

Design Report

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Delivery date: 16/09/22

Group name: **New Wave**

Prototype at: <https://polimi-hypermedia-new-wave.herokuapp.com/>

(Careful on using the HTTPS and not the HTTP)

Repository: <https://github.com/AndreaPrati98/polimiHyp>

Summary

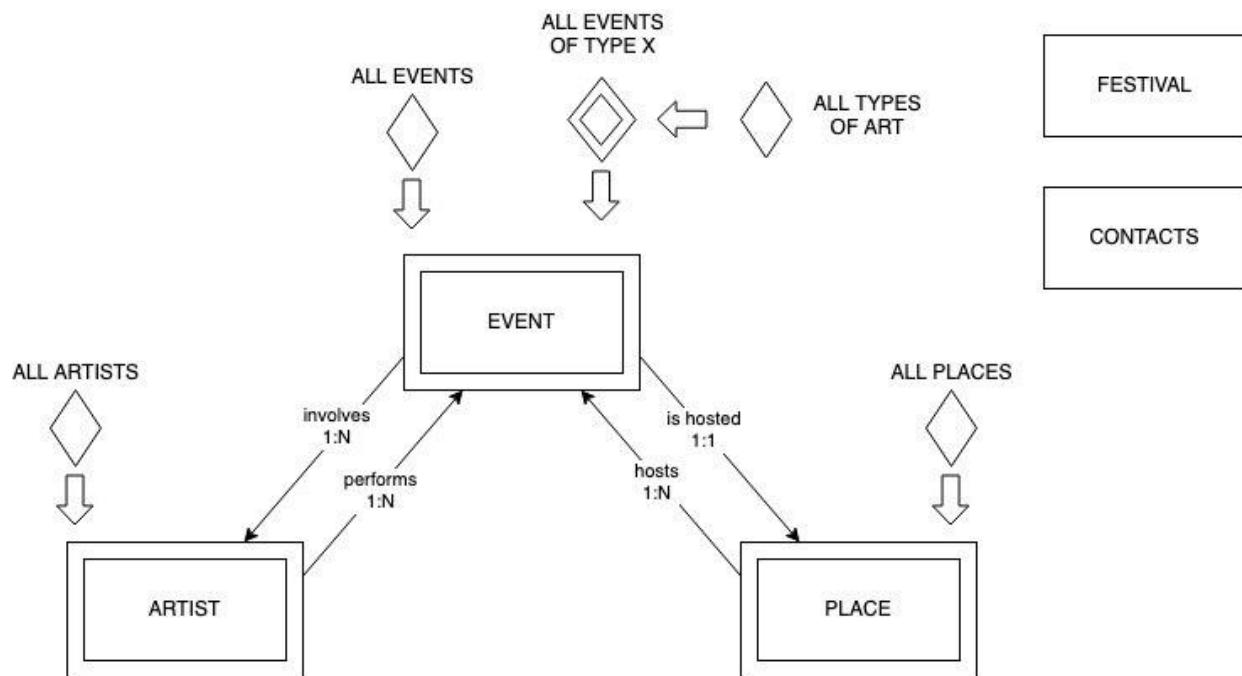
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Abstract

The purpose of this document is to provide all the design documentation that describes the design process of the design project. The following artifacts are presented: a C-IDM diagram to describe the domain content, content tables to specify the content that should be presented for each subject, abstract pages to describe how the content is distributed among pages and the navigation links included in each page, wireframes to describe the design of the presentation, use case scenarios to describe how different users may interact with the site, and an E-R diagram to describe the design of the database. Although the implementation of the site is not described in this document, it is worth noting for context that the website was designed for a cultural arts festival.

C-IDM Diagram

The content information design model (C-IDM) is a diagram that describes the content domain in the way of topics, groups, and their relationships.



Content-In-The-Small

TOPIC "FESTIVAL"
Title: "Festival Information"

Picture: Image for Overview. Text: Overview

Picture: Image for information. Text: Information

Picture: Image for History. Text: History

Description: Text (max 250 words)

Practical Info/ Date: Text (max 50 words)

Practical Info/ Tickets: Text (max 50 words)

Practical Info/ Location: Text (max 50 characters)

History: List of Texts (max 80 words each)

TOPIC “CONTACTS”

Title: “Here our contacts”

Subtitle: “Feel free to catch us”

Picture: Image for phone. Text: Phone. Text: phone info, (max 200 chars)

Picture: Image for email. Text: email. Text: email info, (max 200 chars)

Picture: Image for mail. Text: mail. Text: mail info, (max 200 chars)

KIND OF TOPIC “EVENT”

Title of Event: (max 40 characters)

Picture: Image of last year's event or similar

Event Type: Text (max 10 words)

Practical Info/ Date: Text (max 50 characters)

Practical Info/ Time: Text (max 50 characters)

Practical Info/ Place: Text (max 50 characters)

Short Description: Text (max 150 words)

KIND OF TOPIC “ARTIST”

Name of Artist: Text (max 30 characters)
Picture: Image of Artist
Anagraphic Info: Birthday (DD/MM/YYYY)
Bio/Description: Text (max 350 words)

KIND OF TOPIC “PLACE”
Name of Place: Text (max 40 characters)
Picture: Image of Venue
Short Description: Text (max 100 words)
Practical Info/ Address: Text (max 80 characters)

GROUP: “ALL ARTISTS”
Group Title: “All the Artists”
Items Grid: LIST OF [Artist Thumbnail Image; Artist Name]
Subtitle: Text (max 15 words)
Description: Text (max 100 words)

GROUP: “ALL PLACES”
Group Title: “All the Places”
Items Preview: LIST OF [Place Thumbnail Image; Place Name]
Subtitle: Text (max 15 words)
Description: Text (max 100 words)

GROUP: “ALL EVENTS”
Group Title: “All the Events”
Items Preview: LIST OF [Event Thumbnail Image; Event Name]

Subtitle: Text (max 15 words)
Description: Text (max 100 words)

MULTIPLE GROUP: "ALL EVENTS OF TYPE X"
Group Title: "Events about X" (max 30 characters)
Subtitle: Text (max 15 words)
Description: Text (max 100 words)
Items Preview: LIST OF [Event Thumbnail Image; Event Name]

