Artificial Intelligence 1. Introduction What is Al, Anyway?

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Autumn Term

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Agenda

- Introduction
- 2 Al Concepts
- Al Foundations
- 4 Al History
- 6 Al Today
- 6 Conclusion

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Our Agenda for This Chapter

Introduction

- Al Concepts: What are we actually talking about?
 - \rightarrow Clarify what the (modern) research field of AI does (and does not try) to do.
- Al Foundations: Where Al come from?
 - ightarrow Brief history of the disciplines that contributed ideas, viewpoints, and techniques to AI.
- Al History: How did Al come about?
 - ightarrow Just a little background to illustrate how we came from "classical Al" to "modern Al".
- Al Today: What is the landscape of techniques and applications?
 - → Rough overview and some examples.

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Introduction

What is "intelligence"?

See what I mean? It's impossible to agree on this ...

- Ability to think ...?
- Simulating the brain ...?
- Creativity ...?
- Ability to learn ...?
- Being good at math . . . ?
- Being good at Chess or Go ...?
- Passing an IQ test with high marks?
- \rightarrow There are entire dissertations written on this subject (e.g. in Neuroscience, Philosophy, etc.)

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What? Take 2

What is "artificial intelligence"?

	Humanly	Rationally
50	"The exciting new effort	"The formalization of men-
Thinking	to make computers think	tal faculties in terms of com-
<u> </u>	machines with human-	putational models. "
—	like minds."	
- DO	"The art of creating ma-	"The branch of CS con-
.≌	chines that perform actions	cerned with the automation
Acting	requiring intelligence when	of appropriate behavior in
	performed by people."	complex situations."

 $[\]rightarrow$ "Rational": Performance-oriented as opposed to imitating humans.

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What? Recap

What is "artificial intelligence"?

Systems that think like humans	Systems that think rationally
Systems that act like humans	Systems that act rationally

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EU Vision

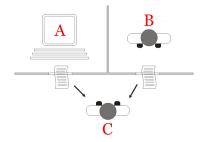
What is "artificial intelligence"?

"Artificial intelligence (AI) refers to systems that display intelligent behavior by analyzing their environment and taking actions – with some degree of autonomy – to achieve specific goals.

Al-based systems can be purely software-based, acting in the virtual world (e.g. voice assistants, image analysis software, search engines, speech and face recognition systems) or AI can be embedded in hardware devices (e.g. advanced robots, autonomous cars, drones or Internet of Things applications)."

Sara Bernardini Artificial Intelligence Chapter 1: Introduction Introduction

Acting Humanly: The Turing Test



- Turing (1950): "Computing machinery and intelligence"
- The classical benchmark for AI (for "Acting Humanly").
- Yearly competitions, e.g., Loebner Prize
 - → Frequent winners: Richard Wallace with "A.L.I.C.E." and Steve Worswick with "Mitsuku"

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A Conversation With Alice

Introduction

https:

//www.pandorabots.com/pandora/talk?botid=b8d616e35e36e881

https://www.pandorabots.com/kuki/

So, do the following elements count as "intelligence"?

- Deception: The machine has to pretend to be a human
- Conversation: Avoid answering questions (e.g. using jokes)
- Ambiguous evaluation

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Winograd Schema Challenge

- Evaluates NLP: common sense and basic deduction
- Two or more entities are mentioned in a sentence
- Multiple-choice question: identify to who/what a pronoun refers
- The answer changes if a special word is replaced by another

The trophy would not fit in the brown suitcase because it was too big (small). What was too big (small)?

1 the trophy

Introduction

2 the suitcase

The town councilors refused to give the demonstrators a permit because they feared (advocated) violence. Who feared (advocated) violence?

- 1 the town councilors
- 2 the demonstrators

 \rightarrow In AAAI 2018, 25,000\$ for getting more than 90% accuracy

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So, What Does Modern Al Do?

There's a lot to say about the 4 AI "categories": (but we'll cut it short)

Acting Humanly: Turing Test. Not much pursued otherwise.

ightarrow ightarrow Aeronautics: "Machines that fly so similarly to pigeons that they can even fool other pigeons".

Not reproducible, not amenable to mathematical analysis.

Thinking Humanly: Cognitive Science \Neuro-science. How do humans think, how does the human brain work.

 \rightarrow Neural networks are an extremely simple approximation.

Thinking Rationally: Logics. Formalization of knowledge and deduction.

→ We cover the basics. Fairly wide-spread in modern Al.

Acting Rationally: How to make good action choices? Doing the right thing.

