Section
Type of publication
Criterion

Marketing
Scientific journals
Scientific quality



Nature	Link	Publisher	Votes ≥ rating [%]	Rating	ISSN	Title
Academy of Management Journal   1948-0989	<u>Link</u>	London: Nature Publishing Group	91	A+	1476-4687	Nature
Journal of Marketing   1547-7185	<u>Link</u>	Washington D.C.: of Science	90	A+	1095-9203	Science
Journal of Consumer Research	<u>Link</u>	Academy of Management	85	A+	1948-0989	Academy of Management Journal
Journal of Marketing Research	<u>Link</u>	SAGE	84	A+	1547-7185	Journal of Marketing
Management Science         1526-5501         A+         80         INFORMS           American Economic Review         1944-7981         A+         79         American Economic Association           Administrative Science Quaretry         1930-3815         A+         78         Cornell University Press           Econometrica         1468-0262         A+         78         Wiley-Blackwell           Marketing Science         1526-548X         A+         78         INFORMS           Academy of Management Review         1930-3807         A+         76         Academy of Management           Organization Science         1526-5455         A+         70         INFORMS           Psychological Science         1526-5455         A+         70         INFORMS           Psychological Science         1467-9280         A+         68         Thousand Oaks, California: Sage Publications           Journal of Political Economy         1537-534X         A+         64         University of Chicago Press           Strategic Management Journal         1097-0266         A+         57         Hoboken, New Jersey: Wiley           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of Manageme	<u>Link</u>	Oxford University Press	83	A+	1537-5277	Journal of Consumer Research
American Economic Review         1944-7981         A+         79         American Economic Association           Administrative Science Quarterly         1930-3815         A+         78         Cornell University Press           Econometrica         1488-0262         A+         78         Wiley-Blackwell           Marketing Science         1526-548X         A+         78         INFORMS           Academy of Management Review         1930-3807         A+         76         Academy of Management           Organization Science         1526-5455         A+         70         INFORMS           Psychological Science         1467-9280         A+         68         Thousand Oaks, California: Sage Publications           Journal of Political Economy         1537-534X         A+         64         University of Chicago Press           Strategic Management Journal         1097-0266         A+         57         Hoboken, New Jersey: Wiley           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of the Academy of Marketing Science         1552-7824         A         92         Springer           Journal of Management Sudies         1873-3271         A         87         Elsevier <tr< td=""><td><u>Link</u></td><td>SAGE</td><td>81</td><td>A+</td><td>1547-7193</td><td>Journal of Marketing Research</td></tr<>	<u>Link</u>	SAGE	81	A+	1547-7193	Journal of Marketing Research
Administrative Science Quarterly         1930-3815         A+         78         Cornell University Press           Econometrica         1468-0262         A+         78         Wiley-Blackwell           Marketing Science         1526-548X         A+         78         INFORMS           Academy of Management Review         1930-3807         A+         76         Academy of Management           Organization Science         1526-5455         A+         70         INFORMS           Psychological Science         1467-9280         A+         68         Thousand Oaks, California: Sage Publications           Journal of Political Economy         1537-534X         A+         64         University of Chicago Press           Strategic Management Journal         1097-0266         A+         57         Hoboken, New Jersey: Wiley           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of Management         1552-7824         A         92         Springer           Journal of Retailing         1673-3271         A         87         Elsevier           Journal of Applied Psychology         1939-1854         A         86         American Psychological Association           Journal	<u>Link</u>	INFORMS	80	A+	1526-5501	Management Science
Econometrica	<u>Link</u>	American Economic Association	79	A+	1944-7981	American Economic Review
Marketing Science         1528-548X         A+         78         INFORMS           Academy of Management Review         1930-3807         A+         76         Academy of Management           Organization Science         1526-5455         A+         70         INFORMS           Psychological Science         1467-9280         A+         68         Thousand Oaks, California: Sage Publications           Journal of Political Economy         1537-534X         A+         64         University of Chicago Press           Strategic Management Journal         1097-0266         A+         57         Hoboken, New Jersey: Wiley           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of Management         1557-1211         A         90         Thousand Oaks, California: Sage Publications           Journal of Applied Psychology         1873-3271         A         87         Elsevier           Journal of Applied Psychology         1939-1854 <td< td=""><td><u>Link</u></td><td>Cornell University Press</td><td>78</td><td>A+</td><td>1930-3815</td><td>Administrative Science Quarterly</td></td<>	<u>Link</u>	Cornell University Press	78	A+	1930-3815	Administrative Science Quarterly
