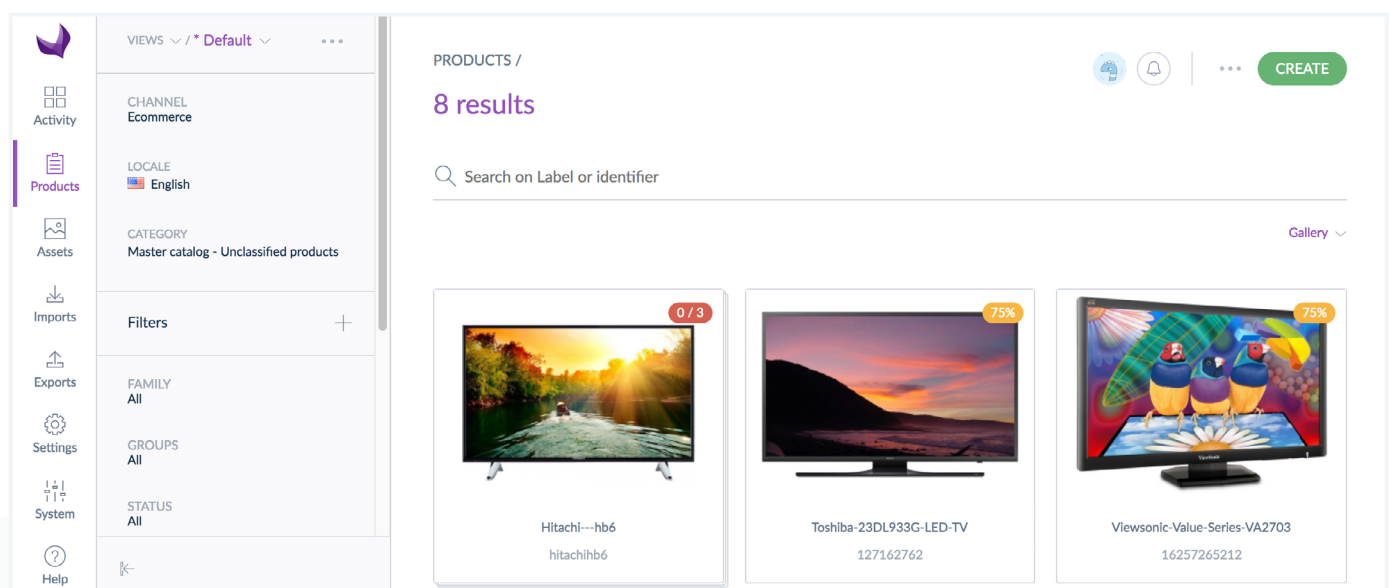# Release Notes 2.1

What's New in Akeneo PIM

2.1

Building off the advancements delivered in Akeneo PIM 2.0, this new version further improves the PIM user experience. New capabilities and interface updates empower your PIM team to more efficiently manage products and products with variants, and more prominently display images in a gallery view. Read on for highlights on these exciting new additions in Akeneo PIM 2.1!

Delivering a faster and more efficient user experience

Akeneo PIM 2.0 introduced a revamped user interface that simplified interacting with your product information. In 2.1, new enhancements in the product grid make managing product information easier and more efficient. Notable new capabilities include:

- Version 2.1 includes a new "gallery view" of all products by image. A simple drop-down allows for fast switching between the list and gallery views. Akeneo PIM 2.1 Enterprise Edition includes the same gallery view in the PAM (product asset manager).

- A new incremental search capability to search by label or by identifier delivers immediate response even on several million products! With this feature you can more rapidly find the products that need enrichment to streamline your product information management process.

- There is also a new interface for managing associations that includes a selector to find products and display those that are associated. You can filter on the categories, on the label or identifier or add filters. The selected products are displayed in the basket.

- In Akeneo PIM 2.1 Enterprise Edition, the main picture attribute column now supports assets, greatly accelerating your ability to find and identify products in the product grid.

