
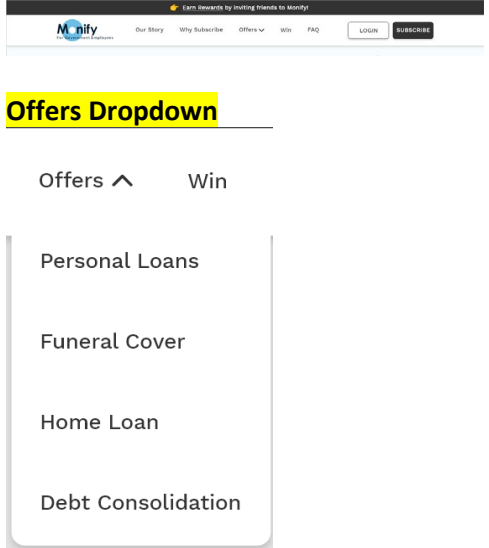






Public Homepage Variation Construct - updated 15.10.2021

#	OLD VERSION	NEW MOCK UP	COMMENTS	CONSTRUCT SIGN OFF	DEV HANDOVER
DESKTOP NAV CHANGES					
<p>Construct Color Key Codes:</p> <p>Current Content Change Implementation Change Content Styling Functionality</p>					
1.1			<p>PUBLIC HOMEPAGE NAV DESKTOP:</p> <p>Navigation bar:</p> <p>Current:</p> <ul style="list-style-type: none"> Nav elements are all uppercase Nav Items displayed as below: <ul style="list-style-type: none"> - ABOUT MONIFY - WHY SUBSCRIBE - OFFERS - HELP - [LOGIN] - [SUBSCRIBE] <p>Change:</p> <ul style="list-style-type: none"> Add headline ribbon as per subscriber homepage to the public homepage with copy editable in CMS: Earn Rewards by inviting friends to Monify! (links to subscription page in section 		

			<div>1.15.2)</div> <ul style="list-style-type: none">• All nav items including dropdowns to change to lowercase. Styling nav items { font size: 16px; font-weight: semi-bold; }• Update NAV items as below:<ul style="list-style-type: none">- Our Story (links to page = “Our Story“)- Why Subscribe (links to section = “Why Subscribe”; as per item 1.10 below)- Offers (Dropdown with links, linking to the banners on public homepage; see section 1.5 (with the corresponding banner in view on-click of offer link) Dropdown items: Personal Loans Funeral Cover Home Loan Debt Consolidation Styling nav items { Dropdown arrow .svg in Dropbox }- Win (links to competition winners section on the public homepage see section 1.12 below)		
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			FAQ (links to FAQ page)		
1.2	DESKTOP:  WHY SUBSCRIBE	DESKTOP: 	PUBLIC HOMEPAGE NAV DESKTOP: Nav items: Current: <ul style="list-style-type: none"> The nav items text changes colour; from Monify blue to black. Change: <ul style="list-style-type: none"> On hover of the nav items the background colour should change from no-colour, to #6dbfe6 (Monify blue), with text color changing from #333 (Black) to #fff (White) Styling nav items on hover { color: #fff; background: #6dbfe6; border-radius: 5rem; transition: all 100ms; }		
1.3			PUBLIC HOMEPAGE NAV DESKTOP: [LOGIN] and [SUBSCRIBE] buttons: Current: <ul style="list-style-type: none"> The [LOGIN] and [SUBSCRIBE] buttons appear to be in the same block element Change: <ul style="list-style-type: none"> Separate and distinguish the [LOGIN] and [SUBSCRIBE] buttons (links to general Monify subscription page 1.15.1) Styling [LOGIN] button { background-color: #fff; 		

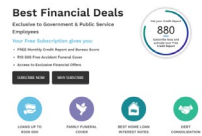
			<div>border: 2px solid #333; color: #333; }</div> <div>Styling [LOGIN] button on hover { border-color: #6dbfe6; color: #6dbfe6; }</div> <ul style="list-style-type: none">• Standard styling for [SUBSCRIBE] button, however:• A global styling change to all our buttons (both outlined and filled) to be implemented as follow: { <i>Desktop</i> button height: 45px; <i>Mobile</i> button height: 40px; <i>Desktop</i> font-size: 16px; <i>Mobile</i> font-size: 14px; border-radius: 7px; box-shadow: 0 3px 6px 0 rgba(0, 0, 0, 0.25); font-weight: medium; } <div>Styling outlined button { background-color: #fff; border: 2px solid #333; color: #333; }</div> <div>Styling outlined button on hover { border-color: #6dbfe6; color: #6dbfe6; }</div> <div>(All buttons are being reduced in height, as they are simply too big, as well as giving them a 3px border radius increase from 5px to 7px in order for them to visually fit into the corners of our 10px card border radiuses. This aligns with design principles. Lastly giving the buttons a slight drop-shadow to lift them off the screen surface (currently flat) to give them the effect that they are</div>		
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pressable/clickable)

DESKTOP

1.4

DESKTOP:



DESKTOP:

Exclusive financial offers just for you
Government & Public Service Employees

Your FREE subscription gives you:

- Access Best Loans & Exclusive Financial Offers
- FREE Credit Report & Bureau Score
- FREE R10 000 Accident Funeral Cover

WHY SUBSCRIBE

SUBSCRIBE FOR OFFERS



Help

PUBLIC HOMEPAGE DESKTOP:

Introduction section:

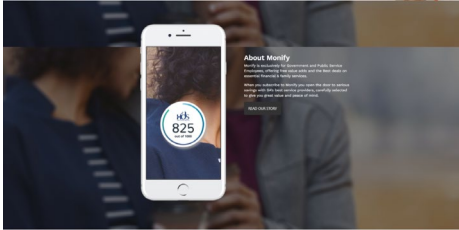
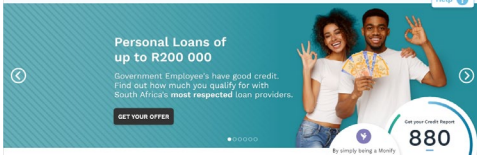
Current:

- **Heading:** “Best financial deals”
- **Sub-heading:** “Exclusive to Government & Public Service Employees”
- **Bullets heading:** “Your Free subscription gives you:”
- **Bullets:**
 - FREE Monthly Credit Report and Bureau Score
 - R10 000 Free Accident Funeral Cover
 - Access to Exclusive Financial Offers
- **CTA Buttons:**
 - [SUBSCRIBE NOW]
 - [WHY SUBSCRIBE]
- **Product icons**
- **Image:** guy with orange background


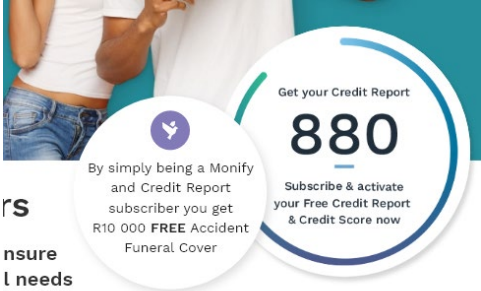
Change:










- **Heading:** Exclusive financial offers just for you
Styling {
Font-size: 35px;
Color: #333;
}
- **Sub-heading:** Government & Public Service Employees



			<div>Styling { Font-size: 25px; Color: #6DBFE6; }</div> <div><ul style="list-style-type: none">• Bullets Heading: Your FREE subscription offers you:• Bullets:<ul style="list-style-type: none">◦ Access Best Loans & Exclusive Financial Offers◦ FREE Credit Report & Bureau Score◦ FREE R10 000 Accident Funeral Cover<div>Styling { font-size: 20px; color: #333; } Bullet circle svg's uploaded to Dropbox</div>• CTA Buttons:<ul style="list-style-type: none">◦ [WHY SUBSCRIBE] (Links to the “Why Subscribe” section as per item 1.8 below) Styling { As per global outlined button spec in section 1.3 }◦ [SUBSCRIBE FOR OFFERS] (links to general Monify subscription page 1.15.1) Styling { As per global filled button spec in section 1.3 }</div>		
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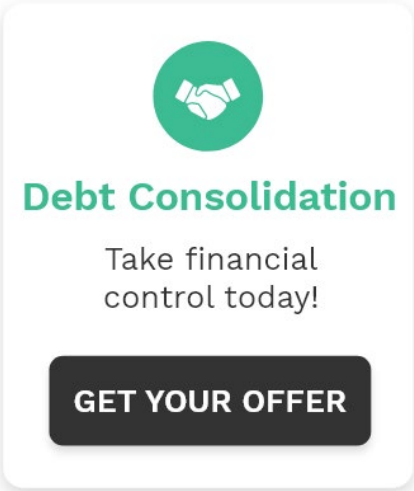
			<ul style="list-style-type: none"> • Background: Styling { Background-color: #F7FCFF; } • Remove Product icons • Image: Lady breaking through (uploaded to Dropbox) 		
1.5	DESKTOP: 	DESKTOP: 	PUBLIC HOMEPAGE DESKTOP: Banner ads: Current: <ul style="list-style-type: none"> • This section currently has a full screen background image of a couple and a phone displaying a credit score circle on the right and an introduction paragraph about who Monify is: "Monify is exclusively for Government and Public Service Employees, offering free value adds and the Best deals on essential financial & family services. When you subscribe to Monify you open the door to serious savings with SA's best service providers, carefully selected to give you great value and peace of mind." • The button below the copy, [Read Our Story] takes the client to the "Our Story" page Change: <ul style="list-style-type: none"> • Remove full screen background image, phone image and copy "About Monify" and replace with: CMS Driven Banner Ads Carousel: Functionality and styling as per subscriber homepage. 		

