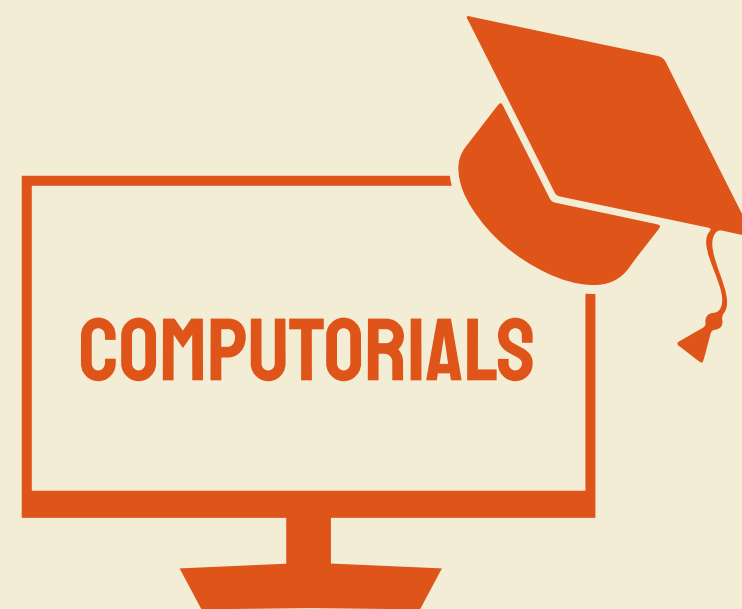COMPUTORIALS

BRAND
guidelines

COMPUTORIALS

MINDSET

Computorials is a new interactive way of learning about computers and their components. Whether you're a beginner looking to understand the basics or an advanced user wanting a deeper dive into hardware and software, Computorials offers engaging, hands-on learning experiences.

Graduation Cap: Represents learning and education.
Monitor: Signifies focus on computers and technology.
"Computorials": Blends "computer" and "tutorials" for clarity.

TYPEFACE

Presentation are communication tools that can be used to as demonstrations, lectures, reports, and more.
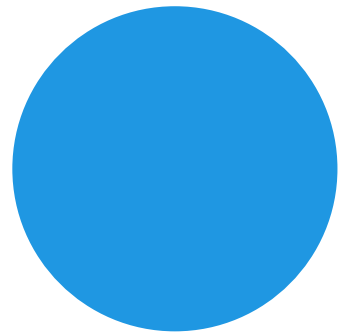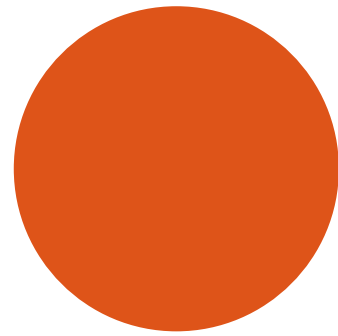
STAATLICHES

