**Andre’ G. DeClerk**

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**EDUCATION**

**George Mason University**, Fairfax, Virginia

*Bachelor of Science*: Information Systems and Operations Management,Grad: December 2021

**RELEVANT COURSEWORK & PROJECTS**

**Portfolio Project MySQL, Tableau, and Python**

* Queried data on Covid cases and deaths globally, per continent, per country
* Created a predictor for percent infected in the next 4 months
* Created a database through excel containing 177,381 rows
* With my findings on SQL created an interactive visualization on Tableau

**Renewable Energy Concentration Index- BUS498**

* Filtering through 4,786 different companies to find the concentration index of the PV solar industry
* Finding primary capabilities, a company has and defining if it has a strength, weakness, or parity in the industry
* Creating firm boundaries for the Aluminum can industry
* Creating an internal and external analysis for Progressive and focal concentration index

**Lawn Guru Java- MIS350**

* Allows a user to input how long and wide their lawn is to generate an estimated cost to cut grass
* Enables the user to input if they have any trees to remove and cost
* Gives them an estimated cost to paint a fence if there is one
* Allows the user to book the appointment for service

**Skills (Operational & Technical):** Project Lifecycle Management, Agile Framework, Requirements Analysis, Product Development, Quality Assurance, Infrastructure Development, Risk Planning Mitigation, Security Planning, Documentation Management, Business Industry Index Concentration Acumen, Numerical Analysis, Calculus Acumen, Budget Administration, Scrum, Business Process, Software Development.

**Microsoft skills:** Excel, MySQL, Project, Access, Windows, OS.

**Coding Skills:** Proficient Level Coding: SQL. Intermediate Level Coding: SAS, HTML, Java.

**EXPERIENCE**

**Social Media Management,** Vienna, VA (National)

Freelance Social Media Marketing ManagerFebruary 2019 - December 2021

* Self-Started a social media marketing company reaching major cities across the United States including: Miami, Florida; Chicago, Illinois; New York, New York; and Los Angeles, California
* Ensured digital opportunities for clients are maximized by integrating social media marketing plans and practices across target audiences
* Budgeted high net-worth client accounts for over 30 clients
* Drove success for all digital marketing efforts through monitored Search Engine Optimization (SEO) and user engagement analytics to expedite content optimization

**RELEVANT EXPERIENCE**

**Praescient Analytics,** Fairfax, Virginia

Business Analyst InternDecember 2019 - November 2020

* Engaged in open-source research, opportunity searching, storyboarding, tech tool usage and vetting, workflow development, data creation, and professional presentations and briefings
* Derived skills in IBM i2 Analyst’s Notebook, Tableau, Enterprise Insight Analysis (EIA), Esri ArcGIS Pro
* Harnessed ubiquitous analysis technology and open-source intelligence data to generate comprehensive, quantifiable reports and briefed to a variety of clients
* Aided full time staff in executing day to day operations
* Provided business insight into the requirements operating a successful firm
* Researched viable technology and marketing strategies