Academy of Management Review 1930-3807 A+ 76 Academy of Management Organization Science 1526-5455 A+ 70 INFORMS Psychological Science 1467-9280 A+ 68 Thousand Oaks, California: Sage Publications Journal of Political Economy 1537-534X A+ 64 University of Chicago Press Strategic Management Journal 1097-0266 A+ 57 Hoboken, New Jersey: Wiley Journal of Personality and Social Psychology 1939-1315 A+ 53 American Psychological Association Journal of the Academy of Marketing Science 1552-7824 A 92 Springer Journal of Management Journal of Management 1557-1211 A 90 Thousand Oaks, California: Sage Publications Journal of Retailing 1873-3271 A 87 Elsevier Journal of Applied Psychology 1939-1854 A 86 American Psychological Association Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan International Journal of Research in Marketing 1873-8001 A 83 Elsevier Proceedings of the National Academy of Science Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media Research Policy 1873-7625 A 82 Elsevier Academy of Management Annals 1941-6067 A 81 Academy of Management Organization Studies 1939-1463 A 79 American Psychological Association	<u>Link</u>	Wiley-Blackwell	78	A+	1468-0262	Econometrica
Organization Science         1526-5455         A+         70         INFORMS           Psychological Science         1467-9280         A+         68         Thousand Oaks, California: Sage Publications           Journal of Political Economy         1537-534X         A+         64         University of Chicago Press           Strategic Management Journal         1097-0266         A+         57         Hoboken, New Jersey: Wiley           Journal of Personality and Social Psychology         1939-1315         A+         53         American Psychological Association           Journal of the Academy of Marketing Science         1552-7824         A         92         Springer           Journal of Management         1557-1211         A         90         Thousand Oaks, California: Sage Publications           Journal of Retailing         1873-3271         A         87         Elsevier           Journal of Applied Psychology         1939-1854         A         86         American Psychological Association           Journal of Management Studies         1467-6486         A         86         Hoboken, New Jersey: Wiley           Journal of Consumer Psychology         1532-7663         A         84         Society for Consumer Psychology           Journal of International Journal of Research in Marketing         1873-8091<	<u>Link</u>	INFORMS	78	A+	1526-548X	Marketing Science
Psychological Science 1467-9280 A+ 68 Thousand Oaks, California: Sage Publications Journal of Political Economy 1537-534X A+ 64 University of Chicago Press Strategic Management Journal 1097-0266 A+ 57 Hoboken, New Jersey: Wiley Journal of Personality and Social Psychology 1939-1315 A+ 53 American Psychological Association Journal of the Academy of Marketing Science 1552-7824 A 92 Springer Journal of Management 1557-1211 A 90 Thousand Oaks, California: Sage Publications Journal of Retailing 1873-3271 A 87 Elsevier Journal of Applied Psychology 1939-1854 A 86 American Psychological Association Journal of Applied Psychology 1939-1854 A 86 American Psychological Association Journal of Consumer Psychology 1467-6486 A 86 Hoboken, New Jersey: Wiley Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan International Journal of Research in Marketing 1873-8001 A 83 Elsevier Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science Psychometrika 1860-0980 A 82 Elsevier Academy of Management Annals 1941-6067 A 81 Academy of Management Organization Studies 1939-1463 A 79 American Psychological Association	<u>Link</u>	Academy of Management	76	A+	1930-3807	Academy of Management Review
Journal of Political Economy  1537-534X  A+  64  University of Chicago Press  Strategic Management Journal  1097-0266  A+  57  Hoboken, New Jersey: Wiley  Journal of Personality and Social Psychology  1939-1315  A+  53  American Psychological Association  Journal of Management  Journal of Management  1552-7824  A  92  Springer  Journal of Management  Journal of Retailing  1873-3271  A  87  Elsevier  Journal of Applied Psychology  1939-1854  A  86  American Psychological Association  Journal of Applied Psychology  1939-1854  A  86  American Psychological Association  Journal of Management Studies  1467-6486  A  86  Hoboken, New Jersey: Wiley  Journal of Consumer Psychology  1532-7663  A  84  Society for Consumer Psychology  Journal of International Business Studies  1478-6990  A  84  Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing  1873-8001  A  83  Elsevier  Proceedings of the National Academy of Sciences  1091-6490  A  83  National Academy of Science  Psychometrika  Research Policy  1873-7625  A  81  Academy of Management  Organization Studies  1741-3044  A  80  SAGE  Psychological Methods	<u>Link</u>	INFORMS	70	A+	1526-5455	Organization Science
Strategic Management Journal  1097-0266 A+ 57 Hoboken, New Jersey: Wiley  Journal of Personality and Social Psychology  1939-1315 A+ 53 American Psychological Association  Journal of the Academy of Marketing Science  1552-7824 A 92 Springer  Journal of Management  1557-1211 A 90 Thousand Oaks, California: Sage Publications  Journal of Retailling  1873-3271 A 87 Elsevier  Journal of Applied Psychology  1939-1854 A 86 American Psychological Association  Journal of Management Studies  1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology  1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies  1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing  1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences  1091-6490 A 83 National Academy of Science  Psychometrika  1860-0880 A 82 New York, NY: Springer Science + Business Media  Research Policy  Academy of Management Annals  1941-6067 A 81 Academy of Management  Organization Studies  1939-1463 A 79 American Psychological Association	<u>Link</u>	Thousand Oaks, California: Sage Publications	68	A+	1467-9280	Psychological Science
Journal of Personality and Social Psychology  1939-1315  A+ 53 American Psychological Association  Journal of the Academy of Marketing Science  1552-7824  A 92 Springer  Journal of Management  1557-1211  A 90 Thousand Oaks, California: Sage Publications  Journal of Retailing  1873-3271  Journal of Applied Psychology  1939-1854  Journal of Applied Psychology  1939-1854  Journal of Management Studies  Journal of Management Studies  Journal of Consumer Psychology  1532-7663  Journal of International Business Studies  1478-6990  Journal of International Business Studies  1478-6990  Journal of Research in Marketing  1873-8001  International Journal of Research in Marketing  1873-8001  A 83 Elsevier  Proceedings of the National Academy of Sciences  1991-6490  A 83 National Academy of Science  Psychometrika  1860-0980  A 82 New York, NY: Springer Science + Business Media  Research Policy  Academy of Management Annals  1941-6067  A 81 Academy of Management  Organization Studies  1939-1463  A 79 American Psychological Association	<u>Link</u>	University of Chicago Press	64	A+	1537-534X	Journal of Political Economy
