

# Kubernetes Community Days

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SPONSOR Information | September 26<sup>th</sup> to 27<sup>th</sup> 2023



# More than Kubernetes, Cloud Native technologies

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*“Cloud Native technologies empower organizations to build and run scalable applications in modern, dynamic environments across public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, observability or declarative APIs exemplify the cloud native approach.”*

CNCF in a nutshell: 853+ members, 157+ Open Source Projects, 179K+ contributors[1]

# ABOUT Kubernetes Community Days

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Kubernetes Community Days (KCDs) are community-organized events that gather adopters and technologists from **Open Source** and **Cloud Native** communities for **education, collaboration, and networking**. KCDs are supported by the [Cloud Native Computing Foundation](#) (CNCF) and can be considered as a local *KubeCon / CloudNativeCon*.

To date, more than **50 KCD events** have already been planned **across the world**, on five continents: UK, Spain, Italy, Malaysia, China, Korea, Brasil, Los Angeles, Berlin, Munich, Amsterdam, etc.

Depending on the location (city or country), each KCD has attracted **between 250 and 2400+ attendees**.



# About

## KCD Austria 2023

On **September 26<sup>th</sup>** to **September 27<sup>th</sup>** **2023**, the Kubernetes and Cloud Native community will gather in Austria (Vienna) for a **two-day technical conference** loaded with exciting talks and plenty of opportunities for growing and networking.

The event is built for developers, system engineers and all IT professionals interested in **Cloud, DevOps, Kubernetes** and **Cloud Native technologies**.

With more than 250 attendees, KCD Austria 2023 will be **Austria's first and biggest CNCF event**.



# WHAT YOU CAN EXPECT

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## AS AN ATTENDEE

KCD Austria will differentiate itself from the average IT conference by focusing on community & open source while offering high-quality talks. KCD Austria also embraces the CNCF Code of Conduct, and will deploy additional efforts toward diversity and inclusion.

### **KCD Austria 2023 will offer attendees a unique experience**

- Presence and engagement with all main actors in the Cloud Native ecosystem
- Technically competent talks, relevant to the larger community and coming from end-user rather than vendors. Aim is to ensure the highest possible quality of sessions for all types of attendees (from “beginner” to “black-belt”)
- Special (and famous!) guests from Open Source, DevOps and Cloud Native communities
- An exceptional venue in the center of Vienna, with comfortable rooms for talks and demos
- Great food, and special events (surprise) during the day!

# WHAT YOU CAN EXPECT

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## AS A SPONSOR

The value of being part of a community is a key element of the marketing strategy for many players in the Cloud Native space. With a capacity of 250+ attendees, we want to give an opportunity to companies to contribute and share their journey with the Austrian Kubernetes and Cloud Native communities.

### **Sponsoring KCD Austria 2023 will bring you many benefits**

- Position your product and business as a strong impactful player in the Cloud Native space
- Networking opportunities with quality targeted attendees during the event
- Associate your brand with one of the fastest-growing technology communities
- Be part of the first and biggest CNCF Event organized in Austria
- Extend your organization's visibility to the developers, system engineers, architects & technical leaders in the Austrian tech community
- Support and engage with the ecosystem around the most popular Open Source projects



# About THE VENUE

## Cineplexx Wienerberg Vienna

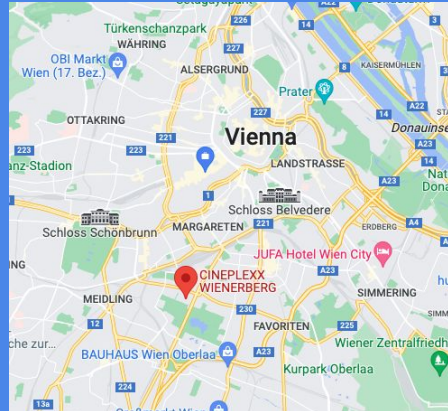


### Cineplexx - location experience -

Join us at Cineplexx Wienerberg, Vienna's premier cinema venue, for Kubernetes Community Days 2023!

