

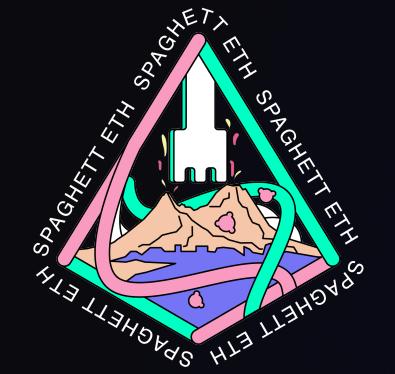
Scalable DAO models

DeGovernance models need to be scalable
and need efficient structures.



Andrea0x.eth

Something about Me



Italian 🇮🇹
{🍕,🍝,🎻}

Product Manager

DAOs Contributor



Andrea0x.eth

Something about Me



Italian 



An Italian boy, graduated in economics and then IT management, with a passion for technology and IT.

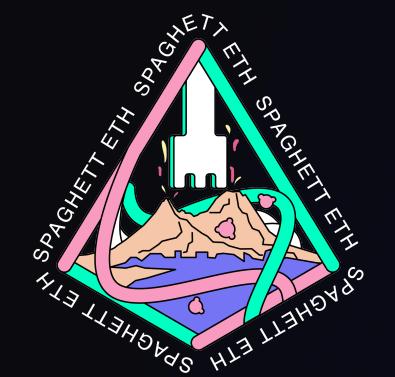
I like playing sports especially tennis.

Contributor



Andrea0x.eth

Something about Me



Italian 🇮🇹
🍕,🍝,🎸

Product Manager

DAOs Contributor



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Something about Me



Italian
{Pizza, pasta}

Product Manager

I am specialized in Management with a focus on tech-economic aspects and especially the use of EVM in dApps.

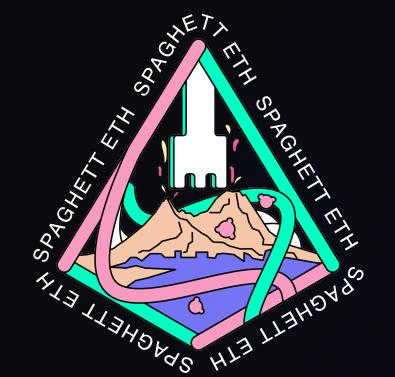
I have worked with several start-ups and collaborate on various projects as a Core contributor or as an Advisor in order to create high-performance and efficient working environments.

Contributor



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Something about Me



Italian 🇮🇹
{🍕,🍝,🎻}

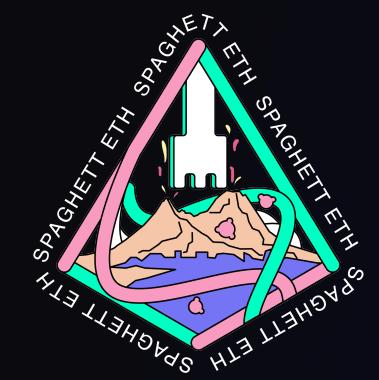
Product Manager

DAOs Contributor



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Something about Me



Italian



DAOs Contributor

Constantly active in DAOs.

Mainly:

- Grants Council in kwenta.io
- Country lead in synthetix.io

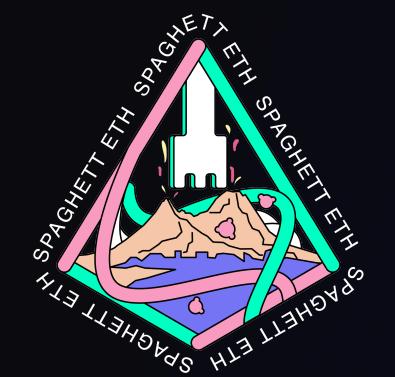
I do Daily R&D about DAOs.

I am a DAO Missionary.



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Something about Me



Italian 🇮🇹
{🍕,🍝,🎻}

Product Manager

DAOs Contributor



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Scalable DAO models: Agenda

01 / 03



WHAT's DAO

- Definition
- why learn about dao
- DAOs Goal
- Key challenges



Scalability problem trilemma

- Key challenges
- Scalability Trilemma
- Token Holder
- Manipulation Scarcity of attention



Managing DAOs at Scale

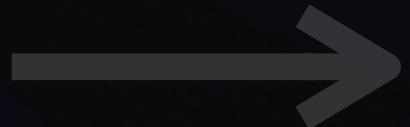
- Social Credibility
- Coordination
- Vote Delegation
- SubDAOs Model





Scalable DAO models: Agenda

02 / 03



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Managing DAOs at Scale

- Social Credibility
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Scalable DAO models: Agenda

