

Creative Director: Andrea Ham
Designer/Developer: Jenny Wang

Capybara Website

- soft, friendly vibe overall
- informative but fun
- Text Font : sans typeface/bold fonts/ proxima nova? (no san serifs)
- Color palette: #9d8370 / #ba9b83 / #c7ca83/ #a1ae89/ #302e2d
- Background: light ivory/off-white > white X
- Can add like capy videos/clips
- Capybara quiz? Like buzzfeed ones?
- Fixed nav bar on top
- Homepage starting with a big image/video of capy