



Ed Sheeran -
I see Fire



Linkin Park -
In the End



Kendrick Lamar -
ADHD



Limp Bizkit -
Behind Blue Eyes



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Songs Art(lyrics)

Generate an image
based of the
automated content
of the lyrics.



Nirvana -
Smells Like Teen Spirit



Santana/Rob Thomas -
Smooth



Pharell Williams -
Happy



Hybrid Minds -
Touch



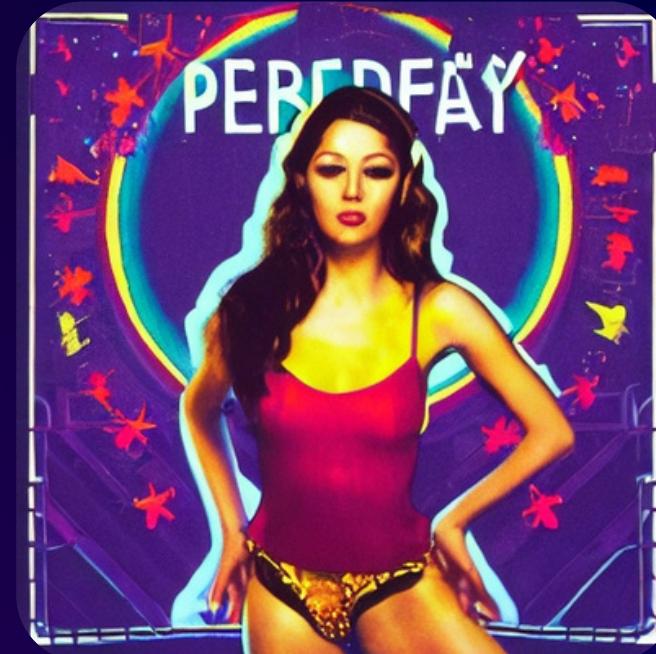
Outkast -
Hey Ya!



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Playlists Art

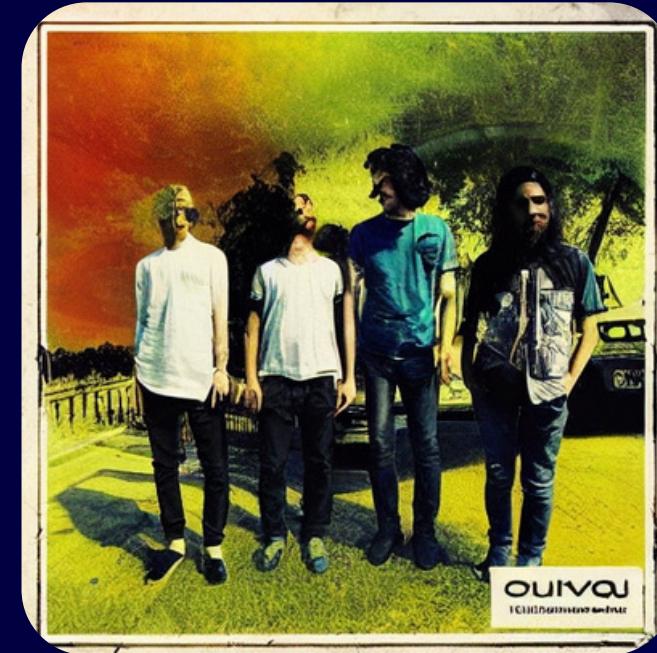
Creates a cover art based on your playlists top 5 songs.



Dance Electric -
Album Cover



Indie Rock -
Album Cover



Portuguesa -
Album Cover



Bossa Nova -
Album Cover



Jazz Vibes -
Album Cover



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Gamify Art

Take a quiz with AI generated art based on the lyrics of your favorite songs.



"I got you, moonlight,
you're my starlight"



"You're gonna be the
one that saves me"



"You are the dancing
queen, young and sweet"



"Born in the U.S.A.
I was born in the U.S.A."



"With a taste of your
lips, I'm on a ride"



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When
things
go
south.

Rick Astley

Never Gonna Give You Up

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CHRISTMAS

Mariah Carrey

All I Want For Christmas Is You

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When
things
go
south pt.2

Blockchain Integration

Establish digital ownership
of your art - using Ethereum
technology

	Ethereum	Arbitrum	Harmonia
Layer	Layer 1	Layer 2	L2 dApp
Token Model	Various (ERC-20, ERC-721, ERC-1155, etc.)	ERC-20 (Compatible with Ethereum)	ERC-721 (Non-Fungible Tokens)
Gas Fees	High	Low	Ultra Low
User Case	Mainnet and smart contract platform	Scalable and efficient Layer 2 solution	AI-generated NFT artwork
Market Cap	~230,000,000,000 \$	~1,500,000,000 \$	(ICO) 1,000,000 \$

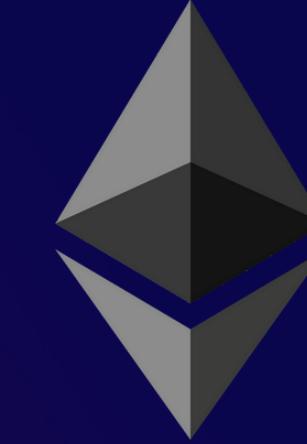
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Web3 Market

Music-inspired AI
art with digital
ownership.



