Kubernetes Community Day

Sponsor prospectus | November 14th 2023

On 14th November, the Cloud Native Aalborg, Aarhus and Copenhagen communities will gather in Aarhus for a technical conference loaded with exciting talks and plenty of opportunities to grow and network.

KCD Denmark is aimed at SREs, Developers as well as stakeholders with an interest in DevOps practice and Cloud Native technologies.

The primary mission of **K**ubernetes **C**ommunity **D**ay Denmark is to engage the community through knowledge sharing

What is KCD Denmark?

KCD Denmark is the first of its kind in Denmark, and all generated profit will be donated to the **non-profit** organisation **Coding Pirates** supporting **IT Creativity** for children.
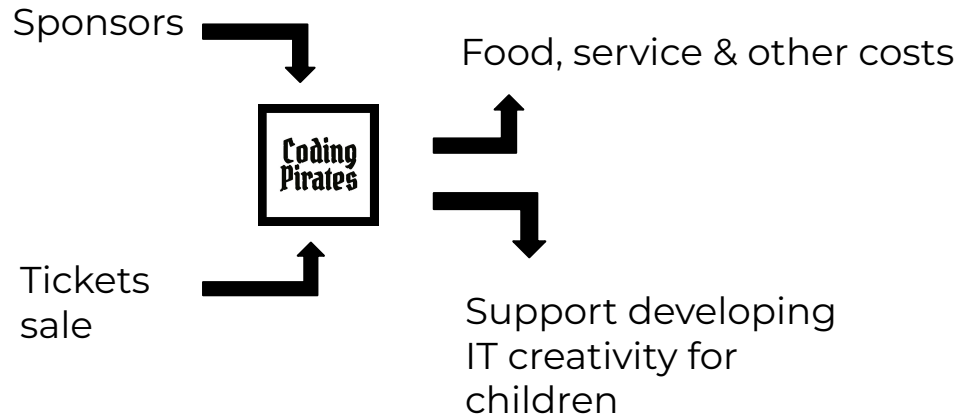
KCD **shares knowledge** through the **community**, that is why our ticket price is only a **symbolic** amount covering the basic expenses. It's important to **engage** as many community **members** as possible, even those with limited resources.

The KCD format adopts a **strict code of conduct** to **eliminate any discrimination** and provide a harassment-free environment. KCD will prioritize **high quality talks** from **end-users** with a real life experience in **DevOps** practice and **Cloud Native** technologies.

As a **KCD Denmark Sponsor**, you will be supporting a **thriving** community and exposing your brand to 400 DevOps enthusiasts, while **contributing** to a great cause - as all profits from the event will be **donated** to Coding Pirates.

How is our collaboration with Coding Pirates?

Sponsors

Food, service & other costs

Coding Pirates

Tickets sale

Support developing IT creativity for children

The KCD organizers are coordinators. We ensure the content of KCD Denmark is high quality and lives up to our code of conduct

What my Platinum Sponsorship entails?

Limited - 6 Sponsors

High Visibility

You will receive prominent recognition before, during, and after the conference.

Your logo will be featured on conference websites, t-shirts and banners, ensuring maximum visibility.

Thought Leadership

Showcase your expertise and thought leadership by delivering a 2-minute pitch to the conference attendees.

Share insights, highlight your company achievements and engage with potential customers and partners.

Networking

Gain access to a diverse audience of Cloud Native enthusiasts, industry leaders, and potential customers with a table at the sponsor & networking area.

You can interact directly with attendees, engage in meaningful conversations, and establish valuable connections.

Conference Tickets

You will receive three free conference tickets, allowing your team to attend sessions, and keynotes from renowned and local speakers.

Stay up to date with the latest industry trends and connect with like-minded professionals.

Benefits	Platinum (6 available)	Community (20 available)
Web/email/SoMe branding	❄	❄
Logo on banner	❄	❄
Standing Table in Sponsor Area	❄	
Dedicated Logo Slide During Breaks	❄	
Keynote mention + 2 mins pitch	❄	
Logo on t-shirt	❄	
Tickets	❄	
Price (ex-VAT)	**50 000 DKK**	**5 000 DKK**

Sponsor Packages

The venue: JYSK Conference Center

Large Auditorium (up to 400 audiences)

Small Auditorium
(up to 100 audiences)

Sponsor &
Networking area

The conference is going to take place at JYSK Conference Center located in the Vest side of Aarhus.

There are two separate auditoriums, allowing two separate tracks running at the same time.

The sponsor and networking area is located in a cozy lounge area connected to the smaller auditorium.

Timeline

Activity	Date	Days til Event
CFP Opens	1st August, 2023	113
Sponsor contract / payment deadline	1st August, 2023	113
CFP Closes	15th September, 2023	67
CFP Notifications	1st October, 2023	52
Schedule announced	7th October, 2023	45
Slides Submission	7th November, 2023	14
Event Start	14th November, 2023	0

In a nutshell

- 400+ attendees
- 2 tracks
- 6 sponsors
- 10 Scholarship tickets
- 1 day

Interested in sponsoring? Awesome!

Secure your sponsorship here:

- **Email us at sponsor@kcddenmark.dk**
- **Reach out on LinkedIn**