			<ul style="list-style-type: none">● Add the public homepage banners into the CMS, so that we can:<ol style="list-style-type: none">1. Update the banner images in the CMS ourselves.2. Change the wording of the CTA buttons in the CMS ourselves, both for public homepage banner buttons and subscriber homepage banner buttons as they are different.3. Change the location of the CTA clickthrough in the CMS ourselves.4. Change the order of the banners displayed on the registered homepage in the CMS ourselves.● Banner images: Uploaded to Dropbox (same banners as what we use on the subscriber homepage).● Order of Banners:<ol style="list-style-type: none">1. Personal Loans2. Referral Campaign3. Funeral Cover4. Home Loans5. Debt Consolidation6. Credit Score● Change CTA's on all banners in the CMS to: [GET YOUR OFFER] <p>Linking of banner buttons Personal Loans (links to PL subscription page 1.15.3) Referral Campaign (links to RC subscription page 1.15.2) Funeral Cover (links to FC</p>		
--	--	--	--	--	--

			<p>subscription page 1.15.4) Home Loans (links to HL subscription page 1.15.5) Debt Consolidation (links to DC subscription page 1.15.6) Credit Score (links to CS subscription page 1.15.7) Styling { As per global filled button spec in section 1.3 }</p>		
1.6	<p>DESKTOP:</p> 	<p>DESKTOP:</p> 	<p>PUBLIC HOMEPAGE DESKTOP:</p> <p>Circles:</p> <p>Current:</p> <ul style="list-style-type: none">The credit score circle is displayed in the introduction section to the right of the intro copy <p>Change:</p> <ul style="list-style-type: none">Credit Score Circle: Move circle down to below the banner (see section 1.5), on bottom-right, overlapping banners edge. Functionality: remains the same as what is currently on the public homepage.) Styling Credit Circle { Size same as per subscriber homepage, credit circle. }Free Funeral Circle: Add circle to the public homepage positioned next to Credit Circle (as above); below the banner (see section 1.5), bottom-right, overlapping banners edge. Content: By simply being a Monify and Credit Report subscriber you get R10 000 FREE Accident Funeral		

			<div>Cover</div> <div>Functionality: remains the same as what is currently on the public homepage.)</div> <div>Styling Funeral Circle { Same as per subscriber homepage }</div>		
1.7	<div>DESKTOP:</div> <div><div><div>LOANS UP TO R200 000</div></div><div><div>FAMILY FUNERAL COVER</div></div><div><div>BEST HOME LOAN INTEREST RATES</div></div><div><div>DEBT CONSOLIDATION</div></div></div>	<div>DESKTOP:</div> <div><div><div><div>Your Exclusive Offers</div><div>Your offers are carefully selected to ensure the best deals for your unique financial needs</div><div><div><div><div>Personal Loans</div><div>Best Loans, Fast Up to R250 000</div><div>GET YOUR OFFER</div></div><div><div><div>Home Loans</div><div>Best terms, lowest interest rates</div><div>GET YOUR OFFER</div></div><div><div><div>Funeral Cover</div><div>Compare & Save for Best Family Cover</div><div>GET YOUR OFFER</div></div><div><div><div>Debt Consolidation</div><div>Take financial control today</div><div>GET YOUR OFFER</div></div></div></div><div><div>By simply being a Monthly and Credit Report subscriber you get 100 000 FREE account Funeral Cover</div><div>Access & update your Free Credit Report & Credit Score now</div></div></div></div><div><div><div>Personal Loans</div><div>Best Loans, Fast Up to R250 000!</div><div>GET YOUR OFFER</div></div></div></div></div></div></div>	<div>PUBLIC HOMEPAGE DESKTOP:</div> <div>Product offer cards, header & sub-header:</div> <div>Current:</div> <ul style="list-style-type: none">We have the product icons displayed in cards just below the credit score animation and guy with orange background <div>Change:</div> <ul style="list-style-type: none">Copy for this section as below: <div>Header: Your Exclusive Offers</div> <div>Styling{ Font-size: 35px; }</div> <div>Sub-header copy: Your offers are carefully selected to ensure the best deals for your unique financial needs</div> <div>Styling{ Font-size: 20px; }</div> <ul style="list-style-type: none">Add 2-col, 2-row grid of product cards.Card 1<ul style="list-style-type: none">Heading Personal LoansCopy Best Loans, Fast		

		<div><h3>Home Loans</h3><p>Best terms & interest rates</p><p>GET YOUR OFFER</p></div> <div><h3>Funeral Cover</h3><p>Compare & Save for Best Family Cover</p><p>GET YOUR OFFER</p></div>	<p>Up to R250 000!</p> <p>- CTA [GET YOUR OFFER]</p> <ul style="list-style-type: none">Card 2<ul style="list-style-type: none">- Heading Home Loans- Copy Best terms & interest rates- CTA [GET YOUR OFFER]Card 3<ul style="list-style-type: none">- Heading Funeral Cover- Copy Compare & Save for Best Family Cover- CTA [GET YOUR OFFER]Card 4<ul style="list-style-type: none">- Heading Debt Consolidation- Copy Take financial control today!- CTA [GET YOUR OFFER] <p>Styling for cards{ Icons: uploaded to DB Headings: font-size: 20px; Copy & CTA: font-size: 16px; }</p> <p>Functionality for all CTA's: clicks through to subscriber landing page.</p>		
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1.9	<p>Average Loan Amount Granted To Government Employees: R74 221 Number of Government Employee Family Members assisted by Medway</p>	<p>Number of Government Employee Family Members assisted by Medway: 100 000 + Government Employees Assisted By Lo-Fee Loans: 47 073 Average Loan</p>	PUBLIC HOMEPAGE DESKTOP: Stats ticker <ul style="list-style-type: none"> Stats ticker to be added directly below the product cards Functionality and details to be the same as what we have on the Our Story and Subscriber Homepage and to remain as updateable in the CMS as they are the same ticker) Ticker Styling { background-color: #6dbfe6; Items - padding: 0 1rem; }		
1.10	DESKTOP:	DESKTOP:	PUBLIC HOMEPAGE DESKTOP: Why Subscribe section: Current: <ul style="list-style-type: none"> The current layout of the why 		

Why Subscribe?

Subscribing to Monify is quick and simple. From the moment you subscribe, you have access to your Free *Credit Report and R10,000 Accident Funeral Cover.

As a subscriber you get:

- Savings on essential service deals - exclusive to Government employees
- Simple quotes
- Fast & Safe activation of your desired service
- Vital tools to manage your credit score and get better financial deals

*For your safety your Bureau Report requires personal verification.

SUBSCRIBE NOW

✓ Plus free credit report

Your free credit report is provided by XDS - one of South Africa's leading Credit Bureaus. You get:

- A monthly updated credit score and detailed credit report
- Details of your latest personal enquiries and contact details
- Account and loan performance track record

✓ Plus free accident funeral policy

Every time you log into Monify, your free Accident Funeral Cover is renewed for a further 30 days. By simply being a Monify and Credit Report subscriber you get:

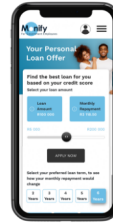
- R10 000 Free accident funeral cover
- Paid to your family
- In the event of your death by accident or unnatural circumstances

Why Subscribe?

Your subscription is quick & simple. As a Government or Public Service Employee you get instant access to:

- FREE Credit Report, unlocking your R10 000 Accident Funeral Cover
- Savings on essential financial deals
- Quick quotes & applying made easy
- Vital tools to manage your credit score to unlock better financial deals

* For your safety your Bureau Report requires personal verification.



✓ Plus Free Credit Report

Your Free Credit Report is provided by Xpert Decision Systems. One of SA's leading credit information bureaus. Activate your report and get:

- A detailed Report of your Credit Score, updated monthly
- Account & loan performance track record

✓ Plus Free Accident Funeral Cover

By simply becoming a Monify Credit Report subscriber you get:

- R10 000 Free Accident Funeral Cover
- In the event of your death by accident or unnatural circumstances

SUBSCRIBE FOR BENEFITS

subscribe section details the benefits in a double column:

- subscription details to the left
- Free value add benefits to the right

Change:

- Why Subscribe section to the left and phone image showing personal loans to the right. (Image uploaded to Dropbox)

Styling {

Container card behind the content for this section to be our 900px cards on other parts of the site, specifically product pages that hold the calculators and forms etc...

}

- Header: Why Subscribe?

Styling {

font-size: 35px;

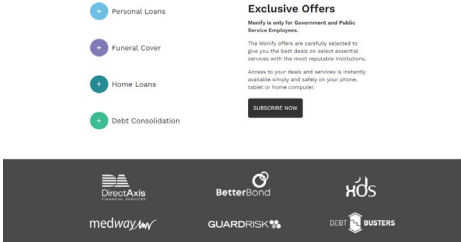
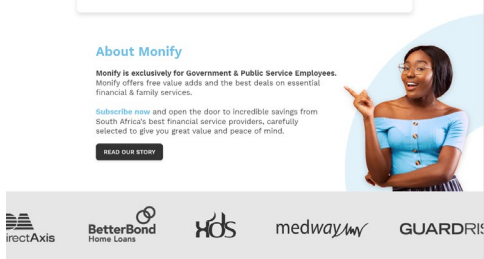
}

- Sub-header: Your subscription is quick & simple. As a Government or Public Service Employee you get instant access to:

- FREE Credit Report, unlocking your R10 000 Accident Funeral Cover
- Savings on essential financial deals
- Quick quotes & applying made easy
- Vital tools to manage your credit score to unlock better financial deals

*For your safety your Bureau Report requires

			<div>personal verification.</div> <div>Styling { font-size: 16px; bullets color: #6dbfe6; }</div> <div><ul style="list-style-type: none">Free Value-add benefits below the above.</div> <div>PLUS FREE CREDIT REPORT - LEFT:</div> <div><ul style="list-style-type: none">Header: Plus Free Credit Report Styling { font-size: 20px; }Sub-header: “ Your Free Credit Report is provided by Xpert Decision Systems. One of SA’s leading credit information bureaus. Activate your report and get:<ul style="list-style-type: none">A detailed Report of your Credit Score, updated monthlyAccount and loan performance track record</div> <div>Styling { font-size: 16px; bullets color: #7AAD63; }</div> <div>PLUS FREE ACCIDENT FUNERAL COVER - RIGHT:</div> <div><ul style="list-style-type: none">Header: Plus Free Accident Funeral Cover Styling { font-size: 20px; }</div>		
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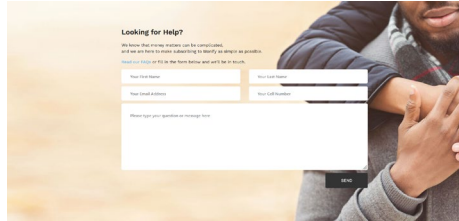
			<ul style="list-style-type: none"> ● Sub-header: By simply becoming a Monify and Credit Report subscriber you get: <ul style="list-style-type: none"> ○ R10 000 Free Accident Funeral Cover+ In the event of your death by accident or unnatural circumstances Styling { font-size: 16px; bullets color: #827BB8; } ● CTA: [SUBSCRIBE FOR BENEFITS] (This clicks through to the Monify subscription page) CTA Styling { As per global filled button spec in section 1.3 } 		
1.11	DESKTOP: 	DESKTOP: 	PUBLIC HOMEPAGE DESKTOP: About Monify section: Current: <ul style="list-style-type: none"> ● Exclusive Offers section showing product offers with dropdowns of further information <ul style="list-style-type: none"> - Personal Loans - Funeral Cover - Home Loans - Debt Consolidation ● An introduction paragraph about our exclusive offers: Monify is only for Government and Public Service Employees. The Monify offers are carefully selected to give you the best deals 		

