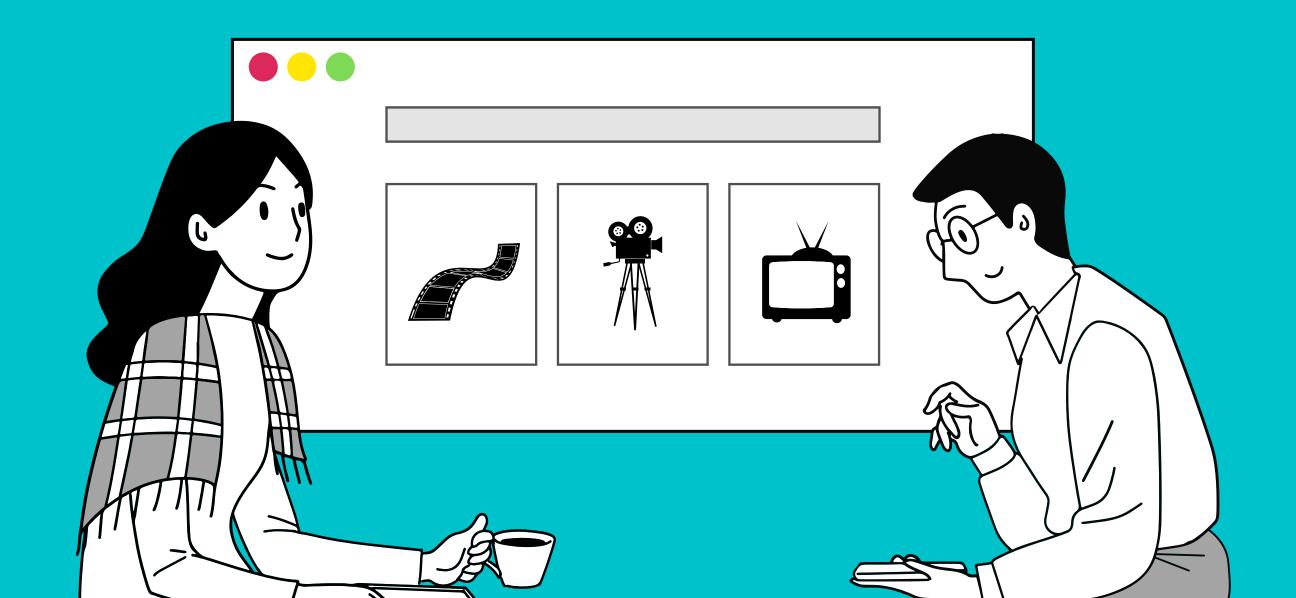
Projeto Zimmie

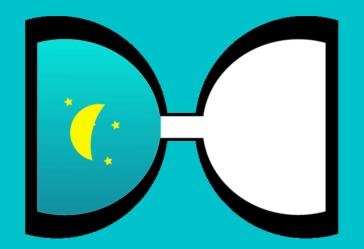


