



Winning Space Race with Data Science

September



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

The commercial space age is here, for that reason our company **SPACE Y** was born. **SPACE Y** wants to make the space travels affordable for everyone.

Methodologies

- Data Collection from API and Web scraping.
- Data Wrangling.
- Exploratory Data Analysis (EDA) using SQL, Pandas and Matplotlib.
- Interactive Visual Analytics and Dashboard with Folium and Plotly Dash.
- Predictive Analysis (Classification).

Results

- The best Hyperparameters for Logistic Regression, SVM, Decision Tree and KNN classifiers.
- The method that performs best using test data.

Introduction

SPACE Y is here to compete in the commercial space race. We are making rocket launches relatively inexpensive for everyone.

SPACE Y can save millions in every launch of our Eagle rocket because we can reuse it's first stage.

In addition, we can determine if the first stage of our competitor will land and determine the cost of a launch by using Data Science and Machine Learning models.

Section 1

Methodology

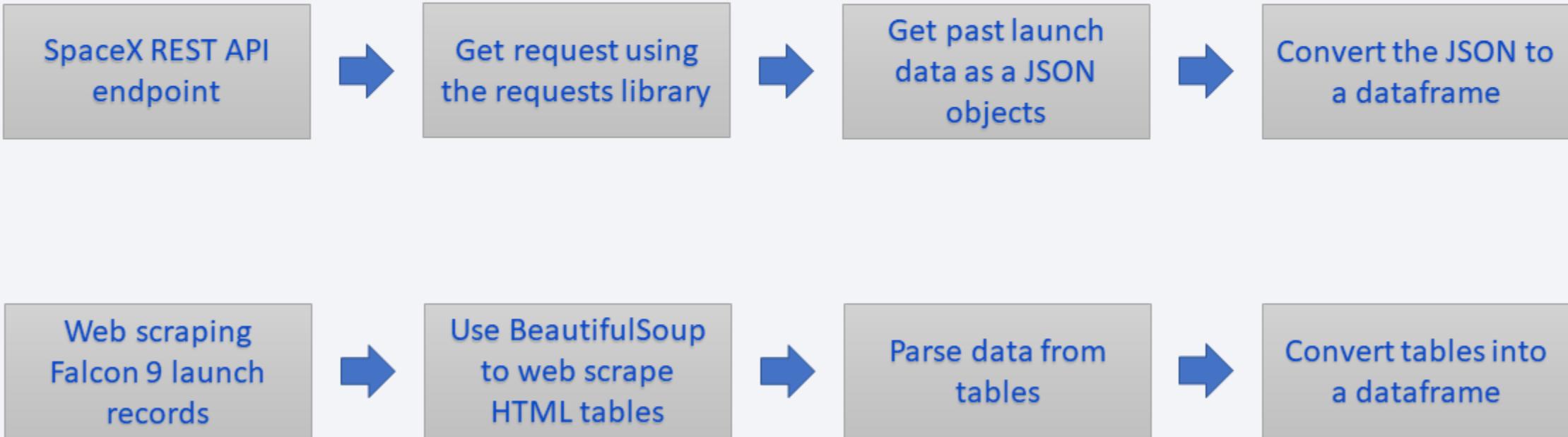
Methodology

Executive Summary

- Data collection methodology:
 - Describe how data was collected
- Perform data wrangling
 - Describe how data was processed
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

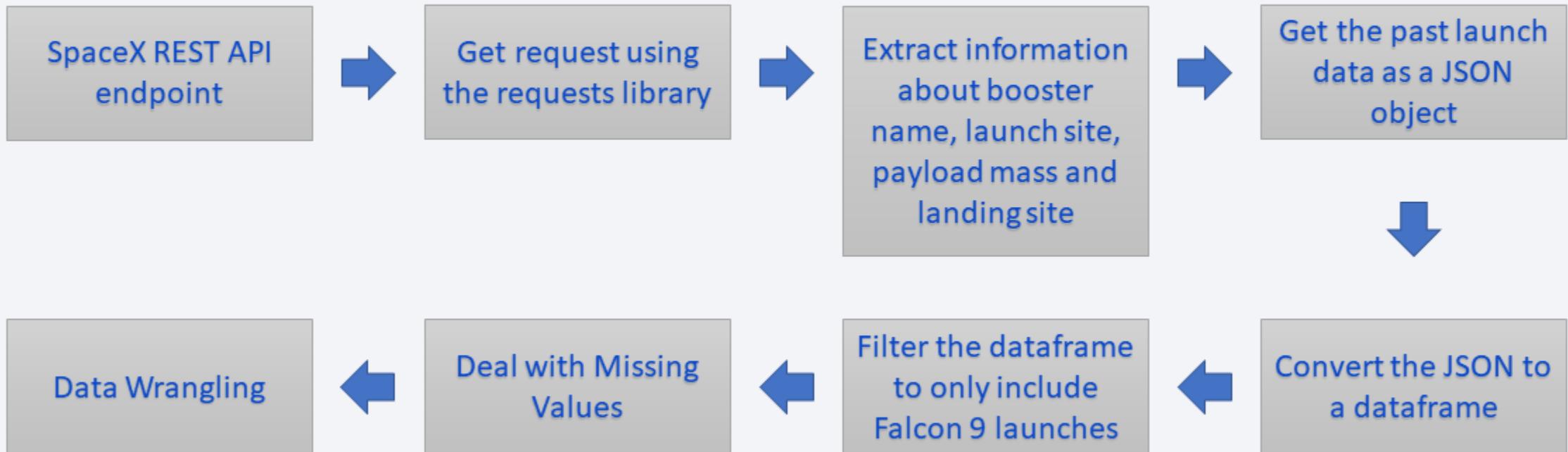
Data Collection

The data was gathered from the SpaceX REST API and web scraped from wiki pages



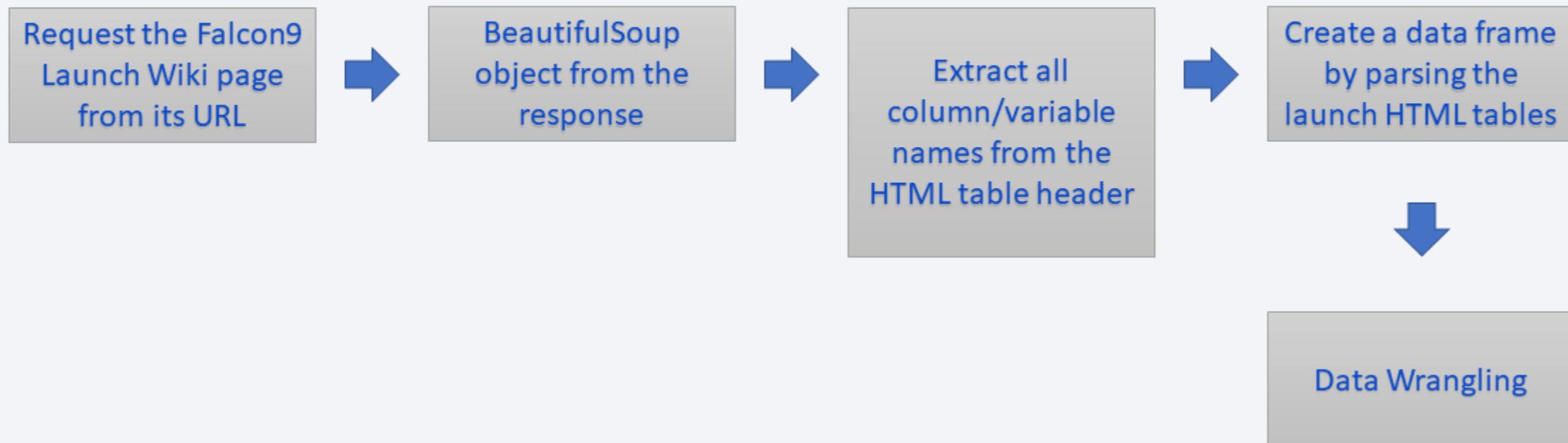
Data Collection – SpaceX API

Collect and make sure the data is in the correct format from an API



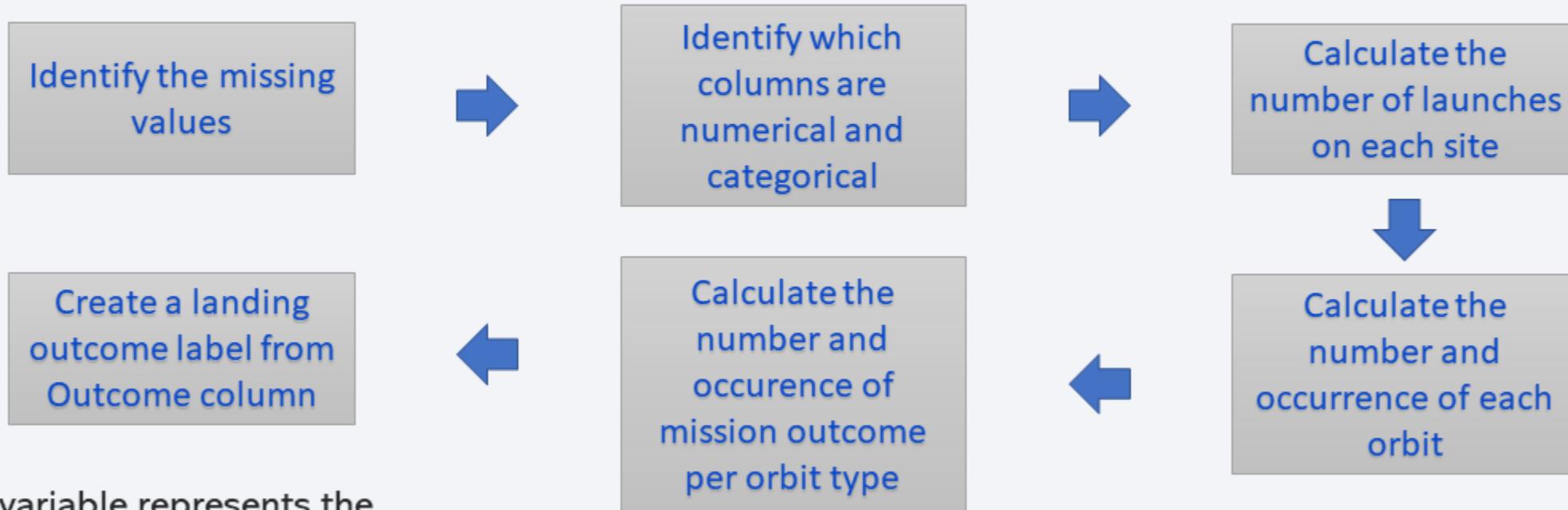
Data Collection - Scraping

Perform web scraping to collect Falcon 9 historical launch records from Wikipedia page



