# Asymptotically Optimal Exploration in Contextual Linear Bandits

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- Observes *context*  $X_t \in \mathcal{X}$ ,  $X_t \sim \rho$
- Plays arm  $A_t \in \mathcal{A}$
- Receives reward  $Y_t = \underbrace{\phi(X_t, A_t)^T \theta^\star}_{\mu_{\theta^\star}(X_t, A_t)} + \mathcal{N}(0, \sigma^2)$  with  $\theta^\star \in \mathbb{R}^d$  unknown

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Goal: minimize cumulative regret

$$\mathbb{E}[R_n(\theta^*)] := \mathbb{E}\left[\sum_{t=1}^n \left(\max_{a \in \mathcal{A}} \mu_{\theta^*}(X_t, a) - \mu_{\theta^*}(X_t, A_t)\right)\right]$$

#### **Contextual Linear Bandits**

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**Assumptions**:  $\mathcal{X}$ ,  $\mathcal{A}$  finite,  $\rho(x) > 0$  for all  $x \in \mathcal{X}$ ,  $\theta^* \in \Theta := \{\theta \in \mathbb{R}^d : \|\theta\|_2 \leq B\}$ , unique optimal arm  $a_{\theta^*}^*(x)$  for all  $x \in \mathcal{X}$ 

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Linear contextual	Х	×	X	✓	<b>✓</b>

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Linear contextual	×	Х	×	✓	<b>✓</b>
Asympt. optimal	×	×	✓	✓	✓

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Linear contextual	×	Х	×	✓	<b>✓</b>
Asympt. optimal	×	×	✓	✓	✓
No forced explore	×	✓	✓	×	✓

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Linear contextual	×	×	×	✓	/
Asympt. optimal	×	×	✓	✓	✓
No forced explore	×	✓	✓	×	✓
Efficient/scalable	×	×	✓	×	✓

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Linear contextual	×	×	×	✓	1
Asympt. optimal	X	X	✓	✓	✓
No forced explore	X	✓	✓	×	✓
Efficient/scalable	X	X	✓	×	✓
Dep. $\log( \mathcal{A} )$	×	×	×	×	✓

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Linear contextual	×	×	×	✓	/
Asympt. optimal	×	×	✓	✓	✓
No forced explore	×	✓	✓	×	✓
Efficient/scalable	×	×	✓	×	1
Dep. $\log( \mathcal{A} )$	×	×	×	×	✓
Minimax optimal	×	×	×	×	✓*

<sup>\*</sup> Only for linear non-contextual problems

### Any uniformly consistent bandit strategy satisfies

$$\liminf_{n \to \infty} \frac{\mathbb{E}[R_n(\theta^*)]}{\log(n)} \ge v^*(\theta^*)$$

where  $v^{\star}(\theta^{\star})$  is the value of the **optimization problem** 

$$\inf_{\eta(x,a)\geq 0} \quad \sum_{x\in\mathcal{X}} \sum_{a\in\mathcal{A}} \eta(x,a) \ \Delta_{\theta^{\star}}(x,a) \blacktriangleleft$$

s.t. 
$$\inf_{\theta' \in \Theta_{\text{alt}}} \sum_{x \in \mathcal{X}} \sum_{a \in \mathcal{A}} \eta(x, a) \ d_{x, a}(\theta^{\star}, \theta') \ge 1$$

$$\Theta_{\mathrm{alt}} := \{ \theta' \in \Theta \mid \exists x \in \mathcal{X}, \ a_{\theta^{\star}}^{\star}(x) \neq a_{\theta'}^{\star}(x) \}$$

KL divergence

Sub-optimality gap

(P)

### (1) Constrain number of pulls for each context

$$\inf_{\eta(x,a)\geq 0} \sum_{x\in\mathcal{X}} \sum_{a\in\mathcal{A}} \eta(x,a) \Delta_{\theta^{\star}}(x,a)$$
 s.t. 
$$\inf_{\theta'\in\Theta_{\mathrm{alt}}} \sum_{x\in\mathcal{X}} \sum_{a\in\mathcal{A}} \eta(x,a) d_{x,a}(\theta^{\star},\theta') \geq 1$$
 
$$\sum_{a} \eta(x,a) = z \ \rho(x) \quad \forall x\in\mathcal{X}$$
 Sample budget  $z$ : 
$$\sum_{x\in\mathcal{X}} \sum_{a\in\mathcal{A}} \eta(x,a) = z$$

