

## **MACHOMAN**



L1AC Andrean Hasan Dio



- In this pandemic situtation people tend to stay at home and avoid public places.
- 66 % people agree that homeworkout is more effective.
- Less personlized workout apps are not interesting for users.



- We specially made edgy application for young users, with the age 15-25.
- Otherwise, we are certain our apps can be enjoyed by all ages.





Co

## Obesity

- Obesity rate increase 2 times since 1980
- In 2014 more than 1,9 B adults (>18 years) are having overweight, 13% of them are having obecity.



## MachoMan

With this app we can fight obesity problem(hopefully). And bring machoness to all people around the globe.

ك



## Workout Buddy

To prevent any boredom We invented interactive Workout buddy that you can level up. So you feel like playing some kind of games When actually do exercise



We also make a gift system, to make the user more enthusiastic to work out. You can get a point from finishing mission. With that point you can exchange it to get voucher or real money