Taming complexity in products with variants

Akeneo PIM 2.0 enabled associations from one product to another product. In PIM 2.1, you can associate a product to a product model (for example, medium and large sized red t-shirts variant products to all black pants at the product model level). This new capability greatly simplifies the ability to configure cross-selling in your ecommerce platform.

In addition to creating product associations one by one, PIM 2.1 enables you to now perform a bulk operation to mass associate red shirts to black pants and all the variant products for each product model will automatically be associated - saving time and effort to add variant product associations across all possible configurations.

2.1
Bulk association

2.1
Association

Additional complexity-taming features in Akeneo PIM 2.1 include:

- More efficiently categorize product models with bulk actions to add to categories, move between categories, and remove from categories
- Ease the enrichment of missing required attributes for products with variants, including visual notation and a graphical navigation to access attributes that need completion
- New "parent" filter/column in the product grid that enables you to display a product and also its product model
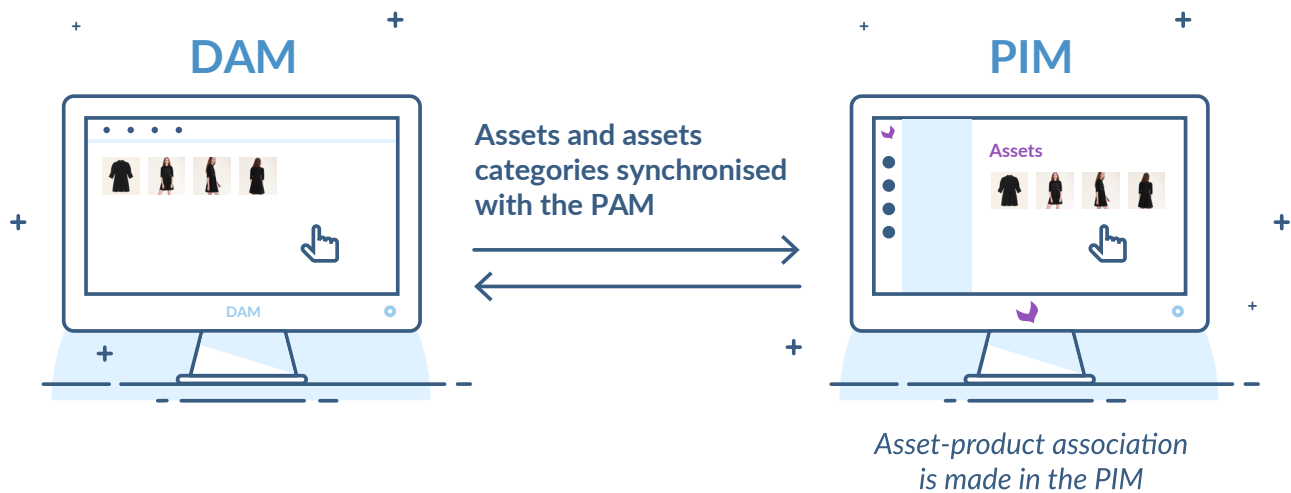
Further expansion of the PIM API

A new API endpoint allows you to update many attribute options in a single bulk operation, complementing the endpoints previously added to update products, families, categories, etc. This increases performance compared to the existing endpoint that allows you to update attribute options one by one. If your catalog needs to manage a large number of attribute options, you'll find this feature extremely handy!

With Akeneo PIM 2.1 Enterprise Edition, a new feature delivers the ability to get asset files when requesting products with the API. Now you can collect products from the PIM and get the corresponding asset files that are associated with products. This makes it significantly easier to distribute product information to your ecommerce site and other distribution channels.

PIM

Get products

Improved interaction with DAM systems EE only

In Akeneo PIM 2.1, there are new API endpoints that make integration dramatically easier and more robust between the PIM and third party DAM tools. This new feature allows you to fully synchronize digital assets in the DAM to assets that are in the PIM. You can even synchronize asset category trees! This new 2.1 capability removes the need in prior versions of Akeneo PIM to perform customizations in your DAM system, making for easier integration and additional efficiency.

DAM

Assets and assets categories synchronised with the PAM

PIM

Assets

Asset-product association is made in the PIM

Try this new version on demo.akeneo.com