

# Shan Le Fan (Andrea Fan) | Frontend Developer

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Frontend Developer with 3+ years of experience in the React ecosystem, specializing in building functional and user-centric web applications. With a background in Community Management and Marketing, I approach development with a strong focus on how technical solutions impact user experience and business goals. Proven ability to improve system efficiency—such as optimizing check-in workflows—and experienced in integrating IoT devices with modern web frameworks.

## TECHNICAL SKILLS

- Core Stack: Next.js, Nuxt.js, React, Vue, TypeScript, TailwindCSS, Redux Toolkit, Pinia.
- Tools & Design: Git, Figma, Lighthouse Performance Optimization.
- Certifications: UI/UX Design Specialization (CAL Arts), WeHelp Bootcamp Web Developer Trainee

## TECHNICAL EXPERIENCE

<b>Dezktop (Top computer desk and equipment supplier in Taiwan)   Frontend Developer</b>	Aug, 2025 - Present
<ul style="list-style-type: none"><li>• <b>Architecture &amp; Maintenance:</b> Architected and maintained e-commerce UI and internal management systems using Nuxt.js, SCSS, and TypeScript, ensuring robust frontend logic and cross-browser compatibility.</li><li>• <b>Performance Optimization:</b> Actively monitored and resolved performance bottlenecks, improving Core Web Vitals and SEO rankings.</li></ul>	
<b>Shalom.Corp ( Top Hotel PMS Providers in Taiwan)   Frontend Developer</b>	Apr, 2025 - Jul, 2025
<ul style="list-style-type: none"><li>• <b>IoT Integration:</b> Spearheaded Next.js-based tablet controls for room settings, improving guest UX satisfaction by 15%.</li><li>• <b>Performance Optimization:</b> Reduced self-check-in latency, <b>shaving 60s off the user journey</b> and cutting support tickets by 15%.</li></ul>	
<b>Ringus-Solution (IT firm under HanTech Group)   Frontend Developer</b>	Nov, 2022 - Dec, 2024
<ul style="list-style-type: none"><li>• <b>Full Lifecycle Development:</b> Built and deployed a responsive food ordering platform using Next.js, TypeScript, TailwindCSS, and Redux Toolkit.</li><li>• <b>Performance Optimization:</b> Implemented lazy loading and optimized Core Web Vitals based on Lighthouse metrics, improving page load times by 10% and enhancing accessibility for a smoother user experience.</li></ul>	
<b>PyLadies (International Mentoring Group)   Frontend Developer &amp; Team Lead (Volunteer)</b>	Nov, 2022 - Present
<ul style="list-style-type: none"><li>• <b>Refactoring:</b> Led the transition of the PyLadies website framework to modular components, increasing future development speed by 30%.</li><li>• <b>CI/CD Optimization:</b> Engineered automated deployment pipelines using GitHub Actions, eliminating manual intervention and reducing deployment error rates while ensuring seamless production releases.</li></ul>	

## MARKETING & OPERATIONS EXPERIENCE

<b>Codapayment (Top Fintech in SEA, trusted by Blizzard, Tinder, etc.)   Senior Marketing</b>	Oct, 2020 - Dec, 2021
<ul style="list-style-type: none"><li>• Strategic Growth: Developed marketing strategies that accelerated campaign rollouts by 30% and contributed to \$1M USD in seasonal revenue growth.</li><li>• Project Management: Managed cross-regional projects and ensured quality control for Traditional Chinese localization.</li></ul>	
<b>Exlex (One of the iconic gaming company in China)   Community Manager</b>	May, 2019 - Oct, 2020
<ul style="list-style-type: none"><li>• Automation: Integrated automation tools with Line to manage high-value player communities, boosting the engagement rate by over 10%.</li><li>• Event Management: Organized CSR initiatives achieving full participation and high attendee satisfaction across 100+ participants.</li></ul>	
<b>Wargaming (Top gaming company Gaming Company in EU)   Sales Optimization &amp; Team Lead</b>	Oct, 2017 - Feb, 2019
<ul style="list-style-type: none"><li>• Leadership: Pioneered the company's first CSR initiatives in collaboration with European and Australian teams.</li><li>• Operations: Orchestrated online and offline campaigns with high satisfaction rates among 100+ attendees.</li></ul>	

## EDUCATION

WeHelp (Coding Bootcamp): Web Developer Trainee	Dec, 2021 - Jul, 2022
Tamkang University: BA of Russian Language and Literature	Sep, 2005 - Sep,2009