Data Wrangling

Perform Exploratory Data Analysis (EDA) to find patterns in the data and determine what would be the label for train supervised models



The variable represents the classification outcome of each launch. Zero means, the first stage did not land successfully; one means the first stage landed successfully.

EDA with Data Visualization

Summary of charts that were plotted:

- Catplot to visualize the relationship between Flight Number and Payload.
- Catplot to visualize the relationship between Flight Number and Launch Site.
- Catplot to visualize the relationship between Payload and Launch Site.
- Bar chart to visualize the relationship between success rate of each Orbit type.
- Catplot to visualize the relationship between Flight Number and Orbit type.
- Catplot to visualize the relationship between Payload and Orbit type.
- Line chart to visualize the launch success yearly trend.

EDA with SQL

SQL queries performed:

- Display the names of the unique launch sites in the space mission:

```
SELECT DISTINCT(launch_site) FROM SPACEXTBL;
```

- Display 5 records where launch sites begin with the string 'CCA':

```
SELECT * FROM SPACEXTBL WHERE launch_site LIKE 'CCA%' LIMIT 5;
```

- Display the total payload mass carried by boosters launched by NASA (CRS):

```
SELECT SUM(payload_mass_kg) AS TOTAL_PAYLOAD_MASS FROM SPACEXTBL WHERE customer='NASA (CRS)';
```

- Display average payload mass carried by booster version F9 v1.1:

```
SELECT AVG(payload_mass_kg) AS AVG_PAYLOAD_MASS FROM SPACEXTBL WHERE booster_version='F9 v1.1';
```

- List the date when the first successful landing outcome in ground pad was achieved:

```
SELECT MIN(DATE) AS first_successful_landing FROM SPACEXTBL WHERE (landing_outcome)='Success (ground pad)';
```

EDA with SQL

SQL queries performed:

- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000:

```
SELECT booster_version, payload_mass_kg_, landing_outcome FROM SPACEXTBL WHERE  
landing_outcome='Success (drone ship)' AND (payload_mass_kg_ BETWEEN 4000 AND 6000);
```

- List the total number of successful and failure mission outcomes:

```
SELECT mission_outcome, COUNT(mission_outcome) AS TOTAL FROM SPACEXTBL GROUP BY  
mission_outcome;
```

- List the names of the booster_versions which have carried the maximum payload mass. Use a subquery:

```
SELECT DISTINCT(booster_version), (SELECT MAX(payload_mass_kg_) AS "maximum_payload_mass"  
FROM SPACEXTBL) FROM SPACEXTBL LIMIT 5;
```

EDA with SQL

SQL queries performed:

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015:

```
SELECT landing_outcome, booster_version, launch_site, DATE FROM SPACEXTBL WHERE  
landing_outcome LIKE '%Failure (drone ship)%' AND (DATE LIKE '2015%');
```

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order:

```
SELECT landing_outcome, COUNT(landing_outcome) AS "total" FROM SPACEXTBL WHERE (DATE  
BETWEEN '2010-06-04' AND '2017-03-20') GROUP BY landing_outcome ORDER BY "total" DESC;
```

Build an Interactive Map with Folium

Summary of map objects that were created and added to the Folium map

- `folium.Circle` and `folium.Marker` to add a highlighted circle area with a text label on a specific coordinate for each launch site on the site map.
- `MarkerCluster` object for simplify a map containing many markers having the same coordinate.
- `MousePosition` on the map to get coordinate for a mouse over a point on the map.
- `folium.PolyLine` object to draw a line between a launch site to its closest city, railway and highway.

Build a Dashboard with Plotly Dash

Summary of plots/graphs and interactions that were added to the dashboard to perform interactive visual analytics on SpaceX launch data in real-time.

This dashboard application contains input components such as a dropdown list and a range slider to interact with a pie chart and a scatter point chart.

- A launch Site Drop-down Input Component.

There are four different launch sites and a dropdown menu let us select different launch sites.

- A callback function to render *success-pie-chart* based on selected site dropdown.

The general idea of this callback function is to get the selected launch site from site-dropdown and render a pie chart visualizing launch success counts.

- A range Slider to Select Payload.

The Slider is to be able to easily select different payload range and see if we can identify some visual patterns.

Build a Dashboard with Plotly Dash

Summary of plots/graphs and interactions that were added to the dashboard to perform interactive visual analytics on SpaceX launch data in real-time.

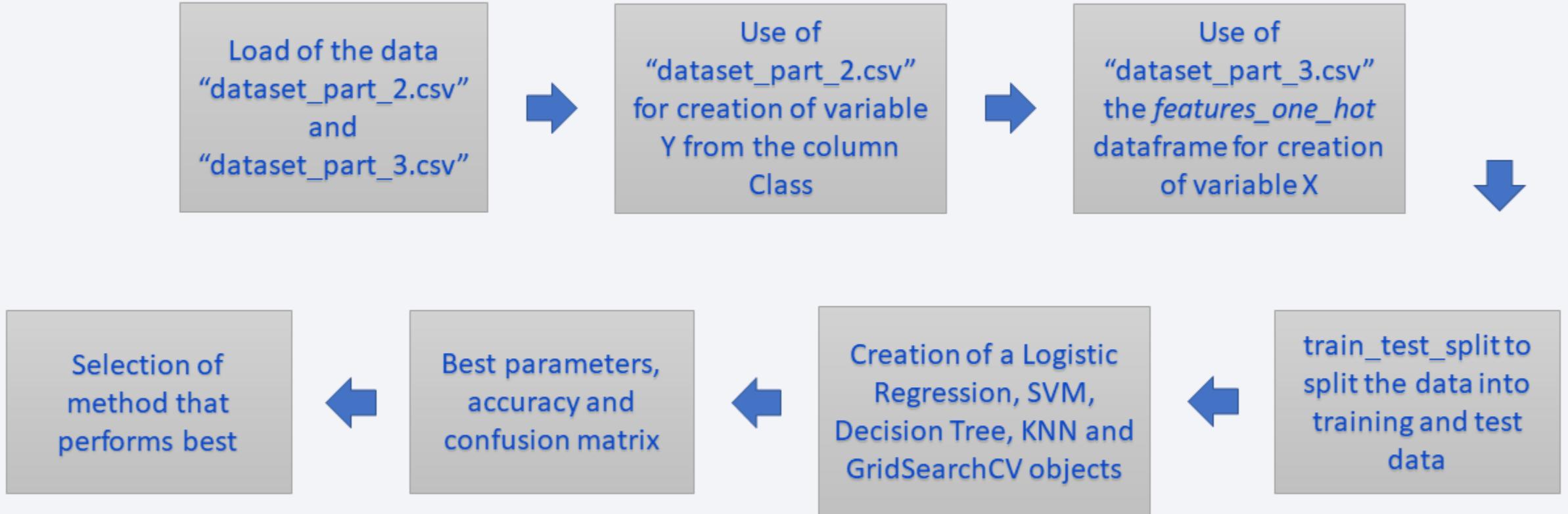
- A callback function to render the `success-payload-scatter-chart` scatter plot.
To visually observe how payload may be correlated with mission outcomes for selected site(s).

Predictive Analysis (Classification)

Summary of the model development process used to predict if the first stage will land given the data from the preceding labs.