03 / 03

WHAT's DAO

- Definition
- why learn about dao
- DAO Goals
- Key Challenges

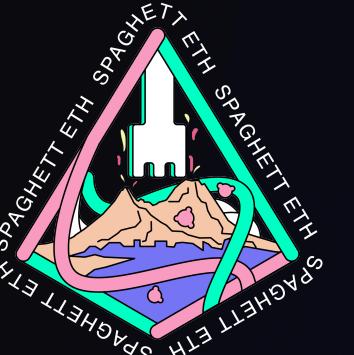
Scalability problem trilemma

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Managing DAOs at Scale

- Social Credibility
- Coordination
- SubDAOs Model





What's DAO

What's DAO

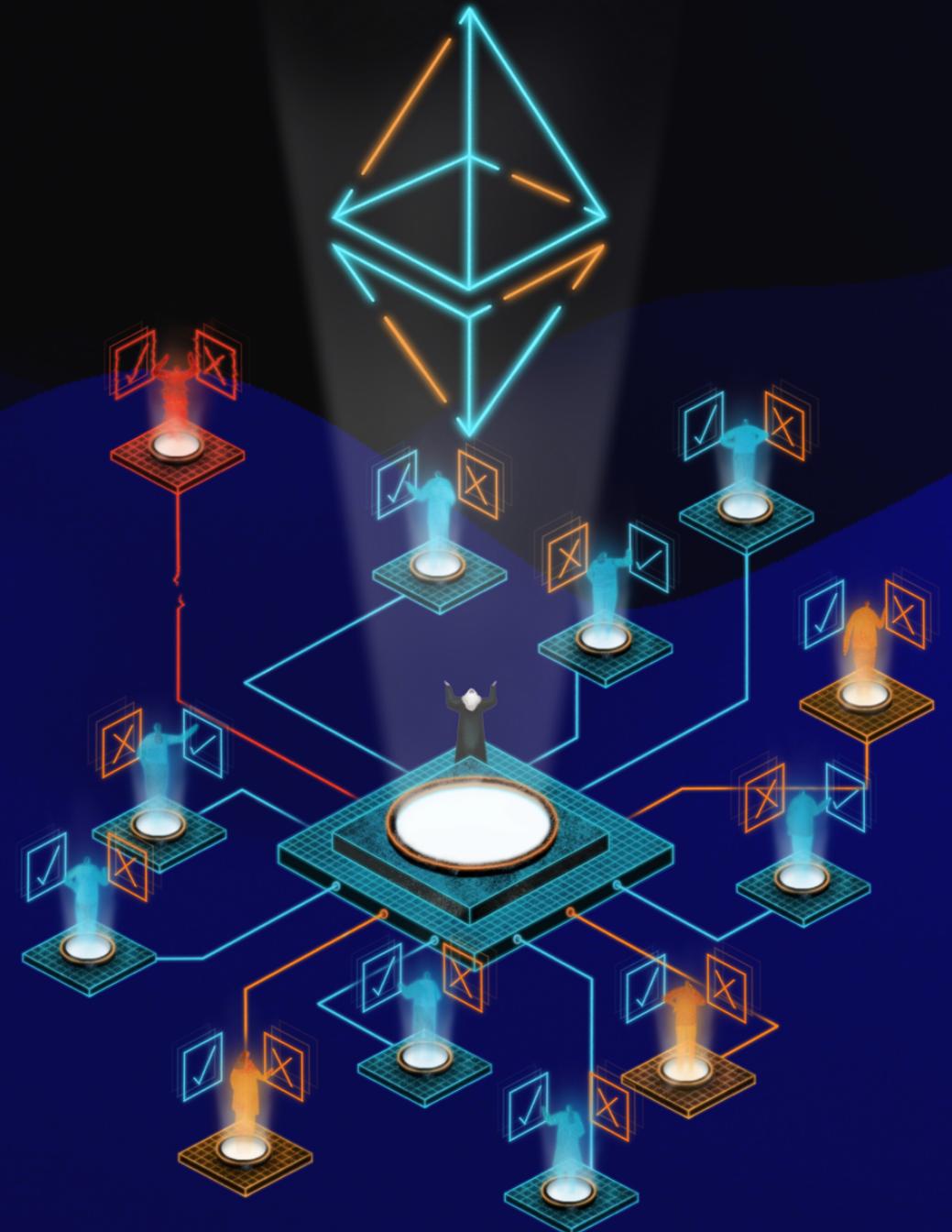


- Definition
- Why learn about DAO
- DAO's Goal

Blockchain technology:
The best mass coordination tool of all time.

