

Release Notes 2.3



What's New in Akeneo PIM

2.3



Akeneo PIM 2.3 delivers additional enhancements requested by our beloved customers and partners. PIM 2.3 is the first Long-Term Support (LTS) version since PIM 2.0, and includes all enhancements made in Short-Term Support (STS) versions 2.1 and 2.2. With the release of PIM 2.3, version 2.2 will no longer be supported. We invite you to upgrade now!

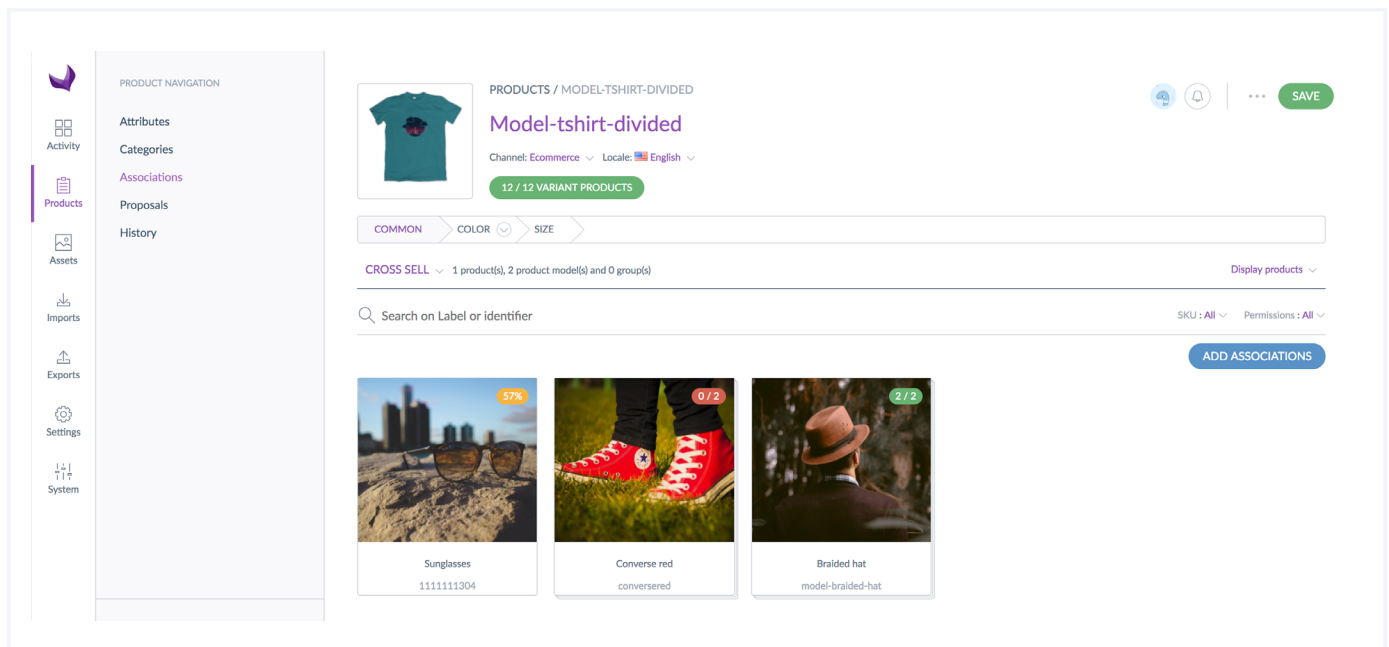
The primary development focus of this new version builds off work commenced in version 2.0 that targets productivity improvements, additional efficiency improvements in managing products with variants, PAM enhancements, and a new catalog monitoring dashboard. Unless otherwise noted, these enhancements are available in both Community Edition and Enterprise Edition. Read on for highlights on these exciting new additions!

Improvements in managing products with variants

PIM 2.3 further enhances managing products with variants. In this version, there are several changes to make this an easier process and more usable across your ecommerce landscape.