Journal of the Academy of Marketing Science 1552-7824 A 92 Springer  Journal of Management 1557-1211 A 90 Thousand Oaks, California: Sage Publications  Journal of Retailing 1873-3271 A 87 Elsevier  Journal of Applied Psychology 1939-1854 A 86 American Psychological Association  Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing 1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media  Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management  Organization Studies 1939-1463 A 79 American Psychological Association	<u>Link</u>	Hoboken, New Jersey: Wiley	57	A+	1097-0266	Strategic Management Journal
Journal of Management 1557-1211 A 90 Thousand Oaks, California: Sage Publications Journal of Retailing 1873-3271 A 87 Elsevier  Journal of Applied Psychology 1939-1854 A 86 American Psychological Association  Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing 1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media  Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management  Organization Studies 1939-1463 A 79 American Psychological Association	<u>Link</u>	American Psychological Association	53	A+	1939-1315	Journal of Personality and Social Psychology
Journal of Retailing 1873-3271 A 87 Elsevier  Journal of Applied Psychology 1939-1854 A 86 American Psychological Association  Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing 1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media  Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management  Organization Studies 1741-3044 A 80 SAGE  Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	Springer	92	Α	1552-7824	Journal of the Academy of Marketing Science
Journal of Applied Psychology 1939-1854 A 86 American Psychological Association  Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing 1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media  Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management  Organization Studies 1741-3044 A 80 SAGE  Psychological Methods	<u>Link</u>	Thousand Oaks, California: Sage Publications	90	Α	1557-1211	Journal of Management
Journal of Management Studies 1467-6486 A 86 Hoboken, New Jersey: Wiley  Journal of Consumer Psychology 1532-7663 A 84 Society for Consumer Psychology  Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing 1873-8001 A 83 Elsevier  Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media  Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management  Organization Studies 1741-3044 A 80 SAGE  Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	Elsevier	87	Α	1873-3271	Journal of Retailing
Journal of Consumer Psychology  Journal of International Business Studies  1478-6990  A 84 Basingstoke, Hampshire: Palgrave Macmillan  International Journal of Research in Marketing  Proceedings of the National Academy of Sciences  1091-6490  A 83 Elsevier  Proceedings of the National Academy of Sciences  1091-6490  A 83 National Academy of Science  Psychometrika  1860-0980  A 82 New York, NY: Springer Science + Business Media  Research Policy  Academy of Management Annals  1941-6067  A 81 Academy of Management  Organization Studies  1741-3044  A 80 SAGE  Psychological Methods  1939-1463  A 79 American Psychological Association	<u>Link</u>	American Psychological Association	86	А	1939-1854	Journal of Applied Psychology
Journal of International Business Studies 1478-6990 A 84 Basingstoke, Hampshire: Palgrave Macmillan International Journal of Research in Marketing 1873-8001 A 83 Elsevier Proceedings of the National Academy of Sciences 1091-6490 A 83 National Academy of Science Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media Research Policy 1873-7625 A 82 Elsevier Academy of Management Annals 1941-6067 A 81 Academy of Management Organization Studies 1741-3044 A 80 SAGE Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	Hoboken, New Jersey: Wiley	86	Α	1467-6486	Journal of Management Studies
International Journal of Research in Marketing  1873-8001  Proceedings of the National Academy of Sciences  1091-6490  A 83  National Academy of Science  Psychometrika  1860-0980  A 82  New York, NY: Springer Science + Business Media  Research Policy  1873-7625  A 82  Elsevier  Academy of Management Annals  1941-6067  A 81  Academy of Management  Organization Studies  1741-3044  A 80  SAGE  Psychological Methods  1939-1463  A 79  American Psychological Association	<u>Link</u>	Society for Consumer Psychology	84	А	1532-7663	Journal of Consumer Psychology
Proceedings of the National Academy of Sciences  1091-6490 A 83 National Academy of Science  Psychometrika 1860-0980 A 82 New York, NY: Springer Science + Business Media Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management Organization Studies 1741-3044 A 80 SAGE  Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	Basingstoke, Hampshire: Palgrave Macmillan	84	Α	1478-6990	Journal of International Business Studies
Psychometrika1860-0980A82New York, NY: Springer Science + Business MediaResearch Policy1873-7625A82ElsevierAcademy of Management Annals1941-6067A81Academy of ManagementOrganization Studies1741-3044A80SAGEPsychological Methods1939-1463A79American Psychological Association	<u>Link</u>	Elsevier	83	А	1873-8001	International Journal of Research in Marketing
Research Policy 1873-7625 A 82 Elsevier  Academy of Management Annals 1941-6067 A 81 Academy of Management Organization Studies 1741-3044 A 80 SAGE  Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	National Academy of Science	83	Α	1091-6490	Proceedings of the National Academy of Sciences
Academy of Management Annals  1941-6067  A 81 Academy of Management Organization Studies  1741-3044  Psychological Methods  1939-1463  A 79 American Psychological Association	<u>Link</u>	New York, NY: Springer Science + Business Media	82	Α	1860-0980	Psychometrika
