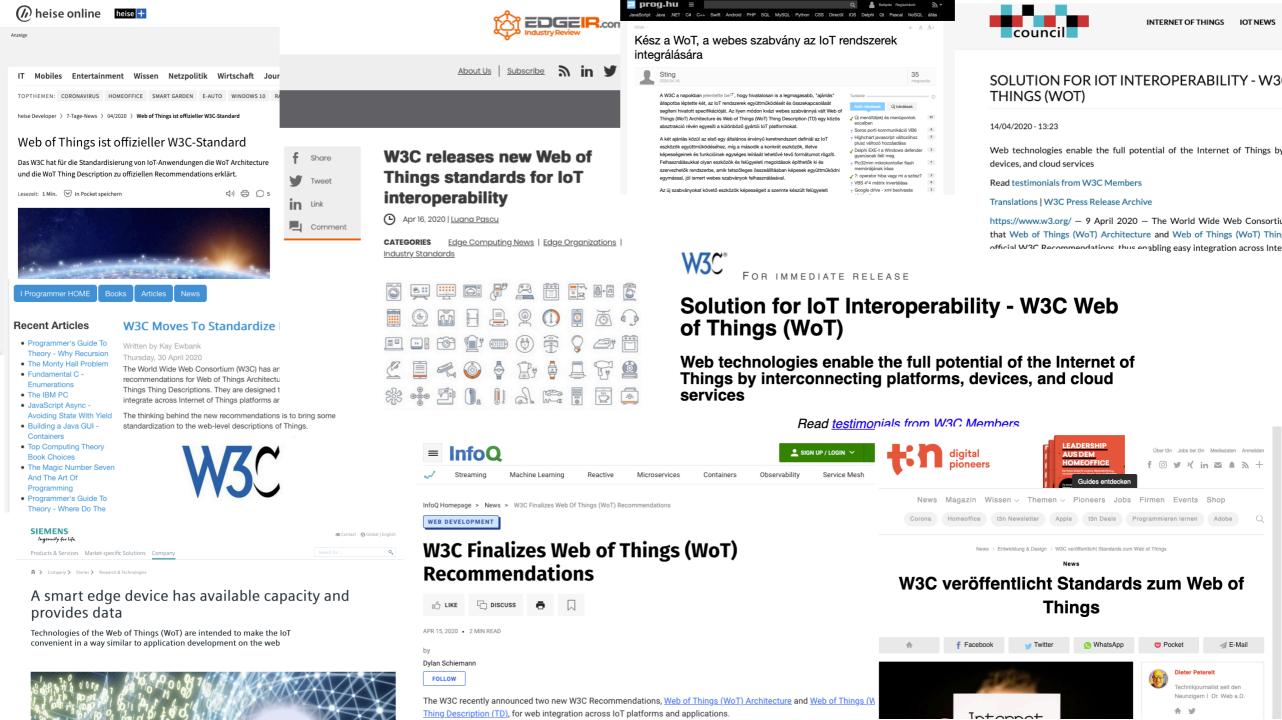


W3C WoT WG Marketing Session

Helsinki VF2F 2020

Sebastian Kaebisch



Press Releases collected by W3C



- https://www.w3.org/Press/Articles
- If there a more, please let us know

Official WoT Logo



Please use the new official W3C WoT logo in the future!

This is a collection of the updated logos for the Web of Things, generated in 2020. The Web of Things (WoT) logo is only to be used for official communications from the W3C WoT WG. If you want to use it for other purposes, please contact us. Square version WEB OF THINGS THINGS THINGS PNG, white background Download the EPS file WEB OF WEB OF

Transparent PNG

https://www.w3.org/WoT/IG/wiki/Web of Things Logos

PNG, white background

Explainer Video



- Currently talking with Webcastor
- Expected costs: ~ 8000€
- So far: Siemens and Intel will sponsor the video
- Still time for more sponsors ;-)
- Current status: video style decision
- Expected video in July/August 2020

Twitter, New Webpage, Wikipedia



W3C WoT has own twitter account: @W3C_WoT

- New webpage draft: https://w3c.github.io/wot-marketing/
 - → currently in exchange with Studio 24

- Wikipedia
 - → new content in https://en.wikipedia.org/wiki/Web of Things
 - → no new news for TD wiki: https://en.wikipedia.org/wiki/Draft:Thing_Description



Issues with current Webpage



Outdated link: https://github.com/w3c/wot-marketing/issues/68

Conferences



- API Specifications Conference
 - → https://github.com/w3c/wot-marketing/issues/66#issuecomment-647504211

Something more upcoming?