

3.5.1 Summary of peer review

Group 10: Super Putin, in the style of Russian constructivism

Setup:

Our testing environment included our beginning animation, storyboard and sample illustrated characters. We began with showing the animation, to get a general sense of the background and to ask about their first impressions. Following, we described the storyboard and characters to finish asking the rest of the questions.

Peer Review

User 1 - Tabea (group 2: cinema noir)

General impression:

She really liked the design! It is a big, busy city. First thing what she sees - Putin & Trump kissing. She thinks that our animations are really interesting. It's easy to understand that it is Russian constructivism. Likes music. Sounds make it lively. She was surprised about the background, how much work has been invested.

Would the user know what story it is?

Yes, it is easy to understand.

Would the user understand the different type of characters?

Yes! She do! She understood that there is Mexican and that he wants to kill Trump. She didn't understand where is Putin, but that's because our page was not finished, but when we showed her out storyboard, she was all clear.

Would the user understand what to click on?

Generally - yes! But when the page will be finished, it will be even easier to understand because the objects will increase their size, when the cursor will be on top of them. Tabea thinks that it is nice, that you can play with characters and it makes it more interesting.

Would the user expect something specific to happen?

She was surprised that Putin rescues Tramp.

What have you planned that makes the scene interesting for the target group?

It might be interesting that Putin saves Tramp. This combination could be interesting for young people interested in politics, but not too serious, it is not for those super smart young people, who would discuss it in 500 different ways, why it can't be right. But it is for those who know something about that big, political conflict. And the fact that in the end there is a choice what will happen with Trump.

Would the user laugh or get surprised to the extent the team planned and when you planned they should?

Yes.

User 2- Justyna (group 8: street art)

General Impression:

Very impressed with the background and liked the setup on the site. Understands the general set-up of the page and enjoys
Looks more pop art rather than Russian constructivism.

Would the user know what story it is?

The story is very clear, she enjoys it. However, does mention the potential controversy of the topic.

Would the user understand the different type of characters?

She points out the characters very clearly, and they are well done.

Would the user understand what to click on?

Generally understands there are items to click on, but after messing around with the page for a bit longer, it became a bit more confusing. It was uncertain in which order the items will be click and if there were or not.

This will be fixed once the site is finished

Would the user expect something specific to happen?

She was a bit surprised with the chain of events. Additionally, she was expecting the sound to happen. But suggested to use our main sound in the background throughout the entire story.

What have you planned that makes the scene interesting for the target group?

Young adults with a greater understanding of politics and world conflicts. Teenagers might be interested but they aren't mature enough to properly understand what is going on in the story.

Would the user laugh or get surprised to the extent the team planned and when you planned they should?

Yes, she would both laugh and be surprised at the events.

Other input

After a meeting with Gullan, we were advised to change our persona college to specifically fit the description of our target audience. Instead of having a more general college, we added additionally items that completed the specific persona. This resulted in a better understanding of our audience that carried over in our project.

Conclusion: changes or enhancements

Moving forward, we will make the graphics a bit bigger to emphasis the Russian constructivism style. In addition, we will also implementing the dramatic stripes in more places.

Also, the clickability of the items will be evaluated, and we will make the hover more noticable.

3.5.3 Links to screencast documentation

Renāte Meimere

<https://youtu.be/ogIVqZit0cE>

Brigitta Rucz

https://youtu.be/8_drQTZ3ZuE

Audrey Fryman

<https://youtu.be/Gdw5leIG3lA>

Fernando Ceres Montesinos

<https://youtu.be/dBhDUNr5E7E>

Lili Yan Pop

https://youtu.be/_cHMrbXn1fs

Matylda Pokrywka

<https://youtu.be/6bpEKvZlg7U>

3.5.2 Links to final interactive production

Renate Meimere

<http://renatemeimere.com/interactive-story/>

Fernando Ceres Montesinos

<http://fernando.bmultimedia.net/interactive-story/index.html>

Lili Yan Pop

<http://designtask.dk/interactive-story/index.html>

Brigitta Rucz

<http://ingeniousneuron.com/putinAnimation/index.html>

Andrea Peneva

http://animedesign.eu/super_putin/

Audrey Fryman

<http://afryman.dk/interactivestory/index.html>

Matylda Pokrywka

<http://dadaeverything.one/interactive-story/>