Organization Studies1741-3044A80SAGEPsychological Methods1939-1463A79American Psychological Association	<u>Link</u>	Elsevier	82	Α	1873-7625	Research Policy
Psychological Methods 1939-1463 A 79 American Psychological Association	<u>Link</u>	Academy of Management	81	А	1941-6067	Academy of Management Annals
7	<u>Link</u>	SAGE	80	Α	1741-3044	Organization Studies
Journal of Santias Pagagraph 4552,7270 A 79 SACE	<u>Link</u>	American Psychological Association	79	А	1939-1463	Psychological Methods
Journal of Service Research 1552-7579 A 76 SAGE	<u>Link</u>	SAGE	78	А	1552-7379	Journal of Service Research
Organizational Research Methods 1552-7425 A 77 Thousand Oaks, California: Sage Publications	<u>Link</u>	Thousand Oaks, California: Sage Publications	77	А	1552-7425	Organizational Research Methods
Journal of Product Innovation Management 1540-5885 A 74 Wiley-Blackwell	<u>Link</u>	Wiley-Blackwell	74	А	1540-5885	Journal of Product Innovation Management
Nature Human Behavior 2397-3374 A 73 Springer Nature	<u>Link</u>	Springer Nature	73	Α	2397-3374	Nature Human Behavior

Section
Type of publication
Criterion

Marketing
Scientific journals
Scientific quality



The RAND Journal of Economics	Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Dournal of Experimental Social Psychology   1936-0465   A   59   Elsevier   Unix	Nature Communications	2041-1723	Α	70	London: Nature Publishing Group	<u>Link</u>
Journal of Experimental Social Psychology   1096-0465   A   59   Elsevier   Link	The RAND Journal of Economics	1756-2171	Α	66	Wiley	<u>Link</u>
Psychology & Marketing	Quantitative Marketing and Economics	1573-711X	А	60	Dordrecht: Springer Science + Business Media	<u>Link</u>
Decision Support Systems	Journal of Experimental Social Psychology	1096-0465	А	59	Elsevier	<u>Link</u>
Marketing Letters	Psychology & Marketing	1520-6793	В	95	Hoboken, New Jersey: Wiley	<u>Link</u>
Academy of Management Perspectives   1943-4529   B   92   Academy of Management   Link	Decision Support Systems	1873-5797	В	93	Elsevier	<u>Link</u>
	Marketing Letters	1573-059X	В	93	Dordrecht: Springer Science + Business Media	<u>Link</u>
Dournal of Advertising	Academy of Management Perspectives	1943-4529	В	92	Academy of Management	<u>Link</u>
Dournal of Interactive Marketing	Journal of Business Ethics	1573-0697	В	92	Springer Nature	<u>Link</u>
Link	Journal of Advertising	1557-7805	В	91	Philadelphia, PA: Taylor & Francis	<u>Link</u>
Transportation Research Part A: Policy and Practice   1879-2375   B   91   Elsevier   Link	Journal of Interactive Marketing	1520-6653	В	91	Sage	<u>Link</u>
Dournal of Business Research   1873-7978   B   90   Elsevier   Link	Long Range Planning	1873-1872	В	91	Elsevier	<u>Link</u>
Dournal of Public Policy & Marketing	Transportation Research Part A: Policy and Practice	1879-2375	В	91	Elsevier	<u>Link</u>
British Journal of Management 1467-8551 B 88 Wiley-Blackwell Link Business & Information Systems Engineering 1867-0202 B 87 Springer Link Journal of the Association for Consumer Research 2378-1823 B 87 University of Chicago Press Link Journal of International Marketing 1547-7215 B 86 Sage Link Technological Forecasting and Social Change 1873-5509 B 86 Elsevier Link R&D Management 1467-9310 B 85 Wiley-Blackwell Link AMS Review 1869-8182 B 84 New York: Springer Link Description of the Environment 1099-0836 B 84 Wiley-Blackwell Link Computers in Human Behavior 1873-7692 B 84 Elsevier Link Multivariate Behavioral Research 1532-7906 B 84 New York, NY: Taylor & Francis Link Industrial Marketing Management 1873-2062 B 83 Elsevier Link Journal of Forecasting Link Journal of Forecasting 1999-131X B 80 Wiley Journal of Forecasting 1999-131X B 80 Wiley Journal of Service Management 1757-5826 B 76 Emerald Journal of Service Management 1879-1751 B 75 New York, NY: Science Publishing Group Link Ink Ink Ink Ink Ink Ink Ink Ink Ink I	Journal of Business Research	1873-7978	В	90	Elsevier	<u>Link</u>
Business & Information Systems Engineering   1867-0202   B	Journal of Public Policy & Marketing	1547-7207	В	89	Sage	<u>Link</u>
Journal of the Association for Consumer Research  2378-1823  B  87  University of Chicago Press  Link  Journal of International Marketing  1547-7215  B  86  Sage  Link  Technological Forecasting and Social Change  1873-5509  B  86  Elsevier  Link  AMS Review  1467-9310  B  85  Wiley-Blackwell  Link  AMS Review  1889-8182  B  84  New York: Springer  Link  Computers in Human Behavior  1873-7692  B  84  Elsevier  Link  Multivariate Behavioral Research  1532-7906  B  84  New York: NY: Taylor & Francis  Link  Industrial Marketing Management  1873-662  European Management Journal  1873-5681  European Management Journal  1873-5681  B  81  Elsevier  Link  Journal of Forecasting  1099-131X  B  80  Wiley  Link  Journal of Service Management  1757-5826  B  76  Emerald  Link  Journal of Economic Behavior & Organization  1873-6149  B  73  New York, NY: Springer Nature  Link  Journal of Business Review  Link  Journal of Business Review  Link  Journal of Business Economics  1873-6149  B  73  New York, NY: Springer Nature	British Journal of Management	1467-8551	В	88	Wiley-Blackwell	<u>Link</u>
Dournal of International Marketing	Business & Information Systems Engineering	1867-0202	В	87	Springer	<u>Link</u>
Technological Forecasting and Social Change 1873-5509 B 86 Elsevier Link R&D Management 1467-9310 B 85 Wiley-Blackwell Link AMS Review 1869-8182 B 84 New York: Springer Link Business Strategy and the Environment 1099-0836 B 84 Wiley-Blackwell Link Computers in Human Behavior 1873-7692 B 84 Elsevier Link Multivariate Behavioral Research 1532-7906 B 84 New York, NY: Taylor & Francis Link Industrial Marketing Management 1873-2062 B 83 Elsevier Link European Management Journal 1873-5681 B 81 Elsevier Link Journal of Forecasting 1099-131X B 80 Wiley Link Journal of Economic Psychology 1872-7719 B 78 Elsevier Link Journal of Service Management 1757-5826 B 76 Emerald Link Journal of Economic Behavior & Organization 1879-1751 B 75 New York, NY: Science Publishing Group Link Electronic Markets 1873-6149 B 73 Elsevier Link Journal of Business Economics	Journal of the Association for Consumer Research	2378-1823	В	87	University of Chicago Press	<u>Link</u>
