

SPONSOR PROSPECTUS



¡La comunidad Tica los invita!



March 1-2 2024

About KCD Costa Rica

On March 1 & 2, 2024, the open source technologies and Kubernetes community will gather virtually and in Heredia, at the Cora Ferro Calabrese Institutional Auditorium, to participate in an exciting two-day technical conference in hybrid format, organized by the Cloud Native Costa Rica community and supported by the Cloud Native Computing Foundation (CNCF). This event will be an essential meeting point for developers, systems engineers and all IT professionals who have a passionate interest in cloud-native technologies. The event will be virtually at March 1st and in-person at March 2nd.



What is Kubernetes Community Days?

The conference will offer an extensive program of talks by leading experts in the open source technology industry, addressing relevant topics in the CNCF ecosystem. Attendees will have the unique opportunity to learn about the latest trends and advances in Kubernetes and other cloud-native technologies, as well as exchange knowledge with their peers and establish valuable connections in the technological world.

The Event Venue

Welcome to your journey through the site that will house the KCD Costa Rica. Cora Ferro Calabrese Institutional Auditorium (UNA) has an auditorium with a capacity of 1000 people in person.

It has more than 4 rooms that will offer a wide range of possibilities for workshops, meetings and events of any size related to technological topics of interest.

It also has open spaces that will allow free networking.

GOLD SPONSORS

PACKAGE PRICE: \$800 + taxes

Maximum Quantity: 6

Gold Sponsors play a vital role in making significant contributions that drive technological advancement at our event. These companies have the exclusive opportunity to maximize their presence by hosting a dedicated table in the sponsor area at the venue. This strategic location gives them prominent visibility among attendees, who are highly engaged professionals and technology enthusiasts. In addition to their financial impact, Gold sponsors become true drivers of the conversation around technology innovation, positioning themselves at the epicenter of key interactions and prominent exposure in the technology community.



Talk - 45 min



A folding table, three folding chairs to display services and products. In addition to being able to choose where to be located from the options that we will have available.



Logo on the event and on the event material.



Mention of sponsorship of the event page.

Social media promotion

Showcase in keynotes

SILVER SPONSORS

PACKAGE PRICE: \$500 + taxes

Maximum quantity: 9

Silver category sponsors form the essential core at this conference, representing companies that unwaveringly embrace the Cloud Native revolution in the technology world. These leaders not only adhere to the vision, but also have the financial strength to actively drive this transformation. They are the pillars on which the technology community is built, sharing a deep belief in cloud-native innovation and backing it with significant resources.



1 Lightning talk - 15 min



A folding table, three folding chairs to display services and products.



Logo on the event and on the event material.



Mention of sponsorship of the event page.

Social media promotion

Showcase in keynotes

BRONZE SPONSORS

PACKAGE PRICE: \$300 + taxes

Sponsors in the bronze category play a vital role in the KCD ecosystem, despite having tighter financial resources compared to other sponsorship levels. We guarantee prominent exposure for them on our website, ensuring their names and logos are visible to the widest tech audience. Additionally, they will receive collective recognition during the inaugural session, where leading experts and technology enthusiasts come together to discuss the latest trends in cloud and native technology. In this era of digital innovation, every small contribution to our community has a significant impact, fostering collaboration and growth in the technological field.



Logo on the event and on the event material.



A folding table, 3 folding chairs to display services and products.



Be a recognized prospective contributor to our community



Mention of sponsorship of the event page.

Social media promotion

Showcase in keynotes

Marketing promotions opportunities*

| | |
|-----------------------------|--|
| 2 badge sponsor (\$400 c/u) | Your company will appear on the event badge. |
| Coffee sponsor (\$500) | Logo or company name on coffee glasses or napkins. |
| Dinner sponsor (\$600) | Sponsor dinner, space to talk about the company |
| 2 T-shirt sponsor (\$650) | Logo on event t-shirts |
| Wifi Sponsor (\$200) | Public wifi with company name |
| Charging Lounge | |

* Prices are estimates, they will depend on the provider and the moment of the purchase

Marketing promotions opportunities*

| | |
|---|--|
| 2 in-between slide showcase (\$200 c/u) | Your logo will appear on a slide in the middle of the presentations, in all presentations at the event |
| Recording sponsor (\$200) | Your company logo will appear in the recordings of each post-event talk. At the end of the event, we will upload all the talks to our YouTube. |
| Trivias sponsor (\$500) | Raffles to participants. Each prize can carry a pamphlet or information about your company. |
| Virtual sponsor (\$100) | On the day that is completely virtual (March 1, 2024) your company may appear in the intermissions of the talks. |

* Prices are estimates, they will depend on the provider and the moment of the purchase

Community

We build on the success of the tech community, we aim to give space to as many communities as possible, please feel free to contact us to discuss how we can work together. We are looking for diverse communities from other sectors besides technology

organizers



Interested in sponsoring?

Contact us

cloudnativecostarica@gmail.com

[Facebook](#)

[LinkedIn](#)
