Privacy Policy

This is the privacy policy of the website <u>tournesol.app</u>.

What personal data Tournesol collects and why

Ratings

Our mission is to elicit, infer and aggregate contributors' judgments on the quality of online videos. To do so, Tournesol collects the data provided by the contributors when they compare pairs of content.

Search

Even if the contributor is not logged in, Tournesol collects the parameters of their search queries in order to better understand most users' needs. We believe that such data can also have a scientific and ethical value to help make recommendation systems more robustly beneficial to humanity.

Contributor profile

In order to distinguish different contributors' expertise, Tournesol asks contributors to certify their emails, to report their fields of expertise and to link to their public profiles. We believe that such data have an important scientific and ethical value and will help make recommendation systems more robustly beneficial to humanity.

Contact form

There is no contact form. If you need to contact us, please email tournesol.application@gmail.com.

Cookies

If a contributor has an account and logs in Tournesol, Tournesol will set a temporary cookie to determine if their browser accepts cookies. This cookie contains no personal data and is discarded when the contributor closes their browser.

When the contributor logs in, Tournesol will also set up several cookies to save their login information and their screen display choices. Login cookies last for two days, and screen options cookies last for a year. If the contributor selects "Remember Me", their login will persist for two weeks. If they log out of their account, the login cookies will be removed.

Tournesol does not use cookies for tracking purposes.

Embedded content from other websites

Tournesol embeds video content from YouTube. Embedded content from other websites behaves in the exact same way as if the visitor had visited the other website. These websites may collect data about the users, use cookies, and embed additional third-party tracking. They may monitor the users' interaction with that embedded content, including tracking their interaction with the embedded content if they have an account and are logged in to that website.

Who Tournesol shares users' and contributors' data with

Tournesol highly values the protection of users' and contributors' data. In particular, Tournesol knows that some of the contributors' judgments may conflict with the agendas of some political leaders or of their employer. We want contributors to express judgments without the fear of any consequence for their personal life. This is why Tournesol has the option of providing judgments privately or anonymously. Privately provided raw judgments will not be shared with any third party.

Public data

Contributors are encouraged, when possible, to compare videos publicly. This will allow us to collect a public database, which, hopefully, will stimulate research on more beneficial recommendation algorithms.

Private ratings, i.e. ratings for which at least one video is rated privately by the contributor, will never be made public, nor shared with third parties.

Aggregate data

Our algorithms combine contributors' public and private data to provide aggregate statistics, which are made public. This is typically the case of the Tournesol scores given to different videos. Tournesol also plans to release statistics about subsets of contributors, e.g. to determine how pedagogical a physics video is according to biologists.

In any such case, we apply the principles of differential privacy, by adding randomness to the actual aggregation, in order to increase the privacy of your data.

Research purposes

We believe that contributors' data have an important scientific and ethical value to help make recommendation systems more robustly beneficial to humanity. This is why the data publicly provided by contributors will be easily downloadable by any user. We hope that this can stimulate academic and private research on more robustly beneficial recommendation algorithms.

How long Tournesol retains contributors' data

If a user makes a search or compares videos, their data will be retained indefinitely, along with metadata. Tournesol does so to fulfill its mission to identify the top quality content that contributors want to see promoted at scale.

All contributors can see, edit, or delete the personal information provided in their contributor page at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights contributors have over their data

By going to their contributor page, contributors can download the data they submitted to their platform. They can also request that Tournesol erases any personal data Tournesol recorded about them. This does not include the data that Tournesol is obliged to keep for administrative, legal, or security purposes.