GROUP: "ALL TYPE OF ART"
Group Title: "All type of art"
Group Subtitle: "Let's get inspired..."
Items: LIST OF [Type of arts with a description of max 80 parole]

Abstract Pages

PAGE for TOPIC: "FESTIVAL"	
CONTENTS in the small	Title: "Festival Information"
	Picture: Image for Overview. Text: Overview
	Picture: Image for information. Text: Information
	Picture: Image for History. Text: History
	Description: Text (max 250 words)
	Practical Info/ Date: Text (max 50 words)
	Practical Info/ Tickets: Text (max 50 words)
	Practical Info/ Location: Text (max 50 characters)
	History: List of Texts (max 80 words each)

LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
STRUCTURAL LINKS	Link to Overview
	Link to Information
	Link to History

Page for KIND OF TOPIC: "EVENT"	
CONTENTS in the small	Title of Event: (max 40 characters)
	Picture: Image of last year's event or similar
	Event Type: Text (max 10 words)
	Practical Info/ Date: Text (max 50 characters)
	Practical Info/ Time: Text (max 50 characters)
	Practical Info/ Place: Text (max 50 characters)
	Short Description: Text (max 150 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
TRANSITION LINKS	Link to the host Place
	Links to artists involved in the event

GROUP LINKS	Link to “All Events” [Down Link]
	Link to “Event Type Dance” [Down Link]s
	Link to “Event Type Music” [Down Link]
	Link to “Event Type Theater” [Down Link]

PAGE for TOPIC: “CONTACTS”	
CONTENTS in the small	Title: “Here our contacts”
	Subtitle: “Feel free to catch us”
	Picture: Image for phone. Text: Phone. Text: phone info, (max 200 chars)
	Picture: Image for email. Text: email. Text: email info, (max 200 chars)
	Picture: Image for mail. Text: mail. Text: mail info, (max 200 chars)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us

PAGE for KIND OF TOPIC: “ARTIST”	
CONTENTS in the small	Name of Artist: Text (max 30 characters)
	Picture: Image of Artist
	Anagraphic Info: Birthday (DD/MM/YYYY)
	Bio/Description: Text (max 350 words)
LANDMARKS	Home

	Festival
	Events
	Artists
	Places
	Contact us
TRANSITION LINKS	Links to Events in which they are involved in
GROUP LINKS	Link to "All Artists"

PAGE for KIND OF TOPIC: "PLACE"	
CONTENTS in the small	Name of Place: Text (max 40 characters)
	Picture: Image of Venue
	Short Description: Text (max 100 words)
	Practical Info/ Address: Text (max 80 characters)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
TRANSITION LINKS	Links to Events hosted by the place
GROUP LINKS	Link to "All Places" [Down Link]

PAGE for INTRODUCTORY PAGE OF GROUP: "ALL PLACES"	
CONTENTS in the small	Group Title: "All the Places"
	Items Preview: LIST OF [Place Thumbnail Image; Place Name]

	Subtitle: Text (max 15 words)
	Description: Text (max 100 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us

PAGE for INTRODUCTORY PAGE OF GROUP: "ALL ARTIST"	
CONTENTS in the small	Group Title: "All the Artists"
	Items Grid: LIST OF [Artist Thumbnail Image; Artist Name]
	Subtitle: Text (max 15 words)
	Description: Text (max 100 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us

PAGE for INTRODUCTORY PAGE OF GROUP: "ALL EVENTS"	
CONTENTS in the small	Group Title: "This Year's Events"
	Items Preview: LIST OF [Event Title, Event Date]
	Short Overview: Text (max 100 words)

LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
GROUP LINKS	Links to all group members [Down Links]
	Link to “Events of type Dance” [Next/ Prev Link]
	Link to “Events of type Theater” [Next/ Prev Link]
	Link to “Events of type Music” [Next/ Prev Link]

PAGE for INTRODUCTORY PAGE OF GROUP: “ALL TYPE OF ART”	
CONTENTS in the small	Group Title: “All type of art”
	Group Subtitle: “Let’s get inspired...”
	Items: LIST OF [Type of arts with a description of max 80 parole]
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us

Multiple Group Pages: All events of type X:

PAGE for INTRODUCTORY PAGE OF MULTIPLE GROUP: “ALL EVENTS OF TYPE Music”
--

CONTENTS in the small	Group Title: "This Year's Events"
	Items Preview: LIST OF [Event Title, Event Date]
	Short Overview: Text (max 100 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
GROUP LINKS	Links to all group members [Down Links]
	Link to "Events of type Dance" [Next/ Prev Link]
	Link to "Events of type Theater" [Next/ Prev Link]

PAGE for INTRODUCTORY PAGE OF MULTIPLE GROUP: "ALL EVENTS OF TYPE Dance"	
CONTENTS in the small	Group Title: "This Year's Events"
	Items Preview: LIST OF [Event Title, Event Date]
	Short Overview: Text (max 100 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
GROUP LINKS	Links to all group members [Down Links]

	Link to “Events of type Theater” [Next/ Prev Link]
	Link to “Events of type Music” [Next/ Prev Link]

PAGE for INTRODUCTORY PAGE OF MULTIPLE GROUP: “ALL EVENTS OF TYPE Theater”	
CONTENTS in the small	Group Title: “This Year’s Events”
	Items Preview: LIST OF [Event Title, Event Date]
	Short Overview: Text (max 100 words)
LANDMARKS	Home
	Festival
	Events
	Artists
	Places
	Contact us
GROUP LINKS	Links to all group members [Down Links]
	Link to “Events of type Dance” [Next/ Prev Link]
	Link to “Events of type Music” [Next/ Prev Link]

Final Commented Wireframes (Screenshots)

We need to take into account that the following screenshots have been taken during the build of the site, of course the overall scheduling of the events could have changed.

Home page

The home page has been created to have a simple explanation about how the 3 main dynamic kinds of topics are organized within the website.

Festival Page

The festival page has been created with the purpose of communicating the most important information about the festival itself, like the date, where to buy tickets and the location.

