

EDITION

2

The Most Premium
International B2B
Jewellery & Machinery Expo of
Kingdom of Saudi Arabia

Jewel of
الملك
المجوهرات السعودية

21 | 22 | 23 NOV 2024

Jeddah International Exhibition and Convention Center
An Nuzhah, Jeddah, Kingdom of Saudi Arabia

SUPPORTED BY



غرفة مكة المكرمة
Makkah Chamber
التجارية والصناعية والتجارية
Business & Social Development



Jeddah Gate Company for Gold

深圳市龙岗区珠宝行业协会
Shenzhen Longgang District Jewelry Association

廣州市番禺區珠寶首飾商會
Guangzhou Panyu District Jewelry Association

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JCEE
مركز جدة للمعارض والمؤتمرات
JEDDAH CENTER FOR EXHIBITIONS AND EVENTS

ORGANISED BY



ASSOCIATE PARTNER



شركة اتاق التجارة الداخلية
SAUDI CHAMBER OF COMMERCE AND INDUSTRY

KNOWLEDGE PARTNER





ABOUT THE EXHIBITION

“JEWEL OF SAUDI” is Kingdom of Saudi Arabia’s unique Business to Business Jewellery and Machinery Exhibition. The second edition of this exhibition will be held in Jeddah International Convention Center from 21st to 23rd NOV 2024. This exhibition aims to enhance the jewellery trade of Kingdom of Saudi Arabia by showcasing world class machinery, technology and Jewellery from around the globe and the potential benefits and opportunities associated with domestic production.

The exhibition will pave the way for a more self-sufficient and prosperous jewellery industry in KSA. Through collective efforts and investments, we can build a thriving domestic manufacturing sector that aligns with the vision2030 initiative.

KEY FEATURES OF THE EXHIBITION:

01

Showcase Local and international Manufacturing Expertise:

The exhibition will feature displays jewellery, highlighting the craftsmanship, quality, and unique designs offered by domestic and international players.

02

Demonstrate Technological Advancements:

The exhibition will provide a platform for local and international manufacturers to showcase their technological capabilities, such as advanced machinery, 3D printing, and digital design tools. Demonstrations and Interactive sessions will educate attendees about the efficiency and precision offered by these technologies.

03

Knowledge Sharing:

The exhibition will include seminars, workshops, and panel discussions led by industry experts. These sessions will focus on sharing best practices, innovative techniques, and market insights to help local manufacturers enhance their skills and competitiveness.

04

Networking Opportunities

The exhibition will facilitate networking and collaboration among industry stakeholders. This will enable manufacturers, designers, suppliers, and retailers to establish valuable connections, fostering partnerships that can strengthen the entire jewellery ecosystem.

05

Investment Opportunities

The exhibition will attract potential investors interested in supporting the growth of local manufacturing. These investors will have the opportunity to explore partnerships, joint ventures, and funding opportunities with manufacturers looking to expand their operations.

EXPECTED OUTCOME

By organizing this exhibition, we anticipate the following outcomes:

- 1. Increased Awareness:** The exhibition will raise awareness among industry stakeholders, policymakers, and the public about the potential of in-house jewelry manufacturing.
- 2. Enhanced Manufacturing Capabilities:** The exhibition will encourage local manufacturers to invest in infrastructure, technology, and skills development, thereby improving their manufacturing capabilities.
- 3. Reduced Dependence on Imports:** As manufacturers enhance their in-house production, the industry's reliance on imported jewelry will decrease, leading to greater self-sufficiency.
- 4. Boost to the Local Economy:** Strengthening the jewellery trade through increased in-house manufacturing will contribute to economic growth, job creation, and export potential.



