



Kubernetes Community Days Washington, DC

Sponsorship Prospectus 2023

Kubernetes Community Days (KCDs) are community-organized events that gather adopters and technologists from open source and cloud native communities for education, collaboration, and networking.

KCDs are supported by the [Cloud Native Computing Foundation](#) (CNCF). These fun, locally-defined events help grow and sustain the Kubernetes community.

Our 2023 rendition will be proudly co-located at American Red Cross national headquarters alongside the 2023 session of DevOpsDays DC.

Event Dates

September 12 KCD DC
September 13-14 DevOpsDays DC

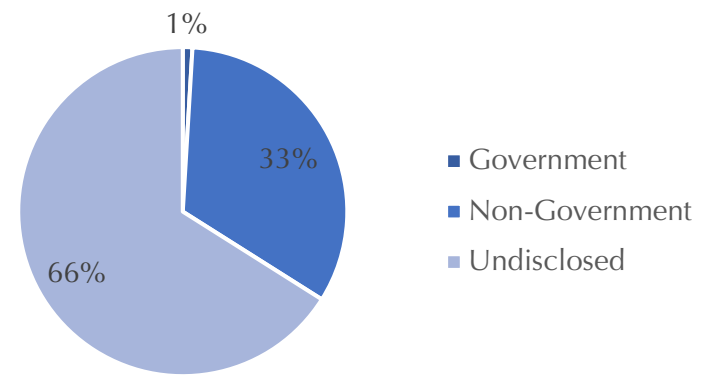
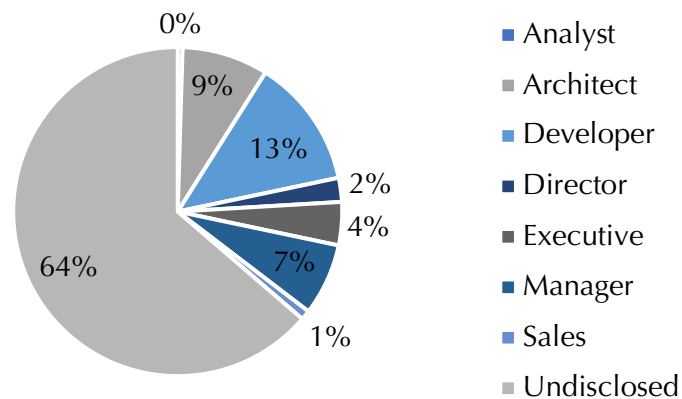
Location

American Red Cross
1750 E Street NW
Washington DC 20006

Estimated Participants

	Registrations	Attendees
KCD DC	100	75
DevOpsDays DC	365	300
Totals	465	375

Who Attends?



SPONSORSHIP BENEFITS AT-A-GLANCE

One Diamond Sponsorship available by combining all the benefits of Gold + Platinum Sponsorships - \$8,000

** Plus get 1 post-event opt-in email to all registrants (sent by KCD DC organizers on behalf of Sponsor)*

	Platinum	Gold	Silver	Bronze
# Available	1	1	1	1
6ft display table in exhibit hall during KCD DC (75+ attendees)	✓	✓	✓	✓
All benefits of DevOpsDays DC Silver sponsor – logo on-site and website plus free tix (300+ attendees)	✓			
Exclusive recognition at social hour with 5-minute welcome and closing		✓		
Recognition in event promotional emails (logo + link) ~420 subscribers	✓	✓	✓	✓
Logo recognition in KCD Meetup.com event promotion (~1400 followers)				
Logo recognition on-site KCD DC	✓	✓	✓	✓
Logo recognition on KCD DC website (logo + bio + link)	✓	✓	✓	✓
Logo recognition on KCD DC event wrap-up website (logo + bio + link)	✓	✓	✓	✓
Complementary full-day pass KCD DC	5	3	2	1
Unlimited Early Bird pricing on additional full-day passes	✓	✓	✓	✓
Twitter posts from official @KubeDaysDC (~500 followers)	(1) pre-event standalone tweet with social card and (1) customizable news spotlight during event	(2) pre-event group tweets and (1) group tweet during event	(1) pre-event group tweet and (1) group tweet during event	(1) pre-event group tweet
INVESTMENT	\$5,000	\$3,000	\$2,250	\$1,500

Contact organizers-dc@kubernetescommunitydays.org to secure your sponsorship.

KCD DC reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

Additional exclusive sponsorship opportunities

Prerequisite: Sponsorship at Silver level or above



Refreshment Bar \$1,000

Coffee, tea, pastries, fruit and snacks available morning and afternoon on-site. Includes up to five (5) sponsor-provided placards 8.5x11 in clear table-top stands placed throughout the refreshment area.



Lunch \$2,000

Boxed lunches available for all participants. Sponsorship includes up to ten (10) sponsor-provided placards 8.5x11 in clear table-top stands placed throughout the lunch pickup area as well as throughout various seating areas.

Alternatively, sponsor-provided stickers applied to boxes in lieu of placards.