Events, Places and Artists

These pages have been designed using the same template, so that the user can learn how to use the system once for all and, by using the breadcrumbs, he/she always knows which page it is and what is displayed at the moment.

Single Event and single Artist

These two pages are based almost on the same template with a title, a subtitle, a description and the group links at the bottom.

The differences between the two pages are:

- the event have several links to the related artists **and** a link to the place that hosts the event itself
- The event page has the green section that shows practical informations about the events while the artist page hasn't

In case the client wants to add more details about the artists it could easily be done.

Single Place

This page has been designed considering the idea of not to change everything, so that, again, the user never feels lost in the website. We added a different header so that informations like the address can be easily included.

Welcome to Culture



“ Culture is the arts elevated to a set of beliefs. ”

~Thomas Wolfe

Events

The Festival d'Avignon started with the idea to immerse audiences into the arts. Each year events are curated to excite the public about the arts for generations. About 80% of the performances during the Festival are having their French premiere at the Festival.

[<<See More>>](#)

Artists

The Festival is a mecca for artists. Firstly, artists work with the Festival directors in organizing the Festival each year. The Festival also organizes Theorem, an association of theatres and festivals seeking to produce and promote young artists from countries in Central and Eastern Europe. The Festival also supports the International Centre for Creative Research (CIRCA). It is a residence for artists where are held exhibitions and concerts and, it also welcomes an event called 'Rencontres Internationales' (International Encounters) each summer during the Festival. Today, the Festival features international renowned as well as budding creatives including solo choreographers, spoken word performers, music groups, string quartets, dancers, playwright directors, opera singers, and improv actors.

[<<See More>>](#)

Places

The Festival has been accumulating venues since its inception. Today more than 5 venues help bring the festival to life each year. Each venue hosts a varying number of occupants: one of our largest venues, has drawn historical crowds upwards of 30,000 spectators, whereas some more intimate shows can bring together crowds as small as 5 for a more personal experience.

[<<See More>>](#)

Quick Links

[Home](#)
[Festival](#)
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Festival d'Avignon

Cloître Saint-Louis,
20 rue du Portail Boquier,
84000 Avignon

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Festival d'Avignon

Home Festival Events Artists Places Contact Us

Overview **Information** **History**

Festival Information

Home / Festival GO BACK

OVERVIEW

Founded in 1947 by Jean Vilar, the Festival d'Avignon is one of the most important contemporary performing arts events in the world. Every year in July, Avignon becomes a city-theater, transforming its architectural heritage into various majestic and surprising performance venues, welcoming tens of thousands of theater-lovers of all ages. The Festival manages to bring together a popular audience and specialized ones, creating Avignon's unique atmosphere of end-of-the-world magic, where performers discuss their shows and share their experiences as creators. For a moment, everyone can have access to a contemporary and living culture. The programme includes shows, but also readings, exhibitions, films, and debates, which are so many gateways into the worlds of the artists and intellectuals invited to the Festival. Every evening, there is at least one show premiere, making Avignon a place of discovery and innovation. "The Festival is a place where the arts are free to express themselves, more freely than indoors spaces; to reconcile architecture and dramatic poetry". - Jean Vilar The Festival's directors are appointed by the board, and have to be formally approved by the Mayor of Avignon and the French Minister of Culture. Since Jean Vilar, the artistic director has been entirely free to draw his or her programme up. This independence from any interference has always been guaranteed, regardless of the political context.

Date	Location	Tickets
01 July 2022 - 07 July 2022	Cloître Saint-Louis, 20 rue du Portail Bouquier, 84000 Avignon	Day Passes or Full Passes are available. BUY TICKETS

History of the festival

- July 1947**
The Festival d'Avignon was founded by Jean Vilar.
- 1947-1963**
For 17 years, the Festival reflected the work of one man, one team, one location and thus was the foundation of its success. The main objective was to attract a young, captivated and fresh audience through a type of theater that was different from what could be seen in Paris at that time.
- March 1967**
Cloître des Carmes was added to the festival as an official venue.
- February 1968**
Cloître des Cordeliers was added to the festival as another official venue.
- January 1966**
Vilar opened the festival to other artistic disciplines and added Maurice Béjart and his Tanztheater company to the itinerary of events.
- May 1967**
Cinema made its first appearance at the Festival d'Avignon with an early premiere of Jean-Luc Godard's *La Chinoise* in the Cours d'Horloge.
- June 1968**
Vilar opened the festival to other artistic disciplines and added Maurice Béjart and his 'Twentieth Century Ballet' to the itinerary of events.
- July 1969**
Vilar introduced musical theatre with *Ordon*, directed by Jorge Lavelli.
- November 1971**
Vilar passed away in 1971, after a heart attack. Paul Pernot, his successor and director of the Festival, was well-placed to continue Vilar's work.
- April 1985**
In 1985, Alain Crombez, former artistic director of the Festival d'Avignon and the Festival of Paris, took charge of the festival d'Avignon and remained for eight years.
- January 1966**
Vilar opened the festival to other artistic disciplines and added Maurice Béjart and his 'Twentieth Century Ballet' to the itinerary of events.
- June 2003**
In 2003, the Festival was cancelled due to strikes which affected live performances all over France.
- September 2013**
Oliver Py became the first artist to be appointed Director of the Festival d'Avignon since Jean Vilar.

Quick Links

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Festival d'Avignon
Cloître Saint-Louis,
20 rue du Portail Bouquier,
84000 Avignon

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Festival d'Avignon

Home Festival Events Artists Places Contact Us

All the Events

Here we are with all the upcoming events of the festival

Home /events GO BACK

The programme includes shows, but also readings, exhibitions, films, and debates, which are so many gateways into the worlds of the artists and intellectuals invited to the Festival. Every evening, there is at least one show première, making Avignon a place of true creation and adventure for artists and spectators alike.

Filter: MORE ABOUT TYPES OF ARTS

Quick Links

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Festival d'Avignon

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All the Artists

Getting fascinated by Avignon is easy. The performers are all amazing.