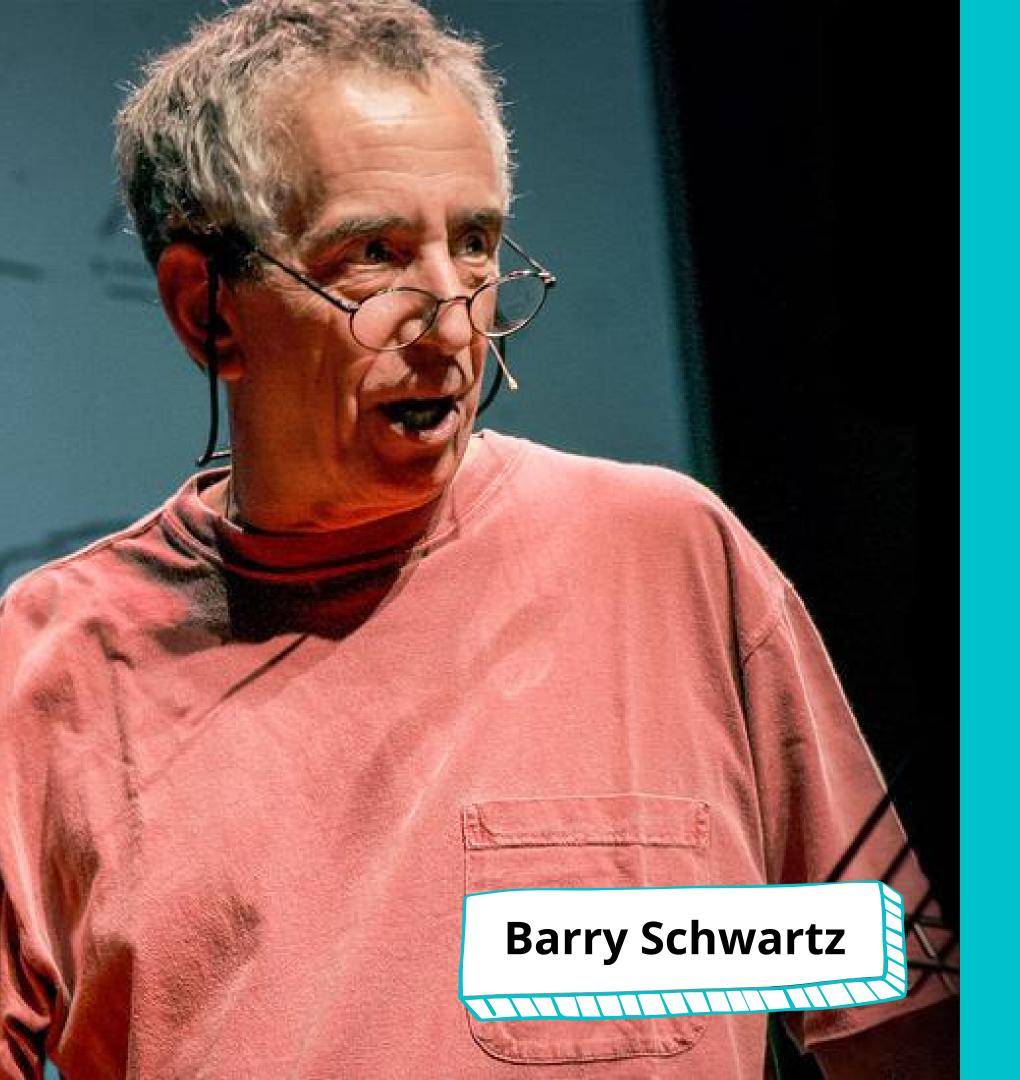
PRIMEIRAS IMPRESSÕES





TEMPO





"Paradoxo da Escolha"

