



£60,28 mil.

Total Revenue

£2,60 tis.

Avg. Order Price

23 204

Sales

5 320 242

Products Sold

1.12.2018



9.12.2019



Top Selling Product

Popcorn Holder

Top Revenue Product

Popcorn Holder

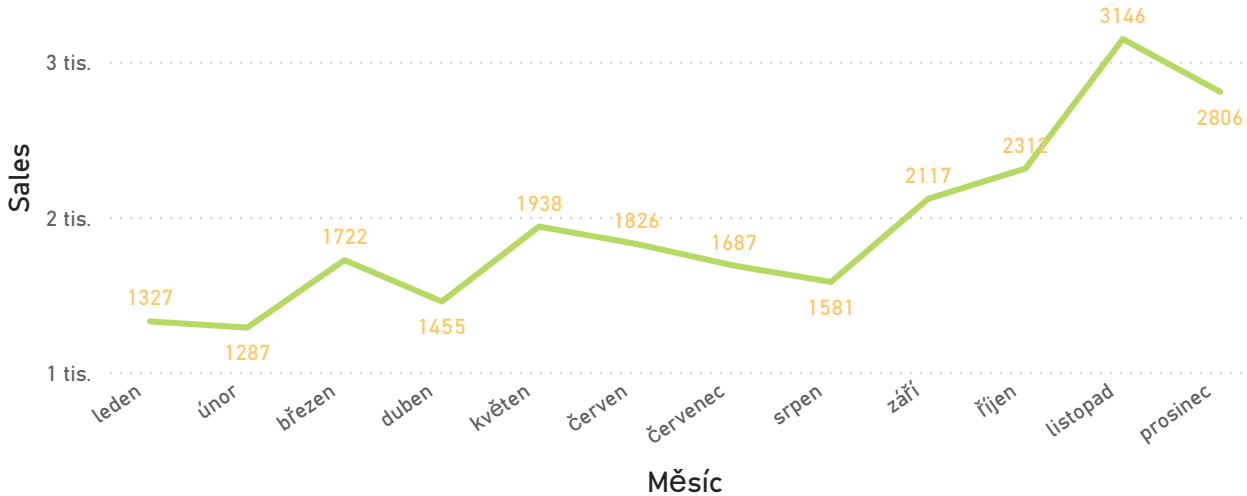
Least Selling Product

Travel Card Wallet  
Dotcomgiftshop

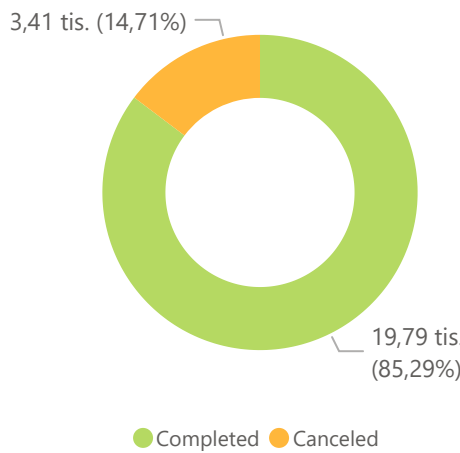
Least Revenue Product

Travel Card Wallet  
Dotcomgiftshop

### Sales

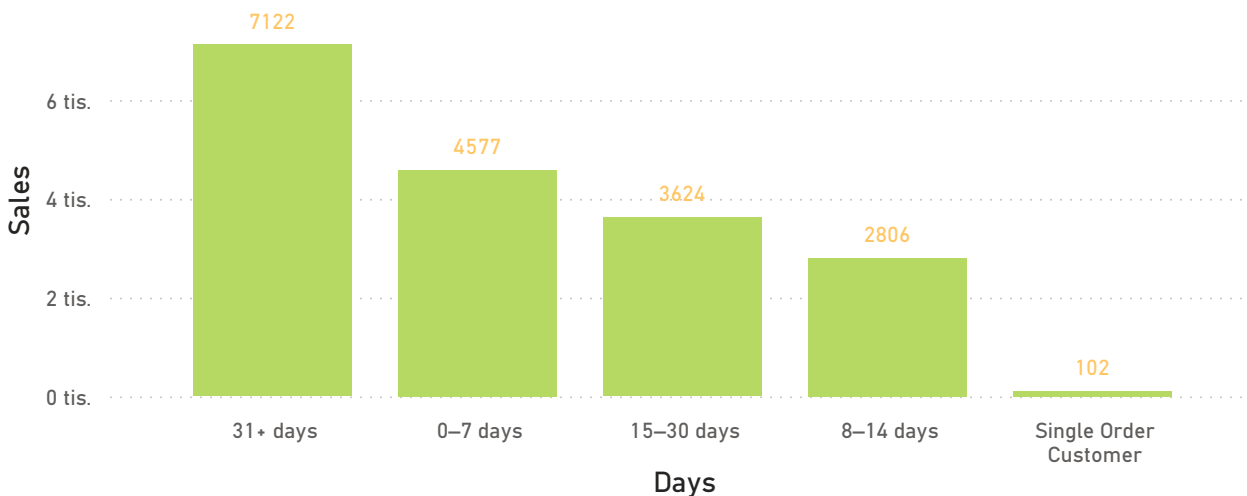


### Order Status

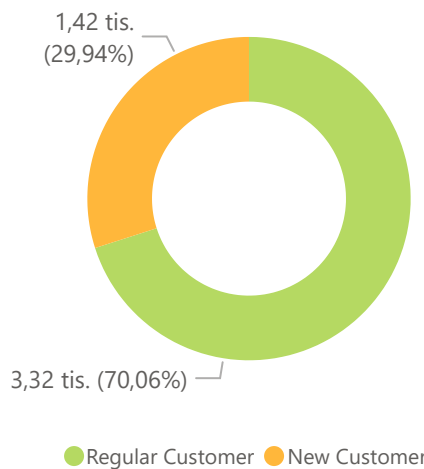


### Customers stats

#### Days Between Previous Order by the Same Customer

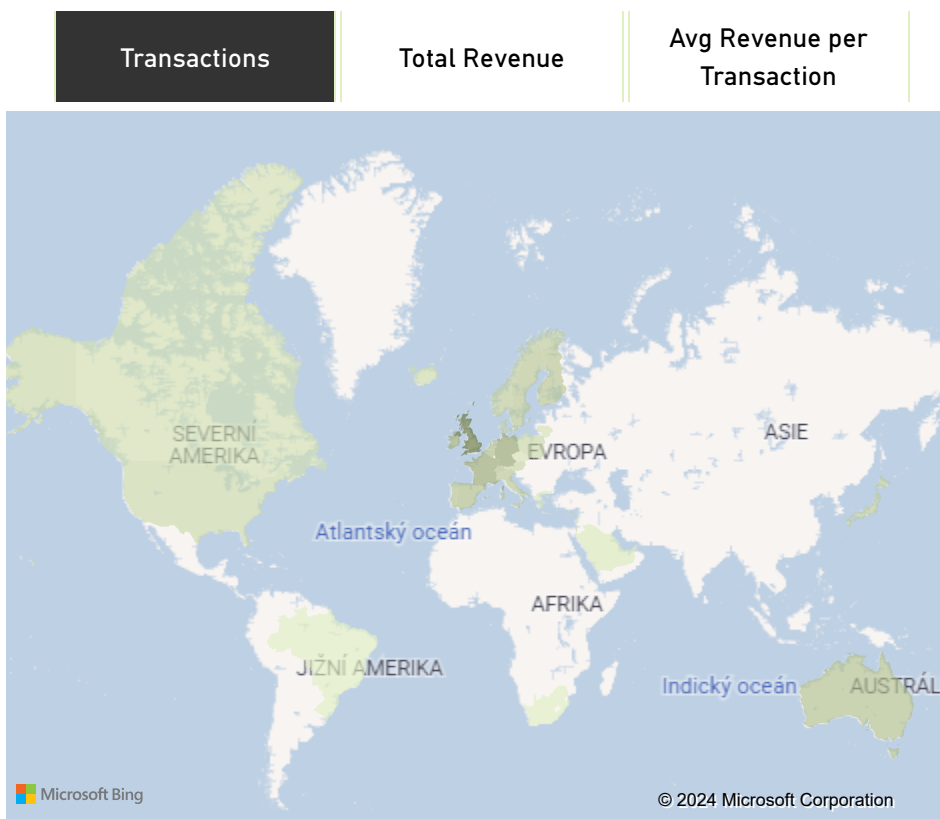


#### New vs. Regular Customers



### Country stats

Country	Transactions	Total Revenue	Avg Revenue per Transaction
United Kingdom	20954	£49 994 030,17	£2 385,89
Netherlands	97	£2 147 811,39	£22 142,39
EIRE	332	£1 660 645,07	£5 001,94
Germany	587	£1 350 265,40	£2 300,28
France	463	£1 316 880,98	£2 844,24
Australia	73	£988 756,35	£13 544,61
Sweden	41	£396 042,61	£9 659,58
Switzerland	73	£358 423,61	£4 909,91
Japan	26	£283 293,47	£10 895,90