- Leverage your product models and variant products outside of the PIM on any business application platform, for example your ecommerce platform. With this feature, you can manage associations on the product models, and import them and export them. They are also accessible via the API. Note that variant products will have the associations of their parents.

Benefit: simplify the configurations of associations, save time and effort by managing them at the right level.



- You can also use the API to filter on the product models attributes, categories, creation date, last update date, and more.

Benefit: extends the value to your Akeneo PIM implementation by allowing product models and variant products to be used in other systems.

- You have contributors to your management and enrichment processes outside your organization? With PIM 2.3, external contributors such as translators and suppliers can work on product models, and can now create proposals on product models via the PIM interface, import, and the API. Additionally, the Teamwork Assistant can be used with product models and variant products (Enterprise Edition only).

Benefit: give external contributors additional capability to enrich product information, increasing team productivity and reducing resources.

- To allow more flexibility on variant products -- such as merging or splitting product models -- you can now change the parent of a variant product or a sub product model in the same family variant in three ways: by bulk action, by import, and by API. Here are a few examples of what this capability enables:

- 1) In the ERP, there are 2 models of beers for the same beer that come in different sizes, one model that comes in 33cl and 75cl volume, one with 6L and 6L triple pack volume. The marketing team would like to keep only one model with all the available sizes.
- 2) In the ERP, the buyers created one t-shirt model with different colors -- some in basic solid colors and some with colored flowers -- but the marketing team would like to split the colors into 2 different models. Technically it's the same product but it's not the same target customer and not the same description or season. Marketing would prefer two different product models (one with the basic solid colors and one with the colored flowers).

Benefit: greater flexibility in the PIM to accommodate reorganizing models and variants from source systems for better precision in your sales channels.

- A new filter «Display all level specific attributes» to display only the attributes managed at the current level is now available in the product form.

Benefit: this new feature enables marketers to focus only on the attributes available for enrichment on products with variants.

The screenshot shows the Akeneo product form for a 'Cotton t-shirt with a round neck Divided blue'. The left sidebar contains navigation links: Activity, Products (selected), Assets, Imports, Exports, Settings, and System. The main content area is divided into sections: PRODUCT NAVIGATION (Attributes, Categories, Completeness, Associations, Proposals, Comments, History), PRODUCT INFOS (FAMILY: Clothing, VARIANT: Clothing by color and size, STATUS: Enabled, CREATED), and the main product details. The product details include a product image, title, channel (Ecommerce), locale (English), and a 'COMPLETE: 100%' status. Below this are tabs for COMMON, COLOR: Blue, and SIZE: S. The main form is divided into ERP (EAN: 1234567890332, SKU: Tshirt-divided-blue-s), TECHNICAL (Weight: 700 Gram), and PRODUCT (Size: S) sections. A 'SAVE' button is in the top right corner.

- We improved the search by categories in the grid to automatically display the product models or the products classified according to the selected category. If a product model is not classified in the selected category but its children products are, its children products will be displayed in the grid.

Benefit: ease searching for and enriching products with 3 levels of enrichment.

- To simplify bulk actions -- change status, add to group, and publish -- on variant products, if product models are selected in the grid, their variant products will be updated.

Benefit: be significantly more productive when managing variant products!