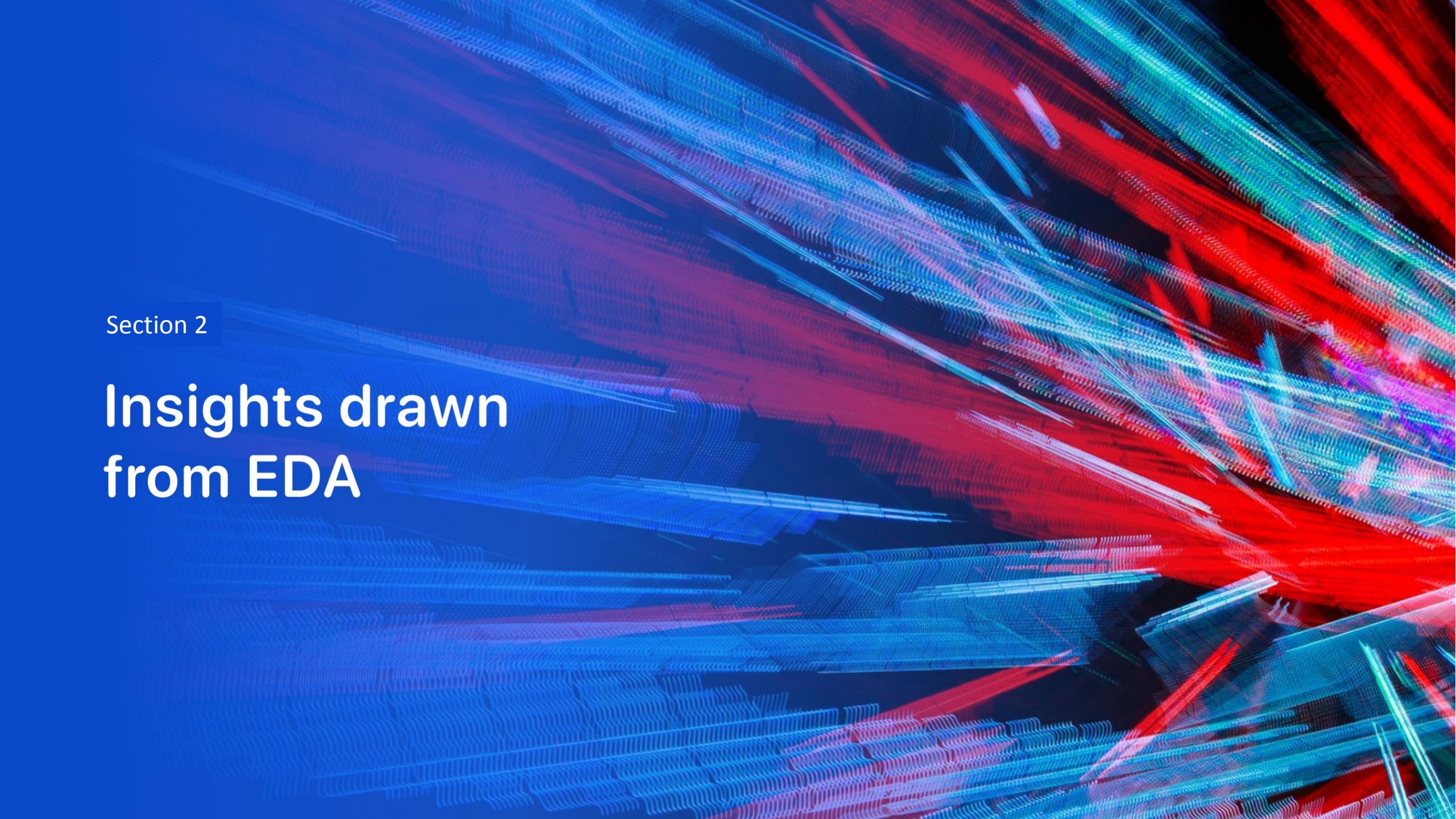
- Creation of a NumPy array from the column Class in data.
- Data standardization.
- Use of the function `train_test_split` to split the data X and Y into training and test data.
- Searching for the best Hyperparameters for Logistic Regression, SVM, Decision Tree and KNN classifiers.
- Searching for the method that performs best using test data.

Predictive Analysis (Classification)



Results

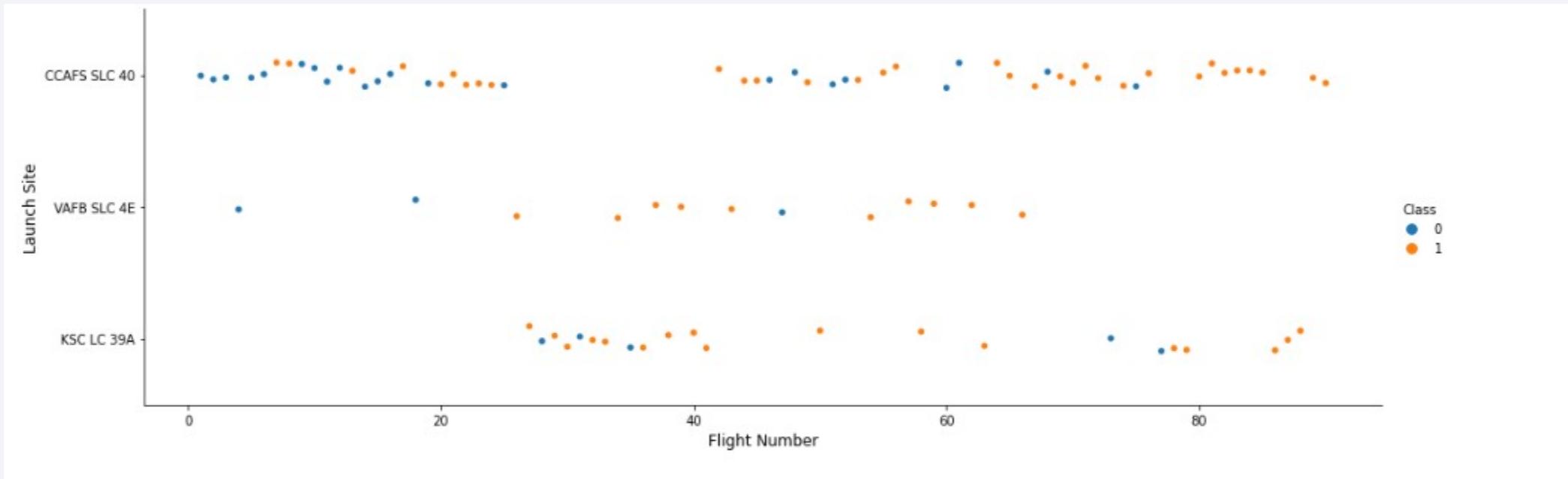
- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple highlights. They form a grid-like structure that curves and twists across the frame, resembling a three-dimensional space or a network of data points. The overall effect is futuristic and dynamic.

Section 2

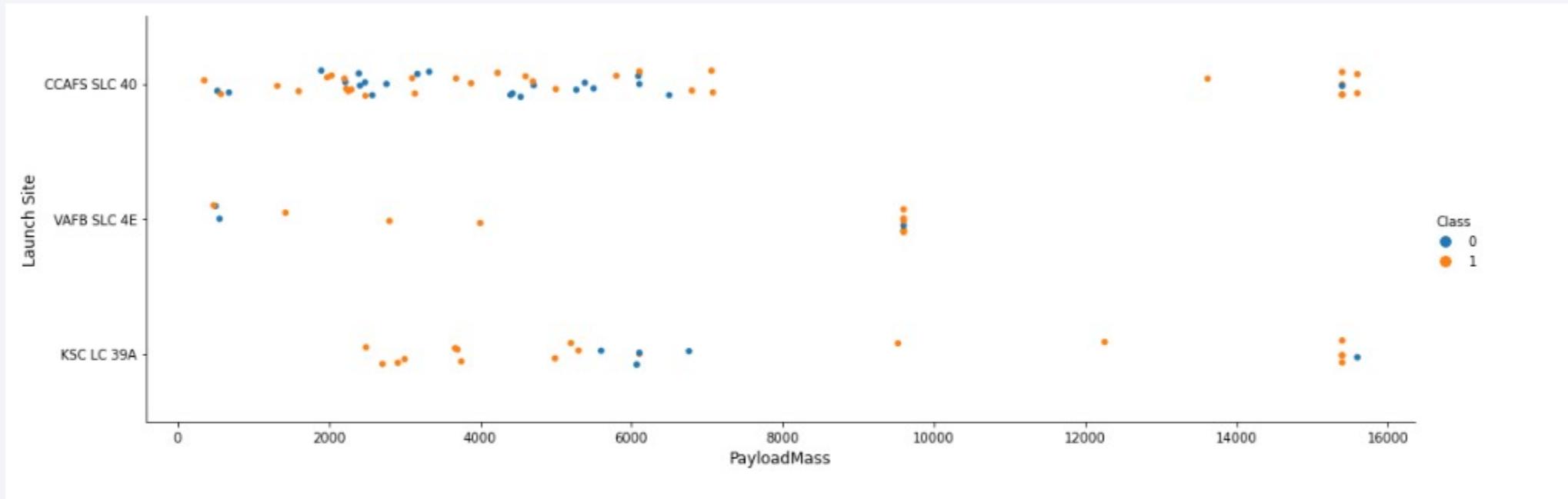
Insights drawn from EDA

Flight Number vs. Launch Site



- With time the successful rate has increased for every Launch Site, especially for CCAFS SLC 40, where are concentrated the majority of the launches.
- VAFB SLC 4E and KSC LC 39A has a higher successful rate but represents one third of the total launches.

