

users	
user_id	int
full_name	varchar
email	varchar
phone_number	varchar

user_discount_codes	
user_discount_code_id	int
user_id	varchar
discount_code_id	varchar
discount_code_external_id	varchar
claimed	bool

discount_codes	
discount_code_id	int
brand_id	varchar
discount_code_external_id	varchar
discount_type	varchar
discount_type_value	int
start_date	date
exiry_date	date
unlimited	bool
remaining_codes	int
campaign_name	varchar
campaign_image	varchar