Necessidades

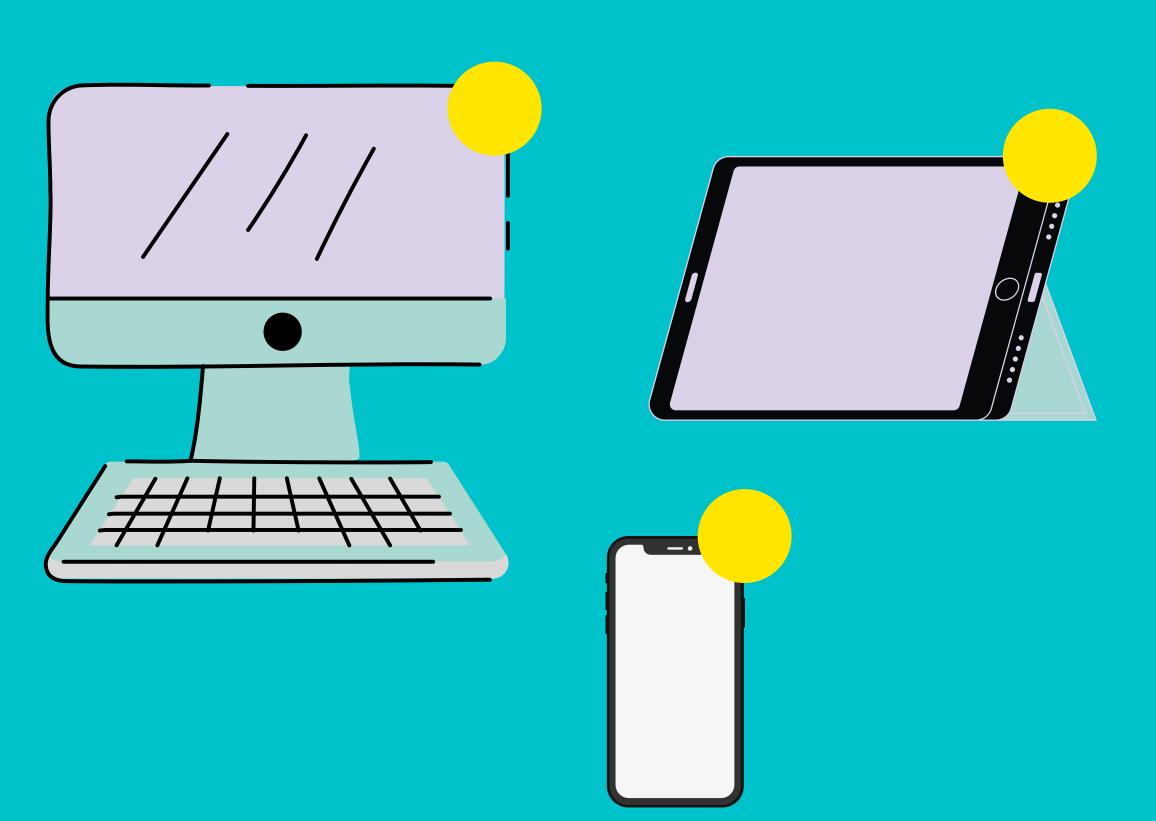
DILEMAS

Economizar tempo

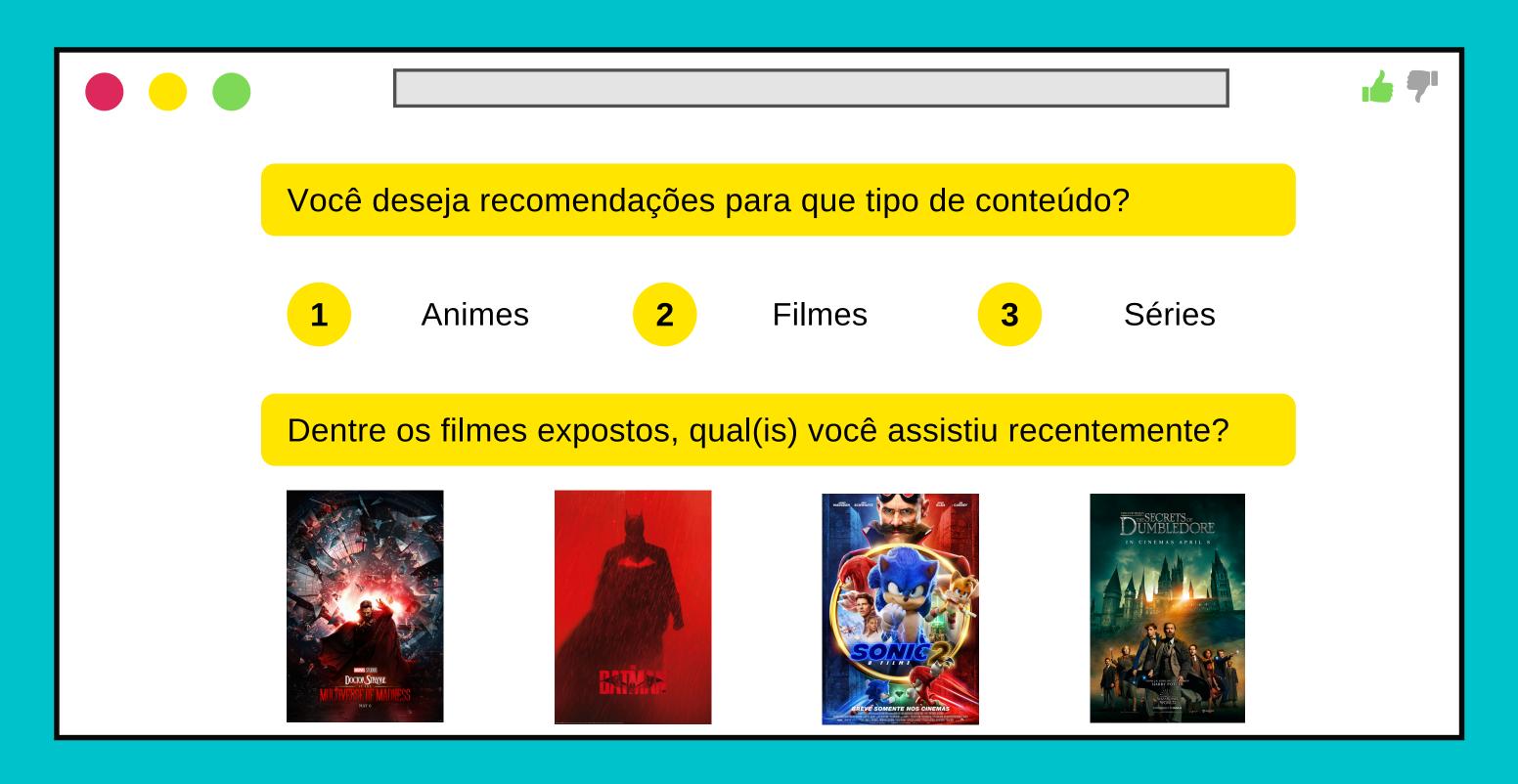