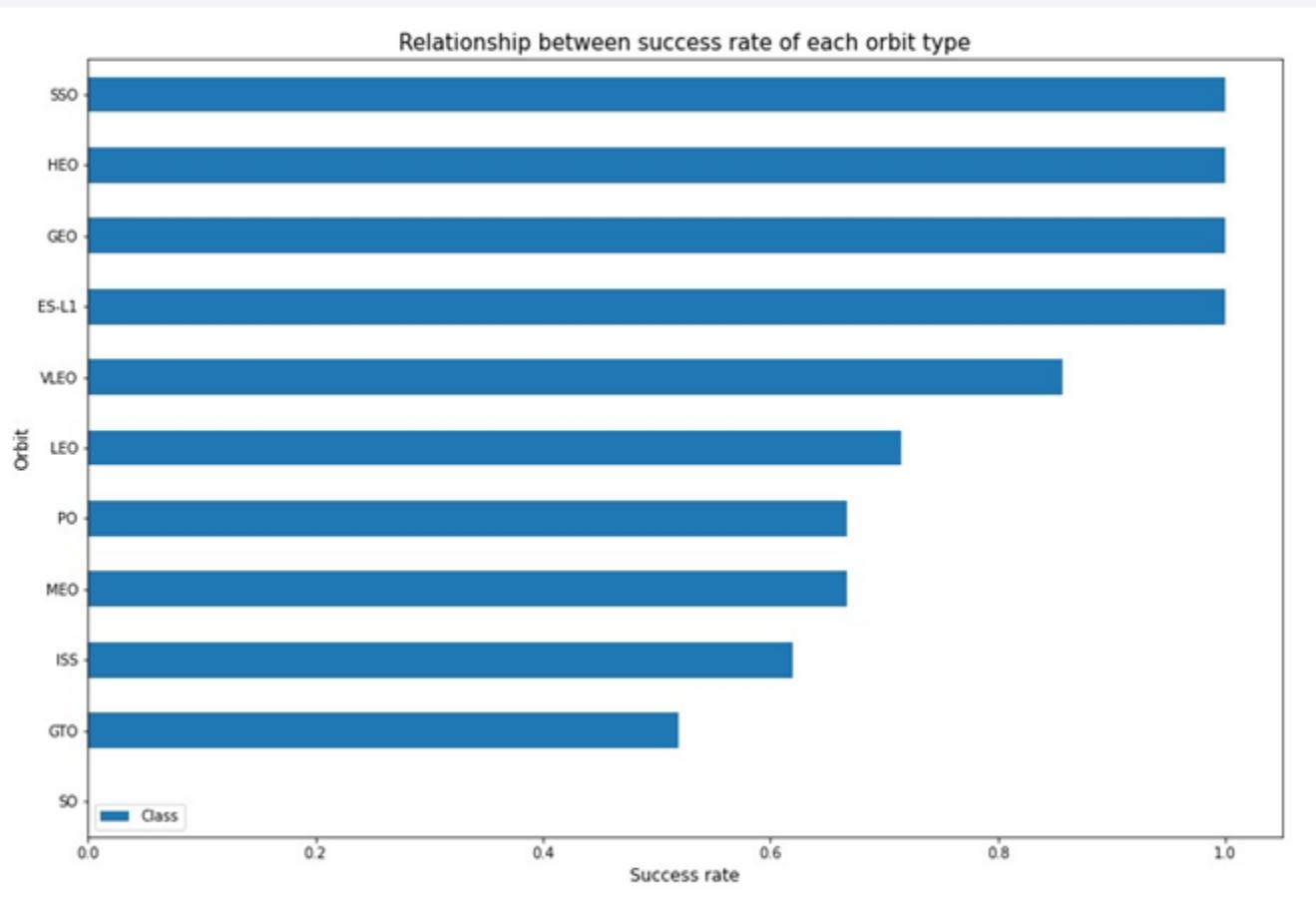
Payload vs. Launch Site



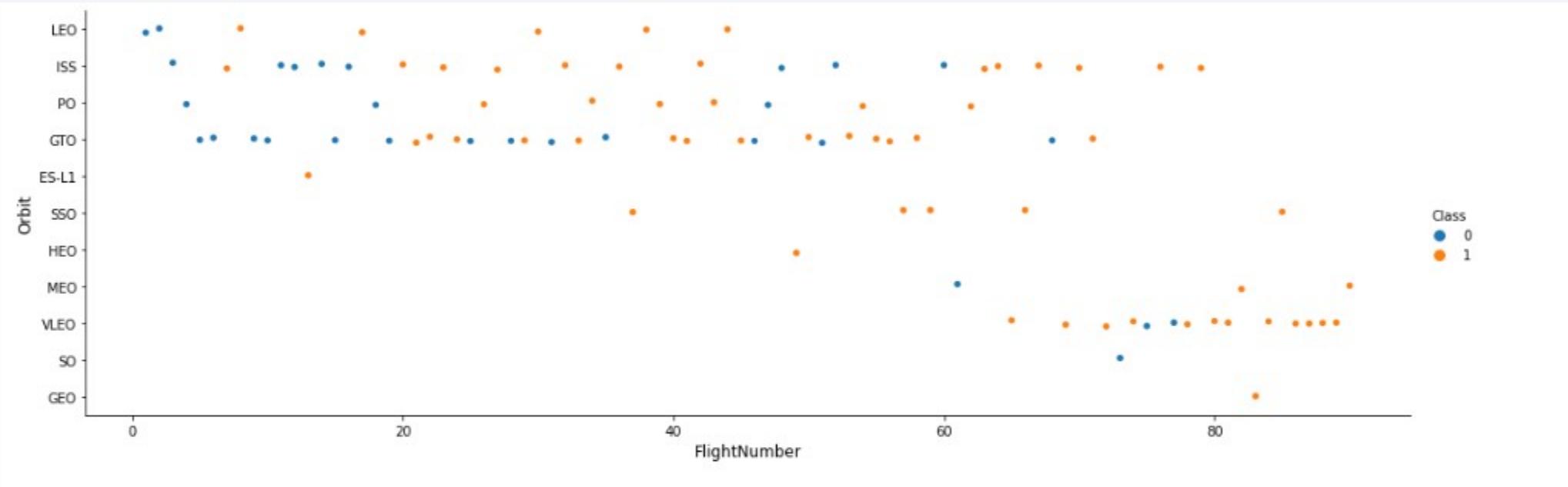
- In VAFB-SLC launch site there are no rockets launched for heavy payloadmass (greater than 10000 kg).
- In KSC LC launch site there are no rockets launched for lower payloadmass (less than 2500kg).
- CCAFS SLC has launched rockets less than 7500kg and more than 13000kg payloadmass but not in between.

Success Rate vs. Orbit Type

- The first 4 Orbit types has the best successful rate. But how many attempts are per orbit type?
- The bar chart must be interpreted with the number of launches per orbit type.

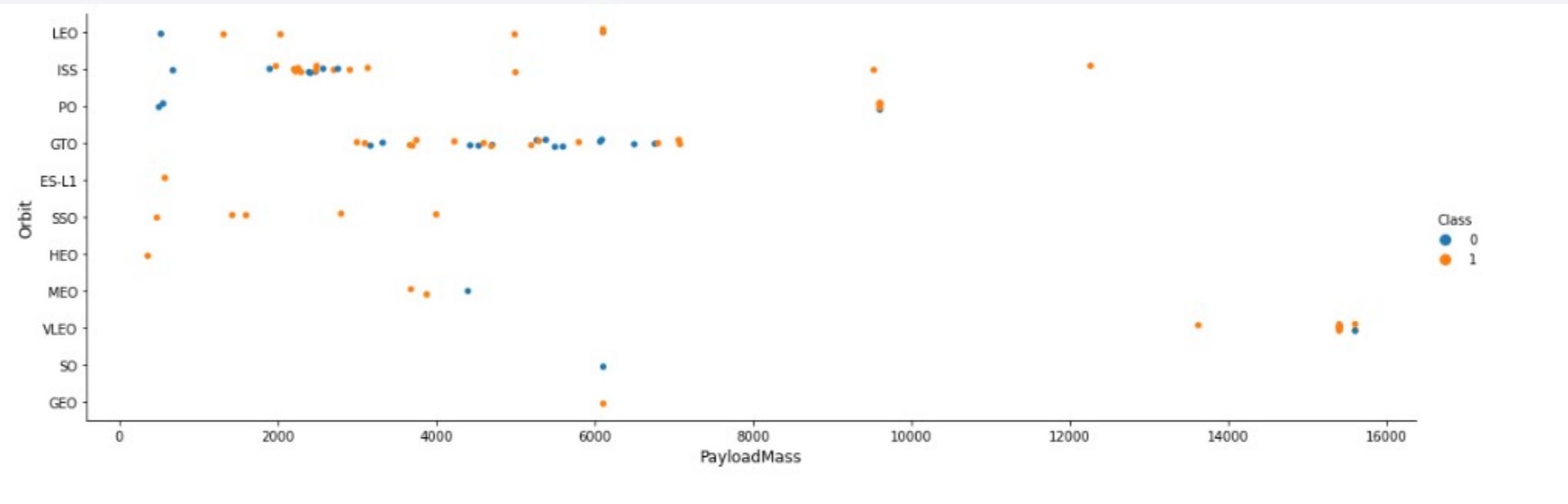


Flight Number vs. Orbit Type



- As expected, there are more failures at the beginning of the series of launches, but, after the first 40 launches, the ratio improves by reducing the 50 percent of unsuccessful landings.
- GTO and ISS orbits has the higher concentration of launches with the lowest ratio of successful landings.
- The orbits with higher successful rate, has one or just a few number of launches.