			<p>on select essential services with the most reputable institutions. Access to your deals and services is instantly available simply and safely on your phone, tablet or home computer. CTA: SUBSCRIBE NOW</p> <ul style="list-style-type: none">• Partners Banner Background is Black (#333)• Partners banner currently is a set image with 2 Partners below each other) <p>Change:</p> <ul style="list-style-type: none">• Remove Exclusive Offers section with dropdowns completely• Move copy to the left• Add Image of lady pointing, light circle to the right (image uploaded to Dropbox) <p>Header: About Monify</p> <p>Styling { font-size: 35px; color: #6DBFE6; }</p> <ul style="list-style-type: none">• Copy: Monify is exclusively for Government & Public Service Employees. Monify offers free value adds and the best deals on essential financial & family services. {font-size: 20px;} <p>New Paragraph: Subscribe now (links to subscription page) {color: #6DBFE6;} and open the door to incredible savings from South Africa's best financial service providers, carefully selected to give you great value and peace of mind.</p>	
--	--	--	---	--

			<div><div>{font-size: 20px;}</div><div><ul style="list-style-type: none">• CTA: [READ OUR STORY] (This clicks through to the "OUR STORY" page)<div><div>CTA Styling {</div><div>As per global filled button spec in section 1.3</div><div>}</div></div>• Partners banner to be directly below the above• Partners banner styling {<div>background-color: #E6E6E6; height: 100px; }</div>• The partners banner needs to be editable in the CMS where we can add/remove partner logos• All logos added to Dropbox• Partners Banner Functionality:<div>The functionality needs to be exactly as the Stats ticker, where it animates the partner brand logos in below order:<ul style="list-style-type: none">○ Direct Axis○ BetterBond○ XDS○ Medway○ Guardrisk○ Debt Busters○ Prepaid24○ African Bank○ Bayport○ Finchoice○ Finbond</div></div></div>		
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1.12

DESKTOP:



DESKTOP:



PUBLIC HOMEPAGE DESKTOP:

Competition Campaign Winner Section


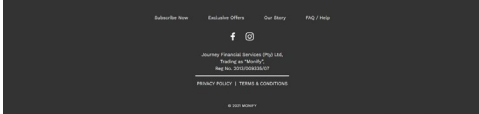
Current:

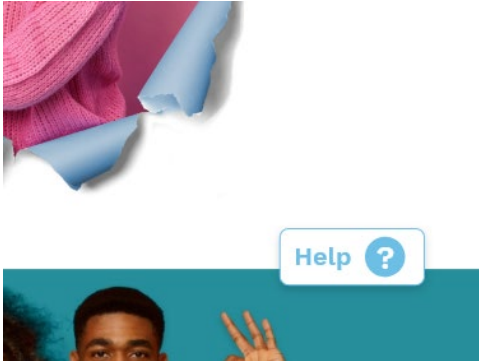
- The contact request form is at the bottom of the public homepage

Change:

- Remove the contact form section and replace it with the Referral Campaign Winner section
- Header: **Win with Monify!**
Styling {
Image: uploaded to Dropbox
}
- Sub-heading: **Subscribe for free and see what competition we are running for you**
Styling {
font-size: 25px;
font-color: #50A8B5;
}
- Images uploaded to Dropbox
CTA: [SUBSCRIBE NOW] (This is to click through to the Monify subscription page)
CTA Styling {
As per global filled button spec in section 1.3
}
- Winner names ticker needs to be built into the CMS
- Only animation is that a client can either scroll by using the arrows

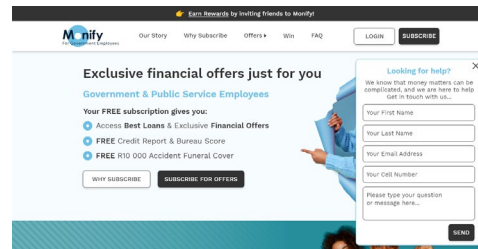
			<p>or by dragging the “ticker” from left to right, or right to left</p> <ul style="list-style-type: none"> Ticker: Styling { background: #50A8B5; height: 200px; } Ticker content: Winner: #fname #lname Styling { font-size: 30px; font: CoconPro Regular; color: #FFC300; text-shadow: 1px 1px 2px rgba(51,51,51,0.6); } Amount: Winner of R1000 (editable in CMS) Styling { font: CoconPro Regular; font-size: 20px; color: #FFC300; text-shadow: 1px 1px 2px rgba(51,51,51,0.6); } Copy: Week 11 October 2021 Invited most subscribers in a week (editable in CMS) Styling { font: Work-sans regular; font-size: 16px; color: #fff; } On mobile only 1 name to show on the screen with left and right arrows on each side in order for 		
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			<p>customers to scroll through</p> <p>Styling { Use arrows as per subscriber homepage banners }</p> <ul style="list-style-type: none"> • Ticker to showcase 1 weekly winner name on screen, with 2nd winner in carousel as the next item hidden from view. No auto scroll functionality • Details in Winner Names ticker as below (all to be editable in the CMS) Winner name 1 Winner of R1000 Week 11 October 2021 Invited most subscribers in a week Winner name 2 (hidden from view) Winner of R1000 Week 11 October 2021 Invited most subscribers in a week 		
1.13	<p>DESKTOP:</p> 	<p>DESKTOP:</p> 	<p>PUBLIC HOMEPAGE FOOTER DESKTOP:</p> <p>Footer Nav Items</p> <p>Change:</p> <ul style="list-style-type: none"> • Nav Items to change as below Styling { All links to be lowercase } • Change 1st link from “Why Subscribe” to “Subscribe Now” (to click through to subscription) 		

			<p>page)</p> <ul style="list-style-type: none"> • “Exclusive Offers” to link to Product cards section on public homepage - see section 1.7 • “Our Story” (unchanged functionality) • “FAQ / Help” (unchanged functionality) 		
1.14.1			<p>PUBLIC HOMEPAGE DESKTOP:</p> <p>Help Contact Button</p> <p>Change:</p> <ul style="list-style-type: none"> • Add help contact button to a fixed floating position within the screen at the bottom right. <p>Styling { font-size: 20px; color: #6DBFE6; border-radius: 2px solid #6DBFE6; SVG image of ‘?’ uploaded to Dropbox Drop-shadow as per global button styles in section 1.3 No hover styling. }</p> <p>(On click contact form opens as per section 1.14.2 below)</p>		



1.14.2



PUBLIC HOMEPAGE DESKTOP:

Help Contact Form

Change:

- **Add contact form to a fixed floating position within the screen at the bottom right.**
(Contact form to open on-click of button in section 1.14.1)

Form Card:

Styling {

Background-color: #fff;
Border: 2px solid #6DBFE6;
}

Contact form can be closed by clicking on the "X" {same icon we use for out popups}

- **Heading: Looking for help?**

Styling {

font-size: 20px;
}

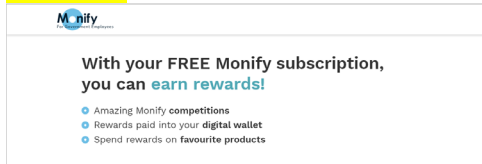
- **Sub-heading: We know that money matters can be complicated, and we are here to help. Get in touch with us...**


Styling {

font-size: 16px;
}

		<div><div>Looking for help?</div><div><div>We know that money matters can be complicated, and we are here to help Get in touch with us...</div><div><div>Your First Name</div><div>Your Last Name</div><div>Your Email Address</div><div>Your Cell Number</div><div>Please type your question or message here...</div><div>SEND</div></div></div></div>	<ul style="list-style-type: none">• This form is the same form we use on the Contact Us section of the FAQ page, just a different layout.• Validation functionality to be the same• CTA: [SEND] (This button send form data. After form data has been sent, form disappears and card collapses as well as heading and sub-header changing dynamically) – see section 1.14.3 below.		
1.14.3		<div><div>Thank you for reaching out to us</div><div><div>Our customer support agent will be in touch via email with you soon.</div></div></div>	<p>PUBLIC HOMEPAGE DESKTOP:</p> <p>Help Contact Form Post Submit</p> <p>Change: Content to change from section 1.14.2 to below on [SEND] click:</p> <ul style="list-style-type: none">• Heading: Thank you for reaching out to us Styling { font-size: 20px; }• Sub-heading: Our customer support agent will be in touch with you via email soon. Styling {		

			<div>font-size: 16px; } Post submit can be closed by clicking on the “X”</div>		
1.15.1	<div><div>DESKTOP:</div><div><div><div><div>Monify</div><div>For Independent Professionals</div></div><div><div>Subscribing to Monify is Free and will only take a few moments.</div><div>To immediately activate your Monify Benefits please complete our simple form below.</div></div></div></div></div>	<div><div>DESKTOP:</div><div><div><div><div><div>Monify</div><div>For Independent Professionals</div></div><div><div>With your FREE Monify subscription, we offer you:</div><div><div><div>• Access Best Loans & Exclusive Financial Offers</div><div>• FREE Credit Report & Bureau Score</div><div>• FREE R10 000 Accident Funeral Cover</div></div></div></div><div><div>Simply complete the form:</div><div><div><div>Your ID Number</div><div>Your First Name</div><div>Your Last Name</div><div>Your Email Address</div><div>Your Cell Number</div><div>Your Password (8)</div></div><div><div><input type="checkbox"/> I agree that Monify can market financial products or services to me electronically.</div><div><input type="checkbox"/> I agree to the Terms & Privacy</div></div><div>GET YOUR OFFER</div></div></div></div></div></div></div>	<div><div>PUBLIC HOMEPAGE MOBILE:</div><div><div>General Monify Subscription Page</div><div><div>Current:</div><div><div>• Heading: Subscribing to Monify is Free and will only take a few moments</div><div>Sub-Heading To immediately activate your Monify benefits, please complete our form below</div></div><div><div>Change:</div><div><div>• Heading: With your FREE Monify subscription, we offer you:</div><div><div>Styling { font-size: 45px; colored copy: #6DBFE6; }</div><div><div>• Sub-Heading Bullet points:</div><div><div>- Access Best Loans & Exclusive Financial Offers</div><div>- FREE Credit Report & Bureau Score</div><div>- FREE R10 000 Accident Funeral Cover</div></div><div><div>Styling { Font-size: 25px; Monify circle .svg – uploaded to Dropbox }</div></div></div><div><div>• Change the header and sub-header</div></div></div></div></div></div></div></div>		