→ Our main approach. Contains logics (one possible way to make intelligent decisions). Rationality can be formalized mathematically. The right thing is expected to maximize goal achievement, given available information.

Rational agents

Introduction

- An agent is an entity that perceives and acts.
- This course is about designing rational agents. Another title for the course could be Computational Rationality.
- Abstractly, an agent is a function from percept histories to actions:

$$f: \mathcal{P}^* \to \mathcal{A}$$

- For any given class of environments and tasks, we seek the agent (or class of agents) with the best performance
- Caveat: computational limitations make perfect rationality unachievable → design best program for given machine resources

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Philosophy

Introduction

- Can formal rules be used to draw valid conclusions? Aristotle (384–322 B.C.): system of syllogisms for proper reasoning
- Can computation be automated? Hobbes (1588–1679): "We add and subtract in our silent thoughts." Pascal (1642): Pascaline (mechanical calculator)
- How does the mind arise from a physical brain? Descartes (1596–1650): Distinction between the two
- Where does knowledge come from? Bacon's (1620): Empiricism Hume's (1739): Problem of induction
- How does knowledge lead to action? Aristotle: "We deliberate not about ends, but about means."

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Mathematics

Introduction

The leap from philosophy to AI as a formal science required a level of mathematical formalization in three fundamental areas:

- Logic: what are the formal rules to draw valid conclusions?
 Boolean logic (Boole, 1847); First-order logic (Frege, 1879)
- Computation: what can be computed?
 - Algorithms for logical deduction
 - Godel (1931): incompleteness theorem (decidability)
 - Church-Turing thesis (1936) (computability)
 - NP-completeness theory (Cook, 1971) (tractability)
- Probability: how do we reason with uncertain information?
 from Cardano (1564) to Bayes' theorem (1763)

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Economics

Introduction

- Smith (1776): science of agents maximizing their economic well-being
- Economics study how people make choices that lead to preferred outcomes.
 Utility: property of being useful/beneficial to a person
- Decision theory: decisions made under uncertainty (combines probability theory with utility theory)
- In small economies: Game Theory
- When payoff depends on sequence of actions: Operations Research
- Al (often) looks for sub-optimal (not optimal) solutions

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Neuroscience

- How do brains process information?
- Study of the nervous system, the brain in particular
- Golgi (1873): First observations of neurons in the brain
- How does the brain give rise to cognitive processes and consciousness?
- "It is competence, not consciousness, that matters!" (Russell)

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Psychology

Introduction

- How do humans think and act?
- Wundt (1879): first laboratory of experimental psychology (human vision)
- Cognitive Psychology: brain as information-processing device
- Craink (1943): "The Nature of Explanation" laid the foundations of knowledge-base agents
- Cognitive Science: born at a workshop in 1956 at MIT where papers by Miller, Chomsky, Newell & Simon showed how computer models could be used to address the psychology of memory, language, and logical thinking

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Control Theory

Introduction

- How can artifacts operate under their own control?
- Ktesibios of Alexandria (c. 250 B.C.) built the first self-controlling machine: a water clock with a regulator maintaining a constant flow rate
- Wiener (1948): "Cybernetics"
 Purposive behavior arises from a regulatory mechanism trying to minimize error—the difference between current state and goal state
- Modern Control Theory: design systems that optimize an objective functions over time
- Al vs. Control Theory: different mathematical tools
 Calculus and matrix algebra vs. logical inference and computation

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Linguistics

- How does language relate to thought?
- Computational Linguistics
- Natural Language Processing

Understanding language requires an understanding of:

- structure of sentences
- subject matter
- context
- Early work in knowledge representation was tied to language

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The History of Al

Introduction

- **Origins:** The dream of an "artificial intelligence" (broadly interpreted) is age-old (philosophy mainly)
 - 1956: Inception of AI at Dartmouth Workshop. John McCarthy proposes the name "Artificial Intelligence". Early enthusiasm, famous quote:

"It is not my aim to surprise or shock you - but the simplest way I can summarize is to say that there are now in the world machines that think, that learn and that create. Moreover, their ability to do these things is going to increase rapidly until - in the visible future - the range of problems they can handle will be coextensive with the range to which the human mind has been applied."

60's: Early successes. "Intelligent Behavior" is shown in many demonstration systems for microworlds (Blocksworld, Checkers)

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The History of AI, ctd.

Introduction

- **70's:** How to scale from microworlds to real applications?

