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PUI Section A
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Reflection on Homework 5

Client: *Fluff Stuff*

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Link to the Main Page (contains 4 pages):
http://htmlpreview.github.io/?https://github.com/Andreajuz/pui-test-app/blob/main/hw5/Fluff%20Stuff.html

Link to the Product Detail Page:
http://htmlpreview.github.io/?https://github.com/Andreajuz/pui-test-app/blob/main/hw5/Product%20Detail.html

Link to the source code (git repo):
https://github.com/Andreajuz/pui-test-app/tree/main/hw5

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Interface bug 1: The original scrolling pages were missing a way to allow users to return to the last action page. (user control and freedom)
Solution: Add "back" button on each page

Interface bug 2: Users might be unfamiliar with some insert materials such as hypoallergenic poly-blend and would need some help. (help and documentation)
Solution: Make a pop-up window explaining what the material is about. This step will be made using JavaScript in the next assignment.

Interface bug 3: In product detail page, there's no indication of relationship between the smaller images and the large image. (consistency and standard)
Solution: Add border for the smaller image to indicate it is the one being displayed.

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Challenge 1: Images and texts don't align
Location: Fluff Stuff Page 1
Solution: Use h4 instead of multiple header names.

Challenge 2: Image as button background

Location: Fluff Stuff Page 3
Solution: Format error. The image was not able to display as button background. After fixing the format, it is working now.

Challenge 3: Jump from one page to the next while still be able to scroll back/click back
Location: Fluff Stuff Cover Page - Page 3
Solution: add link to buttons and images

Challenge 4: Text in start link is not clickable
Location: Fluff Stuff Cover Page
Solution: The text part in the button is not clickable. But the rest part of the button is clickable. I'm still working on it to fix the problem. Might use JavaScript to make this happen in the next assignment.

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How is the brand identity of your client reflected through your design choices?

My understanding to Fluff Stuff'd identity is that it is a local artisan workshop located in Pittsburgh. So instead of a large furniture chain website, it wants to offer a more customized service experience with only one type of product - hand-knitted, hand-dyed pillows. So my design reflects the idea that this online shopping experience needs to be unique and personal - just like the human-focused producing process of Fluff Stuff.

What kind of look and feel did you design for them and why?

The customers will be guided with multiple pages as if they are shopping with a service assistant in store. Each page is a step to choose the type of pillow, the color of pillow, as well as the insert material. After customers make the last choice, they will be guided to the product detail page. This specific product detail page shows the exact pillow's information based on the customers' choices. However, if they are not satisfied with the result, they could adjust the choices on the product detail page to see what the end product would look like.