

Viewership numbers represent average viewership at any point during broadcast
Unit=Millions
Source: Sports Media Watch Reporting based on Nielsen Media Research

Viewership Year	Team	Round
19.6	2019 M	Final
16.9	2021 M	Final
3.7	2019 W	Final
4.1	2021 W	Final
11.5	2019 M	Sixteen
12.9	2021 M	Sixteen
0.55	2019 W	Sixteen
0.92	2021 W	Sixteen

Year		Rank	Team
2016	1276 Michigan	79.57	M
2017	1276 Michigan	86.86	M
2018	1276 Michigan	88.54	M
2019	1276 Michigan	91.04	M
2021	1276 Michigan	89.56	M
2022	1276 Michigan	84.73	M
2018	3276 Michigan	86.86	W
2019	3276 Michigan	84.84	W
2021	3276 Michigan	87.3	W
2022	3276 Michigan	90.12	W
2021	1211 Gonzaga-six year highest	96.51	M
2018	1300 North Carolina Central - Six year low	65.3	M
2022	3230 Incarnate Word - 6 year low	58.31	W
2016	3163 Connecticut - 6 year high	113.09	W