Home / Artists

GO BACK

The Festival proudly embraces a wide range of art disciplines including classical theater, ballet, improv shows, spoken word, modern music, contemporary dance, classical instruments, and more. Each artist has a story about their art that allows each artist to not only showcase their story to the audience, but also to expand on their story even further. The Festival is a place where artists can also grow. Learn more about each artist here.

Barbara Carrotti

Dada Masilo

Mahmoud Darwish

Maud Le Pladec

Adeline Kerr Cru

Prieur de la Marne

Eric Friedman

Eric Gales

Yngvild Aspel

Goska Ispahondig

Christophe Rauc

Kae Tempest

Jan Marten

Chikako Yamashiro

Sunnery James

Quick Links

- Home
- Festival
- Events
- Artists
- Places
- Contact Us

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All the Places

Getting fascinated by Avignon is easy. The places are all amazing.

[Home](#) / [places](#)[GO BACK](#)

During the Festival, the city of Avignon comes alive. Historical landmarks that are usually dormant and recognized for what they once were, get to breathe in the life of art once again. In true spirit of the circle of life, the expansion of the Festival has also enabled to fund the construction of new venues and places to host events. Spectators not only get to experience the show they are attending, but they also get add to the significance of each place that helps bring the Festival to life.

**Quick Links**[Home](#)
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[Events](#)
[Artists](#)
[Places](#)
[Contact Us](#)**Festival d'Avignon**

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Festival d'Avignon

Home Festival Events Artists Places Contact Us

Moby Dick

Event of type: dance

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OVERVIEW

The legend of writer Herman Melville is brought to life in this theatrical rendition of Moby Dick. Screenplay writer and director Yngvild Aspeli [CHECK THIS NAME] creatively uses the stage to take the audience through an emotional and symbolic journey through the ocean to pursue a giant whale.

Date	Time	Place
This event will take place on 05/06/2023	This event will be held at 18:15	This event will take place at Opéra Grand Avignon

[SEE MORE](#)

Artists Performing at this Event

Yngvild Aspeli

Goska Ispphording

[See all events](#)

[See all events by](#)

[ALL EVENTS](#)

[MUSIC](#)

[THEATRE](#)

[DANCE](#)



Goska Ispphording

Born in: 05/11/1973

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Description

Harpsichordist Goska Ispphording specializes in contemporary music on historical instruments. She is not only active as a soloist and chamber musician, but also presents the contemporary harpsichord to audiences and composers around the world through close collaborations, lectures and masterclasses. Goska's solo appearances include Gudeamus Music Week or November Music, and more recently Warsaw Autumn Festival, Gaida Festival, ISCM World Music Days and Huddersfield Contemporary Music Festival. Pan-European appearances have brought Goska to the attention of a variety of composers, and her inimitable approach to the harpsichord has earned numerous dedications and commissions. Goska has premiered over a hundred solo and chamber music compositions and is an addressee of harpsichord concerti by Hanna Kulenty, Roderik de Man or Andrzej Kwieciński. A passion for the careful interplay of apparently disparate forms has led Goska to co-found The Roentgen Connection. She is also a member of The Riot Ensemble in London and has collaborated with ensembles like Askol Schönberg, Insomnio Ensemble, Musikfabrik or Sinfonia Varsovia.

Other events related to this artist



The Sacrifice



Beat Generation

[See all Artists](#)[ALL ARTISTS](#)

Cloître des carmes

Address:
*Place des Carmes 84000
Avignon*



[Home](#) / [places](#) / 3

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Short description

A former Carmelite cloister, The Cloître des Carmes was the first venue to have been invested by the Festival after the Palais des papes. It has been hosting theatre and dance shows since 1967. Within its 14th-century walls, this venue offers an open-air stage that extends under the arcades and can accomodate nearly 500 spectators.

Events hosted here



And Land, Like Language, is
Inherited

[See all places](#)

[ALL PLACES](#)

All type of art

Let's get inspired...

[Home](#) /[typeOfArts](#)[GO BACK](#)

Music

Music, art concerned with combining vocal or instrumental sounds for beauty of form or emotional expression, usually according to cultural standards of rhythm, melody, and, in most Western music, harmony. Both the simple folk song and the complex electronic composition belong to the same activity, music. Both are humanly engineered; both are conceptual and auditory, and these factors have been present in music of all styles and in all periods of history, throughout the world.

Theatre

Theatre is a collaborative art form which combines words, voice, movement and visual elements to express meaning. The field of theatre encompasses not only live improvised and scripted work, but also dramatic forms such as film, television and other electronic media.

Dance

Dance is a performing art form consisting of sequences of movement, either improvised or purposefully selected. This movement has aesthetic and often symbolic value. Dance can be categorized and described by its choreography, by its repertoire of movements, or by its historical period or place of origin.

**“ The true work of art is
but a shadow of the
divine perfection.”**

~Michelangelo

Quick Links

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Festival d'Avignon

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84000 Avignon

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Here our contacts

Feel free to catch us



Phone



Email



Mail

+39 847 27 284

Mon - Fri 8.00 - 17.00 CET

festival@culture.avignon.com

Art Director:

director@culture.avignon.com

Marketing:

marketing@culture.avignon.com

City Liason: city@culture.avignon.com

Send formal requests to

4 Cr Président Kennedy, 84000

Avignon, France

Quick Links

[Home](#)[Festival](#)[Events](#)[Artists](#)[Places](#)[Contact Us](#)

Festival d'Avignon

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20 rue du Portail Boquier,
84000 Avignon

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Something wrong happened!