			<p>for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)</p> <ul style="list-style-type: none">• Form Heading: Simply complete the form Styling { font-size: 20px; }• Form remains unchanged		
1.15.2	DESKTOP:	DESKTOP:  <p>The screenshot shows the Monify logo at the top. Below it, a heading reads 'With your FREE Monify subscription, you can earn rewards!'. Underneath this heading are three bullet points: 'Amazing Monify competitions', 'Rewards paid into your digital wallet', and 'Spend rewards on favourite products'.</p>	PUBLIC HOMEPAGE MOBILE: General Monify Subscription Page Current: <ul style="list-style-type: none">• Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below Change: <ul style="list-style-type: none">• Heading: With your FREE Monify subscription, you can earn rewards! Styling { font-size: 45px; colored copy: #50A8B5; }• Sub-Heading Bullet points:<ul style="list-style-type: none">- Amazing Monify competitions- Rewards paid into your digital		

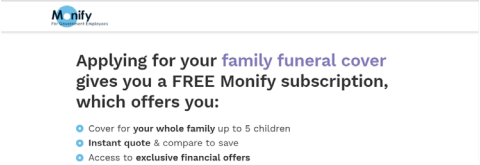
			<p>wallet - Spend rewards on favourite products</p> <p>Styling { Font-size: 25px; Monify circle .svg – uploaded to Dropbox }</p> <ul style="list-style-type: none"> • Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) • Form Heading: Simply complete the form Styling { font-size: 20px; } • Form remains unchanged 		
1.15.3	DESKTOP:	<p>DESKTOP:</p>  <p>Applying for your personal loan gives you a FREE Monify subscription, which offers you:</p> <ul style="list-style-type: none"> • Loans from multiple credit providers • Simple, fast application • Access to exclusive financial offers 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below 		

			<p>Change:</p> <ul style="list-style-type: none">● Heading: Applying for your personal loan gives you a FREE Monify subscription, which offers you: Styling { font-size: 45px; colored copy: #6DBFE6; }● Sub-Heading Bullet points:<ul style="list-style-type: none">- Loans from multiple credit providers- Simple, fast application- Access to exclusive financial offersStyling { Font-size: 25px; Monify circle .svg – uploaded to Dropbox }● Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)● Form Heading: Simply complete the form Styling { font-size: 20px; }● Form remains unchanged		
--	--	--	---	--	--

1.15.4

DESKTOP:

DESKTOP:



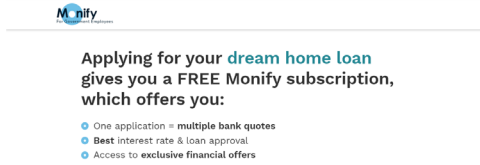
PUBLIC HOMEPAGE MOBILE:
PUBLIC HOMEPAGE DESKTOP:
General Monify Subscription Page
General Monify Subscription Page

Current:

- Heading: Subscribing to Monify is Free and will only take a few moments
Sub-Heading To immediately activate your Monify benefits, please complete our form below

Change:

- Heading: Applying for your family funeral cover gives you a FREE Monify subscription, which offers you:
Styling {
font-size: 45px;
colored copy: #827BB8;
}
- Sub-Heading Bullet points:
 - Cover for your whole family up to 5 children
 - Instant quote & compare to save
 - Access to exclusive financial offersStyling {
Font-size: 25px;
Monify circle .svg – uploaded to Dropbox
}
- Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective

			<p>buttons/links)</p> <ul style="list-style-type: none"> • Form Heading: Simply complete the form Styling { font-size: 20px; } • Form remains unchanged 		
1.15.5	DESKTOP:	<p>DESKTOP:</p> 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> • Heading: Applying for your dream home loan gives you a FREE Monify subscription, which offers you: Styling { font-size: 45px; colored copy: #268995; } • Sub-Heading Bullet points: <ul style="list-style-type: none"> - One application = multiple bank quotes - Best interest rate & loan approval - Access to exclusive financial offers Styling { 		

			<div>Font-size: 25px; Monify circle .svg – uploaded to Dropbox }</div> <div><ul style="list-style-type: none">• Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)• Form Heading: Simply complete the form Styling { font-size: 20px; }• Form remains unchanged</div>				
1.15.6	<div>DESKTOP:</div>	<div>DESKTOP:TOP:</div> <div><div><div><div>Monify</div><div>Partnership Experts</div></div><div>Applying to consolidate your debt gives you a FREE Monify subscription, which offers you:</div><div><div><div>Safe & secure application</div><div>Reduced interest & monthly payments</div><div>Access to exclusive financial offers</div></div></div></div></div>	<div><div>PUBLIC HOMEPAGE MOBILE: PUBLIC HOMEPAGE DESKTOP:</div><div>General Monify Subscription Page General Monify Subscription Page</div><div>Current:<ul style="list-style-type: none">• Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below</div><div>Change:<ul style="list-style-type: none">• Heading: Applying to consolidate your debt gives you a FREE Monify subscription, which offers you:</div></div>				

			<p>Styling { font-size: 45px; colored copy: #3CBB92; }</p> <ul style="list-style-type: none"> Sub-Heading Bullet points: <ul style="list-style-type: none"> - Safe & secure application - Reduced interest & monthly payments - Access to exclusive financial offers <p>Styling { Font-size: 25px; Monify circle .svg – uploaded to Dropbox }</p> <ul style="list-style-type: none"> Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) Form Heading: Simply complete the form <p>Styling { font-size: 20px; }</p> <ul style="list-style-type: none"> Form remains unchanged 		
1.15.7	DESKTOP:	DESKTOP:	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p>		



With your **FREE** Monify subscription,
you get a monthly **detailed credit report**

- Account & loan **track record**
- R10 000 **FREE** Accident Funeral Cover
- Access to **exclusive financial offers**

Current:

- Heading: Subscribing to Monify is Free and will only take a few moments
Sub-Heading To immediately activate your Monify benefits, please complete our form below

Change:

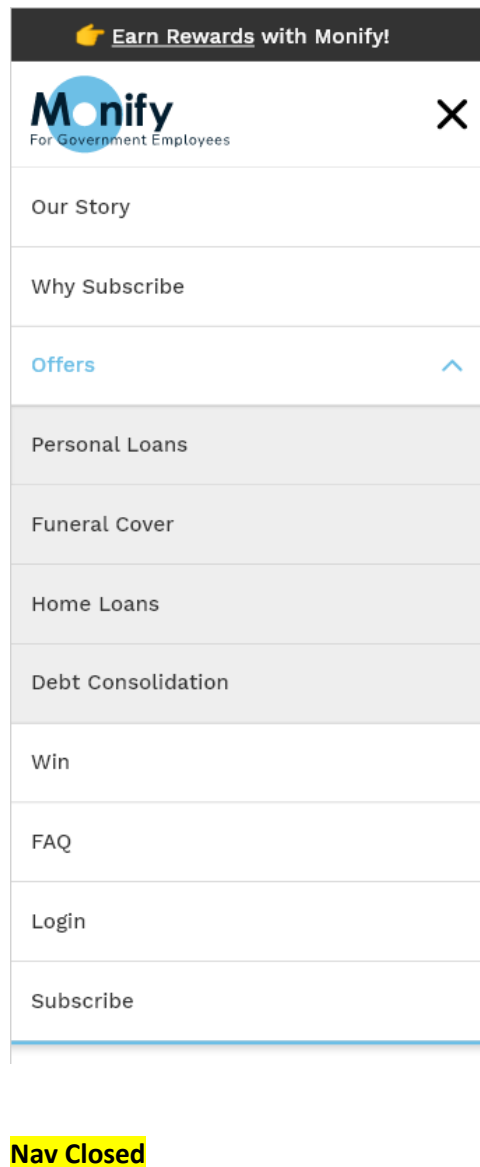
- Heading: **With your FREE Monify subscription, you get a monthly detailed credit report**
Styling {
font-size: 45px;
colored copy: #7AAD63;
}

- Sub-Heading Bullet points:
 - **Account & loan performance track record**
 - **R10 000 FREE Accident Funeral Cover**
 - **Access to exclusive financial offers**Styling {
Font-size: 25px;
Monify circle .svg – uploaded to Dropbox
}

- Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)

- Form Heading: Simply complete the form**
Styling {

			<div>font-size: 20px; }</div> <ul style="list-style-type: none">Form remains unchanged		
MOBILE					
2.1	<div><div></div><div>×</div><div>ABOUT MONIFY</div><div>WHY SUBSCRIBE</div><div>OFFERS</div><div>HELP ▾</div><div>LOGIN</div><div>SUBSCRIBE</div></div>	<div>MOBILE:</div> <div><div><div>Earn Rewards with Monify!</div><div><div>Monify</div><div>For Government Employees</div></div><div><div>Our Story</div><div>Why Subscribe</div><div>Offers ▾</div><div>Win</div><div>FAQ</div><div>Login</div><div>Subscribe</div></div></div></div> <div>Offers dropdown</div>	<div>PUBLIC HOMEPAGE NAV MOBILE:</div> <div>Current:</div> <ul style="list-style-type: none">Nav elements are all uppercaseNav Items displayed as below:<ul style="list-style-type: none">Our StoryWhy SubscribeOffersHelpLoginSubscribe <div>Change:</div> <ul style="list-style-type: none">Add headline ribbon as per subscriber homepage to the public homepage with copy editable in CMS: Earn Rewards by inviting friends to Monify! (links to subscription page in section 2.12.2)Nav items to lowercase <div>Styling</div> <div>Items { font size: 16px; text-align: left; font-weight: bold; padding: .25rem 1rem; add slight border between items</div>		



color of border: #ACACAC;
background color of dropdown
items #EEEEEE;