EXHIBITING CATEGORIES

Jewellery

Gold Jewellery
Fashion Jewellery
Handmade Jewellery
Gemstone Jewellery

Fine Jewellery
Semi Fine Jewellery
Bridal Jewellery
Pearl Jewellery

Diamond Jewellery
Antique Jewellery
Bead Jewellery
Heritage Tribal Jewellery

EXHIBITING CATEGORIES

Machinery

Diamond Machinery
3D Printing Machines
Diamond PCD Tools
Faceting machines
Burnout Furnaces
Wax injectors
Lathe Machines
Hydraulic Press
Jewellery Accessories
Press Machines
Wire Drawing Machine
Beads Making Machine

CNC Pneumatic Machines
Sizing & Profiling Machines
Bangle & Ring Engraving
CNC ATC Machines
Sheet Rolling Mill
Pendant Making Machines
Polishing Machines
Wire Rolling Mill
Chain Making Machines
Casting Machines
Melting Machines
Electroplating Machines

Jewellery Tags/ Labels
Ultrasonic Cleaner
Laser Welding Machines
Jewellery Boxes
Micro Sand Blaster
Metal Detectors
Vaccum Cleaner
Laser Cutting Machine
Enamels & Hardners
Hollow Tube Machine
Hollow Pipe Making
And Many More...

VISITOR PROFILE

- Importers & Exporters
- Boutiques
- Manufacturers
- Fashion Showrooms
- Trading Companies and Brokers

- Distributors
- Buying Agents
- Wholesalers
- Jewellery Designers
- Retailers and others



GLIMPSES 2023



ABOUT ORGANISERS



KNC Services, founded in 2014, The brainchild of KNC Services is Ms. Kranti Nagvekar, who is the founder and MD. She is a passionate and hard-working woman in the industry, and she is the only female entrepreneur in Jewellery & Machinery exhibition industry.

KNC is rapidly expanding its B2B and B2C jewellery exhibition businesses. The company has made significant contributions to trade domestically and internationally, launching new markets and revitalizing existing ones. KNC has a presence in key markets like Kolkata, Kerala, Odisha, and Mumbai and attracts a large contingent of international buyers annually. The company is now entered KSA, Dubai, to organize B2B trade exhibitions for jewelry and machinery.

As an outward looking industry, we are constantly focused on business prospects beyond our borders. The gem & jewellery industry, which is one of the bright stars of the economy, will get a head start in these regions. We are already witnessing remarkable growth in exports to UAE, Bangladesh, Saudi Arabia and many more, to help the Indian economy and boost the Jewellery market, KNC calendar organising exhibitions to promoting India-made gems & jewellery across the world. These activities have ensured consistent demand for our products and have elevated the global perception of 'Made in India.' Also, we are member of NGJCI (National Gem & Jewellery Council of India) under ministry of commerce & Industry.



شركة افاق العربية للخدمات التجارية
ARABIAN HORIZON CO. FOR COMMERCIAL SERVICES

Arabian Horizon a leading force in the Saudi Arabian jewellery industry, is thrilled to announce its partnership with the most anticipated B2B Jewellery Expo in Jeddah! We are proud to be the driving force behind this dazzling event, bringing together top-notch exhibitors, visionary designers, and esteemed industry professionals under one roof.

ABOUT KNOWLEDGE PARTNER



INSTITUTE OF
GEMS & JEWELLERY

The Institute of Gems and Jewellery (IGJ) is under KTB Educational and charitable foundation (registered Trust) Its affiliated to the Gem & Jewellery Skill Council of India (GJSCI), a sector of the Skill Council under the National Skill Development Corporation (NSDC), promoted by the Ministry of Skill Development and Entrepreneurship, Government of India.

Instituted by a group of experts with vast experience in the field of gem and jewellery designing, manufacturing, retailing and wholesaling, IGJ nurtures inherent talent in students through professional training on various aspects of the industry.



FOR SPACE BOOKING &
SPONSORSHIP CONTACT

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UPCOMING SHOWS



DUBAI
8-9-10 JUNE 2024



BANGLADESH
4-5-6 JULY 2024



Real Essence of Handcrafted
Calcutta Jewellery
KOLKATA
30 NOV- 2 DEC 2024



KOCHI
6-7-8 DEC 2024



MUMBAI
7-8-9-10 FEB 2025