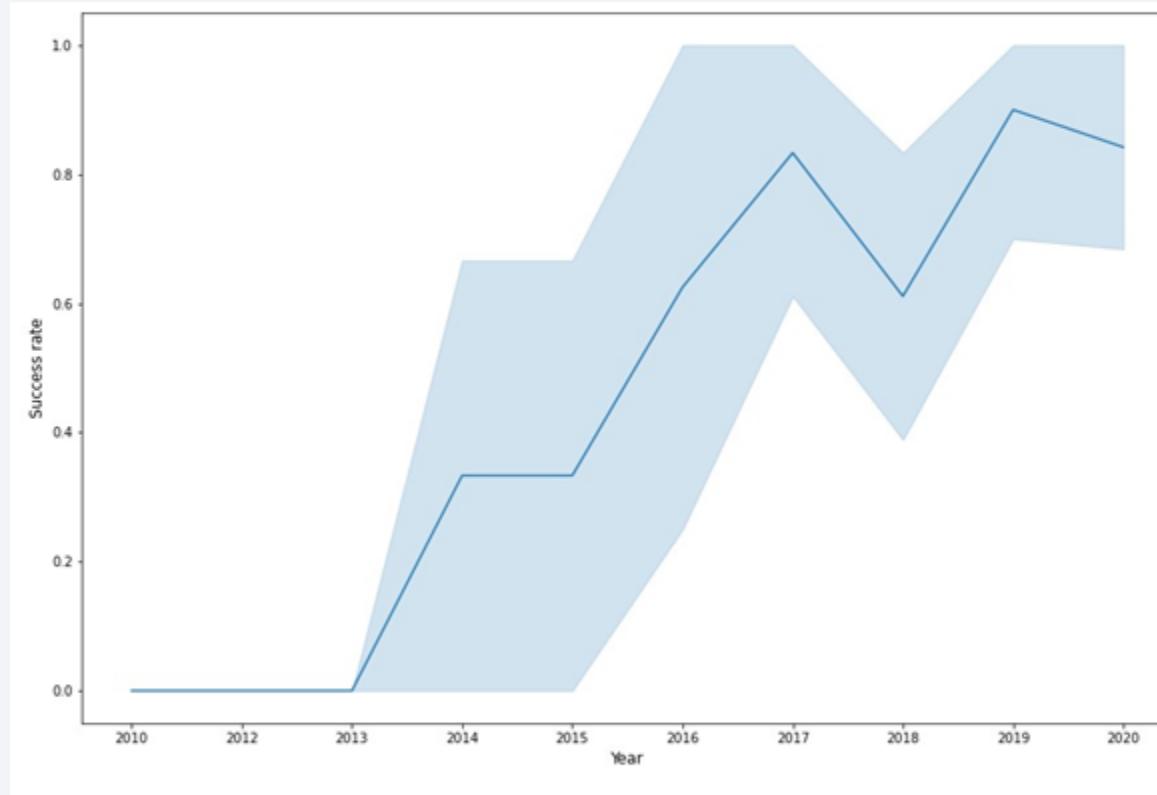
Payload vs. Orbit Type



- Exists a visible limit of Payload around 7600 kg. Less than 10 launches exceed that limit.
- With heavy payloads the successful landing rate are more for Polar, LEO and ISS.
- However for GTO, we cannot distinguish this well as both, positive landing rate and negative landing are both there here.

Launch Success Yearly Trend

- The success rate since 2013 kept increasing until 2020.



All Launch Site Names

- The four unique launch sites in the space mission.
- I have used “DISTINCT” statement to find the unique values in the launch site column.

```
%sql SELECT DISTINCT(launch_site) FROM SPACEXTBL;  
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa3  
Done.
```

launch_site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

Launch Site Names Begin with 'CCA'

- 5 records where launch sites begin with the string 'CCA'. The query uses WHERE, LIKE and LIMIT.

```
%sql SELECT * FROM SPACEXTBL WHERE launch_site LIKE 'CCA%' LIMIT 5;
```

```
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31498/bludb
Done.
```

DATE	time_utc	booster_version	launch_site	payload	payload_mass_kg	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

- The total payload mass carried by boosters launched by NASA (CRS) using SUM function and WHERE clause.

```
%sql SELECT SUM(payload_mass__kg_) AS TOTAL_PAYLOAD_MASS FROM SPACEXTBL WHERE customer='NASA (CRS)';  
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90108kqb1od8lcg.databases.appdomain.  
Done.  
  
total_payload_mass  
45596
```

Average Payload Mass by F9 v1.1

- The average payload mass carried by booster version F9 v1.1 using AVG() function.

```
%sql SELECT AVG(payload_mass__kg_) AS AVG_PAYLOAD_MASS FROM SPACEXTBL WHERE booster_version='F9 v1.1';  
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90108kqb1od8lcg.databases.appdomain.cloud:50000/SPACEXTBL  
Done.  
  
avg_payload_mass  
2928
```

First Successful Ground Landing Date

- The date when the first successful landing outcome in ground pad was achieved using MIN function.

```
: %sql SELECT MIN(DATE) AS first_successful_landing FROM SPACEXTBL WHERE (landing_outcome)='Success (ground pad)';

* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:3
Done.

first_successful_landing
2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000

- The names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000, combining WHERE clause with AND operator.

```
%sql SELECT booster_version, payload_mass_kg_, landing_outcome FROM SPACEXTBL \
    WHERE landing_outcome='Success (drone ship)' AND (payload_mass_kg_ BETWEEN 4000 AND 6000) ;
```

```
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdc
Done.
```

booster_version	payload_mass_kg_	landing_outcome
F9 FT B1022	4696	Success (drone ship)
F9 FT B1026	4600	Success (drone ship)
F9 FT B1021.2	5300	Success (drone ship)
F9 FT B1031.2	5200	Success (drone ship)

Total Number of Successful and Failure Mission Outcomes

- The total number of successful and failure mission outcomes. The query uses a combination of COUNT function with GROUP BY statement.

```
%sql SELECT mission_outcome, COUNT(mission_outcome) AS TOTAL FROM SPACEXTBL GROUP BY mission_outcome;  
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:50000/SCOTT  
Done.  
  


| mission_outcome                  | total |
|----------------------------------|-------|
| Failure (in flight)              | 1     |
| Success                          | 99    |
| Success (payload status unclear) | 1     |


```

Boosters Carried Maximum Payload

- The names of the booster_versions which have carried the maximum payload mass. Using a subquery.

```
%sql SELECT DISTINCT(booster_version), (SELECT MAX(payload_mass_kg_) AS "maximum_payload_mass" FROM SPACEXTBL) FROM SPACEXTBL
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31498/bludb
Done.

booster_version  maximum_payload_mass
F9 B4 B1039.2      15600
F9 B4 B1040.2      15600
F9 B4 B1041.2      15600
F9 B4 B1043.2      15600
F9 B4 B1039.1      15600
```

2015 Launch Records

- The failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
: %sql SELECT landing_outcome, booster_version, launch_site, DATE FROM SPACEXTBL WHERE landing_outcome LIKE '%Failure (drone ship)%'  
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90108kqb1od81cg.databases.appdomain.cloud:31498/bludb  
Done.  
  
+-----+-----+-----+-----+  
| landing_outcome | booster_version | launch_site | DATE |  
+-----+-----+-----+-----+  
| Failure (drone ship) | F9 v1.1 B1012 | CCAFS LC-40 | 2015-01-10 |  
| Failure (drone ship) | F9 v1.1 B1015 | CCAFS LC-40 | 2015-04-14 |
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- The count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order. The query uses COUNT, WHERE, BETWEEN and GROUP BY.

```
%sql SELECT landing_outcome, COUNT(landing_outcome) AS "total" FROM SPACEXTBL WHERE (DATE BETWEEN '2010-06-04' AND '2017-03-20')
```