}

Arrows {

Please ensure arrows point down
when dropdown is closed and up
when dropdown is open

}

Nav Card {

border-bottom: 3px solid #6dbfe6;
width: 100vw;

}

- **Update NAV items as below:**

- **Our Story**
(links to page = "Our Story")

- **Why Subscribe**
(links to section = "Why
Subscribe"; as per item 2.7
below)

- **Offers**
(Dropdown with links, linking
to the banners on public
homepage; see section 2.3
(with the corresponding
banner in view on-click of
offer link)

Dropdown items:

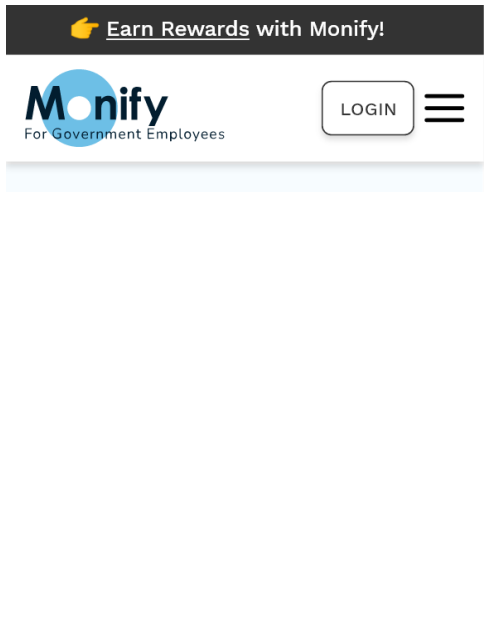
Funeral Cover

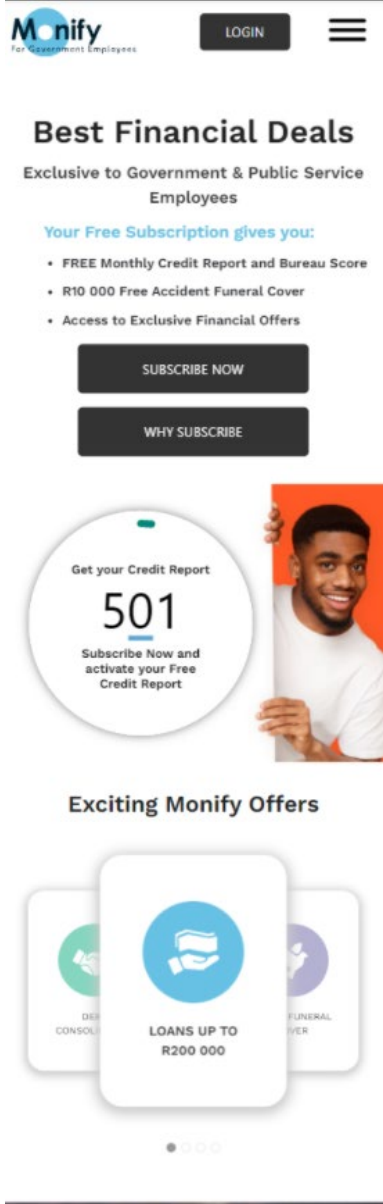
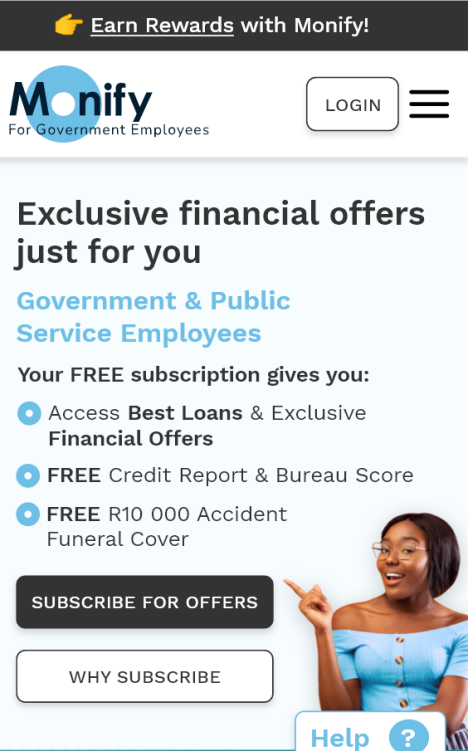
Personal Loans

Home Loan

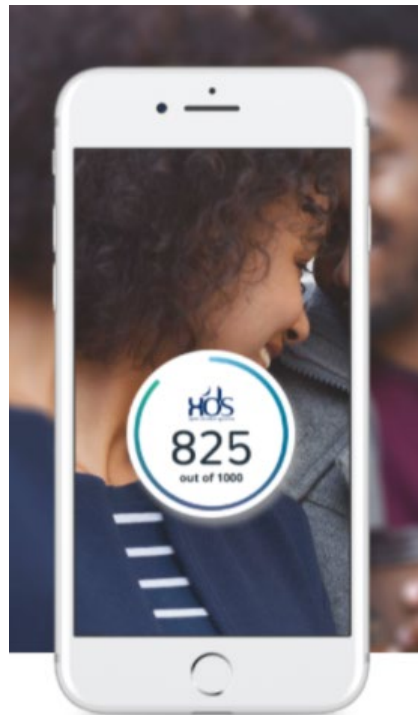
Debt Consolidation

- **Win**
(links to competition winners
section on the public
homepage see section 2.9
below)

		 <p>The mockup shows a dark grey header with a yellow arrow icon and the text 'Earn Rewards with Monify!'. Below this is the 'Monify' logo with the tagline 'For Government Employees'. To the right of the logo is a white 'LOGIN' button and a hamburger menu icon. The main content area below is a light blue gradient.</p>	<ul style="list-style-type: none">- FAQ (links to FAQ page)Login (This should click through to the Monify login page)Subscribe (This should click through to the general Monify subscription page see section 2.12.1) <ul style="list-style-type: none">• Nav [LOGIN] button: Styling { As per global outlined button spec in section 1.3 }		
2.2	MOBILE:	MOBILE:	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>Introduction section:</p> <p>Current:</p> <ul style="list-style-type: none">• Heading1: “Best financial deals”• Heading2: “Exclusive to Government & Public Service Employees”• Heading3: “Your Free subscription gives you:”• Bullet items:<ul style="list-style-type: none">○ FREE Monthly Credit Report and Bureau Score○ R10 000 Free Accident Funeral Cover○ Access to Exclusive Financial Offers• CTA Buttons:<ul style="list-style-type: none">○ “Subscribe Now”		

		<ul style="list-style-type: none"> <ul style="list-style-type: none"> “Why Subscribe” Credit Score animation and Image: guy with orange background Product icon cards <p>Change:</p> <ul style="list-style-type: none"> Heading: Exclusive financial offers just for you Styling { Font-size: 25px; Color: #333; } Sub-heading: Government & Public Service Employees Styling { Font-size: 20px; Color: #6DBFE6; } Bullets Heading: Your FREE subscription offers you: Bullets: <ul style="list-style-type: none"> Access Best Loans & Exclusive Financial Offers FREE Credit Report & Bureau Score FREE R10 000 Accident Funeral Cover Styling { font-size: 16px; color: #333; } Bullet circle svg's uploaded to Dropbox CTA Buttons: <ul style="list-style-type: none"> SUBSCRIBE FOR 	
---	---	--	--

			<p>OFFERS] (Clicks through to the Monify subscription page) Styling { As per global filled button spec in section 1.3 }</p> <p>○ WHY SUBSCRIBE] (Links to the “Why Subscribe” section as per item 2.7 below) Styling { As per global outlined button spec in section 1.3 }</p> <ul style="list-style-type: none"> • Remove Product icons cards • Image: lady pointing to “Subscribe for deals” button (Image uploaded on Dropbox) 		
2.3	MOBILE:	MOBILE:	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>Banner ads and Free benefits circles:</p> <p>Current:</p> <ul style="list-style-type: none"> • This section currently has a full screen background image of a couple and a phone displaying a credit score circle on the right and an introduction paragraph about who Monify is: “Monify is exclusively for Government and Public Service Employees, offering free value adds and the Best deals on essential financial & family services. When you subscribe to Monify you 		



About Monify

Monify is exclusively for Government and Public Service Employees, offering free value adds and the best deals on essential financial & family services.

When you subscribe to Monify you open the door to serious savings with SA's best service providers, carefully selected to give you great value and peace of mind.

[READ OUR STORY](#)

Personal Loans of up to R250 000

From South Africa's most respected loan providers

[SUBSCRIBE FOR OFFER](#)

Get your Credit Report

880

Subscribe & activate your Free Credit Report & Credit Score now

Your Exclusive Offers

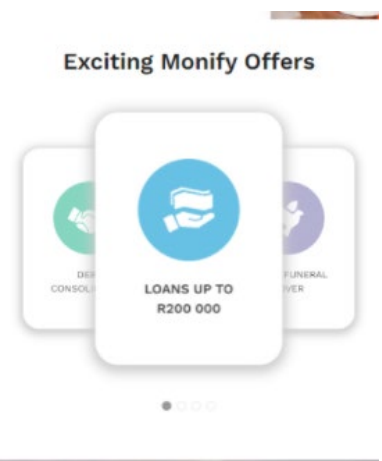




open the door to serious savings with SA's best service providers, carefully selected to give you great value and peace of mind."

