



£60,28 mil.

Total Revenue

2,60 tis.

Avg. Order Price

23 204

Sales

5 320 242

Products Sold

1.12.2018



9.12.2019



Top Selling Product

Popcorn Holder

Top Revenue Product

Popcorn Holder

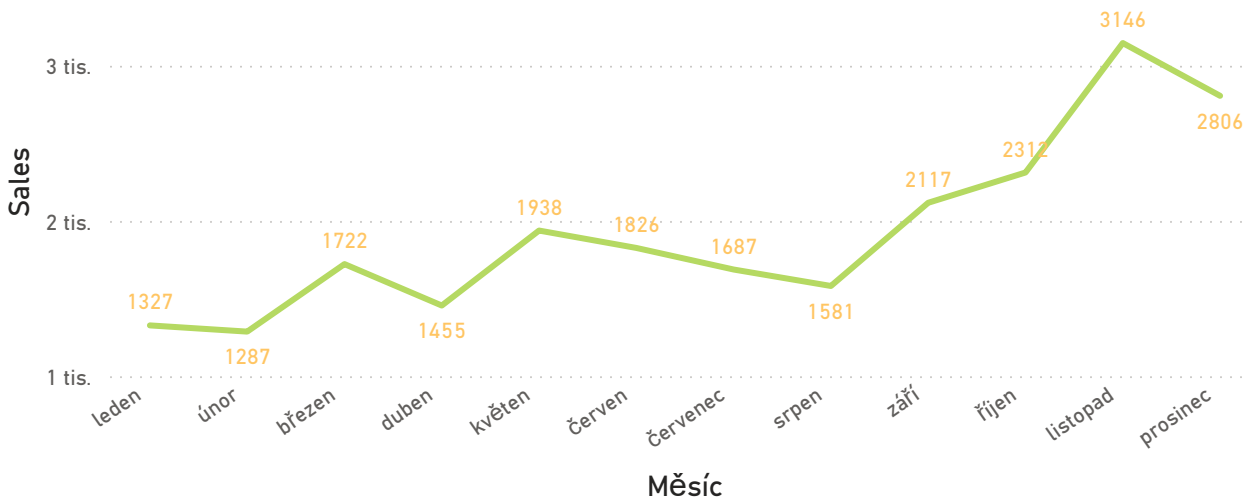
Least Selling Product

Travel Card Wallet  
Dotcomgiftshop

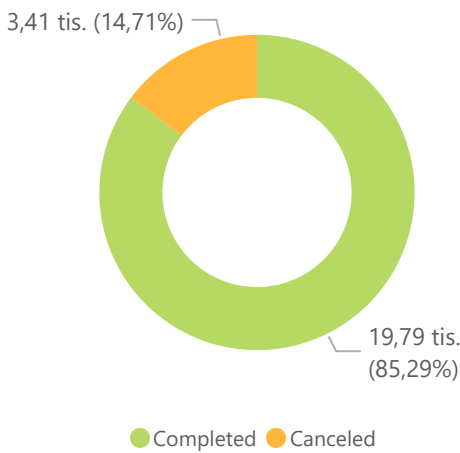
Least Revenue Product

Travel Card Wallet  
Dotcomgiftshop

### Sales

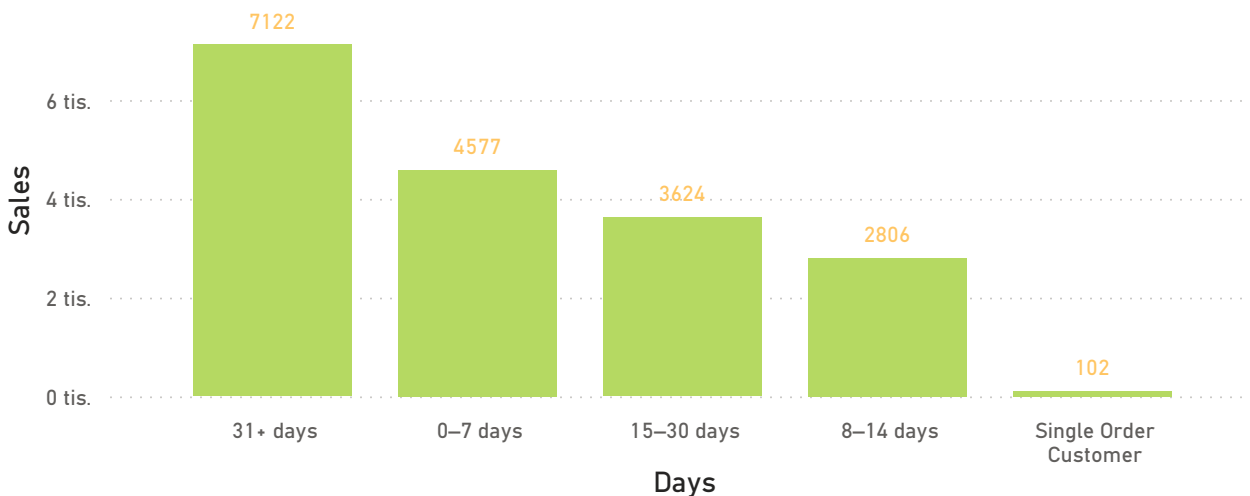


### Order Status

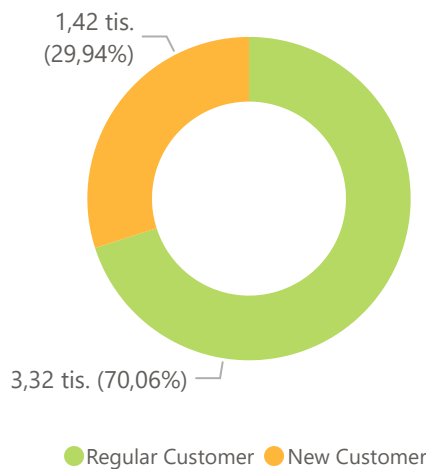


### Customers stats

#### Days Between Previous Order by the Same Customer

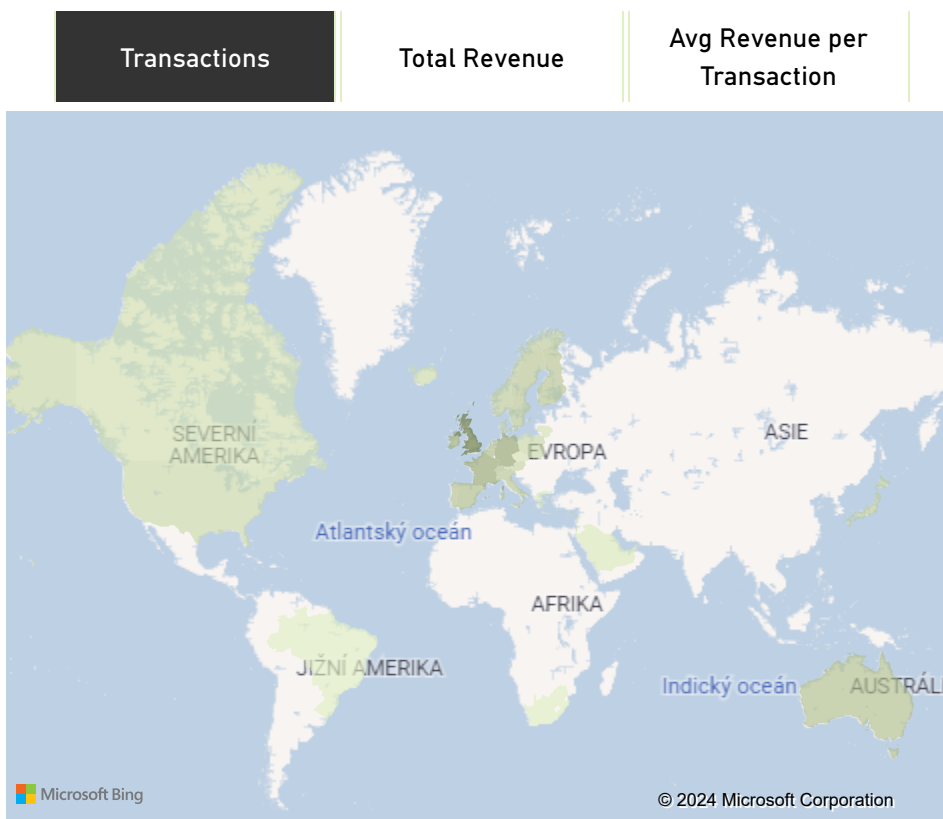


#### New vs. Regular Customers



### Country stats

Country	Transactions	Total Revenue	Avg Revenue per Transaction
United Kingdom	20954	49 994 030,17	2 385,89
Germany	587	1 350 265,40	2 300,28
France	463	1 316 880,98	2 844,24
EIRE	332	1 660 645,07	5 001,94
Belgium	114	271 346,98	2 380,24
Netherlands	97	2 147 811,39	22 142,39
Spain	89	265 738,80	2 985,83
Australia	73	988 756,35	13 544,61
Switzerland	73	358 423,61	4 909,91