This page could not be found

[RETURN TO HOME](#)

Interaction Scenarios

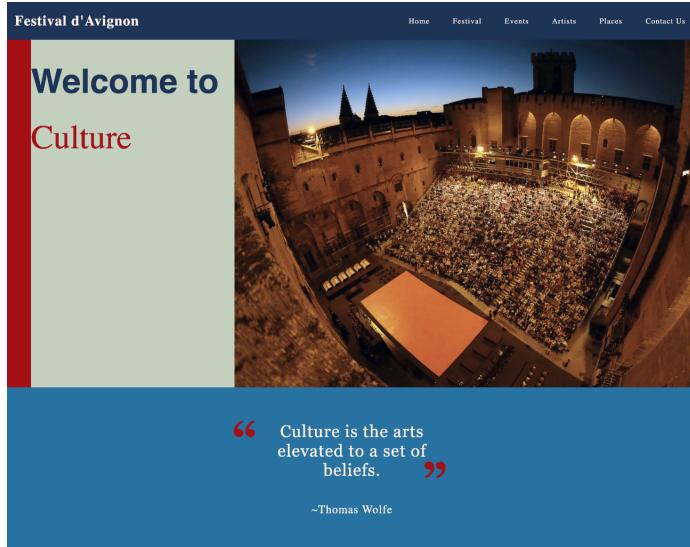
Scenario 1

Luca plans to visit the festival of Avignon as a general spectator, he is excited for this festival, he would like to prepare his itinerary for the week that he will be attending the festival. He visits the site printed in his ticket to find more information about the upcoming events.

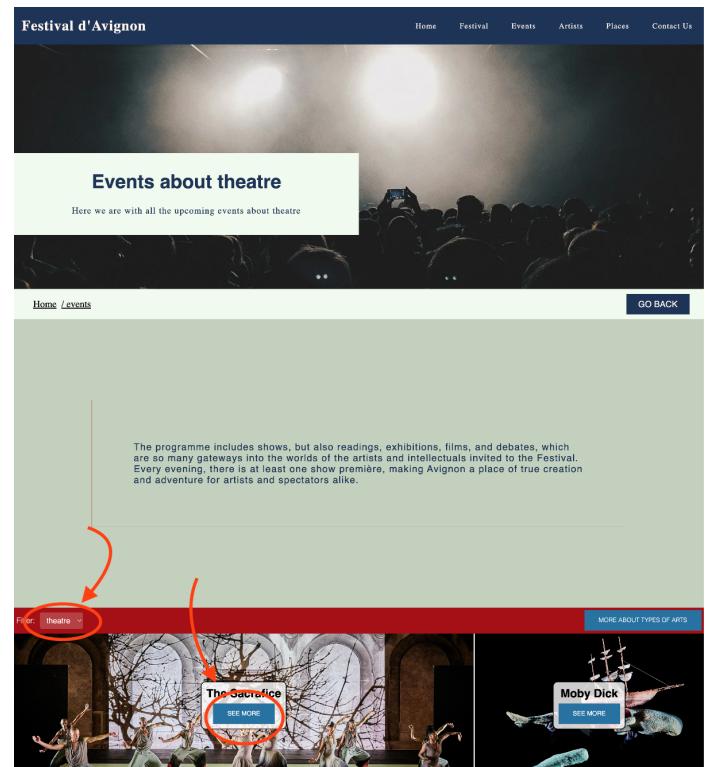
The **Home** page welcomes him and upon reading the provided description of the site he clicks on the “see more” link to the **Events** page.

Being a theater amateur he is drawn to theater events specifically, so he uses the **filter** to only view **theater events**. Immediately he notices that “**The Sacrafice**” will be featured in the festival this year, so he clicks on the “See More” button.

He takes **note of the date, time and place** and scrolling the page he recognises one of the actors participating in the show. He clicks on the **artist** out of curiosity, he reads the **artist's description** and, scrolling down, he decides to see all the artists performing at the festival and so he clicks on ‘**All Artists**’ button.



The screenshot shows the homepage of the Festival d'Avignon website. The header features a dark blue bar with the festival's name and a navigation menu with links to Home, Festival, Events, Artists, Places, and Contact Us. Below the header is a large, atmospheric photograph of a nighttime festival scene with many people gathered in front of a historic stone building. To the left of the photo, a red vertical bar contains the text "Welcome to Culture". A quote by Thomas Wolfe is displayed in a white box: "Culture is the arts elevated to a set of beliefs." Below the quote is a small note: "—Thomas Wolfe". At the bottom of the page, there are three main sections: "Events", "Artists", and "Places", each with a brief description and a "SEE MORE" link. A red arrow points from the "Events" section towards the "Events" page in the next screenshot.



The screenshot shows the "Events about theatre" page. The header includes a filter dropdown set to "theatre" and links to Home, Festival, Events, Artists, Places, and Contact Us. The main content area has a dark background with a photo of an audience in a theater. A white box titled "Events about theatre" contains the text: "Here we are with all the upcoming events about theatre". Below this is a list of events, with "The Sacrafice" highlighted. A red arrow points from the "SEE MORE" button for "The Sacrafice" to the "All Artists" page in the next screenshot. Another red arrow points from the "SEE MORE" button for "The Sacrafice" back to the "Events about theatre" page.

Festival d'Avignon

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The Sacrifice

Event of type: theatre

Home Events 4 GO BACK

OVERVIEW

With *The Sacrifice*, choreographer Dada Masilo explores the minimalism and animality of Tswana dance through the lens of Igor Stravinsky's *Rite of Spring*. For the choreographer, who grew up in South Africa in a xhosa environment, the question wasn't just to bring together different dances, as she usually does, but to explore her own origins and to work on markers of identity: collective chants, rites, and beyond that, the desire for sacrifice.

Date	Time	Place
This event will take place on 08/06/2023	This event will be held at 20:00	This event will take place at Cour d'Honneur of the Palais des papes

SEE MORE

Artists Performing at this Event

Barbara Carlotti

Yngvild Aspeli

See all events ALL EVENTS

See all events by MUSIC THEATRE DANCE

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Festival d'Avignon

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Barbara Carlotti

Born in: 02/07/1974

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Description

Barbara Carlotti grew up in Clamart, one of the suburbs of Paris. From a young age, both of her parents had a say in her artistic exposures, her father introducing Barbara to Congolese music and her mother introducing her to the classical piano. Barbara has trained in opera singing but was naturally drawn to jazz and folk rock. Barbara has a long line of songwriting experience, including writing for a short film by Emmanuel Bourdeau; albums for Bertrand Belin, Philippe Katerine, and Khaled Mouzannar; and TV soundtracks for Le Cabaret insolite and Laboratoire Bevilacqua.