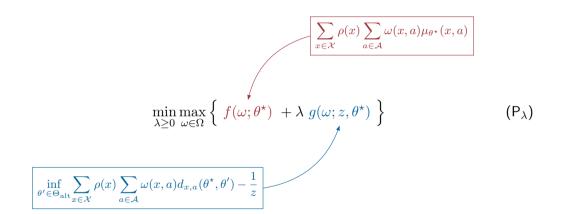
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(2) Change of variables 
$$\eta(x,a) \to z\rho(x)\omega(x,a)$$
 
$$\min_{\omega(x,a)\geq 0} z \cdot \sum_{x\in\mathcal{X}} \rho(x) \sum_{a\in\mathcal{A}} \omega(x,a)\Delta_{\theta^{\star}}(x,a) \quad \text{Expectation under } \rho$$
 s.t. 
$$\inf_{\theta'\in\Theta_{\text{alt}}} \sum_{x\in\mathcal{X}} \rho(x) \sum_{a\in\mathcal{A}} \omega(x,a) \ d_{x,a}(\theta^{\star},\theta') \geq 1/z \quad \text{(P}_z)$$
 Probability simplex

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$$\omega(x,\cdot) \in \Omega \quad \forall x\in\mathcal{X} \quad \text{Conditional arm probabilities}$$

#### Lemma

- ( $P_z$ ) is feasible for  $1/z \leq \max_{\omega \in \Omega} \inf_{\theta' \in \Theta_{\text{alt}}} \sum_{x \in \mathcal{X}} \rho(x) \sum_{a \in A} \omega(x, a) d_{x, a}(\theta^*, \theta')$
- Let  $u_z^{\star}(\theta^{\star})$  be the optimal solution of  $(P_z)$ , then  $u_z^{\star}(\theta^{\star}) \leq v^{\star}(\theta^{\star}) + \mathcal{O}(1/\sqrt{z})$



```
Initialize \omega_1, \lambda_1, \widehat{\theta}_0, \widehat{\rho}_0, z_1
for t = 1, 2, ..., n do
    Receive context X_t \sim \rho
   if \inf_{\theta \in \overline{\overline{\Omega}}} \|\widehat{\theta}_{t-1} - \theta'\|_{\overline{V}_{t-1}}^2 > \beta_{t-1} then
       Exploitation: A_t \leftarrow \operatorname*{argmax}_{a \in \mathcal{A}} \mu_{\widehat{\theta}_{t-1}}(X_t, a)
    else
        Exploration: sample arm: A_t \sim \omega_t(X_t, \cdot)
        Optimization: Update (\lambda_{t+1}, \omega_{t+1}) by optimistic primal-dual sub-gradient
        Phases: Update z_{t+1} (increase after sufficient exploration steps)
    end if
    Pull A_t and observe outcome Y_t
    Estimation: update \widehat{\theta}_t. \widehat{\rho}_t
end for
```

$$\mathbb{E}[R_n(\theta^*)] \le v^*(\theta^*) \log n + \mathcal{O}((\log n)^{3/4}) + \mathcal{O}(1)$$

For any finite n, the expected regret of SOLID is bounded as

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- Regret bound scales only with  $\log |\mathcal{A}|$  and does not depend on  $1/\min_x \rho(x)$

### Theorem (Worst-case regret bound)

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- SOLID is minimax optimal in non-contextual linear bandits ( $|\mathcal{X}| = 1$ )
- lacksquare Open question whether the dependence on  $|\mathcal{X}|$  could be reduced

#### At each step t, SOLID estimates

$$\bullet^{\star} \text{ via RLS$^1$: } \widehat{\theta_t} = \overline{V}_t^{-1} \sum_{s=1}^t \phi_s Y_s \text{, where } \overline{V}_t := \sum_{s=1}^t \phi_s \phi_s^T + \nu I$$

■ the context distribution:  $\widehat{\rho}_t(x) = \frac{1}{t} \sum_{s=1}^t \mathbb{1} \left\{ X_s = x \right\}$ 