```
* ibm_db_sa://ycy00214:***@3883e7e4-18f5-4afe-be8c-fa31c41761d2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31498/bludb  
Done.
```

landing_outcome	total
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

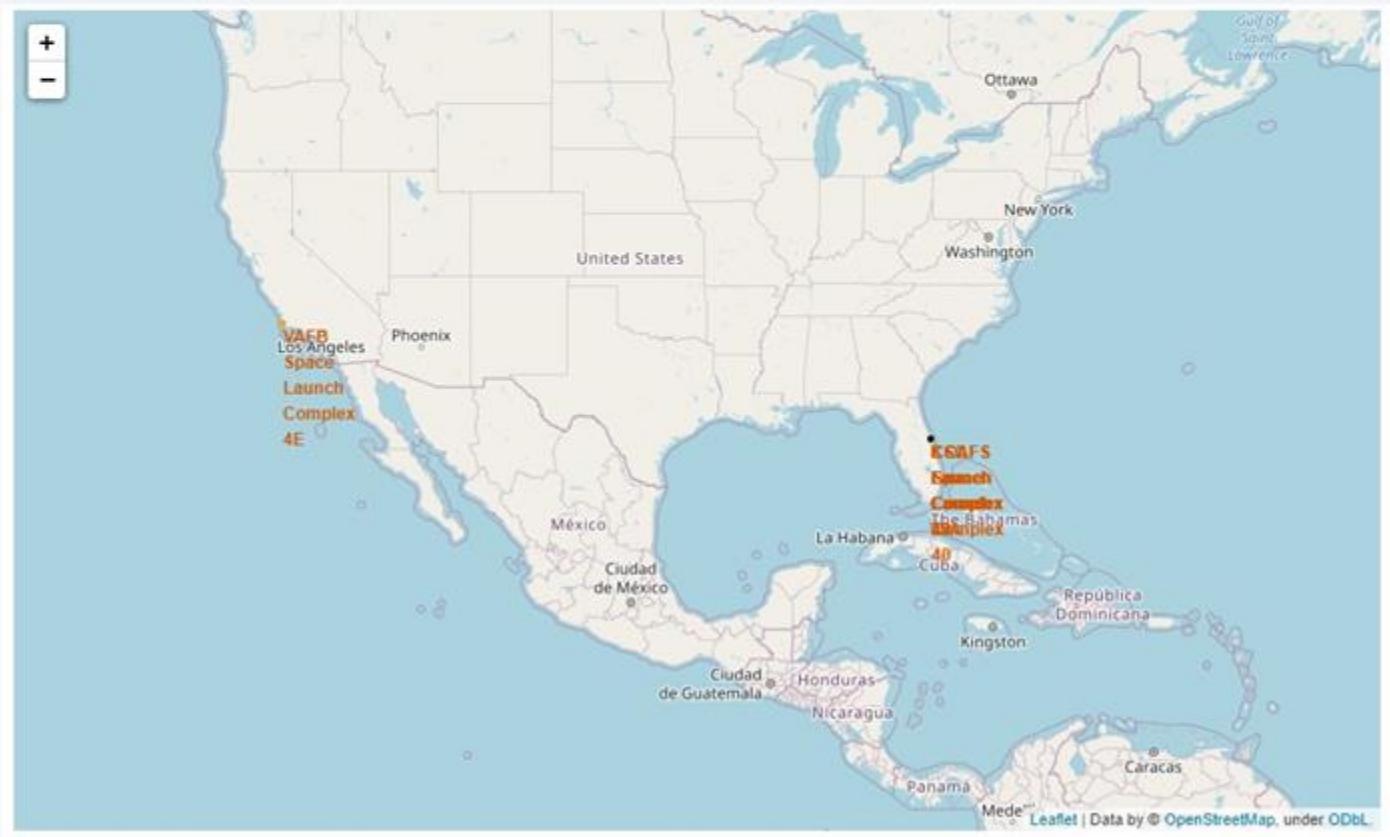
The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth's horizon against a dark blue sky. Numerous glowing yellow and white points represent city lights, concentrated in coastal and urban areas. In the upper right quadrant, there are bright green and yellow bands of light, likely the Aurora Borealis or Australis. The overall atmosphere is dark and mysterious.

Section 3

Launch Sites Proximities Analysis

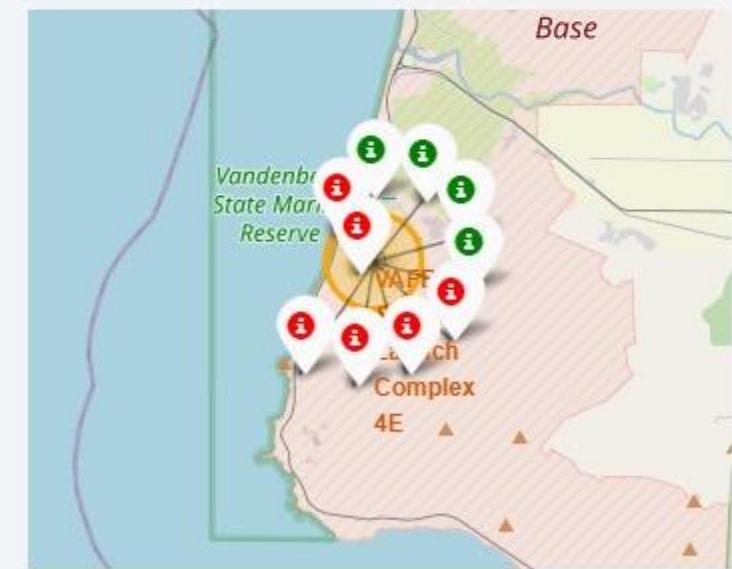
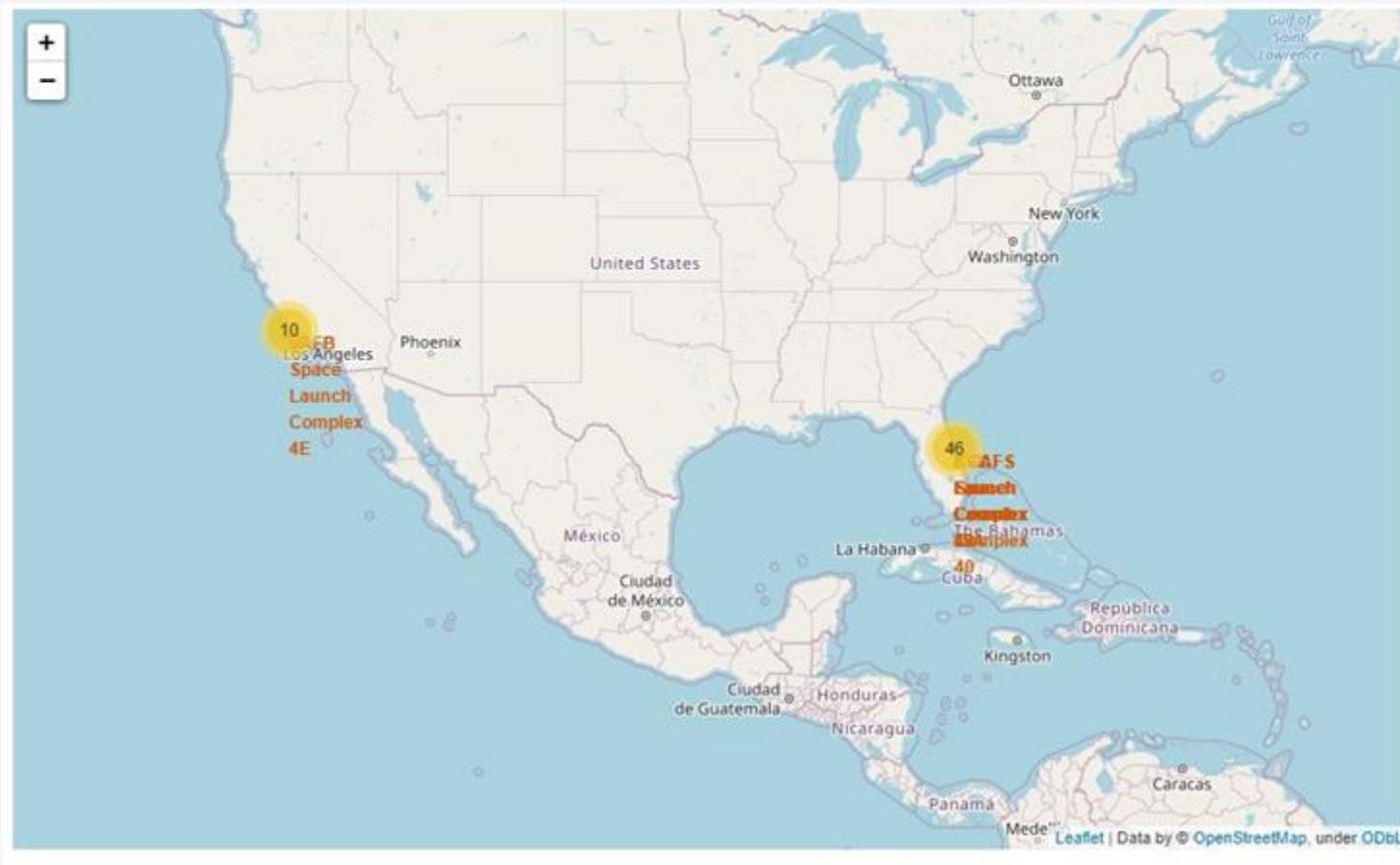
All Launch Sites

All launch sites are in very close proximity to the coast and into restricted areas.



Success/Failed Launches For Each Site

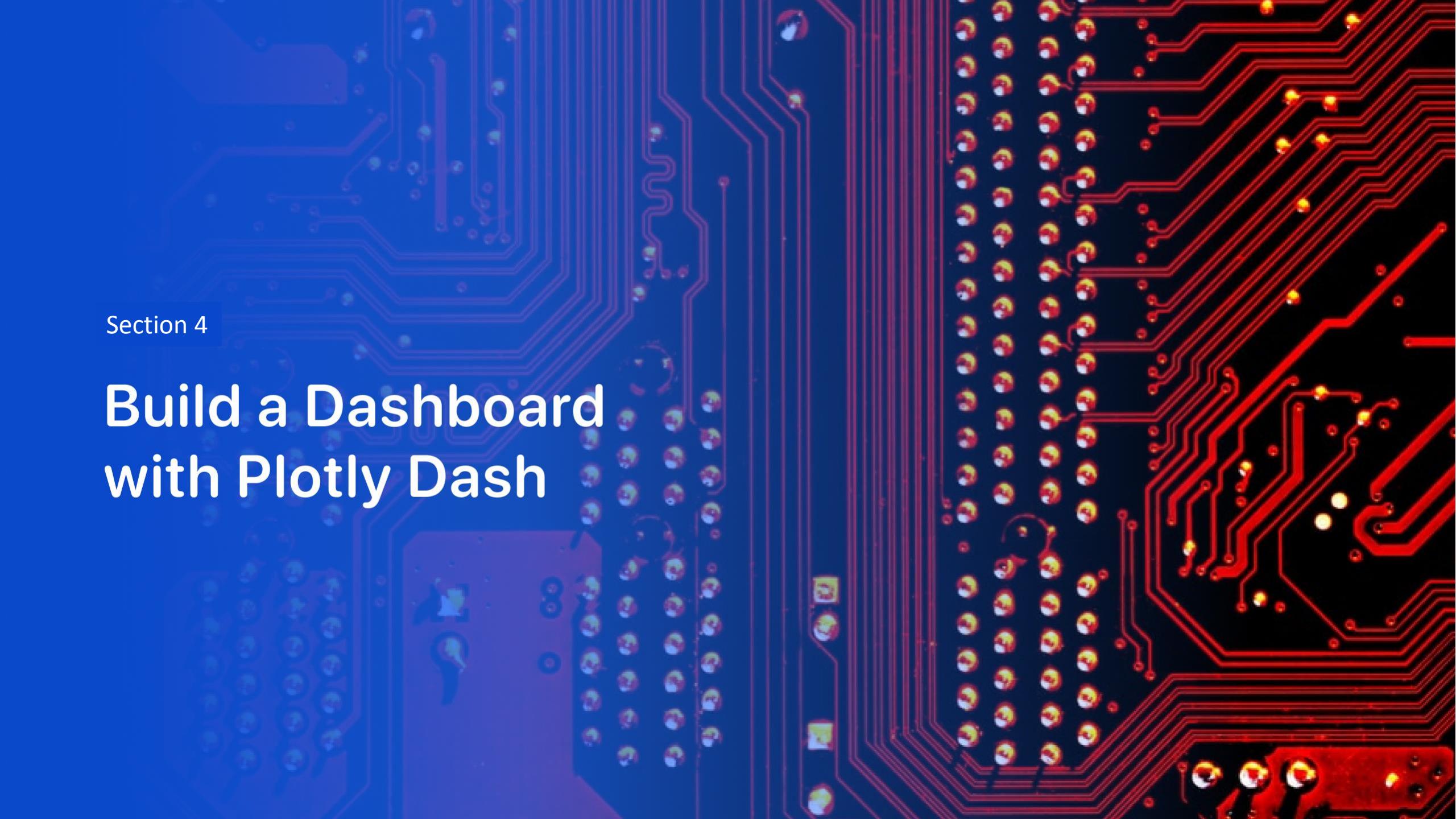