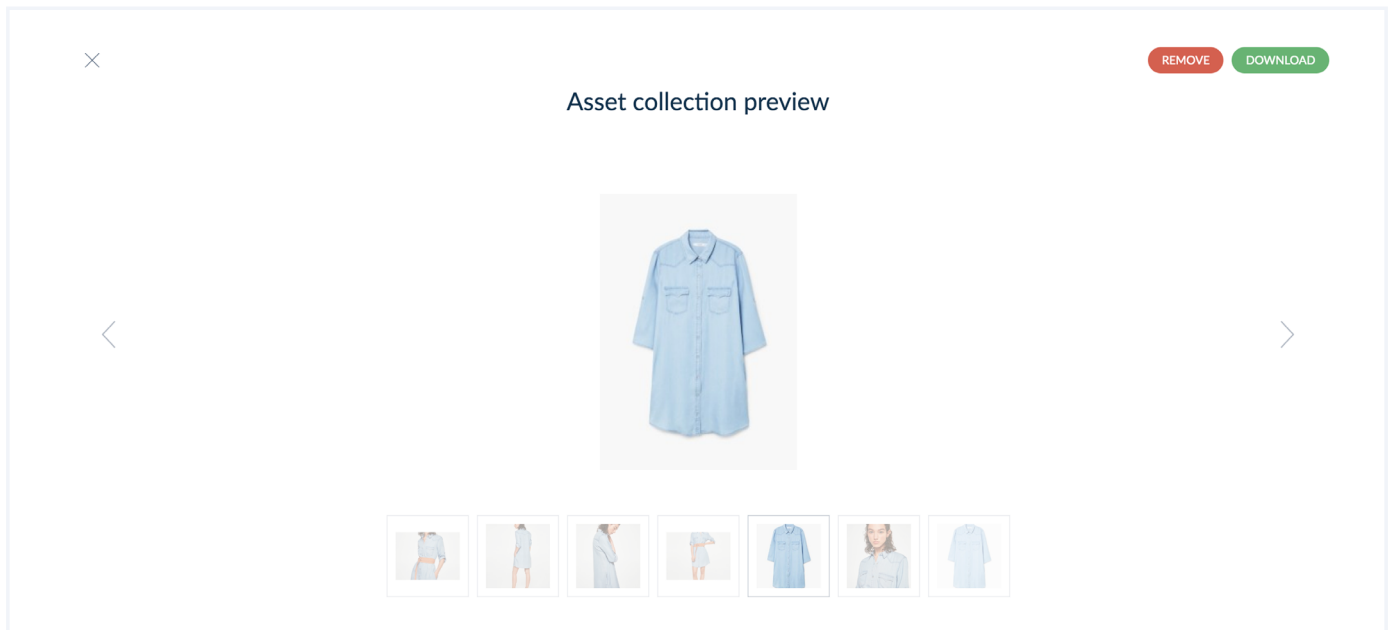
Enhanced assets management in product form EE only

Three new enhancements to the Product Asset Manager make it easier to handle the way assets are managed during the enrichment process.

- Ability to organize assets in the product form via drag and drop, and retrieve this order in the export file.

The screenshot shows the Akeneo product form for a 'Blue_dress'. The left sidebar is the same as the previous screenshot. The main content area shows the 'Blue_dress' product with a 'COMPLETE: 67%' status and '1 missing required attribute'. The 'MEDIA' section is active, showing an 'Asset collection' with a grid of images. The grid contains several images of the dress, and a mouse cursor is hovering over one of them. Above the grid are 'UPLOAD' and 'MANAGE ASSETS' buttons. The 'SAVE' button is in the top right corner.

- Ability to click on a thumbnail image and display a larger version image.



- A new button is available in the Asset collection which allows marketers to upload assets in one click in the product form, so they can easily import and manage assets with products without having to switch back and forth between the Assets form and Products form.

New Catalog Monitoring Dashboard

Akeneo PIM 2.3 includes a new dashboard designed to help better understand your catalog typology and the size of your product catalog. The dashboard enables you to monitor a variety of dimensions such as the number of products or the number of attributes per family, and gives you the best metric to measure the size of your PIM catalog, the total number of product values. To read more on this topic, we encourage you to read this [article](#).