R&D Management  1467-9310  1467-9310  158  1467-9310  158  158  158  158  158  158  158  1	Journal of International Marketing	1547-7215	В	86	Sage	<u>Link</u>
AMS Review 1869-8182 B 84 New York: Springer Link Business Strategy and the Environment 1099-0836 B 84 Wiley-Blackwell Link Computers in Human Behavior 1873-7692 B 84 Elsevier Link Multivariate Behavioral Research 1532-7906 B 84 New York, NY: Taylor & Francis Link Industrial Marketing Management 1873-2062 B 83 Elsevier Link European Management Journal 1873-5681 B 81 Elsevier Link Journal of Forecasting 1099-131X B 80 Wiley Link Journal of Economic Psychology 1872-7719 B 78 Elsevier Link Journal of Service Management 1757-5826 B 76 Emerald Link Journal of Economic Behavior & Organization 1879-1751 B 75 New York, NY: Science Publishing Group Link Electronic Markets 1422-8890 B 74 Springer Link Journal of Business Review 1873-6149 B 73 Elsevier Link Journal of Business Economics	Technological Forecasting and Social Change	1873-5509	В	86	Elsevier	<u>Link</u>
Business Strategy and the Environment         1099-0836         B         84         Wiley-Blackwell         Link           Computers in Human Behavior         1873-7692         B         84         Elsevier         Link           Multivariate Behavioral Research         1532-7906         B         84         New York, NY: Taylor & Francis         Link           Industrial Marketing Management         1873-2062         B         83         Elsevier         Link           European Management Journal         1873-5681         B         81         Elsevier         Link           Journal of Forecasting         1099-131X         B         80         Wiley         Link           Journal of Economic Psychology         1872-7719         B         78         Elsevier         Link           Journal of Service Management         1757-5826         B         76         Emerald         Link           Journal of Economic Behavior & Organization         1879-1751         B         75         New York, NY: Science Publishing Group         Link           Electronic Markets         1422-8890         B         74         Springer         Link           International Business Review         1873-6149         B         73         New York, NY: Springer Nature         Li	R&D Management	1467-9310	В	85	Wiley-Blackwell	<u>Link</u>
Computers in Human Behavior  1873-7692  B  84  Elsevier  Multivariate Behavioral Research  1532-7906  B  84  New York, NY: Taylor & Francis  Link  Industrial Marketing Management  1873-2062  B  83  Elsevier  Link  European Management Journal  1873-5681  B  81  Elsevier  Link  Journal of Forecasting  1099-131X  Journal of Economic Psychology  1872-7719  B  78  Elsevier  Link  Journal of Service Management  1757-5826  B  76  Emerald  Link  Journal of Economic Behavior & Organization  1879-1751  B  75  New York, NY: Science Publishing Group  Link  International Business Review  1873-6149  B  73  Resevier  Link  Journal of Business Economics  1861-8928  B  73  New York, NY: Springer Nature	AMS Review	1869-8182	В	84	New York: Springer	<u>Link</u>
Multivariate Behavioral Research  1532-7906 B 84 New York, NY: Taylor & Francis Link Industrial Marketing Management  1873-2062 B 83 Elsevier Link European Management Journal  1873-5681 B 81 Elsevier Link Journal of Forecasting Link Journal of Economic Psychology 1872-7719 B 78 Elsevier Link Journal of Service Management Link Journal of Economic Behavior & Organization 1879-1751 B 75 New York, NY: Science Publishing Group Link Electronic Markets 1422-8890 B 74 Springer Link International Business Review 1873-6149 B 73 Elsevier Link Journal of Business Economics	Business Strategy and the Environment	1099-0836	В	84	Wiley-Blackwell	<u>Link</u>
Industrial Marketing Management  Industrial Marketing Management Journal  Industrial Marketing Management  Industrial Marketing Manag	Computers in Human Behavior	1873-7692	В	84	Elsevier	<u>Link</u>
European Management Journal  1873-5681  B  81  Elsevier  Link  Journal of Forecasting  1099-131X  B  80  Wiley  Link  Journal of Economic Psychology  1872-7719  B  78  Elsevier  Link  Journal of Service Management  Journal of Service Management  1757-5826  B  76  Emerald  Link  Journal of Economic Behavior & Organization  1879-1751  B  75  New York, NY: Science Publishing Group  Link  International Business Review  1873-6149  B  73  Elsevier  Link  Journal of Business Economics  1861-8928  B  73  New York, NY: Springer Nature	Multivariate Behavioral Research	1532-7906	В	84	New York, NY: Taylor & Francis	<u>Link</u>
Journal of Forecasting 1099-131X B 80 Wiley Link Journal of Economic Psychology 1872-7719 B 78 Elsevier Link Journal of Service Management 1757-5826 B 76 Emerald Link Journal of Economic Behavior & Organization 1879-1751 B 75 New York, NY: Science Publishing Group Link Electronic Markets 1422-8890 B 74 Springer Link International Business Review 1873-6149 B 73 Elsevier Link Journal of Business Economics 1861-8928 B 73 New York, NY: Springer Nature Link	Industrial Marketing Management	1873-2062	В	83	Elsevier	<u>Link</u>
Journal of Economic Psychology  1872-7719  B 78 Elsevier  Link  Journal of Service Management  1757-5826  B 76 Emerald  Link  Journal of Economic Behavior & Organization  1879-1751  B 75 New York, NY: Science Publishing Group  Link  Electronic Markets  1422-8890  B 74 Springer  Link  International Business Review  1873-6149  B 73 Elsevier  Link  Journal of Business Economics  1861-8928  B 73 New York, NY: Springer Nature	European Management Journal	1873-5681	В	81	Elsevier	<u>Link</u>
Journal of Service Management 1757-5826 B 76 Emerald Link Journal of Economic Behavior & Organization 1879-1751 B 75 New York, NY: Science Publishing Group Link Electronic Markets 1422-8890 B 74 Springer Link International Business Review 1873-6149 B 73 Elsevier Link Journal of Business Economics 1861-8928 B 73 New York, NY: Springer Nature Link	Journal of Forecasting	1099-131X	В	80	Wiley	<u>Link</u>
Journal of Economic Behavior & Organization  1879-1751  B  75  New York, NY: Science Publishing Group  Link  Electronic Markets  1422-8890  B  74  Springer  Link  International Business Review  1873-6149  B  73  Elsevier  Link  Journal of Business Economics  1861-8928  B  73  New York, NY: Springer Nature  Link	Journal of Economic Psychology	1872-7719	В	78	Elsevier	<u>Link</u>