The first map shows clusters for every launch site, the second shows a green marker if a launch was successful, and a red marker if a launch was failed.



A Launch Site And Its Proximities

Launch sites are near to railways, roads, highways and coastline. I understand that it is not just for easy supply or access but, for maintain a safe distance with near cities.



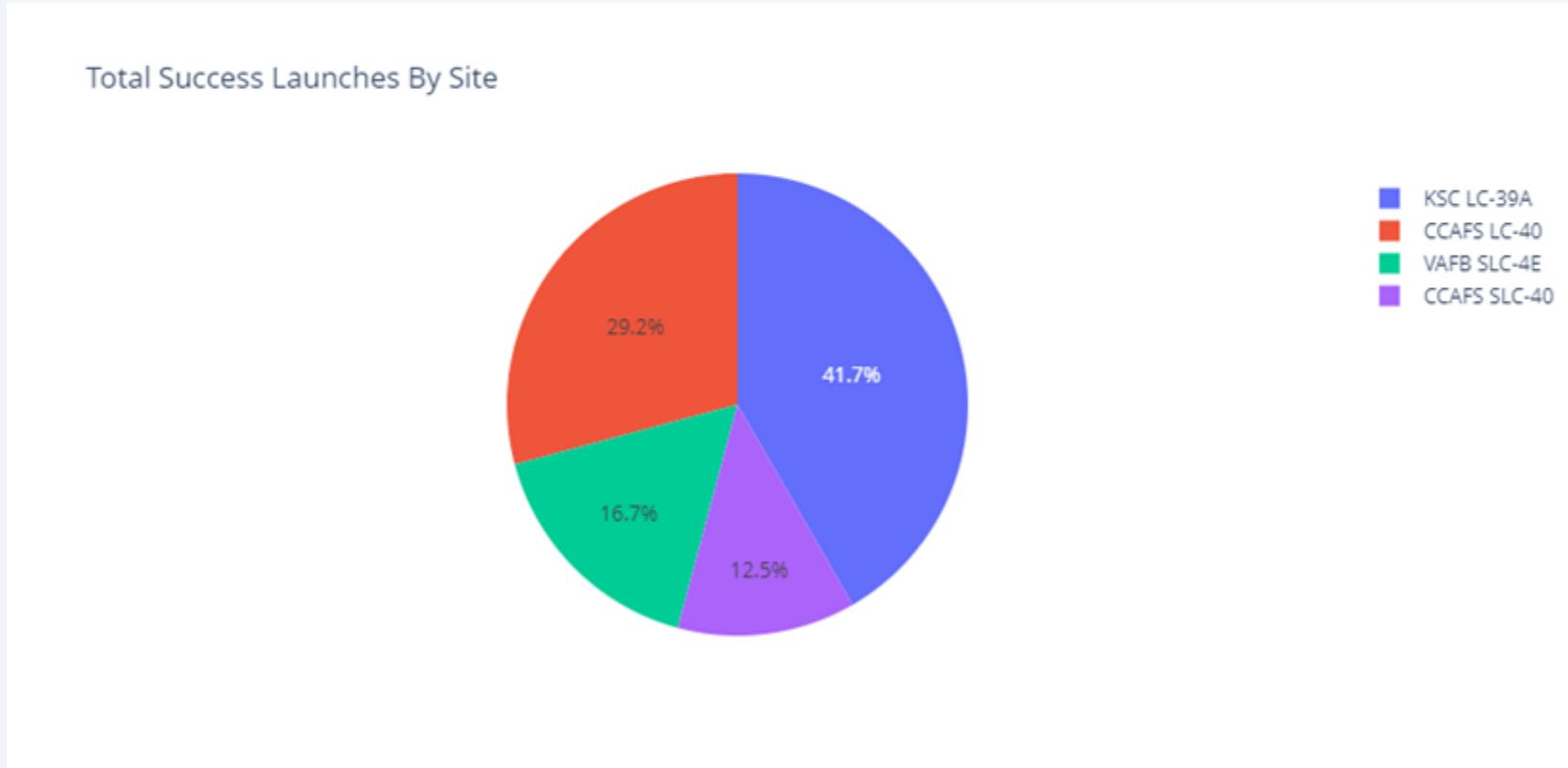


Section 4

Build a Dashboard with Plotly Dash

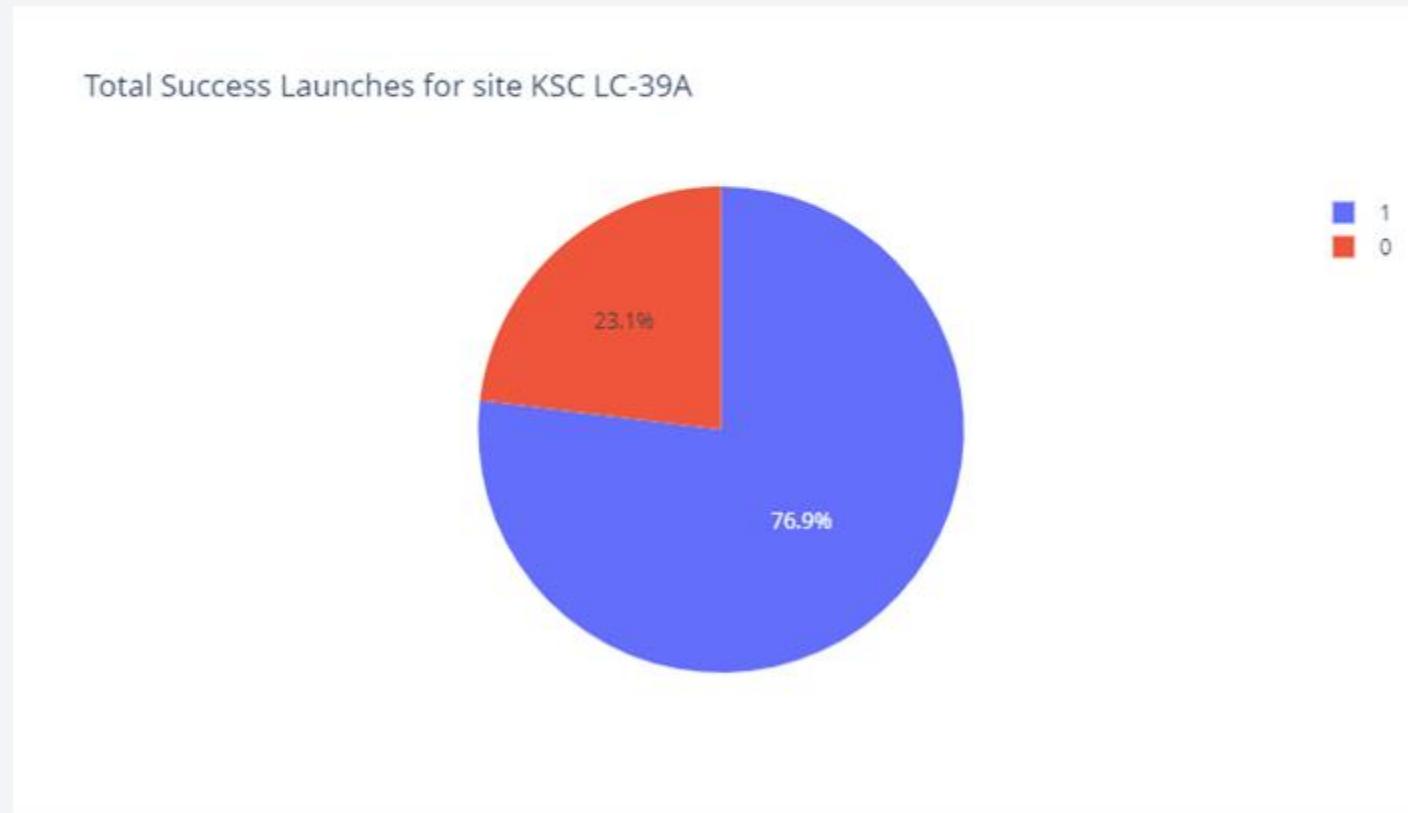
Total Success Launches By Site

KSC LC-39A is the site with the higher success launches followed by CCAFS LC-40.



KSC LC-39A

The piechart for the launch site KSC LC-39A shows the site with highest launch success ratio.



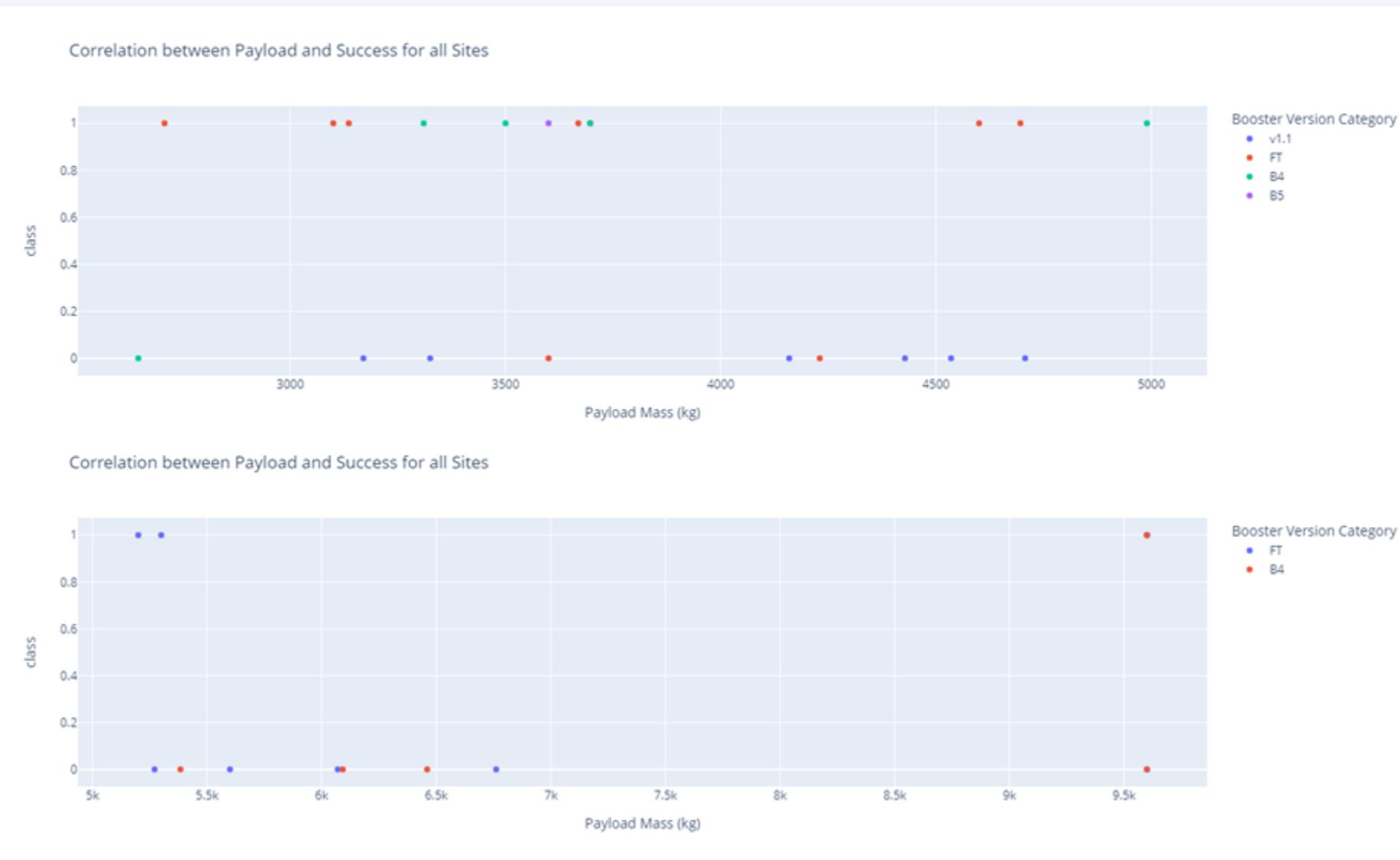
Payload vs. Launch Outcome

Scatter plot for all sites with 2500(kg), 5000(kg) and 10000(kg) payload ranges.

The 2500-5000(kg) range concentrate the majority of the successfully launches, the 0-2500(kg) range has most failed launches but all three are similar.



Payload vs. Launch Outcome