Other events related to this artist

Richard II

Beat Generation

See all Artists ALL ARTISTS

Quick Links

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Festival d'Avignon
Cloître Saint-Louis,
20 rue du Portail Boquier,
84000 Avignon
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Scenario 2

Cassandra, a famous director for the New York City Ballet, would like to find a festival **contact** to have her dancers perform at next year's festival. Upon arriving on the page, Cassandra doesn't notice the "contact us" link from the navigation bar, instead she continues scrolling until she reaches the bottom of the page. There she immediately finds the "**contact us**" link and clicks on it. She writes down on her agenda the **art director's email**.

At the end, to get an idea of the overall organization of the festival she clicks on the "**Festival**" link from the navigation bar and reads about **the overview, the date and the location**.

Welcome to Culture



“ Culture is the arts elevated to a set of beliefs. ”

~Thomas Wolfe

Events

The Festival d'Avignon started with the idea to immerse audiences into the arts. Each year events are curated to excite the public about the arts for generations. About 80% of the performances during the Festival are having their French premiere at the Festival.

[<<See More>>](#)

Artists

The Festival is a mecca for artists. Firstly, artists work with the Festival directors in organizing the Festival each year. The Festival also organizes Theorem, an association of theatres and festivals seeking to produce and promote young artists from countries in Central and Eastern Europe. The Festival also supports the International Centre for Creative Research (CIRCA). It is a residence for artists where are held exhibitions and concerts and, it also welcomes an event called 'Rencontres Internationales' (International Encounters) each summer during the Festival. Today, the Festival features international renowned as well as budding creatives including solo choreographers, spoken word performers, music groups, string quartets, dancers, playwright directors, opera singers, and improv actors.

[<<See More>>](#)

Places

The Festival has been accumulating venues since its inception. Today more than 5 venues help bring the festival to life each year. Each venue hosts a varying number of occupants: one of our largest venues, has drawn historical crowds upwards of 30,000 spectators, whereas some more intimate shows can bring together crowds as small as 5 for a more personal experience.

[<<See More>>](#)

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Festival d'Avignon

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84000 Avignon

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Here our contacts

Feel free to catch us



Phone



Email



Mail

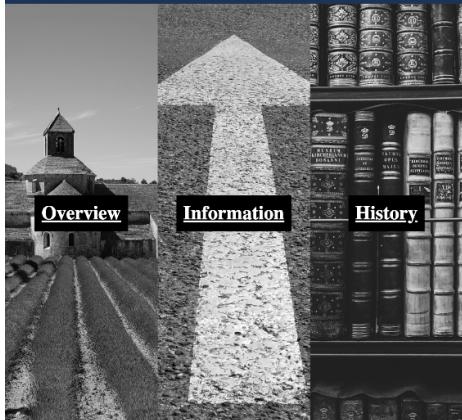
+39 847 27 284
Mon - Fri 8.00 - 17.00 CET

festival@culture.avignon.com
Art Director:
director@culture.avignon.com
Marketing:
marketing@culture.avignon.com
City Liason: city@culture.avignon.com

Send formal requests to
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Avignon, France

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**Overview****Information****History**

Festival Information

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OVERVIEW

Founded in 1947 by Jean Vilar, the Festival d'Avignon is one of the most important contemporary performing arts events in the world. Every year in July, Avignon becomes a city-theater, transforming its architectural heritage into various majestic and surprising performance venues, welcoming tens of thousands of theater-lovers of all ages. The Festival manages to bring together a popular audience and cutting-edge international creation. Avignon is also a state of mind: the city is an open-air forum where festival-goers discuss the shows and share their experiences as spectators. For a month, everyone can have access to a contemporary and living culture. The programme includes shows, but also readings, exhibitions, films, and debates, which are so many gateways into the worlds of the artists and intellectuals invited to the Festival. Every evening, there is at least one show première, making Avignon a place of true creation and adventure for artists and spectators alike. "To provide theatre, and collective art, with something other than indoors spaces; to reconcile architecture and dramatic poetry." – Jean Vilar The Festival's directors are appointed by the board, and have to be formally approved by the Mayor of Avignon and the French Minister of Culture. Since Jean Vilar, the artistic director has been entirely free to draw his or her programme up. This independence from any interference has always been guaranteed, regardless of the political context.

Date

11 July 2022 - 07 July 2022

Location

Cloître Saint-Louis, 20 rue du Portail Boquier, 84000 Avignon

Tickets

Day Passes or Full Passes are available.

BUY TICKETS

History of the festival

July 1947

The Festival d'Avignon was founded by Jean Vilar.

1947-1963

For 17 years, the Festival reflected the work of

Scenario 3

Alex is around Avignon during the same period of the festival, he would like to visit the city, but not to buy the ticket for the festival itself.

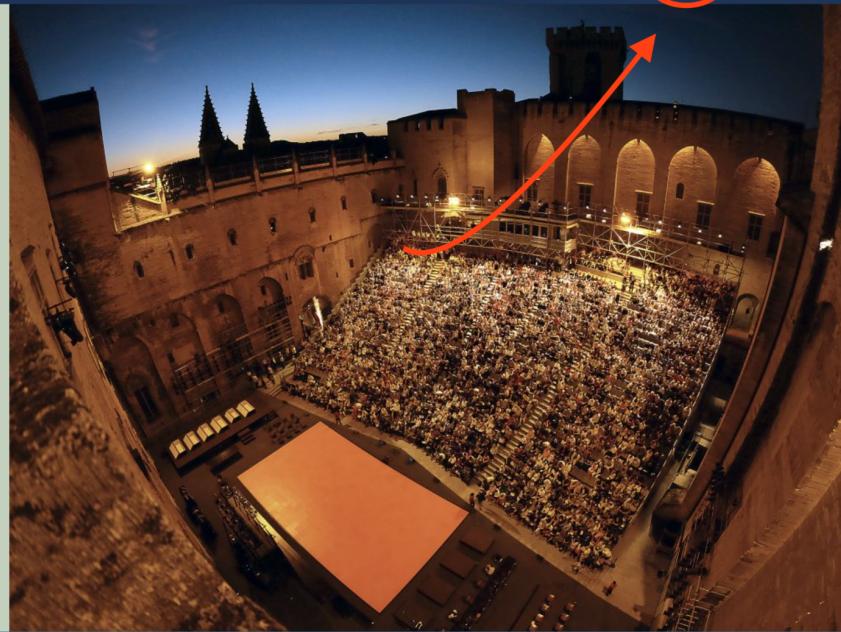
An idea comes to mind: the same places used for hosting the events could be open to the public. The easiest way to get this information is to go there himself, so he goes to the official festival website, and on the **homepage** he notices the small banner describing the **festival's venues**. Alex decides to dig into the site to understand what kind of places are used for the festival and if it's worth visiting them.