- The button below the copy, "Read Our Story" takes the client to the "Our Story" page

Change:

- Remove full screen background image, phone image and copy "About Monify" and replace with: **CMS Driven Banner Ads Carousel:** Functionality and styling as per subscriber homepage.
- **Add the public homepage banners into the CMS, so that we can:**
 1. Update the banner images in the CMS ourselves.
 2. Change the wording of the CTA buttons in the CMS ourselves, both for public homepage banner buttons and subscriber homepage banner buttons as they are different.
 3. Change the location of the CTA clickthrough in the CMS ourselves.
 4. Change the order of the banners displayed on the registered homepage in the CMS ourselves.
- **Banner images:** Uploaded to Dropbox (same banners as what we use on the subscriber homepage).
- **Order of Banners:**
 1. Personal Loans
 2. Referral Campaign

			<div>3. Funeral Cover</div> <div>4. Home Loans</div> <div>5. Debt Consolidation</div> <div>6. Credit Score</div> <div><ul style="list-style-type: none">Change CTA's on all banners in the CMS to: GET YOUR OFFER</div> <div>Linking of banner buttons</div> <div>Personal Loans (links to PL subscription page 2.12.3)</div> <div>Referral Campaign (links to RC subscription page 2.12.2)</div> <div>Funeral Cover (links to FC subscription page 2.12.4)</div> <div>Home Loans (links to HL subscription page 2.12.5)</div> <div>Debt Consolidation (links to DC subscription page 2.12.6)</div> <div>Credit Score (links to CS subscription page 2.12.7)</div> <div>Styling {</div> <div>As per global filled button spec in section 1.3</div> <div>}</div> <div>CREDIT SCORE AND FUNERAL CIRCLES:</div> <div><ul style="list-style-type: none">Credit Score Circle: Move circle down to below the banner (see section 2.3), on bottom-right, overlapping banners edge. Functionality: remains the same as what is currently on the public homepage.) Styling Credit Circle { Size same as per subscriber homepage, credit circle. }Free Funeral Circle: Add circle to the public homepage positioned next</div>	
--	--	--	---	--

			<p>to Credit Circle (as above); below the banner (see section 2.3), bottom-right, overlapping banners edge.</p> <p>Content: By simply being a Monify and Credit Report subscriber you get R10 000 FREE Accident Funeral Cover</p> <p>Functionality: remains the same as what is currently on the public homepage.)</p> <p>Styling Funeral Circle { Same as per subscriber homepage }</p>		
2.4		<p>MOBILE</p> <p>Your Exclusive Offers</p> <p>Your offers are carefully selected to ensure the best deals for your unique financial needs</p> <div><div><p>Personal Loans</p><p>Best Loans, Fast Up to R250 000!</p><p>GET YOUR OFFER</p></div><div><p>Home Loans</p><p>Best terms & interest rates</p><p>GET YOUR OFFER</p></div><div><p>Funeral Cover</p><p>Compare & Save for Best Family Cover</p><p>GET YOUR OFFER</p></div><div><p>Debt Consolidation</p><p>Take financial control today!</p><p>GET YOUR OFFER</p></div></div>	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>Product offer cards, header & sub-header:</p> <p>Current:</p> <ul style="list-style-type: none">• We have the product icons displayed in cards just below the credit score animation and guy with orange background <p>Change:</p> <ul style="list-style-type: none">• Copy for this section as below: <p>Header: Your Exclusive Offers</p> <p>Styling{ Font-size: 25px; }</p> <p>Sub-header copy: Your offers are carefully selected to ensure the best deals for your unique financial needs</p> <p>Styling{ Font-size: 16px; }</p> <ul style="list-style-type: none">• Add 2-col, 2-row grid of product		

			<p>cards.</p> <ul style="list-style-type: none"> • Card 1 <ul style="list-style-type: none"> - Heading Personal Loans - Copy Best Loans, Fast Up to R250 000! - CTA [GET YOUR OFFER] • Card 2 <ul style="list-style-type: none"> - Heading Home Loans - Copy Best terms & interest rates - CTA [GET YOUR OFFER] • Card 3 <ul style="list-style-type: none"> - Heading Funeral Cover - Copy Compare & Save for Best Family Cover - CTA [GET YOUR OFFER] • Card 4 <ul style="list-style-type: none"> - Heading Debt Consolidation - Copy Take financial control today! - CTA [GET YOUR OFFER] <p>Styling for cards{ Icons: uploaded to DB Headings: font-size: 14px; Copy & CTA: font-size: 12px; }</p> <p>Functionality for all CTA's: clicks through to subscriber landing page.</p>		
2.6	MOBILE	MOBILE (No change to content, only styling and functionality)	<p>PUBLIC HOMEPAGE MOBILE:</p> <ul style="list-style-type: none"> • Stats ticker to be added directly below the product cards 		

	<div> <div> Average Loan Amount Granted To Government Employees </div> <div> R74 221 <div>● ○ ○</div> </div> </div> <div> <div> Number of Government Employee Family Members assisted by Medway </div> <div> 100 000 + <div>○ ● ○</div> </div> </div> <div> <div> Government Employees Assisted By Us For Loans </div> <div> 47 073 <div>○ ○ ●</div> </div> </div>	<div> <div> Average Loan Amount Granted To Government Employees </div> <div> R74 221 <div>● ○ ○</div> </div> </div>	<ul style="list-style-type: none"> Functionality and details to be the same as what we have on the Our Story and Registered Homepage and to remain as updateable in the CMS as they are the same ticker) <div>Styling{ background: #6dbfe6; add banner arrows removing padding between copy } (enable arrows to click through content)</div> 		
2.7	MOBILE:	MOBILE:	PUBLIC HOMEPAGE MOBILE: <p>Why Subscribe section:</p> <p>Current:</p> <ul style="list-style-type: none"> The current layout of the why subscribe section is as per below: <ul style="list-style-type: none"> Why Subscribe section Plus Free Credit Report Section Plus Free accident funeral policy section <p>Change:</p> <ul style="list-style-type: none"> Why Subscribe section to be positioned in card and personal loans phone below content. (Image uploaded to Dropbox) <div>Styling { Container card behind the content for this section to be as per our mobile background cards { width: </div> 		

Why Subscribe?

Subscribing to Monify is quick and simple. From the moment you subscribe, you have access to your Free *Credit Report and R10,000 Accident Funeral Cover.

As a subscriber you get:

- + Savings on essential service deals - exclusive to Government employees
- + Simple quotes
- + Fast & Safe activation of your desired service
- + Vital tools to manage your credit score and get better financial deals

*For your safety your Bureau Report requires personal verification.



Plus free credit report

Your free credit report is provided by XDS - one of South Africa's Leading Credit Bureaus. You get:

- + A monthly updated credit score and detailed credit report
- + Details of your latest personal enquiries and contact details
- + Account and loan performance track record



Plus free accident funeral policy

Every time you log into Monify, your free Accident Funeral Cover is renewed for a further 30 days. By simply being a Monify and Credit Report subscriber you get:

- + R10 000 Free accident funeral cover
- + Paid to your family
- + In the event of your death by accident or unnatural circumstances

SUBSCRIBE NOW

Why Subscribe?

Your subscription is quick & simple. As a government or public service employee you get instant access to:

- FREE Credit Report, unlocking your R10 000 Accident Funeral Cover
- Savings on essential financial deals
- Quick quotes & applying made easy
- Vital tools to manage your credit score to unlock better financial deals

*For your safety your Bureau Report requires personal verification.

About Free Credit Report ▼

About Free Funeral Cover ▼

SUBSCRIBE FOR BENEFITS

EXPANDED BENEFITS

100%; max-width: 900px; } on other parts of the site, specifically product pages that hold the calculators and forms etc...
}

- **Header: Why Subscribe?**
Styling {
font-size: 30px;
}
- **Sub-header: Your subscription is quick & simple. As a Government or Public Service Employee you get instant access to:**

- FREE Credit Report, unlocking your R10 000 Accident Funeral Cover
 - Savings on essential financial deals
 - Quick quotes & applying made easy
 - Vital tools to manage your credit score to unlock better financial deals
- *For your safety your Bureau Report requires personal verification.

Styling {
font-size: 16px;
bullets color: #6dbfe6;
}








- **Free Value-add benefits below the above.**

FREE CREDIT REPORT:

- **Tab Header: About Free Credit Report**
(on-click of tab - content below expands/dropdown; ensure arrows

		<div><div>About Free Credit Report ^</div><p>Your Free Credit Report is provided by Xpert Decision Systems. One of SA's leading credit information bureaus. Activate your report and get:</p><ul style="list-style-type: none">A detailed Report of your Credit Score, updated monthlyAccount and loan performance track record<div>About Free Funeral Cover ^</div><p>By simply becoming a Monify and Credit Report subscriber you get:</p><ul style="list-style-type: none">R10 000 Free Accident Funeral Cover<ul style="list-style-type: none">In the event of your death by accident or unnatural circumstances<div>SUBSCRIBE FOR BENEFITS</div></div>	<p>point downward when tab is closed and upwards when tab is opened)</p> <p>Styling { font-size: 20px; background-color: #7AAD63; border-radius: 7px; height: 35px; .svg droppable arrow uploaded in Dropbox }</p> <ul style="list-style-type: none">Sub-header: “ Your Free Credit Report is provided by Xpert Decision Systems. One of SA's leading credit information bureaus. Activate your report and get:<ul style="list-style-type: none">A detailed Report of your Credit Score, updated monthlyAccount and loan performance track record <p>Styling { font-size: 16px; bullets color: #7AAD63; }</p> <p>FREE ACCIDENT FUNERAL COVER</p> <p>Tab Header: About Free Funeral Cover (on-click of tab - content below expands/dropdown; ensure arrows point downward when tab is closed and upwards when tab is opened)</p> <p>Styling { font-size: 20px; background-color: #7AAD63; border-radius: 7px; height: 35px; .svg droppable arrow uploaded in</p>	
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			<p>Dropbox }</p> <ul style="list-style-type: none"> • Sub-header: By simply becoming a Monify and Credit Report subscriber you get: <ul style="list-style-type: none"> ○ R10 000 Free Accident Funeral Cover+ In the event of your death by accident or unnatural circumstances <p>Styling { font-size: 16px; bullets color: #827BB8; }</p> <ul style="list-style-type: none"> • CTA: [SUBSCRIBE FOR BENEFITS] (This clicks through to the Monify subscription page) CTA Styling { As per global filled button spec in section 1.3 } 		
2.8	MOBILE:	MOBILE:	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>About Monify Section</p> <p>Current:</p> <ul style="list-style-type: none"> • Exclusive Offers - with an introduction paragraph about our exclusive offers: Monify is only for Government and Public Service Employees. The Monify offers are carefully selected to give you the best deals on select essential services with the most reputable institutions. Access to your deals and services is instantly available simply and safely on your phone, tablet or home computer. • Exclusive Offers section showing 		