 → Knowledge-based systems
- 80's: Commercial success of rule-based expert systems
- End of 80's: Expert systems prove less promising than imagined (difficult to update/maintain, cannot learn, brittle) → "Al Winter"

 Renaissance of neural networks
 - 90's: Formalization of AI techniques and increased use of mathematics.

 Support-vector machines & recurrent neural networks become popular
 - Quote from 1st edition of Russel & Norvig's text book [1995]:

"Gentle revolutions have occurred in robotics, computer vision, machine learning, and knowledge representation. A better understanding of the problems and their complexity properties, combined with increased mathematical sophistication, has led to workable research agendas and robust methods."

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The History of AI, ctd.

Introduction

- '95 present: Intelligent agents emerge
 - ightarrow 1997: Deep Blue beats Garry Kasparov in a chess match
- **2000 present:** Very large data-sets become available
 - → 2005: First DARPA Challenge on autonomous cars
 - → 2011: IBM Watson defeats Jeopardy champions
 - **2010s** Deep learning becomes feasible and triggers significant advancements in vision and text processing
 - → 2016: Deepmind's AlphaGo beats Go world champion
 - → 2017: Autonomous taxis (MIT's spin off NuTonomy)
 - → 2018-19" Super human AI for multi player poker
 - 2020s The generative AI era
 - ightarrow 2022: OpenAI creates Generative Pre-trained Transformer 3.5
 - → Nov 2022: OpenAl launches ChatGPT based on GPT-3.5
 - → Mar 2023: OpenAl releases GPT-4 (and ChatGPT Plus)

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Al Today: Sub-Areas

Introduction

Modern AI is a conglomerate of highly technical sub-areas:

Search: How to effectively find solutions in problems with large search spaces (NP-hard and far beyond)

 \rightarrow This course!

CSP & SAT: General formulation and solution of search problems that involve satisfying a set of constraints

→ This course!

KR: Knowledge representation and reasoning (logic and deduction)

 \rightarrow This course!

Planning: General formulation and solution of search problems that involve finding goal-leading action strategies

→ This course and additional ones!

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Al Today: Sub-Areas, ctd.

Introduction

Modern AI is a conglomerate of highly technical sub-areas:

Uncertainty: Reasoning about uncertain knowledge.

→ This course and additional ones!

Machine Learning: How to learn from experience?

Multi-Agent Systems: How to control/analyze systems of agents perceiving/acting individually?

Robotics: How to control/design robots?

Vision and Image Processing: How to interpret/analyze camera input?

Natural Language Processing: How to understand and produce language?

Tasks: Speech recognition, speech tagging , word disambiguation, etc.

Use cases: machine translation, chatbots, spam detection, text summarization, etc.

 \rightarrow Intimate relations to many other areas of CS. Logic Programming, Databases, Verification, Game Theory, . . .

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Al Today: Underlying Technologies

The core technology behind most of the most visible advances is machine learning, especially

- deep learning, including generative adversarial networks (GANs)
- reinforcement learning

Introduction

They are powered by large-scale data and computing resources

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Al Today: Language Processing

Introduction

Major leap in the last five years thanks to neural network language models: GPT, ELMo, mT5, BERT

- These models learn about how words are used in context from sifting through the patterns in naturally occurring text
- They use billions of tunable parameters and are engineered to be able to process unprecedented quantities of data
 - \rightarrow over one trillion words for GPT-3!
- Applications: machine translation, text classification, speech recognition, writing aids, chatbots
- Challenges: smaller data sets, biases, deep text understanding

Tremendous growth in conversational interfaces: Google Assistant, Siri, Alexa

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Image-processing technology is now widespread and training time has been substantially reduced

- Many programs use ImageNet (massive standardized collection of over 14 million photographs) to train and test visual identification programs
- Real-time object-detection systems, e.g. YOLO (you look only once), are used in video surveillance and mobile robotics
- Face-recognition (e.g. to unlock your phone)
 → issues around bias and privacy
- Generation of photorealistic images and even videos using GANs
 - → deepfakes: could used in illicit activity, e.g. revenge porn, identity theft

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Introduction

Al Today: Integration of Images and Text



- Images produced by OpenAI's DALL-E given prompt:
 a stained glass window with an image of a blue strawberry
- Similar query to a web-based image search produces blue strawberries, blue stained-glass windows, or stained-glass windows with red strawberries
 - \rightarrow the system is not merely retrieving relevant images but producing novel combinations of visual features
- Integration of GAN technology for generating images and the transformer technology for producing text

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Al Today: Games

Introduction

Developing algorithms for games has long been a fertile training ground and a showcase for the advancement of AI techniques.

