Kubernetes Community Days

MUNICH 2024

SPONSOR PROSPECTUS
KCD MUNICH | 2024

ABOUT
KCD MUNICH

On 01.-02.07.2024 the Kubernetes community will gather in Munich for a two-day technical conference loaded with exciting talks and plenty of opportunities to exchange and network.

The event is aimed at developers, systems engineers and all IT professionals with an interest in Cloud Native technologies.

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WHAT
YOU CAN EXPECT

AS AN ATTENDEE

- Kubernetes Community Days Munich strongly embraces the **Cloud Native Computing Foundation Code of Conduct**. We're committing ourselves to increase **diversity** and **inclusion** and to eliminate any discrimination to provide a **harassment-free environment**.

- We will focus on creating **lasting value from the community and for the community**. Hence we prioritise talks that are **technically competent,** relevant to the **larger community** and coming from **end-users** rather than vendors. This is to ensure the highest quality of sessions and an interesting event for all of its attendees.

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WHAT
YOU CAN EXPECT

AS A SPONSOR

- Our open source community lives from the **contributions of its members** - from **individual contributors** to the **big players**. Helping the event will give local and international businesses the chance to contribute to the **regional community**, while sending a strong signal of commitment to Cloud Native technologies.

- We strictly require all sponsors to adhere to our **code of conduct and privacy policies**.
  We encourage an active participation of all sponsors to the community.

- We have the capacity for **350+ attendees**.
  If you help us to create this space we commit to increase it in the next year!

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ABOUT
THE FACTS

- 350+ attendees

- One main track and one side-track

- Un-Conferencing

- Sponsor Tracks

- Carefully selected technical talks

- Networking area for breakout sessions

- Connect with the local community and major industry players

- Position your business as a serious player in the cloud native space

smartvillage Bogenhausen

smartvillage
– Conference Day –

Welcome to your journey through the most creative location in Munich. The 17 rooms will take you to the most beautiful destinations in Europe and offer you a wide range of possibilities for workshops, meetings, and events of any size throughout our 3.500 m² of space.

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smartvillage *Bogenhausen*

ABOUT
GOLD SPONSORS

PACKAGE PRICE:

Early Bird: 9,000 € (until 29.02.2024)
Standard: 11,000 €

Gold sponsors are the ones contributing the most and they have the unique chance to gain extensive visibility during the event by hosting a table in the sponsor area of the venue.
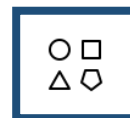
6 Tickets

Speaker Slot in Sponsor Track (1 x 60min. or 2x 30min.)

Table/booth presence at the venue

Logo on-site & Conference Materials

Play Sponsor Video in breaks

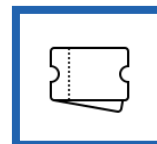Kubernetes Community Days
— MUNICH 2024 —

ABOUT
SILVER SPONSORS

PACKAGE PRICE:

Early Bird: 6,000 € (until 29.02.2024)
Standard: 8,500 €

Silver sponsors form the backbone of the conference's backers and

represent the businesses that strongly believe in the Cloud Native

movement. Furthermore they also have the financial capabilities to

support it.

4 Tickets

Half a table/booth presence
at the venue or a **single shared swag table**

Speaker Slot in sponsored Track
(1 x 30min. or 2x 15min.)

Logo on-site &
Conference Materials

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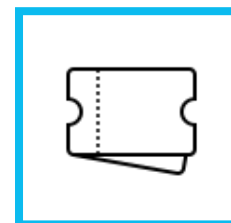
ABOUT
BRONZE SPONSORS

PACKAGE PRICE:
Early Bird: 3,000 € (until 29.02.2024)
Standard: 4,500 €

Bronze sponsors are important contributors to KCD with perhaps limited financial resources. We'll make sure you have visibility on our website and you'll receive a collective mention during the keynote. Even a small contribution means a lot for the community!

2 Tickets

Logo on Website & on Banner

Leave stickers / flyers / etc. in dedicated public space

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OTHER
OPTIONS...

No package fitting your needs? No problem! There are various other means of supporting KCD Munich.

Think of beer / social events, coffee, lanyards, mobile charging stations, BBQ, kids corner and more.

- ☐ **(3/1) Video Recording Sponsor:** 4,000€/12,000€
- ☐ **(3/1) Evening Event Sponsor:** 3,000€/9,000€
- ☐ **Community Sponsor:** 1,000€
- ☐ **(1) Lanyard Sponsor:** 2,000€
- ☐ **(1) Main Stage Sponsor:** 4,000€
- ☐ **(1) Side Stage Sponsor:** 3,000€
- ☐ **(2) Coffee Sponsor:** 3,000€
- ☐ **Your Own Idea:** Contact Us

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BENEFITS	GOLD	SILVER	BRONZE	COMMUNITY
Logo on Website & Conference Materials	✚	✚	✚	✚
Logo on Banner	✚	✚	✚	
Sponsor Table	✚	✚		
Sponsor Track Slot	✚	✚		
Sponsor Video at the Breaks	✚			
Tickets	6	4	2	1
Early Bird Price (ex-VAT)	9,000€	6,000€	3,000€	
Standard Price (ex-VAT)	11,000€	8,500€	4,500€	1,000€

Other Sponsoring Packages

Video Recording: Videos will have banner or frames with a "sponsored by" + your name. Will be uploaded to YouTube.

Evening Event: Depending on the event you can position yourself with a roll-up, do an additional extra like a quiz or (if we go bowling again) show your logo on the screens.

Lanyard Sponsor: Design the Lanyards with you logo or a text and color as you like.

Stage Sponsors: Dedicated roll-ups or banners on each side of the stage.

Coffee Sponsor: Having little stands on coffee bar and tables with your logo, QR and sponsored by.

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FULL DAY
PRIVATE WORKSHOP

PACKAGE PRICE: **6,000€**

Host a private workshop at the KCD Munich 2024. Not only will you have the freedom to choose the topic and set the price for your workshop, but you'll also benefit from the reach of our conference. And with us taking care of all the logistics, including room and catering, all you have to do is focus on delivering an outstanding workshop to your audience.

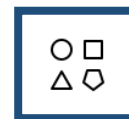Fully equipped workshop room directly at the KCD Munich

Includes KCD Munich participant tickets

Includes catering for your participants

Includes marketing on the KCD Munich social channels

16 slots per workshop

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HALF DAY
PRIVATE WORKSHOP

PACKAGE PRICE: **3,200€**

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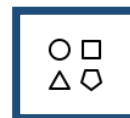Fully equipped workshop room directly at the KCD Munich

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Find the Sponsoring Form Here

https://docs.google.com/document/d/1BRu2x4Xaqf4uN2Ty

8GVWJpoMVXkIDzMDinGjbp7XCFg/edit?usp=sharing

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CONTACT US

WE'RE ACTIVE ON

f @KCDMunich2020

X @KCDMunich

⊡ @KCDMUNICH

✉ organizers-munich@kubernetescommunitydays.org

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