Roboto
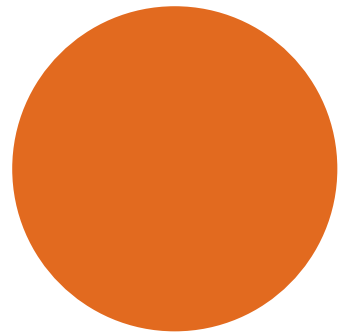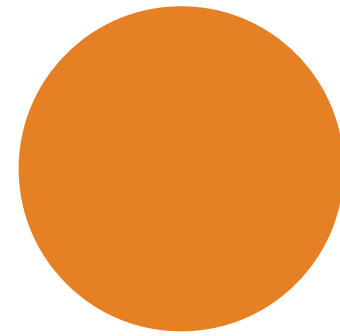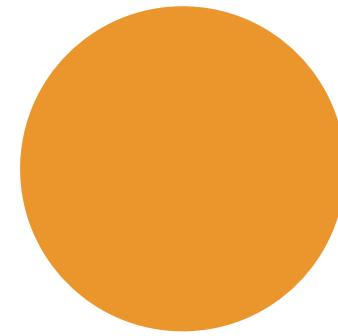
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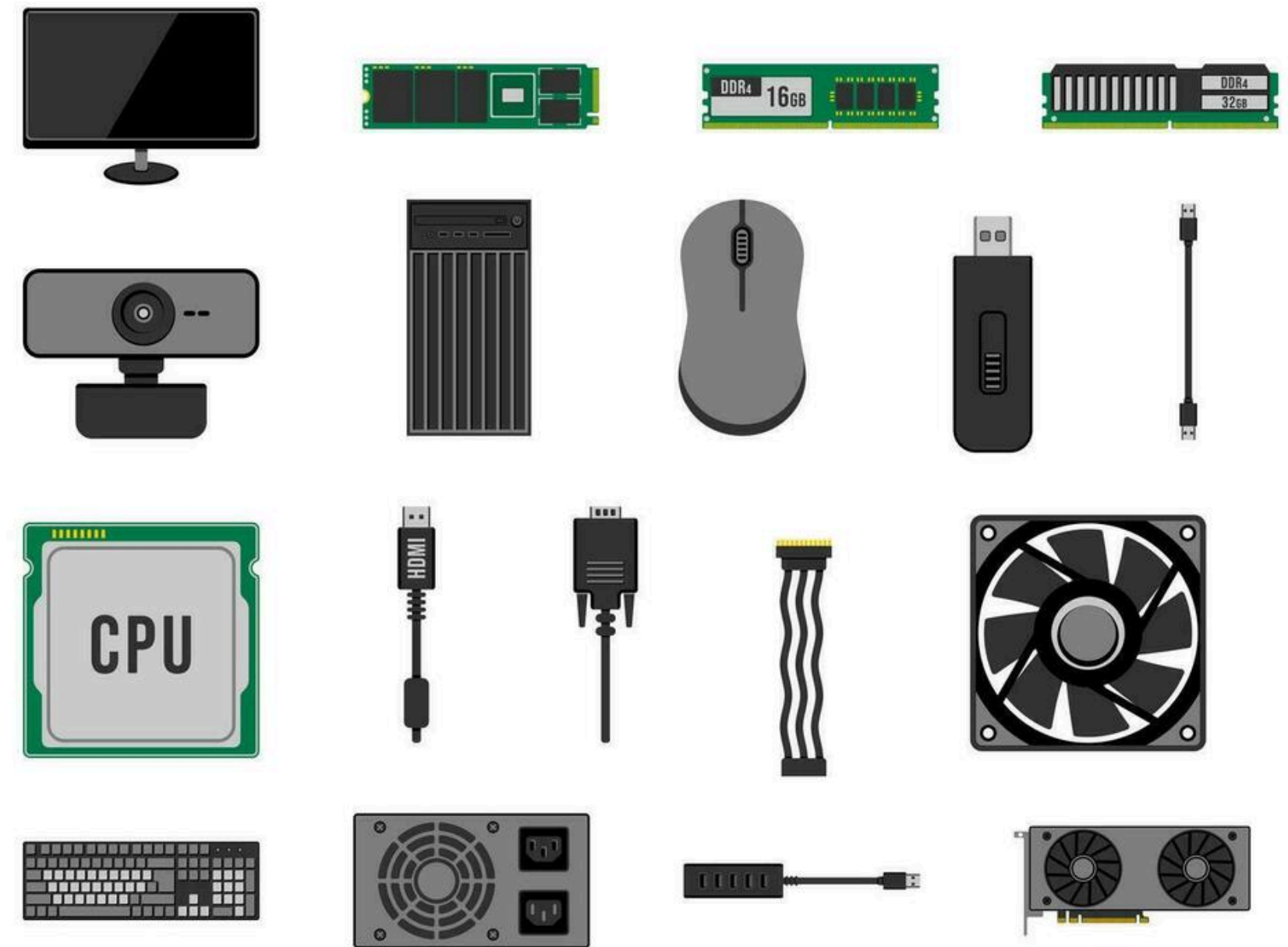#1f97e2   #de5419   #e26a1f   #e68025   #eb962c   #f3edd6

COLOR PALETTE

GRAPHICS STYLE

Flat illustration

"These are images made in a minimalist style. They cut out a lot of details, including shadows and texture, allowing the basic shapes and colors to do most of the work. The result is something clean —allowing the eye to quickly understand what it's looking at."

*example