ACTIVITY / CATALOG VOLUME MONITORING /

Catalog volume monitoring

You have **8,555** product values in your PIM! On average, it's **7** product values per product! 🎉
The more product values you have, the more valuable your PIM is, the higher your ROI is! [More details here](#)

AXES THAT LEVERAGE THE NUMBER OF PRODUCT VALUES

Did you know that the total number of product values in your PIM is directly linked to the following axes?
To have more details, we invite you to [browse this article](#).

| | | |
|--|---------------------------------|---|
| Products 1,241 | Channels 3 | Scopable attributes 1 |
| Attributes per family Mean: 14 Max: 33 | Locales (activated) 3 | Localizable and scopable attributes 2 |
| | | Localizable attributes 10 |

AXES RELATED TO THE CATALOG STRUCTURE

You may know that a good catalog structure is really important and is a condition to efficient enrichment. Below are the various axes to monitor your catalog structure.

| | | |
|--------------------------|----------------------------|--|
| Families 17 | Attributes 77 | Options by attribute Mean: 6 Max: 10 |
| Categories 168 | Category trees 4 | |

New PIM Accelerator for Fashion EE only



A new module is now available as a licensed add-on for Akeneo PIM Enterprise Edition! This module is supported on all Akeneo PIM 2.x Enterprise Edition versions.

The objective of the PIM Accelerator is to make it faster and easier to model a product catalog for a specific industry.

Our first PIM Accelerator is for Fashion and enables apparel, footwear, and accessories manufacturers and retailers to more rapidly begin building their product catalog.

The PIM Accelerator for Fashion includes a pre-built catalog model with Attributes, Attribute Options, Families, Categories, Association Types, and one default Channel. The catalog model can be installed using the Akeneo installer by specifying it to use the Fashion data set.

The Accelerator also includes some sample products to assist you in visualizing the end result of your product catalog.



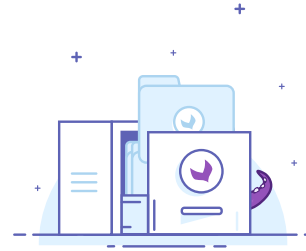
Attributes & Options



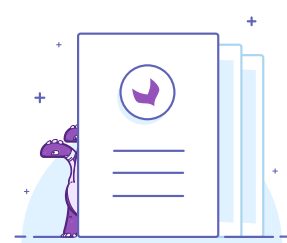
Attributes groups



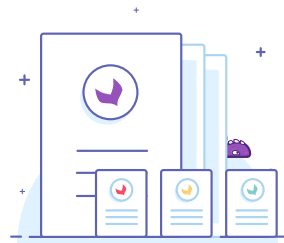
Default channel



Product categories



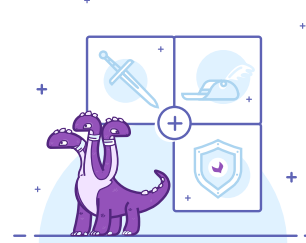
Families



Family variants



Asset categories



Association types

The PIM Accelerator for Fashion is available in English, French, and German.

Save time. Save resources. Get your PIM project off to a fast start instead of beginning from scratch.

Learn more by downloading the PIM Accelerator for Fashion data sheet on our [website](#). If interested, please contact your Akeneo Customer Success Manager for pricing!

New product: Akeneo Onboarder EE only

Akeneo is pleased to announce a new product you can use in conjunction with Akeneo PIM 2.3 -- the Akeneo Onboarder. This new product is designed for retailers and offers suppliers a cloud-based environment to easily and rapidly provide product information directly to the retailer, without requiring access to the PIM instance. Suppliers can even propose new products for the retailer to carry. The result is faster time to market through sharing the product information collection effort with your valued suppliers.



Benefits:

- **Increase your scale**
Mass accept new product introductions from trusted suppliers, saving time and effort.
- **Secure your PIM**
Only retailer employees access the PIM, while still allowing suppliers to directly provide the product information from the most reliable source – the supplier! Suppliers log in to the Onboarder and are only presented with the information relevant to them.
- **Scalable & accessible**
Supports up to 2,500 suppliers in a cloud-based environment. Data stays in the Onboarder and it can be incrementally updated as suppliers change or enrich product data over time.

For more information, please see the [Onboarder data sheet](#) or contact your Akeneo Customer Success Manager for additional information and pricing.

Try this version on demo.akeneo.com #PIMforALL