Ethereum Blockchain
Technology



Become a Digital Artist
or a NFT's collector

Community art trends
and Social Media usage



Access to Open Sea
NFT Market



"Not Your Keys, Not
Your Art" - MetaMask



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Creative Fusion of Music, Art, and Blockchain



#1

Authenticate your Spotify account.

2

Pick an album, a playlist or even just a song.

3

Transform your musical insights into visually captivating and unique artwork through various artistic styles, filters and effects.

4

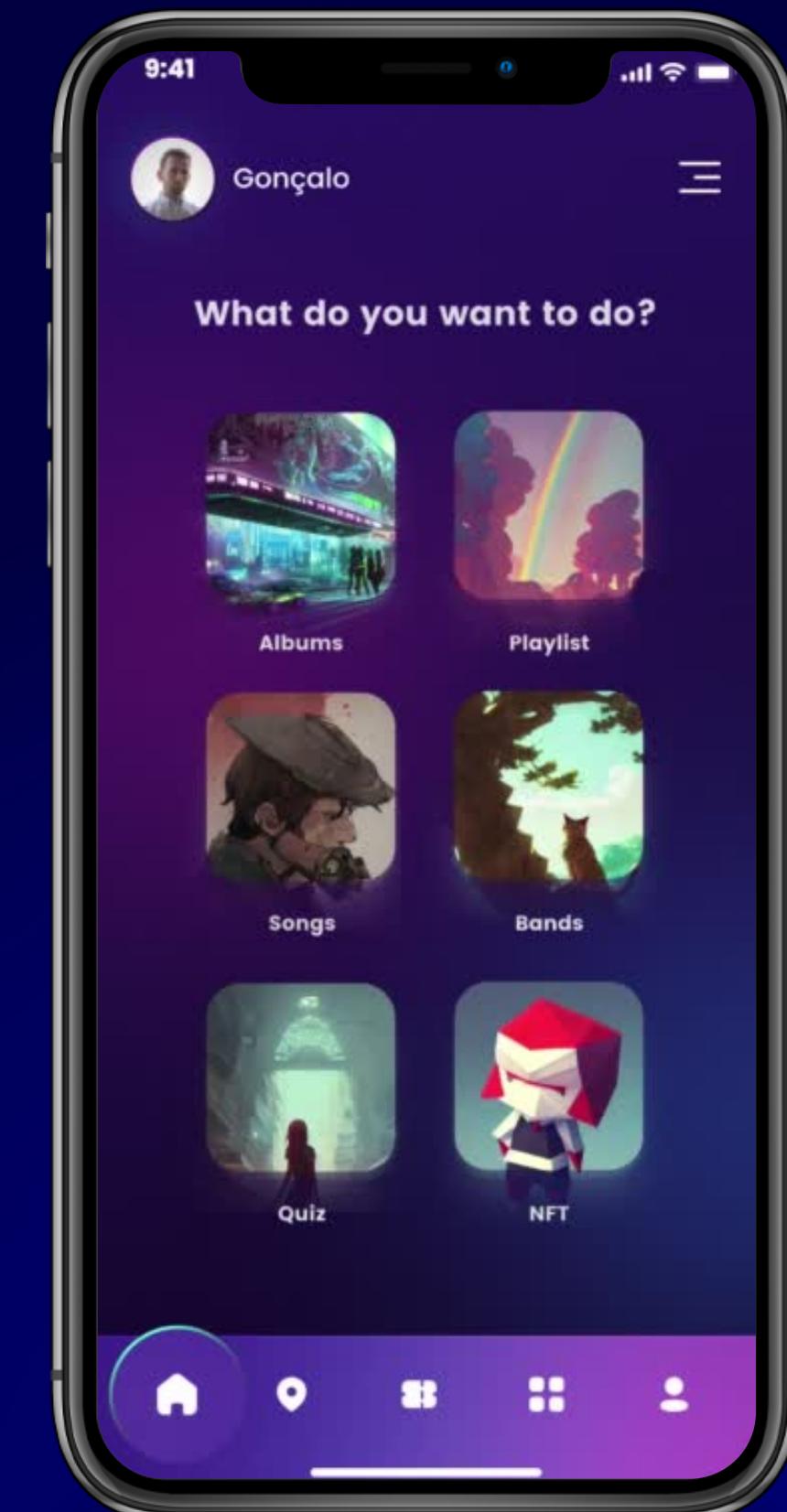
Some free time? Play our quiz.

5

Create personalized images inspired by your music preferences.

6

Create personalized images inspired by your music preferences.





For inquiries, contact us.

EMAIL

harmonia@supteam.com

TWITTER

@harmonia.inc

WEB SITE

<https://harmonia.org>