Recomendar com precisão

Contar com outras opiniões Avaliar

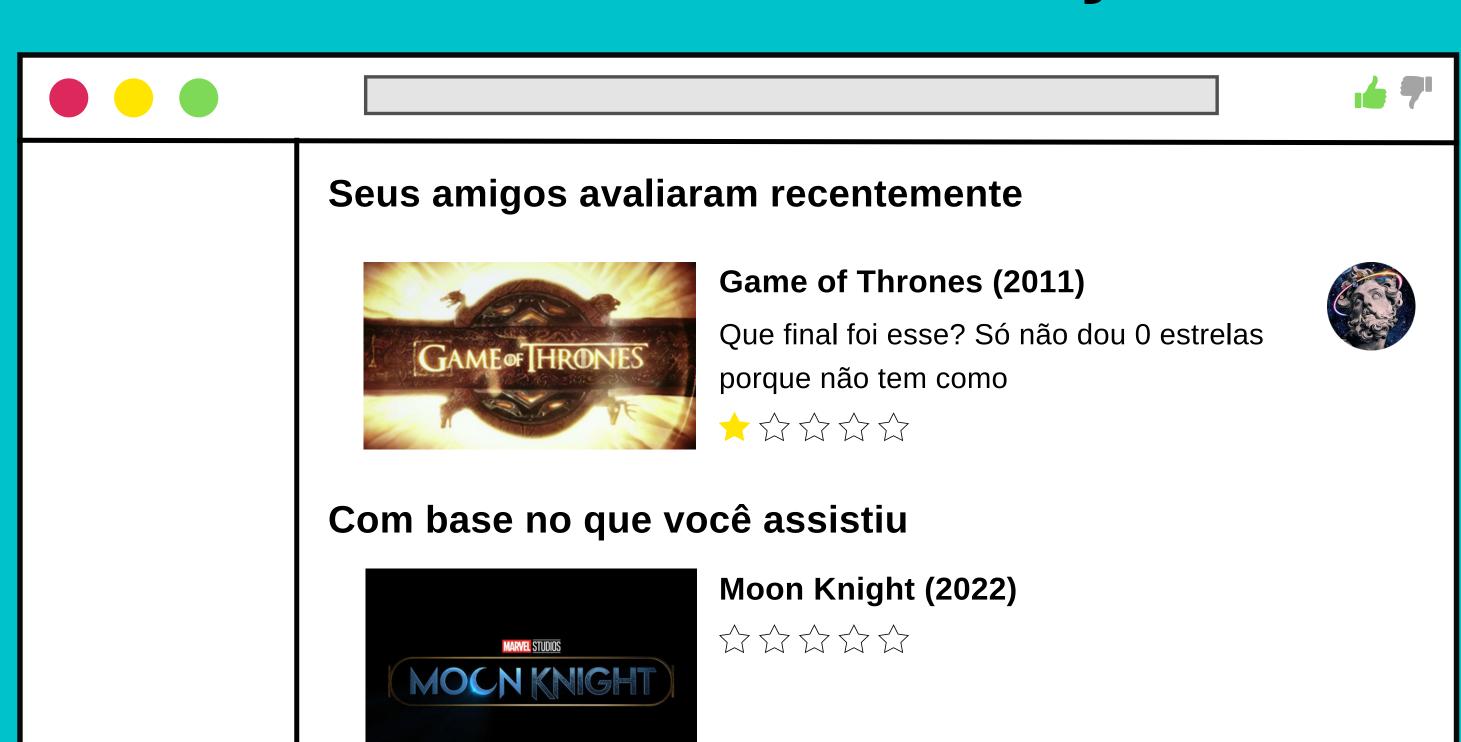
Zimmie