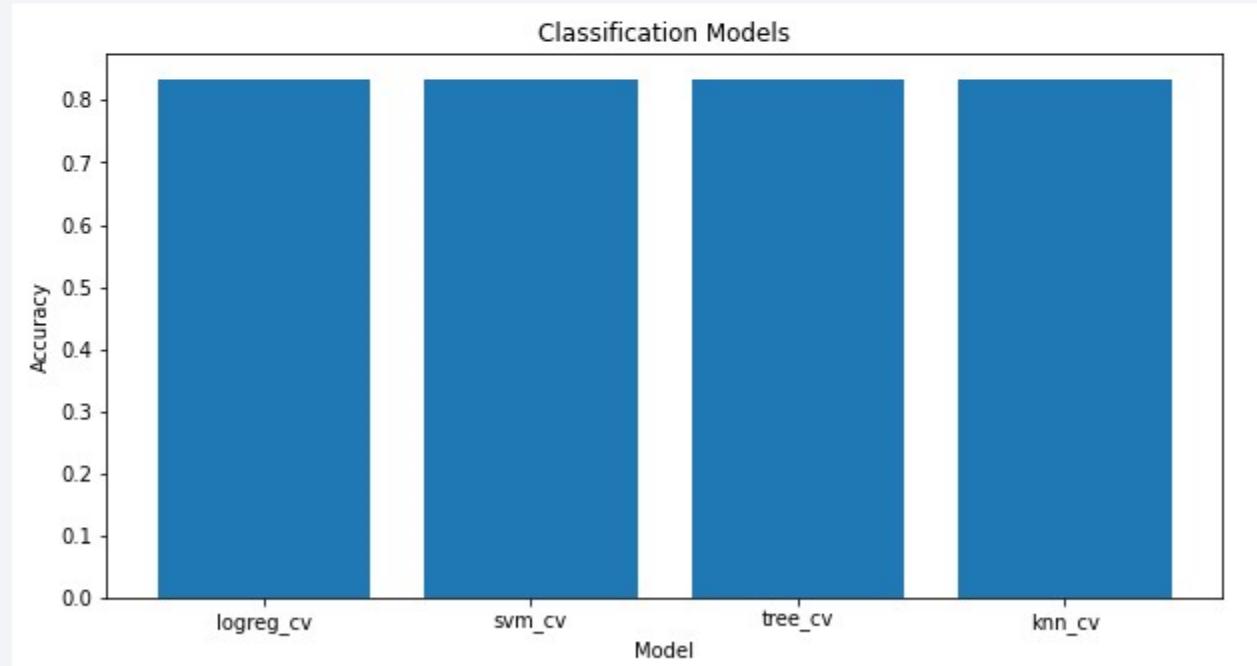
The background of the slide features a dynamic, abstract design. It consists of several thick, curved lines that transition from a bright yellow at the top right to a deep blue at the bottom left. These lines create a sense of motion and depth, resembling a tunnel or a stylized landscape. The overall effect is modern and professional.

Section 5

Predictive Analysis (Classification)

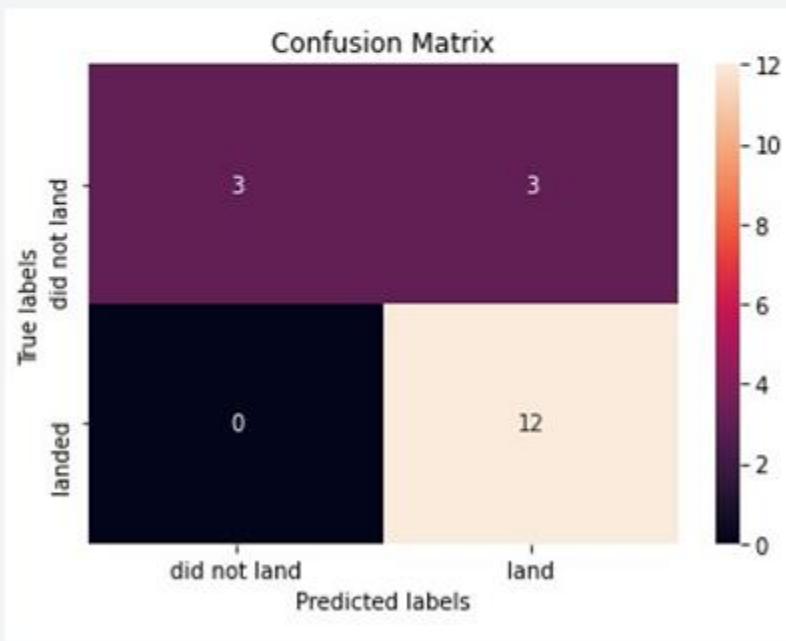
Classification Accuracy

The accuracy is the same for all models.



Confusion Matrix

The confusion matrix is the same for all models.



Conclusions

- As all the algorithms are giving the same accuracy, they all perform practically the same.
- By using our machine learning model, we can predict if the first stage of our competitor will land and determine the cost of a launch.

Appendix

For notebooks, datasets and scripts, follow this GitHub repository link:

[Applied Data Science Capstone](#)

Thank you!