If we look at DAO, we can say that they are:

*The best tool for the masses
to sub-coordinate organisations*



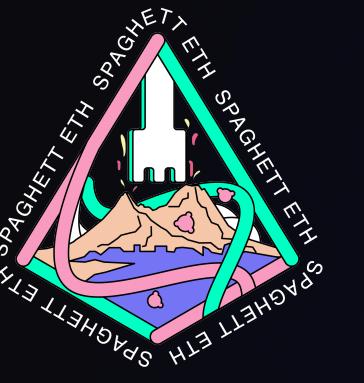
Source: <https://ethereum.org/en/dao/>

**"A DAO is a collectively-owned, blockchain-governed organization working towards a shared mission...
The backbone of a DAO is its smart contract, which defines the rules of the organization..."**

Source: <https://ethereum.org/en/dao/>



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What's DAO

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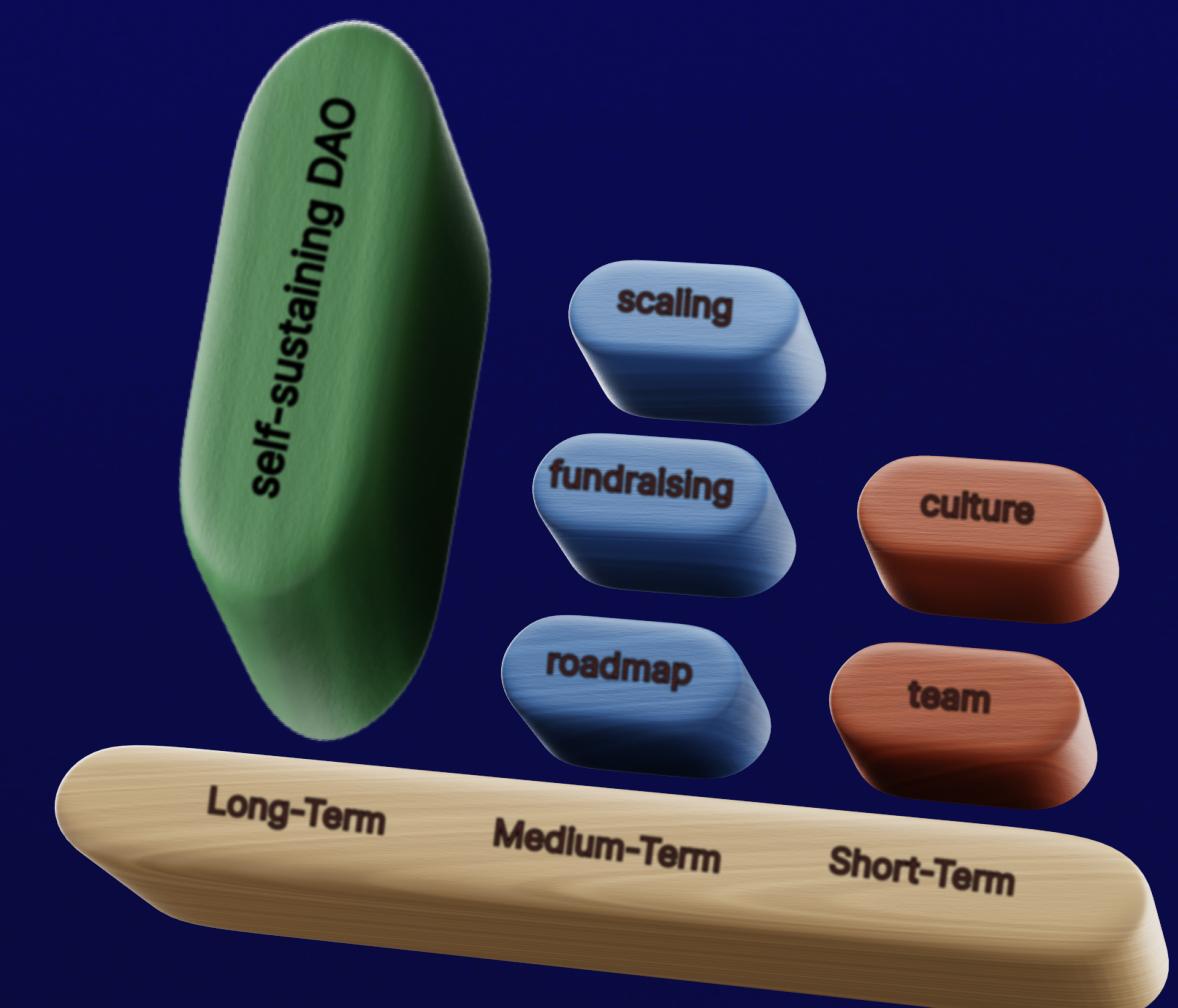
To help other DAOs to better coordinate their long-term strategy.