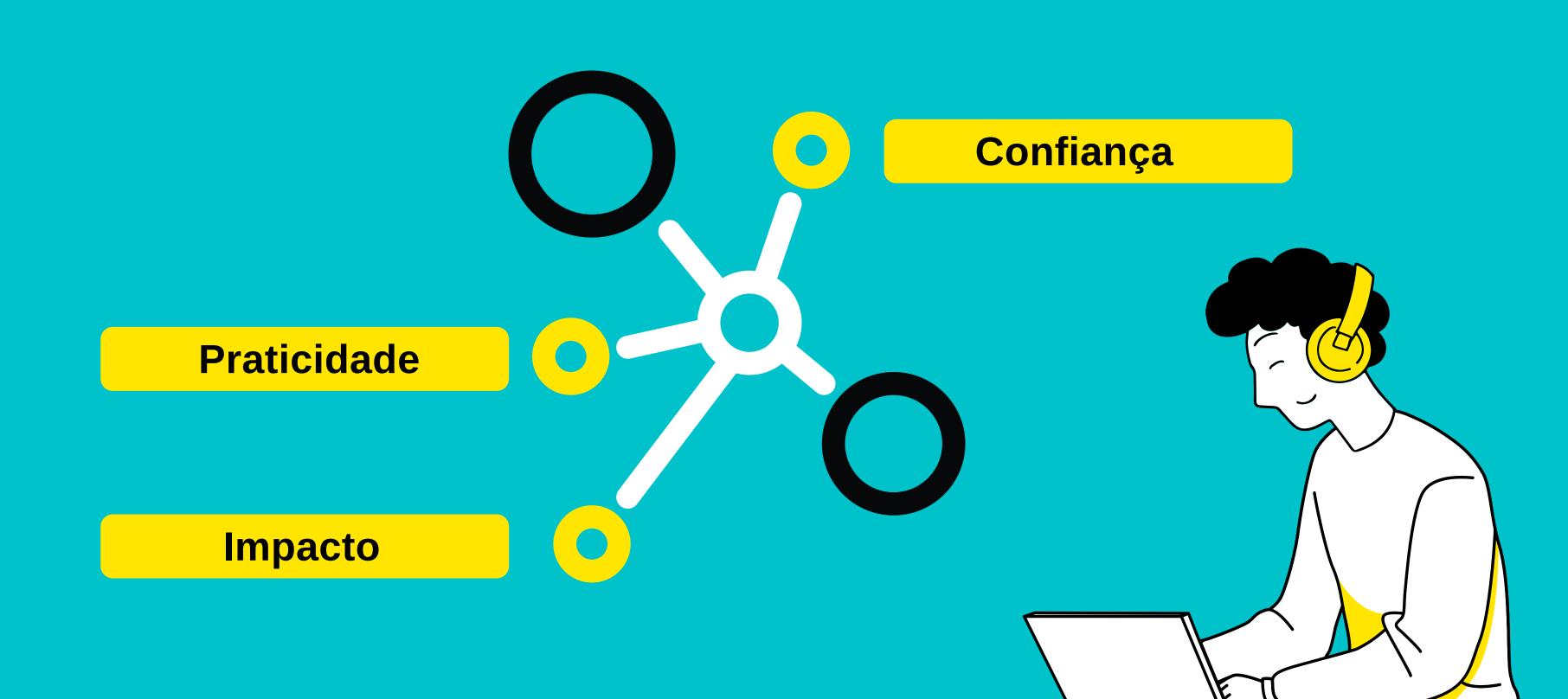
DINÂMICA DE RECOMENDAÇÕES



SISTEMA DE AVALIAÇÕES



OBJETIVOS DESEJADOS



Obrigado!