- 1997: Deep Blue beats Garry Kasparov in a chess match
 → Kasparov said that he felt a "new kind of intelligence" across the board from him
- 2016: Deepmind'S AlphaGo beats Go world champion Lee Sedol
- AlphaGoZero: no use of direct human guidance (large collection of data from past Go matches)
- AlphaZero: a single network architecture that could learn to play expert-level Go, Shogi, or Chess
- Al agents has outperformed humans in many games, e.g. poker, StarCraft II, Quake III, Alpha Dogfight

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Al Today: Robotics

Introduction

Remarkable progress in intelligent robotics driven by:

- machine learning
- powerful computing and communication capabilities
- increased availability of sophisticated sensor systems

Progress due to a combination of learning techniques, classical control theory and painstaking engineering and design

- Combined with deep-learning vision systems, manipulator-type robots can effectively pick up randomly placed overlapping objects
- Legged robots much more agile, e.g. Boston Dynamics Atlas, Spot

BUT majority of types of robotics systems remain lab-bound!

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Al Today: And Several Other Advances

- Mobility
- Health
- Finance
- Recommender Systems

See: https://ai100.stanford.edu/

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Al Today: Open Challanges

Generalizability

ightarrow Capacity for generalizing or transferring learning from a training task to a novel one

Causality

Introduction

 $\rightarrow\,$ Today's ML models have only limited capacity to discover causal knowledge of the world

Normativity

- \rightarrow Al needs to have good normative models and to be capable of integrating its behavior into human normative institutions and processes
- → Al alignment, unbiased and fair algorithms, accountability

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References

Philosophical Questions

Introduction

- Can a machine think?
- Can a machine have an intelligent behaviour?
- Can a machine have consciousness?
- Can a machine have *self-consciousness*?
- Can a machine have *emotions*, ...?

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Societal Issues

- Advantages and disadvantages of automation
- Impact on human intelligence
- Ethics
- Privacy
- Legal Issues

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Ethical Principles by the EU Expert Group

- Human agency and oversight
- Technical robustness and safety
- Privacy and data governance
- Transparency

Introduction

- Diversity, non-discrimination and fairness
- Societal and environmental well-being
- Accountability

See: https://ec.europa.eu/digital-single-market/en/artificial-intelligence

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Isaac Asimov's Laws of Robotics

- A robot may not injure a human being or, through inaction, allow a human being to come to harm
- A robot must obey the orders given it by human beings, except when such orders would conflict with the previous law
- A robot must protect its own existence as long as such protection does not conflict with the previous two laws

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Oren Etzioni's Laws of Al

- An Al system must be subject to the full gamut of laws that apply to its human operator
- An Al system must clearly disclose that it is not human
- An Al system cannot retain or disclose confidential information without explicit approval from the source of that information

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State of the Art

- ullet Play a decent game of table tennis o Yes
- Drive safely along a curving mountain road → Yes
- ullet Drive safely along Telegraph Avenue ightarrow In progress
- ullet Buy a week's worth of groceries on the web o Yes
- ullet Buy a week's worth of groceries at Berkeley Bowl ightarrow No
- Play a decent game of bridge→ Yes
- ullet Discover and prove a new mathematical theorem ightarrow In progress
- ullet Design and execute a research program in molecular biology o In progress
- ullet Write an intentionally funny story o Yes
- ullet Give competent legal advice in a specialized area of law o Yes
- ullet Translate spoken English into spoken Swedish in real time o Yes
- ullet Converse successfully with another person for an hour o Yes
- Perform a complex surgical operation \rightarrow In progress

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Summary

Introduction

- "Artificial intelligence" as an idea can be roughly classified along the dimensions thinking vs. acting and humanly vs. rationally.
- The research area of Artificial Intelligence (AI) today, as well as this course, are about "acting rationally".
- Early Al had ambitious dreams, and successes in simple problems, but then faced difficulties to scale up. Since the early 90s, Al has become more formal and systematic.
- Modern Al is a conglomerate of highly technical sub-areas, many of which have intimate relations to other areas of Computer Science.
- There are numerous AI applications in various forms of control, robotics, speech processing, vision, verification, security, . . .
 - \rightarrow I'll list some applications within each chapter.

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Reading

• Chapter 1: Introduction [Russell and Norvig (2010)].

Content: A much more detailed account of the issues I have overviewed here. (33 pages in the book . . .)

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References I

Stuart Russell and Peter Norvig. Artificial Intelligence: A Modern Approach (Third Edition). Prentice-Hall, Englewood Cliffs, NJ, 2010.

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