Electronic Markets1422-8890B74SpringerLinkInternational Business Review1873-6149B73ElsevierLinkJournal of Business Economics1861-8928B73New York, NY: Springer NatureLink	Journal of Service Management	1757-5826	В	76	Emerald	<u>Link</u>
International Business Review 1873-6149 B 73 Elsevier Link Journal of Business Economics 1861-8928 B 73 New York, NY: Springer Nature Link	Journal of Economic Behavior & Organization	1879-1751	В	75	New York, NY: Science Publishing Group	<u>Link</u>
Journal of Business Economics 1861-8928 B 73 New York, NY: Springer Nature Link	Electronic Markets	1422-8890	В	74	Springer	<u>Link</u>
	International Business Review	1873-6149	В	73	Elsevier	<u>Link</u>
	Journal of Business Economics	1861-8928	В	73	New York, NY: Springer Nature	<u>Link</u>
	California Management Review	2162-8564	В	72		<u>Link</u>

Section
Type of publication
Criterion

Marketing
Scientific journals
Scientific quality



Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Journal of Advertising Research	1740-1909	В	72	Advertising Research Foundation	<u>Link</u>
PLoS One	1932-6203	В	72	Public Library of Science (PLoS)	<u>Link</u>
International Journal of Electronic Commerce	1557-9301	В	71	Routledge	<u>Link</u>
MIT Sloan Management Review	1532-8937	В	70	Cambridge, MA: MIT Sloan Management Review	<u>Link</u>
International Marketing Review	0265-1335	В	69	Emerald	<u>Link</u>
Journal of Personal Selling & Sales Management	1557-7813	В	69	Taylor & Francis	<u>Link</u>
European Journal of Marketing	1758-7123	В	68	Bradford: MCB University Press	<u>Link</u>
Journal of Behavioral Decision Making	1099-0771	В	68	John Wiley & Sons	<u>Link</u>
Schmalenbach Journal of Business Research	2366-6153	В	68	Springer Nature	<u>Link</u>
Structural Equation Modeling: A Multidisciplinary Journal	1532-8007	В	68	Taylor & Francis	<u>Link</u>
Review of Managerial Science	1863-6691	В	66	Springer Nature	<u>Link</u>
Scandinavian Journal of Management	1873-3387	В	66	Elsevier	<u>Link</u>
Technovation	1879-2383	В	66	Elsevier	<u>Link</u>
Food Quality and Preferences	1873-6343	В	61	Elsevier	<u>Link</u>
International Journal of Innovation Management	1757-5877	В	61	World Scientific	<u>Link</u>
Internet Research	2054-5657	В	61	Emerald	<u>Link</u>
Appetite	1095-8304	В	59	Elsevier	<u>Link</u>
Harvard Business Review	0017-8012	В	59	Harvard Business School Publishing	<u>Link</u>
Management Decision	1758-6070	В	58	Emerald	<u>Link</u>
Tourism Management	1879-3193	В	58	Elsevier	<u>Link</u>
Behavior Research Methods	1554-3528	В	57	Psychonomic Society Publ.	<u>Link</u>
European Journal of Management	2378-8526	В	57	International Academy of Business and Economics	<u>Link</u>
Journal of Media Economics	1532-7736	В	56	Routledge	<u>Link</u>
Journal of Retailing and Consumer Services	1873-1384	В	56	Elsevier	<u>Link</u>
Journal of Travel Research	1552-6763	В	55	SAGE	<u>Link</u>
Journal of Consumer Behaviour	1479-1838	В	54	Wiley	<u>Link</u>
Management Review Quarterly	2198-1639	В	53	Springer	<u>Link</u>
British Food Journal	1758-4108	В	50	Emerald	<u>Link</u>
Journal of Marketing Theory and Practice	1944-7175	В	50	Taylor & Francis	<u>Link</u>
Marketing Theory	1741-301X	В	50	Thousand Oaks, California: Sage Publications	<u>Link</u>
Journal of Business-to-Business Marketing	1547-0628	С	93	Routledge	<u>Link</u>
Journal of Marketing Management	1472-1376	С	92	Routledge	<u>Link</u>
Journal of Services Marketing	2054-1651	С	92	Bradford: MCB University Press	<u>Link</u>
Customer Needs and Solutions	2196-2928	С	90	New York, NY: Springer	<u>Link</u>
International Journal of Advertising	1759-3948	С	90	Routledge	<u>Link</u>

Section
Type of publication
Criterion

Marketing
Scientific journals
Scientific quality



International Journal of Retail & Distribution Management   1758-6690   C   88   Emerald   Link Journal of Product & Brand Management   2054-1643   C   87   Emerald   Link Journal of Product & Brand Management   2054-1643   C   87   Taylor & Francis   Link Journal of Startagic Marketing   1466-4488   C   87   Taylor & Francis   Link Marketing ZFP - Journal of Research and Management   0344-1369   C   87   Beck   Link Consumer Psychology Review   2476-1281   C   66   Hoboken, NJ: Wiley   Link Journal of Brand Management   1479-1803   C   86   Basingtoke: Palgrave Macmillan   Link Recherche et Applications en Marketing (English Edition)   2051-5707   C   85   Thousand Oaks, California: Sage Publications   Link Electronic Commerce Research   1572-9362   C   84   Springer   Link Journal of Service Management Research   2942-3392   C   84   Nomos   Link Journal of Consumer Affairs   Link Journal of Marketing Analytics   2050-3326   C   83   Blackwell   Link Journal of Marketing Analytics   2050-3326   C   83   Blackwell   Link Journal of Marketing Analytics   2050-3326   C   83   Palgrave Macmillan   Link Journal of Marketing Analytics   2050-3326   C   83   Palgrave Macmillan   Link Journal of Marketing Analytics   2052-1189   C   81   Emerald   Link Journal of Consumer Policy   1573-0700   C   82   Lickterhand   Link Journal of Consumer Policy   2052-1189   C   81   Emerald   Link Journal of Consumer Policy   2052-1200   C   81   Emerald   Link Journal of Consumer Policy   2052-1200   C   81   Emerald   Link Journal of Consumer Policy   2052-1200   C   81   Emerald   Link Journal of Consumer Policy   2052-1200   C   81   Emerald   Link Journal of Marketing   2052-1200   C   81   Emerald   Link Journal of Marketing   2052-1200   C   81   Emerald   Link Journal of Marketing Education   1552-6533   C   79   Thousand Oaks, California: Sage Publications   Link Journal of Marketing Education   1552-6554   C   74   Routledge   Link Journal of Marketing Education   1552-6554   C   74   Routledge   Link Journal of Market	Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Journal of Product & Brand Management   2054-1643   C   87   Emerald   Link	Review of Marketing Research	1944-7035	С	89	Emerald	<u>Link</u>
Journal of Strategic Marketing	International Journal of Retail & Distribution Management	1758-6690	С	88	Emerald	<u>Link</u>