	<div data-bbox="322 108 595 148">Exclusive Offers</div> <div data-bbox="255 164 658 212"> <p>Monify is only for Government and Public Service Employees.</p> </div> <div data-bbox="255 228 658 308"> <p>The Monify offers are carefully selected to give you the best deals on select essential services with the most reputable institutions.</p> </div> <div data-bbox="255 323 658 387"> <p>Access to your deals and services is instantly available simply and safely on your phone, tablet or home computer.</p> </div> <div data-bbox="255 427 461 483">  Personal Loans </div> <div data-bbox="255 539 450 595">  Funeral Cover </div> <div data-bbox="255 651 439 707">  Home Loans </div> <div data-bbox="255 762 495 818">  Debt Consolidation </div> <div data-bbox="371 906 544 970"> <p>SUBSCRIBE NOW</p> </div>	<div data-bbox="797 212 1066 260">About Monify</div> <div data-bbox="719 284 1137 395"> <p>Monify is exclusively for Government & Public Service Employees. Monify offers free value adds and the best deals on essential financial & family services.</p> </div> <div data-bbox="734 419 1128 563"> <p>Subscribe now and open the door to incredible savings from South Africa's best financial service providers, carefully selected to give you great value and peace of mind.</p> </div> <div data-bbox="813 595 1048 651"> <p>READ OUR STORY</p> </div> <div data-bbox="725 746 1171 834">    </div>	<div data-bbox="1290 92 1720 148"> <p>product offers with dropdowns of further information</p> </div> <div data-bbox="1290 156 1552 276"> <ul style="list-style-type: none"> - Personal Loans - Funeral Cover - Home Loans - Debt Consolidation </div> <div data-bbox="1245 276 1592 308"> <ul style="list-style-type: none"> • CTA: SUBSCRIBE NOW </div> <div data-bbox="1196 339 1301 371"> <p>Change:</p> </div> <div data-bbox="1245 371 1715 523"> <ul style="list-style-type: none"> • Remove Exclusive Offers section with dropdowns completely • Add circle background image as per mockup (Image uploaded in dropbox) </div> <div data-bbox="1290 555 1570 587"> <p>Header: About Monify</p> </div> <div data-bbox="1290 587 1491 707"> <p>Styling { font-size: 30px; color: #6DBFE6; }</p> </div> <div data-bbox="1245 738 1731 922"> <ul style="list-style-type: none"> • Copy: Monify is exclusively for Government & Public Service Employees. Monify offers free value adds and the best deals on essential financial & family services. {font-size: 16px;} </div> <div data-bbox="1290 954 1731 1201"> <p>New Paragraph: Subscribe now {color: #6DBFE6;} (links to subscription page) and open the door to incredible savings from South Africa's best financial service providers, carefully selected to give you great value and peace of mind. {font-size: 16px;}</p> </div> <div data-bbox="1245 1233 1720 1385"> <ul style="list-style-type: none"> • CTA: [READ OUR STORY] (This clicks through to the "OUR STORY" page) CTA Styling { As per global filled button spec in </div>		
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			<p>section 1.3 }</p> <ul style="list-style-type: none"> • Partners banner to be directly below the above • Partners banner styling { background-color: #E6E6E6; height: 100px; } • The partners banner needs to be editable in the CMS where we can add/remove partner logos • All logos added to Dropbox • Partners Banner Functionality: The functionality needs to be exactly as the Stats ticker, where it animates the partner brand logos in below order: <ul style="list-style-type: none"> ○ Direct Axis ○ BetterBond ○ XDS ○ Medway ○ Guardrisk ○ Debt Busters ○ Prepaid24 ○ African Bank ○ Bayport ○ Finchoice ○ Finbond 		
2.9	MOBILE:	MOBILE:	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>Competition Campaign Winner Section</p> <p>Current:</p> <ul style="list-style-type: none"> • The contact request form is at the bottom of the public homepage <p>Change:</p>		

Looking for Help?

We know that money matters can be complicated, and we are here to make subscribing to Monify as simple as possible.

Read our FAQs or fill in the form below and we'll be in touch.

Your First Name

Your Last Name

Your Email Address

Your Cell Number

Please type your question or message here

SEND

Win with Monify!

Subscribe for free and see what competition we are running for you

SUBSCRIBE NOW



Congratulations to our winners!

Nonjongo Ntombebhongo



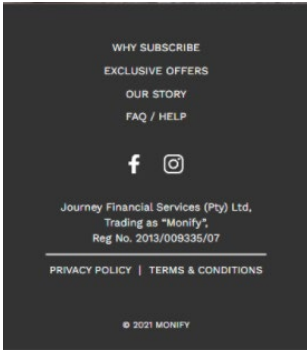
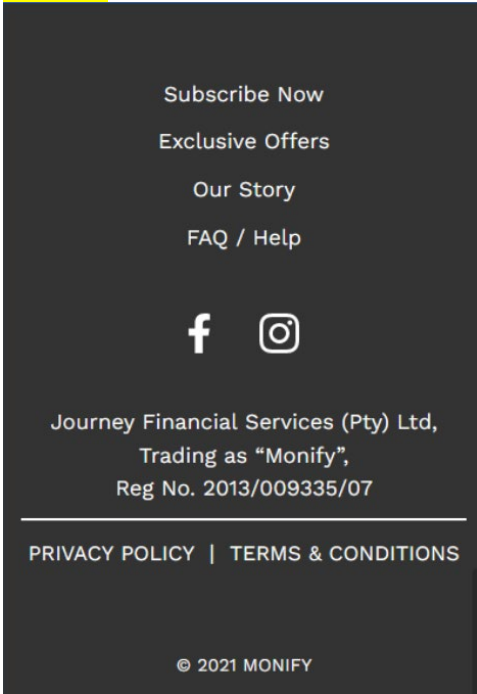
Winner of R1000

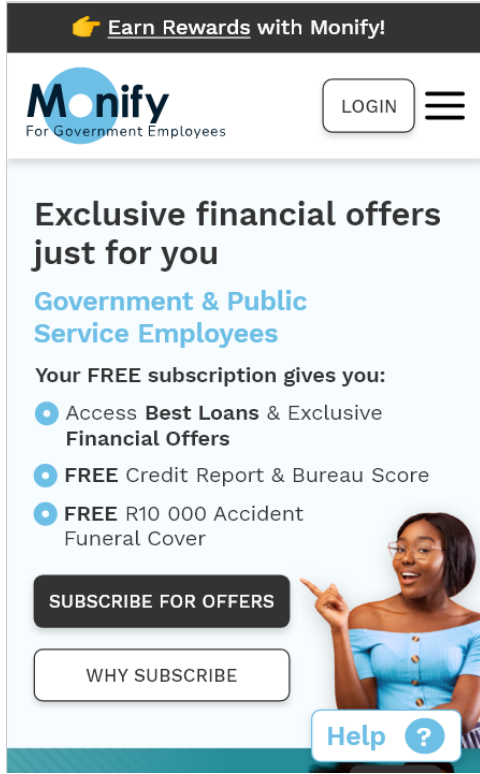


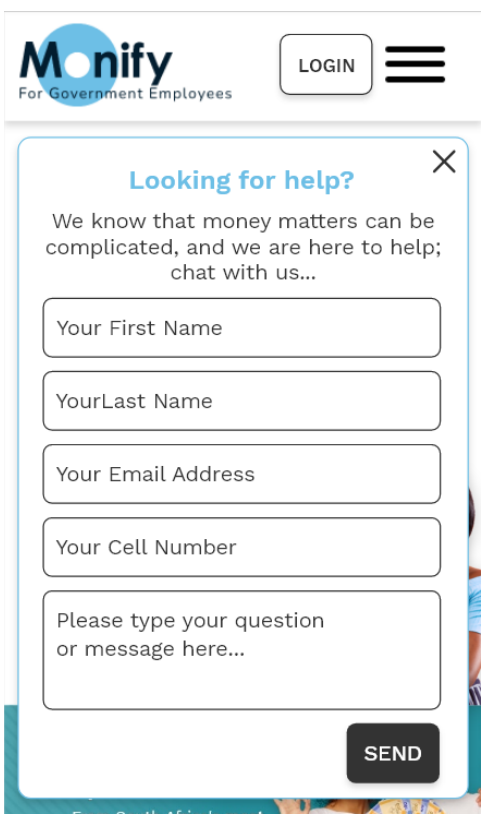
Week 11 October 2021
Invited most subscribers in a week

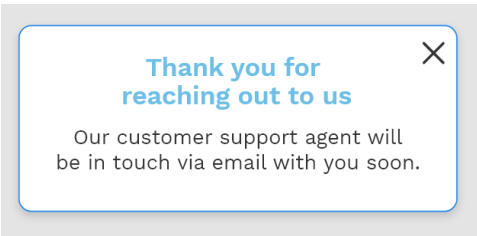
- Remove the contact form section and replace it with the Referral Campaign Winner section
- Header: **Win with Monify!**
Styling {
Image: uploaded to Dropbox
}
- Sub-heading: **Subscribe for free and see what competition we are running for you**
Styling {
font-size: 20px;
font-color: #50A8B5;
}
- Images uploaded to Dropbox
- CTA: **SUBSCRIBE NOW** (This is to click through to the Monify subscription page)
CTA Styling {
As per global filled button spec in section 1.3
}
- Winner names ticker needs to be built into the CMS
- Only animation is that a client can either scroll by using the arrows or by dragging the "ticker" from left to right, or right to left
- Ticker:
Styling {
background: #50A8B5;
height: 200px;
}
- Ticker content:

			<p>Winner: #fname #lname</p> <p>Styling { font-size: 25px; font: CoconPro Regular; color: #FFF; text-shadow: 1px 1px 2px rgba(51,51,51,0.6); }</p> <ul style="list-style-type: none"> • Amount: Winner of R1000 (editable in CMS) Styling { font: CoconPro Regular; font-size: 20px; color: #FFC300; text-shadow: 1px 1px 2px rgba(51,51,51,0.6); } • Copy: Week 11 October 2021 Invited most subscribers in a week (editable in CMS) Styling { font: Work-sans regular; font-size: 14px; color: #fff; } • On mobile only 1 name to show on the screen with left and right arrows on each side in order for customers to scroll through Styling { Use arrows as per subscriber homepage banners } • Ticker to showcase 1 weekly winner name on screen, with 2nd winner in carousel as the next item hidden from view. No auto 		
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			<p>scroll functionality</p> <ul style="list-style-type: none"> • Details in Winner Names ticker as below (all to be editable in the CMS) Winner name 1 Winner of R1000 Week 11 October 2021 Invited most subscribers in a week • Winner name 2 (hidden from view) Winner of R1000 Week 11 October 2021 Invited most subscribers in a week 		
2.10	<p>MOBILE:</p> 	<p>MOBILE:</p> 	<p>PUBLIC HOMEPAGE FOOTER MOBILE:</p> <p>Footer Nav Items</p> <p>Change:</p> <ul style="list-style-type: none"> • Nav Items to change as below Styling { All links to be lowercase } • Change 1st link from “Why Subscribe” to “Subscribe Now” (to click through to subscription page) • “Exclusive Offers” to link to Product cards section on public homepage - see section 2.4 • “Our Story” (unchanged functionality) • “FAQ / Help” (unchanged functionality) 		

2.11.1	MOBILE	 <p>The screenshot shows the Monify mobile app interface. At the top, there's a dark banner with a yellow arrow icon and the text 'Earn Rewards with Monify!'. Below this is the Monify logo with the tagline 'For Government Employees'. To the right of the logo is a 'LOGIN' button and a hamburger menu icon. The main content area has a light blue background with the heading 'Exclusive financial offers just for you' and a sub-heading 'Government & Public Service Employees'. Below this, it says 'Your FREE subscription gives you:' followed by three bullet points: 'Access Best Loans & Exclusive Financial Offers', 'FREE Credit Report & Bureau Score', and 'FREE R10 000 Accident Funeral Cover'. There are two buttons: 'SUBSCRIBE FOR OFFERS' and 'WHY SUBSCRIBE'. At the bottom right, there's a floating 'Help ?' button with a question mark icon.</p>	PUBLIC HOMEPAGE MOBILE: Help Contact Button Change: <ul style="list-style-type: none"> • Add help contact button to a floating position within the screen at the bottom right. Styling { font-size: 20px; color: #6DBFE6; border-radius: 2px solid #6DBFE6; SVG image of '?' uploaded to Dropbox Drop-shadow as per global button styles in section 1.3 No hover styling. } (On click contact form opens as per section 2.11.2)		
2.11.2	MOBILE	MOBILE	PUBLIC HOMEPAGE MOBILE: Help Contact Form Change: <ul style="list-style-type: none"> • Add contact form to a fixed floating position within the screen at the bottom right. (Contact form to open on-click of button in section 2.11.1)		

			<p>Form Card: Styling { Background-color: #fff; Border: 2px solid #6DBFE6; } Contact form can be closed by clicking on the “X” {same icon we use for out popups}</p> <ul style="list-style-type: none"> • Heading: Looking for help? Styling { font-size: 20px; } • Sub-heading: We know that money matters can be complicated, and we are here to help. Get in touch with us... Styling { font-size: 16px; } • This form is the same form we use on the Contact Us section of the FAQ page, just a different layout. • Validation functionality to be the same <p>CTA: [SEND] (This button send form data. After form data has been sent, form disappears and card collapses as well as heading and sub-header changing dynamically) – see section 2.11.3 below.</p>		
2.11.3	MOBILE	MOBILE	PUBLIC HOMEPAGE MOBILE: Help Contact Form Post Submit Change: Content to change from section 2.11.2 to		

			<p>below on [SEND] click:</p> <ul style="list-style-type: none"> • Heading: Thank you for reaching out to us Styling { font-size: 20px; } • Sub-heading: Our customer support agent will be in touch with you via email soon. Styling { font-size: 16px; } Post submit can be closed by clicking on the “X” 		
2.12.1	MOBILE	MOBILE	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> • Heading: With your FREE Monify subscription, we offer you: Styling { font-size: 25px; colored copy: #6DBFE6; } • Sub-Heading Bullet points: - Access Best Loans & Exclusive 		



With your **FREE Monify subscription**, we offer you:

- Access **Best Loans** & Exclusive **Financial Offers**
- **FREE** Credit Report & Bureau Score
- **FREE** R10 000 Accident Funeral Cover

Simply complete the form:

☐ I agree that Monify can market financial products or services to me electronically

☐ I agree to the [Terms](#) & [Privacy](#)

GET YOUR OFFER

Financial Offers

- - **FREE** Credit Report & Bureau Score
- - **FREE** R10 000 Accident Funeral Cover

Styling {

Font-size: 16px;

Monify circle .svg – uploaded to Dropbox

}

- Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)


- **Form Heading: Simply complete the form**


Styling {


font-size: 20px;

}

- **Form remains unchanged**

2.12.2	MOBILE	<div data-bbox="689 92 1173 520"> <div> <div>MOBILE</div> <div>  </div> </div> <div> <p>With your FREE Monify subscription, you can earn rewards!</p> <ul style="list-style-type: none"> • Amazing Monify competitions • Rewards paid into your digital wallet • Spend rewards on favourite products </div> </div>	<div data-bbox="1191 92 1733 1356"> <div>PUBLIC HOMEPAGE MOBILE:</div> <div>General Monify Subscription Page</div> <div> <div>Current:</div> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below </div> <div> <div>Change:</div> <ul style="list-style-type: none"> • Heading: With your FREE Monify subscription, you can earn rewards! Styling { font-size: 25px; colored copy: #50A8B5; } • Sub-Heading Bullet points: - Amazing Monify competitions - Rewards paid into your digital wallet - Spend rewards on favourite products Styling { Font-size: 16px; Monify circle .svg – uploaded to Dropbox } • Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) </div> </div>		
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			<ul style="list-style-type: none"> Form Heading: Simply complete the form Styling { font-size: 20px; } Form remains unchanged 		
2.12.3	MOBILE	<p>MOBILE</p>  <p>Applying for your personal loan gives you a FREE Monify subscription, which offers you:</p> <ul style="list-style-type: none"> Loans from multiple credit providers Simple, fast application Access to exclusive financial offers 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> Heading: Applying for your personal loan gives you a FREE Monify subscription, which offers you: Styling { font-size: 25px; colored copy: #6DBFE6; } Sub-Heading Bullet points: <ul style="list-style-type: none"> Loans from multiple credit providers Simple, fast application Access to exclusive financial offers Styling { Font-size: 16px; Monify circle .svg – uploaded to Dropbox } 		

			<ul style="list-style-type: none"> • Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) • Form Heading: Simply complete the form Styling { font-size: 20px; } • Form remains unchanged 		
2.12.4	MOBILE	<p>MOBILE</p>  <p>Applying for your family funeral cover gives you a FREE Monify subscription, which offers you:</p> <ul style="list-style-type: none"> • Cover the whole family up to 5 children • Instant quote & compare to save • Access to exclusive financial offers 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> • Heading: Applying for your family funeral cover gives you a FREE Monify subscription, which offers you: <p>Styling { font-size: 25px; colored copy: #827BB8; }</p>		

			<ul style="list-style-type: none"> • Sub-Heading: <ul style="list-style-type: none"> - Cover for your whole family up to 5 children - Instant quote & compare to save - Access to exclusive financial offers Styling { <ul style="list-style-type: none"> Font-size: 16px; Monify circle .svg – uploaded to Dropbox <ul style="list-style-type: none"> • Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) <ul style="list-style-type: none"> • Form Heading: Simply complete the form <ul style="list-style-type: none"> Styling { <ul style="list-style-type: none"> font-size: 20px; <ul style="list-style-type: none"> • Form remains unchanged 		
2.12.5	MOBILE	MOBILE	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please 		




Applying for your dream home loan gives you a FREE Monify subscription, which offers you:


- One application = multiple bank quotes
- Best interest rate & loan approval
- Access to exclusive financial offers

complete our form below

Change:

- Heading: Applying for your dream home loan gives you a FREE Monify subscription, which offers you:
Styling {
font-size: 25px;
colored copy: #268995;
}
- Sub-Heading Bullet points:
 - One application = multiple bank quotes
 - Best interest rate & loan approval
 - Access to exclusive financial offersStyling {
Font-size: 16px;
Monify circle .svg – uploaded to Dropbox
}
- Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)
- Form Heading: Simply complete the form
Styling {
font-size: 20px;
}
- Form remains unchanged

2.12.6	MOBILE	<p>MOBILE</p>  <p>Applying to consolidate your debt gives you a FREE Monify subscription, which offers you:</p> <ul style="list-style-type: none"> • Safe & secure application • Reduced interest & monthly payments • Access to exclusive financial offers 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> • Heading: Applying to consolidate your debt gives you a FREE Monify subscription, which offers you: Styling { font-size: 25px; colored copy: #3CBB92; } • Sub-Heading Bullet points: <ul style="list-style-type: none"> - Safe & secure application - Reduced interest & monthly payments - Access to exclusive financial offers Styling { Font-size: 16px; Monify circle .svg – uploaded to Dropbox } • Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links) 		
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			<ul style="list-style-type: none"> • Form Heading: Simply complete the form Styling { font-size: 20px; } • Form remains unchanged 		
2.12.7	MOBILE	<p>MOBILE</p>  <p>With your FREE Monify subscription, you get a monthly detailed credit report</p> <ul style="list-style-type: none"> • Account & loan track record • R10 000 FREE Accident Funeral Cover • Access to exclusive financial offers 	<p>PUBLIC HOMEPAGE MOBILE:</p> <p>General Monify Subscription Page</p> <p>Current:</p> <ul style="list-style-type: none"> • Heading: Subscribing to Monify is Free and will only take a few moments Sub-Heading To immediately activate your Monify benefits, please complete our form below <p>Change:</p> <ul style="list-style-type: none"> • Heading: With your FREE Monify subscription, you get a monthly detailed credit report Styling { font-size: 25px; colored copy: #7AAD63; } • Sub-Heading Bullet points: <ul style="list-style-type: none"> - Account & loan track record - R10 000 FREE Accident Funeral Cover - Access to exclusive financial offers <p>Styling { Font-size: 16px; Monify circle .svg – uploaded to Dropbox</p>		

			<div>}</div> <ul style="list-style-type: none">• Change the header and sub-header for each subscription form dependent on which button/link the customer clicks through from on the public homepage (as outlined in the construct at the respective buttons/links)• Form Heading: Simply complete the form<div>Styling {font-size: 20px;}</div>• Form remains unchanged		
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