He clicks on the “**see more**” button and lands in the “All places” page. The place “**Jardin Ceccano**” seems like a garden, so it’s likely it is open to the public. He clicks on the button under “Jardin Ceccano” and lands on the dedicated page, where he is able to read the **address of the place and a short description**. Alex notices a **list of events** related to the place and accidentally clicks on one of them.

Now, he is on that event’s page, but he doesn’t know how to go back.

Suddenly, he sees, on the same level of **the breadcrumbs**, a “**go back**” button and by clicking on it, Alex is able to return to the place’s page he was visiting before.

Welcome to Culture



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~Thomas Wolfe

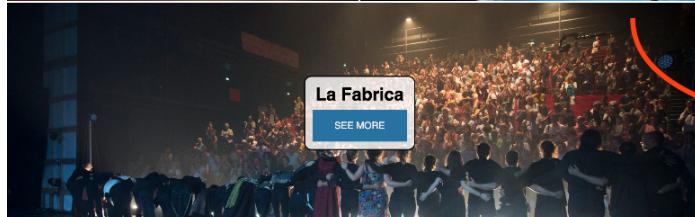


All the Places

Getting fascinated by Avignon is easy. The places are all amazing.

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During the Festival, the city of Avignon comes alive. Historical landmarks that are usually dormant and recognized for what they once were, get to breathe in the life of art once again. In true spirit of the circle of life, the expansion of the Festival has also enabled to fund the construction of new venues and places to host events. Spectators not only get to experience the show they are attending, but they also get add to the significance of each place that helps bring the Festival to life.

**Opéra Grand Avignon**[SEE MORE](#)**Cour d'Honneur of the Palais des papes**[SEE MORE](#)**Cour du lycée saint-joseph**[SEE MORE](#)**Cloître des carmes**[SEE MORE](#)**La Fabrica**[SEE MORE](#)**Jardin Ceccano**[SEE MORE](#)**Quick Links**[Home](#)
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Jardin Ceccano

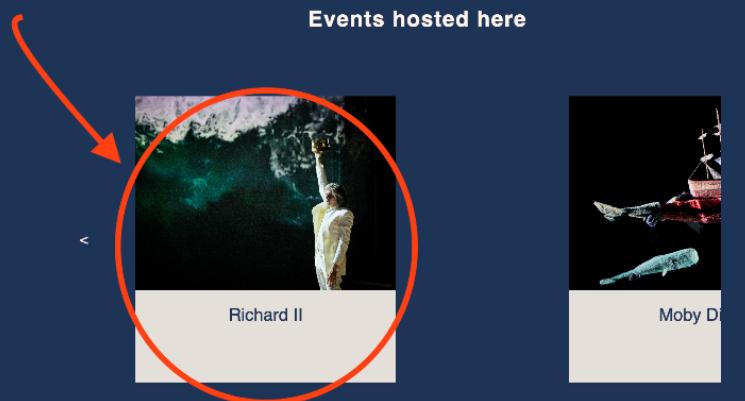
Address:
*2 bis rue Laboureur 84000
Avignon*

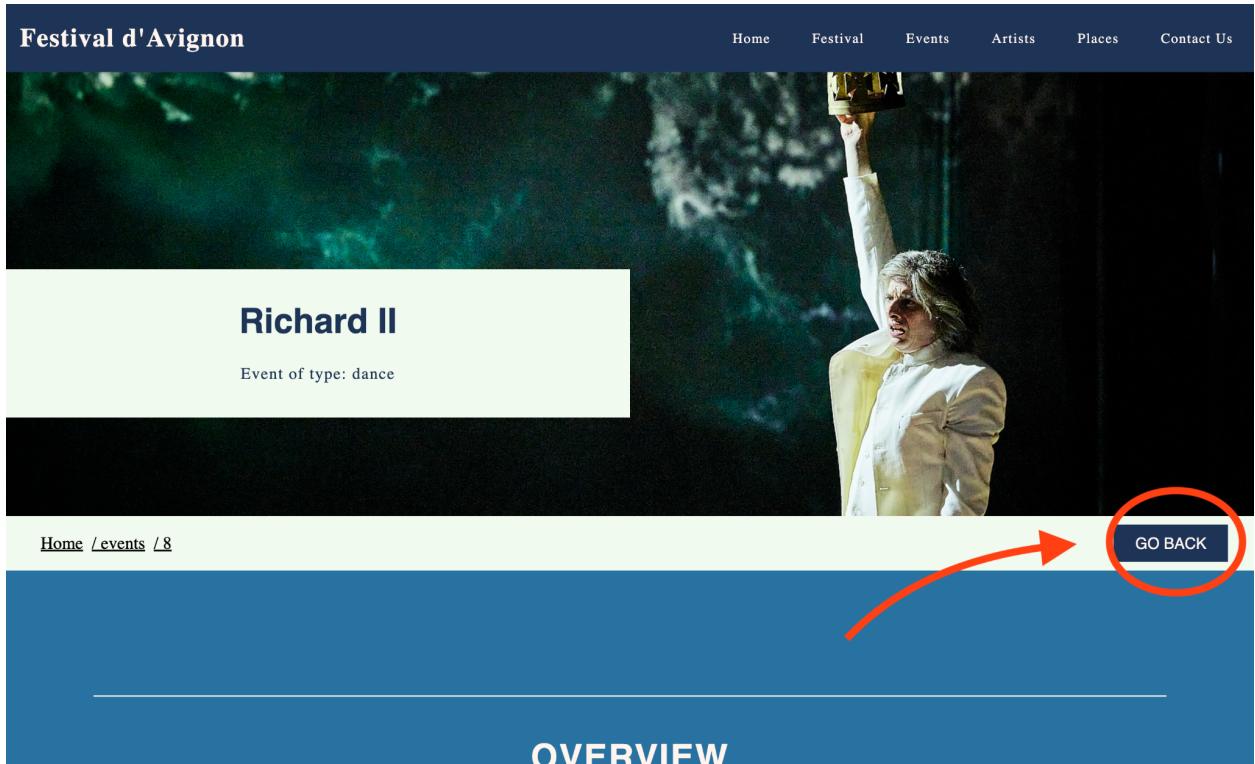
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Short description