Marketing ZFP - Journal of Research and Management         0344-1369         C         87         Beck         Link           Consumer Psychology Review         2476-1281         C         86         Hoboken, NJ: Wiley         Link           Journal of Brand Management         1479-1803         C         86         Basingstoke: Palgrave Macmillan         Link           Recherche et Applications en Marketing (English Edition)         2051-5707         C         85         Thousand Oaks, California: Sage Publications         Link           Electronic Commerce Research         1572-9362         C         84         Springer         Link           Journal of Service Management Research         2942-3392         C         84         Nomos         Link           Journal of Service Management Research         2942-3392         C         84         Nomos         Link           Journal of Consumer Affairs         1745-6606         C         83         Elsewier         Link           Journal of Consumer Affairs         1745-6606         C         83         Blackwell         Link           Journal of Marketing Analytics         2050-3326         C         83         Palgrave Macmillan         Link           Journal of Marketing Analytics         2052-1900         C         82	Journal of Product & Brand Management	2054-1643	С	87	Emerald	<u>Link</u>
Consumer Psychology Review   2476-1281   C   86   Hoboken, NJ: Wiley   Link Journal of Brand Management   1479-1803   C   86   Basingstoke: Palgrave Macmillan   Link Recherche et Applications en Marketing (English Edition)   2051-5707   C   85   Thousand Oaks, California: Sage Publications   Link Recherche et Applications en Marketing (English Edition)   2051-5707   C   85   Thousand Oaks, California: Sage Publications   Link Palgrave Macmillan   Link Pa	Journal of Strategic Marketing	1466-4488	С	87	Taylor & Francis	<u>Link</u>
Journal of Brand Management 1479-1803 C 86 Basingstoke: Palgrave Macmillan Link Recherche et Applications en Marketing (English Edition) 2051-5707 C 85 Thousand Oaks, California: Sage Publications Link Recherche et Applications en Marketing (English Edition) 2051-5707 C 85 Thousand Oaks, California: Sage Publications Link Journal of Service Management Research 1572-9362 C 84 Springer Link Journal of Service Management Research 2942-3392 C 84 Nomos Link Business Horizons 1873-6068 C 83 Elsevier Link Journal of Consumer Affairs Journal of Consumer Affairs 1745-6666 C 83 Blackwell Link Journal of Marketing Analytics 2050-3326 C 83 Palgrave Macmillan Link European Journal of Innovation Management 1758-7115 C 82 Emerald Link Journal of Consumer Policy 1573-0700 C 82 Luchterhand Link Journal of Consumer Policy 1573-0700 C 82 Luchterhand Link Journal of Consumer Marketing 2052-1189 C 81 Emerald Link Journal of Interactive Advertising 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Emerald Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Marketing Education 1552-6534 C 78 SAGE Link Link Journal of Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Link Journal of Management 1477-657X C 74 Palgrave Macmillan Link Link Journal of Management 1477-857X C 74 Palgrave Macmillan Link Link Journal of Management 1477-857X C 74 Springer Nature Link Journal of Management 1572-9958 C 73 Springer Nature	Marketing ZFP - Journal of Research and Management	0344-1369	С	87	Beck	<u>Link</u>
Recherche et Applications en Marketing (English Edition)  2051-5707 C  85 Thousand Oaks, California: Sage Publications  Link  Blectronic Commerce Research  1572-9362 C  84 Springer  Link  Journal of Service Management Research  2942-3392 C  84 Nomos  Link  Business Horizons  1873-6068 C  83 Elsevier  Link  Journal of Consumer Affairs  Journal of Marketing Analytics  2050-3326 C  83 Blackwell  Link  Journal of Innovation Management  1758-7115 C  82 Emerald  Link  Journal of Consumer Policy  Journal of Service Management  Journal of Service Management  1578-70700 C  82 Luchterhand  Link  Journal of Consumer Marketing  2052-1189 C  81 Emerald  Link  Journal of Interactive Advertising  Journal of Interactive Advertising  Journal of Interactive Advertising  Journal of Service Theory and Practice  2055-8233 C  81 Emerald  Link  Journal of Marketing Advertising  Journal of Service Theory and Practice  2055-8233 C  81 Emerald  Link  Journal of Marketing Leducation  Journal of Marketing Leducation  1578-6950 C  79 Westburn  Link  Journal of Marketing Leducation  Link  Journal of Marketing Leducation  1552-6550 C  79 Thousand Oaks, California: Sage Publications  Link  Journal of Marketing Leducation  Link  Journal of Marketing Leducation  1552-6550 C  79 Thousand Oaks, California: Sage Publications  Link  Journal of Marketing Leducation  1578-6565 C  74 Elsevier  Link  Journal of Revenue and Pricing Management  1477-657X C  74 Palgrave Macmillan  Link  Asia Pacific Journal of Management  1572-9958 C  73 Springer Nature	Consumer Psychology Review	2476-1281	С	86	Hoboken, NJ: Wiley	<u>Link</u>
Electronic Commerce Research	Journal of Brand Management	1479-1803	С	86	Basingstoke: Palgrave Macmillan	<u>Link</u>
Journal of Service Management Research  2942-3392  C  84  Nomos  Link Business Horizons  1873-6068  C  83  Elsevier  Link Journal of Consumer Affairs  Journal of Marketing Analytics  2050-3326  C  83  Palgrave Macmillan  Link Journal of Innovation Management  1758-7115  C  82  Emerald  Link Journal of Consumer Policy  1573-0700  C  82  Luchterhand  Link Journal of Business & Industrial Marketing  2052-1189  C  81  Emerald  Link Journal of Riverent Marketing  2052-1200  C  81  Emerald  Link Journal of Interactive Advertising  1525-2019  C  81  Routledge  Link Journal of Service Theory and Practice  2055-6233  C  81  Emerald  Link Journal of Customer Behaviour  1477-6421  Journal of Macromarketing  Journal of Macromarketing  Journal of Macromarketing  1552-6550  C  79  Thousand Oaks, California: Sage Publications  Link Journal of Review of Retail, Distribution and Consumer Research  Link Journal of Review of Retail, Distribution and Consumer Research  1758-7646  C  74  Elsevier  Link Asia Pacific Journal of Management  Link Asia Pacific Journal of Management  1572-9958  C  73  Springer Nature	Recherche et Applications en Marketing (English Edition)	2051-5707	С	85	Thousand Oaks, California: Sage Publications	<u>Link</u>