Belgium	114	£271 346,98	£2 380,24
Spain	89	£265 738,80	£2 985,83
Norway	30	£187 544,79	£6 251,49
Portugal	57	£175 269,45	£3 074,90
Finland	46	£120 597,86	£2 621,69
Denmark	23	£100 439,12	£4 366,92



### Products

Product	Quantity	Avg. Price	Total Revenue
Vintage Blue Kitchen Cabinet	20	£630,10	£12 602,06
Vintage Red Kitchen Cabinet	50	£623,25	£31 162,39
Regency Mirror With Shutters	10	£170,59	£1 705,89
Rustic Seventeen Drawer Sideboard	32	£170,18	£5 445,87
Chest Natural Wood 20 Drawers	24	£131,28	£3 150,76
Love Seat Antique White Metal	54	£125,43	£6 773,45
Vintage Post Office Cabinet	11	£78,27	£860,97
School Desk And Chair	16	£75,92	£1 214,66
Decorative Hanging Shelving Unit	5	£71,70	£358,50
Hall Cabinet With 3 Drawers	76	£68,17	£5 181,07

Transaction Number	Types of Product Sold	Total Products Sold	Total Price
581483	1	80995	£1 002 718,10
541431	1	74215	£840 113,80
574941	101	14149	£184 880,85
576365	99	13956	£184 148,76
556917	138	15049	£172 833,48
567423	12	12572	£161 373,58
563076	119	14730	£159 953,82
572035	125	13392	£153 882,12
563614	97	12196	£137 836,80
562439	22	11848	£135 571,26