In 2018, as a counterpart to the series Mesdames, Messieurs et le reste du monde, the city library gave the spectators the opportunity to discover the texts read every day in their entirety, as well as other great texts. The library also partners with the Festival for the creation of the young spectator's guide, as well as for the game "la poursuite des cambrioleurs," invented to help children discover the Festival d'Avignon, the cultural legacy of the city, and the performing arts.

Events hosted here

[See all places](#)[ALL PLACES](#)

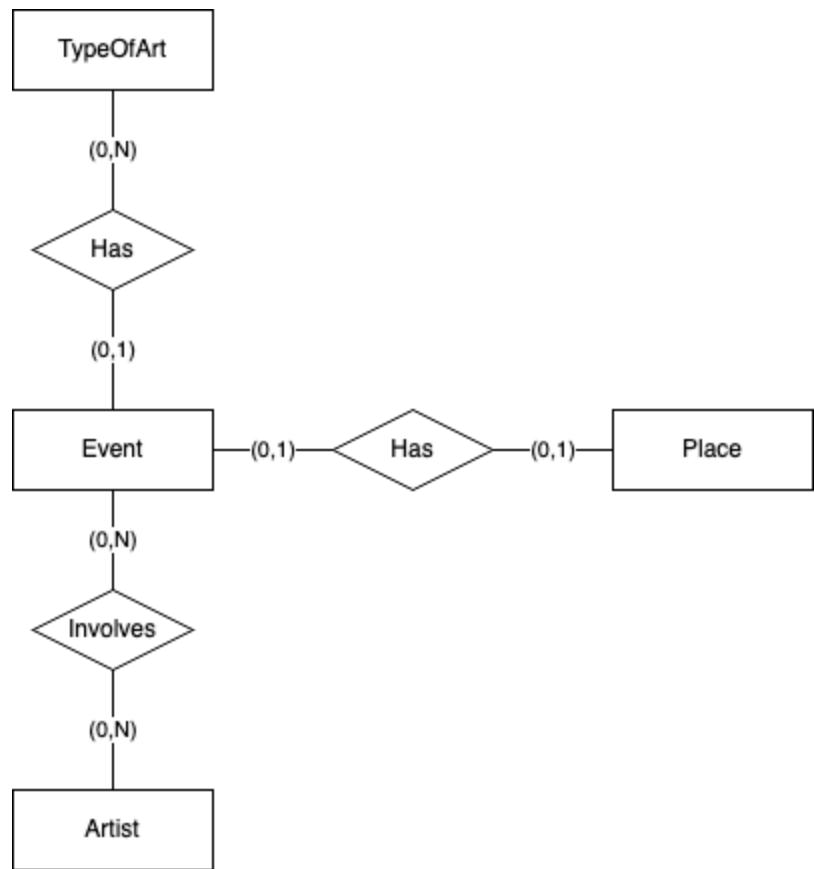


DB Design

ER Schema

Here we show the ER-diagram of the DB used, it is not including the attribute since we attach the relational tables in detail right bottom the ER-schema.

The cardinality of the DB schema doesn't respect the C-IDM's non-null constraint between the relations. We decided to not consider that in the schema for the seek of simplicity of the backend implementation, but we respected the constraint by hand when we populated the database.



Relational Tables

events	
id	primary key
name	
description	
img	
date	
time	
details	
placeId	foreign key
typeOfArtId	foreign key

artists	
id	primary key
name	
img	
date_of_birth	
description	

places	
id	primary key
name	
img	
caption	
description	
address	

type_of_arts	
id	primary key
name	
description	

EventArtists	
eventId	primary key
artistId	AND foreign key

Type of rendering

We decided to use a **Server Side Rendering (SSR)**, which means the HTML components of the webpage are generated on the server-side. So the browser receives a fully formed HTML web page with the HTML components already created. This allows the web crawler to index the page on Google in the right way.

Why not SSG?

The **Static Site Generator (SSG)** rendering could be seen as the even more pre-computed build of the SSR, the browser still receives the HTML page but all the API calls to the server are done once for all by the server during the generation of the HTML pages.

We decided to avoid this solution because a website for a Festival is likely prone to change of the text and images, and also insertion or deletion of events, artists or places.

With SSR the client is able to add events or make changes on the overall information just by changing the Database.

Navigation Pattern

Among all the navigation patterns we decided to use the **index pattern**. We decided to use this pattern because of its simplicity, so that the user always has a defined way to reach every page of the site, without getting confused.

Other considerations

Possible improvements

Some improvements can be done on the code whenever the client needs it. The most evident one is to provide proper images in the asset folder, at the moment all the images are taken from external sites and it's evident on the HTML source code, but it means considering an additional latency derived by the fact that our server needs to wait to be served back by the sites that are kindly offering the images.

For the SEO consideration we are using simple HTML meta tags, of course the copy of the site can be improved to provide a better score.

For what concerns the accessibility we have a color palette that doesn't give problems at all for color blind people, but in the future an appropriate high-contrast theme could be designed in order to provide a better experience.

In the future we suggest to the client to move all the content of the page on the Database as well, by doing so the client could benefit from the fact that all the copy of the site could be changed, while at the moment only the elements Event, Place or Artist.

Problem not solved

Unfortunately we are not able to catch the errors by sequelize, when someone types: .../places/[wrong id] the server respond with a redirect to a fallout page (the same for

artists/[wrong id]), but for what concerns the events sequelize fails the query and we are not able to handle the fail, it's a backend problem so, at a certain point, we dropped the problem and implemented the same way as the other pages.