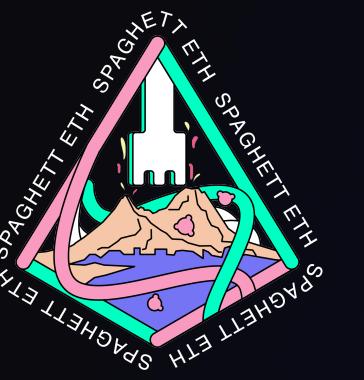
Short/Medium -terms thinking:

- Culture
- Team
- Product
- Fundraising
- Deadlines
- Scaling
- Survive

Long-term thinking:

- Infrastructural Necessities
- Civilization Scale
- Feeding the Network
- Stewardship





What's DAO

- Definition
- Why learn about DAO
- DAO's Goal
 - 1. Balance Decentralized Governance & Operational Effectiveness
 - 2. Balancing tradeoffs between decentralization & profitability of DAOs
 - 3. Minimise regulatory risks
 - 4. Build a self sustainable DAO





Scalability problem



Scalability problem

- Key Challenges

- Scalability Trilemma
- Token Holder Manipulation

Governance →
Slow down decision making process → Difficult to achieve decentralized environment

Scalability →
More users → more nuances in the forum → slower decision making

Profitability →
Difficult to balance the desire for profitability with the need for decentralization

Regulatory Challenges →
DAOs operate in a regulatory grey area, and there's currently no clear regulatory framework. this can create uncertainty and make it difficult for DAOs to operate effectively.



Scalability problem



- Key Challenges
- Scalability Trilemma 01 / 03
- Token Holder Manipulation



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Scalability problem

- Key Challenges

- Scalability Trilemma

- Token Holder Manipulation

Wide Distribution of voting power (reputation) in the DAO

Governance Throughput Frequency of decision made

Representativity of those decisions in line with DAO majority





Scalability problem

- Key Challenges
- Scalability Trilemma 03/03
- Token Holder Manipulation

Decentralization:
wide distribution of voting power (reputational) in the DAOs.

Scalability:
DAO's governance throughput, or the frequency of decision made.

Resilience:
Representativity, or that the DAO's decisions are in line with the majority of reputation.





Scalability problem

- Key Challenges
- Scalability Trilemma
- Token Holder Manipulation

Heavy supporters & contributors that should have a better DAO position based on their commitment and on-chain reputation can be overtaken by someone (who can buy or borrow tokens, exploit in some way the DAO contract) and that can manipulate his position within the DAO.

One solution could be an on-chain attestation/recognition method that would allow people to vote or at least have more say.

Tornado cash - Study Case:

Someone exploited the governance contract.
He deployed the Tornado governance contract and thanks to a malicious proposal the attacker granted themselves 1,200,000 votes.

Through governance control, the attacker can:

- withdraw all of the locked votes
- drain all of the tokens in the governance contract
- brick the router

However, the attacker still can't:
- drain individual pools





Managing DAOs at scale



Managing DAOs at scale

- Social Credibility
- Coordination
- SubDAOs Model

DAO doesn't mean that there's not needed a Leader. Decision making process is different to give a direction.

It's important to note that DAOs should not eliminate middlemen or middle management, as they play a crucial role in delivering products and driving improvement.

By working alongside them, DAOs can better coordinate their efforts and achieve their goals more effectively.





Managing DAOs at scale

- Social Credibility
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Social Credibility

Not really a token holder mater but is something more related to the position you've in the project or in general in the space.

Currently, **Optimism** Governance is addressing the problem through badges and on-chain attestation.

Optimism is also working, in partnership w/Ethereum Fondation on the Ethereum Attestation Service (EAS)

Source: <https://attest.sh/>



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Managing DAOs at scale

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Signatures

Make DAOs more accessible for normies

Regulations

Lack of accountability, ci si dovrebbe prendere di più la responsabilità di ciò che si fa



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Managing DAOs at scale

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The delegation concept

Sub-DAO bodies (autonomous) that manage different areas of the DAO itself.

SubDAO delegates are chosen by the community on the basis of their On chain and Off chain reputation & commitment to the DAO itself.

Synthetix - Study Case:

The Synthetix governance structure is composed of Councils, Committees, Core Contributors and a DAO.

The 4 Sub-DAOs here are:

Spartan Council, Ambassador Council, Grants Council, Treasury Council.

Each governance component is assigned a specific aspect of protocol governance.

Councils are directly elected by SNX stakers, while other governance bodies are appointed according to the existing governance procedures.

All of the components work together to ensure that the protocol is governed in a fair, transparent and legitimate way in accordance with the direction provided by token holders.

Source: <https://synthetix.io/governance>



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Thank you for your attention

Read more about the presentation and about me by scanning the Qr codes



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Presentation