Portugal	57	175 269,45	3 074,90
Finland	46	120 597,86	2 621,69
Italy	42	77 397,22	1 842,79
Sweden	41	396 042,61	9 659,58
Norway	30	187 544,79	6 251,49
Celkem	23204	60 280 024,26	2 597,83



### Products

Product	Quantity	Avg. Price	Total Revenue
10 Colour Spaceboy Pen	6406	11,00	70 439,75
12 Coloured Party Balloons	2135	10,67	22 780,20
12 Daisy Pegs In Wood Box	349	12,20	4 258,96
12 Egg House Painted Wood	148	26,59	3 935,19
12 Hanging Eggs Hand Painted	42	7,73	324,70
12 Ivory Rose Peg Place Settings	968	12,00	11 618,13
12 Message Cards With Envelopes	1741	11,72	20 402,29
12 Pencil Small Tube Woodland	4502	10,17	45 785,46
12 Pencils Small Tube Red Retrospot	6520	10,53	68 624,22
12 Pencils Small Tube Skull	6417	10,97	70 416,86

Transaction Number	Types of Product Sold	Total Products Sold	Total Price
581483	1	80995	1 002 718,10
541431	1	74215	840 113,80
556917	138	15049	172 833,48
563076	119	14730	159 953,82
574941	101	14149	184 880,85
576365	99	13956	184 148,76
572035	125	13392	153 882,12
567423	12	12572	161 373,58
578841	1	12540	77 622,60
552883	92	12266	130 999,84