



Akeneo PIM 3.1 delivers improvements to the main new features released in Akeneo PIM 3.0, reference entities and Franklin Insights. Version 3.1 is a Short-Term Support (STS) version and will be supported through July 2019. Akeneo PIM Serenity Mode customers will be automatically updated to this release. Unless there is a critical reason to upgrade to 3.1 for a specific feature, we recommend that On-Premises and Flexibility Mode customers wait until the next long-term support (LTS) version is released before upgrading.

These usability and productivity enhancements in version 3.1 only apply to the Enterprise Edition.

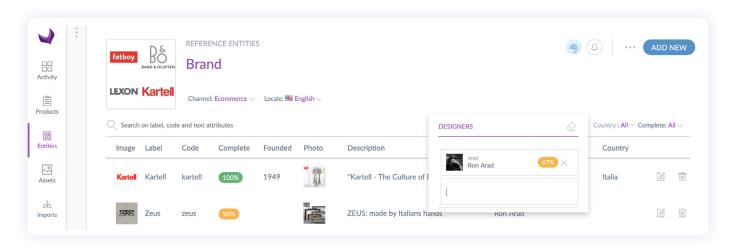
Filter on the options and reference entities links attributes in the grid

This new enhancement extends the full text search implemented in 3.0 so that you can search for other attribute types that have single/multiple options and reference entity single/multiple links. For these attribute types, an exact search is useful to find the records with a specific value. This capability means you can filter on these attribute types in the records grid.

How can I use this? Here are some examples:

 If a «Brand» reference entity has a «Designers» attribute linked to a «Designer» reference entity, you can search for all brands where the designer is «Ron Arad.»





- If a «Brand» reference entity has a «Country» attribute with a list of options, you can search for brands with the country «Italy.»
- If a «Recipe» reference entity has an «Ingredients» attribute linked to an «Ingredient» reference entity, you can search all recipes with the ingredient «Tomato.»

Furthermore, you can combine filters to search for "Ron Arad" AND "Italy" making working with reference entities simpler and more productive.

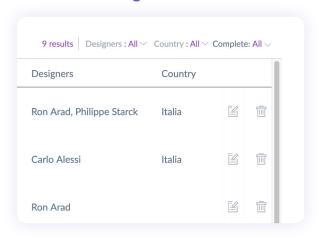
Display the options and reference entities links in the reference entities grid

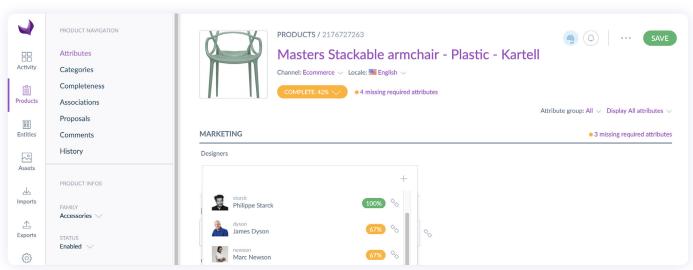
The values of these attributes types (single/multiple options and reference entity single/multiple links) are also now displayed in the records grid.

Options or records links labels are displayed in the selected locale.

Record completeness added to reference entity links

When working within products, it can be useful to know whether all the reference entities records are complete -- in 3.1 this is now possible, and appears for the product or the record when a reference entity record is linked to it.



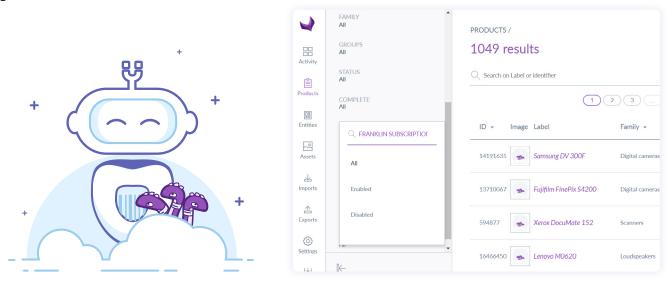


<u>Benefit</u>: Improved usability and productivity for marketers using reference entities to enhance the product experience!

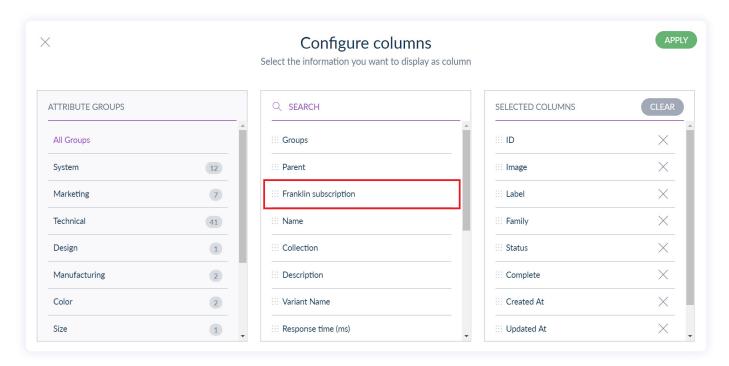
Franklin Insights Improvements | EE only

Filter on subscribed products in the product grid

This new filter makes it easier for marketers to identify which products are unsubscribed so that Julia can subscribe to them via a bulk action. The filter allows you to select All, Enabled (subscribed), and Disabled (unsubscribed). Prior to version 3.1 all products were displayed by default. This filter lets Julia narrow her list of products to manage in Franklin Insights.



The filter can also be added as a column to show the subscription status at a glance.



Display family label in the Attributes mapping screen

When subscribing to products in Franklin Insights and mapping attributes, it's important to know what family is involved. In version 3.1, we've added the family label on the attribute mapping screen. Additionally, 3.1 now displays unmapped attributes first so that Julia can begin the attribute mapping processing without scrolling.

Benefit: Enhanced usability and productivity!





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