

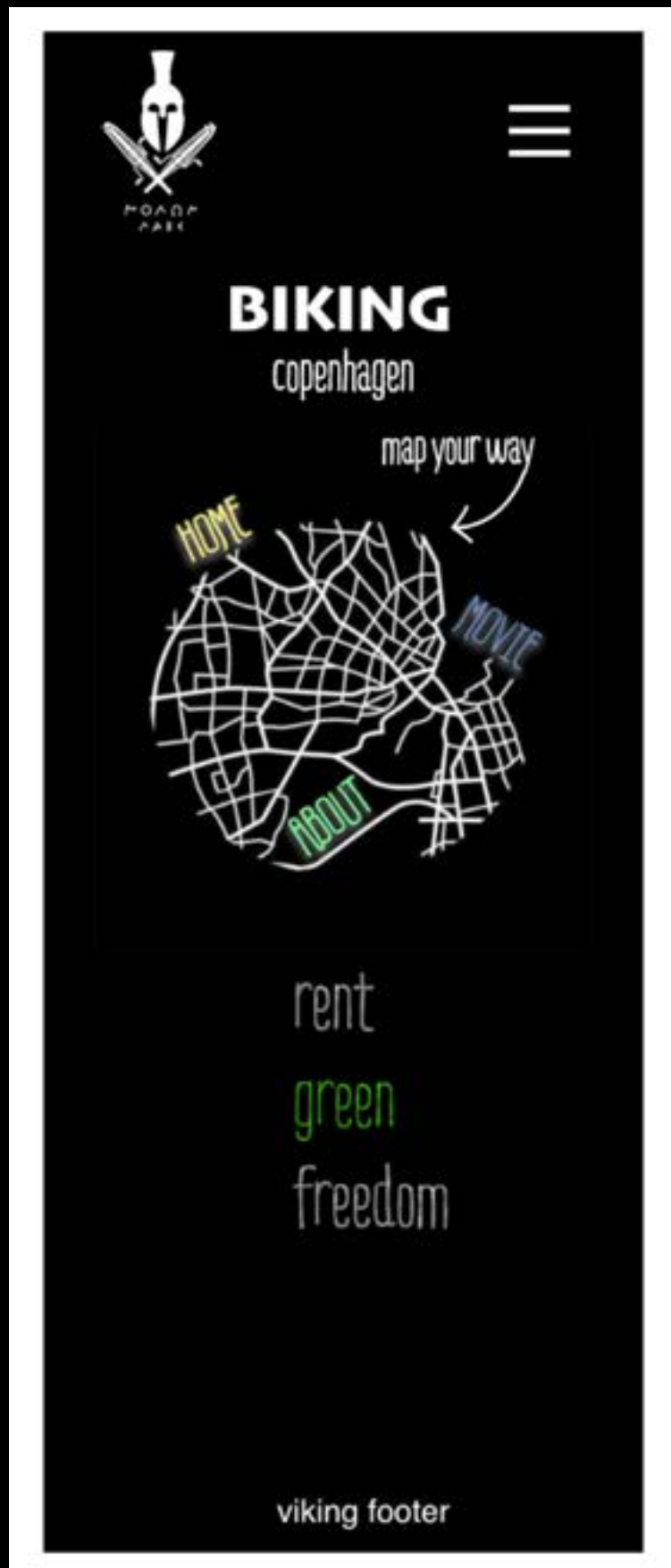
usability

test

results



THE TEST SUBJECT



THE RESULTS

Based on the feedback that we received after creating the 5 min test we can say that:

- the theme of the website is EASILY recognisable by everybody
- the navigation menu and the buttons were also VISIBLE and recognised by everybody

When it comes to overall design/layout there were two prominent groups:

- people that found the design a bit TOO DARK and not connected with cycling
- people that found the design a NTERESTING and DIFFERENT

The changes that we can make are:

- put a bit of CONTRAST so we can make the website a bit brighter
- use the power of TYPOGRAPHY in order to bring more attention to the heading
- use more DESIGN elements