



Sponsorship Prospectus

Date: 17th & 18th October 2023

kcduk.io

Contact the organisers:

hello@kcduk.io

Supported by



CLOUD NATIVE
COMPUTING FOUNDATION



Kubernetes
Community Days

Conference overview

- **Tues 17th & Weds 18th October 2023**, 8:30am - 5:00pm BST, with evening event on Day 1
- Live, in-person at Code-Node, London
- Paid tickets (including a number of free diversity tickets)
- Speakers will present live and answer live Q&A
- Expecting **up to 300 attendee registrations, with high turn-out due to paid-for ticketing**
- Keynotes, and 2 tracks of 30 min talks
 - Additional hands-on workshops and labs, but TBD based on interest
- Attendees expected to be mix of DevOps and InfraOps folks, responsible for building and running Kubernetes platforms; technology decision makers and people working in or interested in the Kubernetes ecosystem.

Key Dates

Activity	Date
CFP Opens	17th April
CFP Closes	2nd July
CFP Notifications	31st July
Conference schedule announced	29th August

Platinum Sponsor Package

- Introduced as a Platinum Sponsor, opportunity to give 1 minute pitch on main event stage to provide overview of your organisation.
- Company logo will be large size and shown on all marketing material (welcome slides, slides during breaks, event posters, website)
- Large booth in prime spot in sponsor area at the live event
 - 2 x trestle tables of 150 cm (L) x 50 cm (W) x 74 cm (H)
- 5 complimentary tickets to the event
- **£12,000 (excl. VAT)**

Gold Sponsor Package

- Company logo will be medium size and shown on all marketing material (welcome slides, slides during breaks, event posters, website)
- Medium booth in sponsor area at the live event
 - 2 x trestle tables of 150 cm (L) x 50 cm (W) x 74 cm (H)
- 3 complimentary tickets to the event
- **£6,000 (excl. VAT)**

Silver Sponsor Package

- Company logo will be small size and shown on all marketing material (welcome slides, slides during breaks, event posters, website)
- Space to place pop-up banner (no booth)
 - Banner size 80 cm x 200cm (sponsor to provide)
- 2 complimentary tickets to the event
- **£3,000 (excl. VAT)**

Other Sponsorship Options

- If you are interested in discussing any other sponsorship opportunities, please contact the organisers via email: hello@kcduk.io

All sponsors will:

- have logo added to kcduk.io website
- be thanked during opening and closing ceremonies
- be thanked via [Twitter](#) and [LinkedIn](#) from kcduk accounts

Photos from Last Year's Event



Organising Team

For further details or to become a sponsor, please email the organising team at hello@kcduk.io

- Matt Jarvis - matt@kcduk.io
- Nick Jones - nick@kcduk.io
- Adrian Mouat - adrian@kcduk.io
- Lewis Denham-Parry - lewis@kcduk.io
- Chris Kranz - chris@kcduk.io
- Josh Michielsen - josh@kcduk.io
- Danny Abukalam - danny@kcduk.io
- Paula Kennedy - paula@kcduk.io
- Carla Gaggini - carla@kcduk.io