



Sponsor & Exhibitor Prospectus (Summary)

<http://www.pythonbrasil.org.br>
sponsoring@pythonbrasil.org.br

Welcome

Following the success of last year's **PythonBrasil** conference, which gathered more than 360 attendees in São Paulo, the Brazilian Python community would like to invite you to participate of **PythonBrasil[8]**. The 8th edition of the conference will be held from 21 to 24 November 2012 in **Rio de Janeiro, Brazil** - the same city that will host the next World Cup and Olympics.

PythonBrasil conference is a vibrant meeting ground for the Python community to inspire, debate, make deals, motivate and connect face to face. **PythonBrasil** will feature the key players and issues influencing Python development and usage today, and explore the greatest potential for Python tomorrow.

The meeting will follow the format of **lectures** from **renowned speakers and experts**, in conjunction with **sponsor's exposition, lightning talks, coding-dojo** and an **open space**. The open space is a unconference, being planned as usual on-site. During the first two days there will also be **tutorials**, in Getúlio Vargas Foundation (FGV), one of the main universities of the country.

The **SulAmérica Convention Center**, where the main conference will happen, is a modern complex located in the downtown of Rio, only 20 minutes from the international Tom Jobim Airport. It is located in a privileged area, a few meters from a subway station and where bus lines from all over the city pass by. A diverse hotel network can also be found nearby, making SulAmérica the perfect place to host **PythonBrasil** and join pythonistas from all over the world.

Interested in hiring talented Python hackers? Sponsor the conference and increase your company visibility.

Conference Overview

dates	tutorials: 21-22 November 2012 talks & exposition: 23-24 November 2012	
location	Sulamérica Convention Center Downtown, Rio de Janeiro, RJ, Brazil http://www.cssulamerica.com.br	
estimated attendance	500+	
target audience	developers and programmers, CxOs, hackers and geeks, sys admins, enterprise developers and managers, entrepreneurs, activists, IT managers, trainers and educators	
previous conference sponsors include	ActiveState, Bitbucket, Google, INdT, Intel, Linux New Media AG, Mozilla Async, Caelum, Elaborata, GlobalCode, Globo.com, Gonow, Interlegis, Liberium, Locaweb, LZT Sistemas, Menttes, Novatec, Paradigma, Proge, Propus, PyAr, PyTown, Serpro, SimplesConsultoria, Softrent, Tríneos	
selected past speakers include	Alan Runyan, <i>Plone co-founder and Enfold president</i> Alexander Limi, <i>Firefox UX Lead at Mozilla</i> Bruce Eckel, <i>Thinking in Java and Thinking in C++ author</i> Collin Winter, <i>Google</i> Dorneles Tremea, <i>Plone developer</i> Facundo Batista, <i>Canonical technical lead</i> Gustavo Niemeyer, <i>Canonical technical lead</i>	Jacob Kaplan-Moss, <i>Django co-founder</i> Jim Fulton, <i>Zope Corp. CTO</i> Kenneth Rohde Christiansen, <i>INdT</i> Maciej Fijalkowski, <i>PyPy core developer</i> Steve Holden, <i>Python Software Foundation chair</i> Wesley Chun, <i>Google developer advocate</i>

Sponsoring Plans

The **PythonBrasil** Conference sponsorship packages are designed to give you maximum exposure to sophisticated technical audience. Demonstrate your leadership and secure your place in front of the industry's elite by becoming a **PythonBrasil** sponsor.

This is the summary of the **Sponsor & Exhibitor Prospectus**. For further details, read the complete version at pythonbrasil.org.br.

	diamond (only 3)	platinum (only 4)	gold (limited)	silver	bronze
Sponsoring value	R\$ 32,768.00 US\$ 18,208.00	R\$ 16,384.00 US\$ 9,104.00	R\$ 8,192.00 US\$ 4,552.00	R\$ 4,096.00 US\$ 2,276.00	R\$ 2,048.00 US\$ 1,138.00
Free sponsors registrations	12	8	5	2	1
Access to authorized attendee's emails	yes	-	-	-	-
Both space in Exposition Hall	4x4m	3x2m	2x1m (table + 2 chairs)	-	-
Logo on attendee's t-shirts	yes	-	-	-	-
Logo on attendee's badges	yes, L	yes, S	-	-	-
Logo on attendee's bags	yes, L	yes, M	yes, S	-	-
Job listing on Jobs Fair page	yes	yes	yes	yes	-
Congress bags' insert	yes, XL	yes, L	yes, M	yes, S	yes, S
Logo and link on website	diamond area	platinum area	gold area	silver area	bronze area
Logo on banners in conference's rooms	yes, XXL	yes, XL	yes, L	yes, M	yes, S

Marketing & Promotional Opportunities

A company which is paying for a Sponsorship Package, can also acquire one or more of these promotional opportunities:

	exclusive	price in US\$	price in R\$
Auditorium chair covers	yes	5,200.00	9,360.00
Lanyard	yes	2,475.00	4,455.00
Pen	yes	1,125.00	2,025.00
Block-notes	yes	2,550.00	4,590.00
Late night reception (*)	-	*	*
Lunch in a box	-	6,111.00	11,000.00
AM Break (snack in a box)	-	3,055.00	5,000.00
PM Break (coffee break)	-	3,055.00	5,500.00

(*) Contact us for more information.

Contact Information

Custom packages and additional sponsorship opportunities are available. Please contact for details and pricing.

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Organizing Committee
Contact the whole team that is organizing PythonBrasil[8], through this email:
organizers@pythonbrasil.org.br