 $<sup>^{1}</sup>$ To carry out the analysis, we also need to project  $\widehat{ heta}_{t}$  onto  $\Theta$ 

At each step t, SOLID

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#### **Theorem**

For  $c_{n,\delta}$  of order  $\mathcal{O}(\log(1/\delta) + d\log\log n)$ ,<sup>2</sup>

$$\mathbb{P}\left\{\exists t \in [n] : \|\widehat{\theta}_t - \theta^*\|_{\overline{V}_t}^2 \ge c_{n,\delta}\right\} \le \delta,$$

 $<sup>^2</sup>$  This improves the concentration bound of [Abbasi-Yadkori et al., 2011] which scales as  $d\log(1/\delta)$ 

#### **SOLID** - Optimism

# SOLID builds an (almost) optimistic Lagrangian

Confidence interval at x, a

$$f_t(\omega) := \sum_{x \in \mathcal{X}} \widehat{\rho}_{t-1}(x) \sum_{a \in \mathcal{A}} \omega(x, a) \left( \mu_{\widehat{\theta}_{t-1}}(x, a) + \sqrt{\gamma_t} \|\phi(x, a)\|_{\overline{V}_{t-1}^{-1}} \right)$$

$$g_t(\omega, z) := \inf_{\theta' \in \overline{\Theta}_{t-1}} \sum_{x \in \mathcal{X}} \widehat{\rho}_{t-1}(x) \sum_{a \in \mathcal{A}} \omega(x, a) \left( d_{x, a}(\widehat{\theta}_{t-1}, \theta') + c\sqrt{\gamma_t} \|\phi(x, a)\|_{\overline{V}_{t-1}^{-1}} \right) - \frac{1}{z}$$

Alternative parameters w.r.t.  $\widehat{\theta}_{t-1}$ 

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SOLID uses a primal-dual sub-gradient method [Beck and Teboulle, 2003]

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■ Update rule for  $\omega$ : **online mirror ascent** on the simplex

$$\omega_{t+1}(x,a) \leftarrow \frac{\omega_t(x,a)e^{\alpha_t} \ q_t(x,a)}{\sum_{a' \in \mathcal{A}} \omega_t(x,a')e^{\alpha_t q_t(x,a')}} \underbrace{\begin{array}{c} \mathsf{Sub\text{-}gradient} \\ q_t \in \partial \big(f_t(\omega_t) + \lambda_t g_t(\omega_t,z_t)\big) \end{array}}_{}$$

■ Update rule for  $\lambda$ : **Projected sub-gradient descent** 

$$\lambda_{t+1} \leftarrow \text{clip}\left(\lambda_t - \alpha_t g_t(\omega_t, z_t); 0, \lambda_{\text{max}}\right)$$

## **SOLID** - Action Sampling

■ SOLID does not use any explicit *tracking* procedure...

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- lacksquare Analysis of action sampling crucial for removing polynomial dependence on  $|\mathcal{A}|$
- **Intuition**: we only need to concentrate *expectations* of the form

$$\left| \sum_{s \le t: E_s} \left( \varphi(X_s, A_s) - \sum_{x \in \mathcal{X}} \rho(x) \sum_{a \in \mathcal{A}} \omega_s(x, a) \varphi(x, a) \right) \right| \le ?$$

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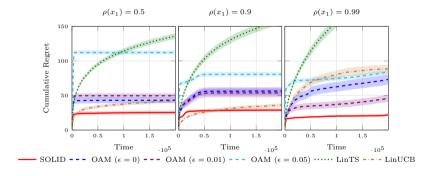
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- Change phase when the number of exploration rounds exceeds given thresholds
- lacksquare Theoretical results for **exponential** schedule  $z_k=z_0e^k$

#### **Numerical Results**

#### Toy problem with $|\mathcal{X}| = 2$ , $|\mathcal{A}| = 3$ , d = 3

Asymptotic lower bound: explore in  $x_2$ , go greedy in  $x_1$ 



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- How to deal with continuous contexts?
- Finite-time problem-dependent optimality?
- How to handle misspecified linear models?

#### The End

Details are in the paper:

An Asymptotically Optimal Primal-Dual Incremental Algorithm for Contextual Linear Bandits

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# Thank you!

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