

Shan Le Fan (Andrea Fan) | Frontend Developer

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Frontend Developer with 3+ years of experience in the React ecosystem, specializing in building functional and user-centric web applications. With a background in Community Management and Marketing, I approach development with a strong focus on how technical solutions impact user experience and business goals. Proven ability to improve system efficiency—such as optimizing check-in workflows—and experienced in integrating IoT devices with modern web frameworks.

TECHNICAL SKILLS

- Core Stack: Next.js, Nuxt.js, React, Vue, TypeScript, TailwindCSS, Redux Toolkit, Pinia.
- Tools & Design: Git, Figma, Lighthouse Performance Optimization.
- Certifications: UI/UX Design Specialization (CAL Arts), WeHelp Bootcamp Web Developer Trainee

TECHNICAL EXPERIENCE

Dezktop (Top computer desk and equipment supplier in Taiwan) Frontend Developer	Aug, 2025 - Present
• Architecture & Maintenance: Architected and maintained e-commerce UI and internal management systems using Nuxt.js, SCSS, and TypeScript, ensuring robust frontend logic and cross-browser compatibility.	
• Performance Optimization: Actively monitored and resolved performance bottlenecks, improving Core Web Vitals and SEO rankings.	
Shalom.Corp (Top Hotel PMS Providers in Taiwan) Frontend Developer	Apr, 2025 - Jul, 2025
• IoT Integration: Spearheaded Next.js-based tablet controls for room settings, improving guest UX satisfaction by 15%.	
• Performance Optimization: Reduced self-check-in latency, shaving 60s off the user journey and cutting support tickets by 15%.	
Ringus-Solution (IT firm under HanTech Group) Frontend Developer	Nov, 2022 - Dec, 2024
• Full Lifecycle Development: Built and deployed a responsive food ordering platform using Next.js, TypeScript, TailwindCSS, and Redux Toolkit.	
• Performance Optimization: Implemented lazy loading and optimized Core Web Vitals based on Lighthouse metrics, improving page load times by 10% and enhancing accessibility for a smoother user experience.	
PyLadies (International Mentoring Group) Frontend Developer & Team Lead (Volunteer)	Nov, 2022 - Present
• Refactoring: Led the transition of the PyLadies website framework to modular components, increasing future development speed by 30%.	
• CI/CD Optimization: Engineered automated deployment pipelines using GitHub Actions, eliminating manual intervention and reducing deployment error rates while ensuring seamless production releases.	

MARKETING & OPERATIONS EXPERIENCE

Codapayment (Top Fintech in SEA, trusted by Blizzard, Tinder, etc.) Senior Marketing	Oct, 2020 - Dec, 2021
• Strategic Growth: Developed marketing strategies that accelerated campaign rollouts by 30% and contributed to \$1M USD in seasonal revenue growth.	
• Project Management: Managed cross-regional projects and ensured quality control for Traditional Chinese localization.	
Elex (One of the iconic gaming company in China) Community Manager	May, 2019 - Oct, 2020
• Automation: Integrated automation tools with Line to manage high-value player communities, boosting the engagement rate by over 10%.	
• Event Management: Organized CSR initiatives achieving full participation and high attendee satisfaction across 100+ participants.	
Wargaming (Top gaming company Gaming Company in EU) Sales Optimization & Team Lead	Oct, 2017 - Feb, 2019
• Leadership: Pioneered the company's first CSR initiatives in collaboration with European and Australian teams.	
• Operations: Orchestrated online and offline campaigns with high satisfaction rates among 100+ attendees.	

EDUCATION

WeHelp (Coding Bootcamp): Web Developer Trainee	Dec, 2021 - Jul, 2022
Tamkang University: BA of Russian Language and Literature	Sep, 2005 - Sep, 2009