With its modern facilities and prime location, this vibrant venue sets the stage for an unforgettable event.

Conveniently located in the heart of the city, Cineplexx Wienerberg offers excellent accessibility and ample parking.



KCD Austria 2023





KCD Austria 2023

About

## THE ROOMS

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Two large and very comfortable movie theaters of Cineplexx Wienerberg will be used for keynotes and talks



### Cineplexx

- room description -

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**Room 1** at Cineplexx Wienerberg is a spacious venue that can accommodate up to **339 attendees**, offering a vibrant atmosphere.

Meanwhile, **Room 2** provides a smaller setting for up to **219 participants**





# ABOUT KEY NUMBERS

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- **250+** attendees
- **38+** Speakers
- **33 Sessions**
  - Opening keynote
  - 18 Classic Talks (45')
  - 14 Lightning talks (10')
- **Ticket price: 150€**
- **Carefully selected technical talks** (CFP process)
  - Wide range of CNCF graduated and incubated projects
  - From beginners to black-belt tracks
  - Talks are in english

# GOLD SPONSORS

## PACKAGE PRICE: 7,000€

Gold sponsors are the ones contributing the most and they have the unique chance to gain extensive visibility during the event.



**5 Tickets**



**Social Media appearance**  
for 1 Event announcement



**Logo in the lounge area\*\***



**Logo on presentation closing**



**Logo on conference page**  
In sponsors section



**Stickers and small flyers (A6)**  
In dedicated areas

# SILVER SPONSORS

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## PACKAGE PRICE: 3,000€

Silver sponsors form the backbone of the conference backers. They represent businesses that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.



**2 Ticket**



**Social Media appearance**  
for 1 Event announcement



**Logo on conference page**  
In sponsors section



**Stickers and small flyers (A6)**  
In dedicated areas

# COMMUNITY SPONSORS

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## PACKAGE PRICE: 1,000€

Community sponsors are important contributors to KCD with perhaps limited financial resources. We'll make sure you have visibility on our website and you'll get visibility on one of our social media appearances.

Even a small contribution means a lot for the community!



**1 Ticket**



**Social**

**Media**

**appearance**

for 1 Event announcement



**Logo**

**on**

**conference**

**page**

In sponsors section



# BENEFITS

	GOLD	SILVER	Community
Banner on Stage	✓		
Logo on Badge	✓		
Space in the sponsor area to promote your company	✓		
Logo on presentation closing	✓		
Logo on Page in sponsor section	✓		
Logo in Lounge area	✓		
Stickers and flyers	✓	✓	
Logo on website	✓	✓	✓
Social media appearance	✓	✓	✓
Tickets	5	2	1
Discount code for your guests (30%)	5 tickets	2 tickets	1 tickets
Price (ex VAT)	7,000€	3,000€	1,000€

# OTHER OPTIONS...

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No package fitting your needs?  
No problem! There are various  
other means of supporting **KCD  
Austria 2023**.

Think of beer / social events,  
coffee, lanyards, mobile charging  
stations and more.



- ☐ (2) Recording/WiFi Sponsor: 4,000€
- ☐ (1) Evening Event Sponsor: 12,000€\*
- ☐ (1) Reception Sponsor: 2,000€
- ☐ Community Sponsor: 1,000€
- ☐ (1) Lanyard Sponsor: 2,000€
- ☐ Diversity Ticket Sponsorship: 1,000€
- ☐ (1) Coffee Sponsor: 3,000€
- ☐ Your Own Idea: Contact Us

\*Includes all Gold Sponsor benefits

# SCHEDULE

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Activity	Date	Days till Event
CFP Opens	06/09/2023	110
CFP Closes	07/30/2023	58
CFP Notifications		tbd
Schedule announced		tbd
Event Start	26 <sup>th</sup> September 2023	Live!

# CONTACT US

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**Interested in sponsoring?** Reach out at:



**#kcd-austria** channel **on slack.cncf.io**

## Social networks



<https://www.linkedin.com/company/kcdaustria>



<https://twitter.com/KCDAustria>