Business Horizons 1873-6068 C 83 Elsevier Link Journal of Consumer Affairs 1745-6606 C 83 Blackwell Link Journal of Marketing Analytics 2050-3326 C 83 Palgrave Macmillan Link Journal of Innovation Management 1758-7115 C 82 Emerald Link Journal of Consumer Policy 82 Luchterhand Link Journal of Business & Industrial Marketing 2052-1189 C 81 Emerald Link Journal of Rousemer Marketing 2052-1189 C 81 Emerald Link Journal of Consumer Marketing 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Routledge Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature	Electronic Commerce Research	1572-9362	С	84	Springer	<u>Link</u>
Journal of Consumer Affairs 1745-6606 C 83 Blackwell Link Journal of Marketing Analytics 2050-3326 C 83 Palgrave Macmillan Link European Journal of Innovation Management 1758-7115 C 82 Emerald Link Journal of Consumer Policy 1573-0700 C 82 Luchterhand Link Journal of Business & Industrial Marketing 2052-1189 C 81 Emerald Link Journal of Consumer Marketing 2052-1189 C 81 Emerald Link Journal of Consumer Marketing 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Routledge Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature	Journal of Service Management Research	2942-3392	С	84	Nomos	<u>Link</u>
Journal of Marketing Analytics  2050-3326  C 83 Palgrave Macmillan  Link  European Journal of Innovation Management  1758-7115  C 82 Emerald  Link  Journal of Consumer Policy  1573-0700  C 82 Luchterhand  Link  Journal of Business & Industrial Marketing  2052-1189  C 81 Emerald  Link  Journal of Consumer Marketing  2052-1200  C 81 Emerald  Link  Journal of Interactive Advertising  1525-2019  C 81 Routledge  Link  Journal of Service Theory and Practice  2055-6233  C 81 Emerald  Link  Journal of Customer Behaviour  Journal of Customer Behaviour  1477-6421  Link  Journal of Marketing Education  1552-6550  C 79 Westburn  Link  Journal of Macromarketing  1552-6554  C 78 SAGE  Link  International Review of Retail, Distribution and Consumer Research  Journal of Revenue and Pricing Management  1477-67X  C 74 Palgrave Macmillan  Link  Asia Pacific Journal of Management  Link  Asia Pacific Journal of Management  Link  Asia Pacific Journal of Management  Link  Journal of Management  1572-9958  C 73 Springer Nature	Business Horizons	1873-6068	С	83	Elsevier	<u>Link</u>
European Journal of Innovation Management 1758-7115 C 82 Emerald Link Journal of Consumer Policy 1573-0700 C 82 Luchterhand Link Journal of Business & Industrial Marketing 2052-1189 C 81 Emerald Link Journal of Consumer Marketing 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Emerald Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Marcomarketing 1552-6534 C 78 SAGE Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Elsevier Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Journal of Management 1572-9958 C 73 Springer Nature	Journal of Consumer Affairs	1745-6606	С	83	Blackwell	<u>Link</u>
Journal of Consumer Policy 1573-0700 C 82 Luchterhand Link Journal of Business & Industrial Marketing 2052-1189 C 81 Emerald Link Journal of Consumer Marketing 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Routledge Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Link Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Journal of Revenue and Pricing Management 1572-9958 C 73 Springer Nature	Journal of Marketing Analytics	2050-3326	С	83	Palgrave Macmillan	<u>Link</u>
Journal of Business & Industrial Marketing  2052-1189  C 81 Emerald  Link  Journal of Consumer Marketing  2052-1200  C 81 Emerald  Link  Journal of Interactive Advertising  1525-2019  C 81 Routledge  Link  Journal of Service Theory and Practice  2055-6233  C 81 Emerald  Link  Journal of Service Theory and Practice  2055-6233  C 81 Emerald  Link  Journal of Customer Behaviour  1477-6421  C 79 Westburn  Link  Journal of Marketing Education  1552-6550  C 79 Thousand Oaks, California: Sage Publications  Link  Journal of Macromarketing  1552-6534  C 78 SAGE  Link  Electronic Commerce Research and Applications  1873-7846  C 74 Elsevier  Link  Journal of Revenue and Pricing Management  1477-657X  C 74 Palgrave Macmillan  Link  Asia Pacific Journal of Management  1572-9958  C 73 Springer Nature	European Journal of Innovation Management	1758-7115	С	82	Emerald	<u>Link</u>
Journal of Consumer Marketing 2052-1200 C 81 Emerald Link Journal of Interactive Advertising 1525-2019 C 81 Routledge Link Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Link Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Qualitative Market Research 1572-9958 C 73 Springer Nature	Journal of Consumer Policy	1573-0700	С	82	Luchterhand	<u>Link</u>
Journal of Interactive Advertising  1525-2019  C 81 Routledge  Link Journal of Service Theory and Practice  2055-6233  C 81 Emerald  Link Journal of Customer Behaviour  1477-6421  Link Journal of Marketing Education  1552-6550  C 79 Thousand Oaks, California: Sage Publications  Link Journal of Macromarketing  1552-6534  C 78 SAGE  Link International Review of Retail, Distribution and Consumer Research  1466-4402  Link Journal of Revenue and Pricing Management  1477-657X  C 74 Palgrave Macmillan  Link Qualitative Market Research  1758-7646  C 73 Springer Nature	Journal of Business & Industrial Marketing	2052-1189	С	81	Emerald	<u>Link</u>
Journal of Service Theory and Practice 2055-6233 C 81 Emerald Link Journal of Customer Behaviour 1477-6421 C 79 Westburn Link Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Link Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Qualitative Market Research 1758-7646 C 74 Emerald Link Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature	Journal of Consumer Marketing	2052-1200	С	81	Emerald	<u>Link</u>
Journal of Customer Behaviour  1477-6421  C 79  Westburn  Link  Journal of Marketing Education  1552-6550  C 79  Thousand Oaks, California: Sage Publications  Link  Journal of Macromarketing  1552-6534  C 78  SAGE  Link  Electronic Commerce Research and Applications  1873-7846  C 74  Elsevier  Link  International Review of Retail, Distribution and Consumer Research  1466-4402  C 74  Routledge  Link  Journal of Revenue and Pricing Management  1477-657X  C 74  Palgrave Macmillan  Link  Qualitative Market Research  1758-7646  C 73  Springer Nature	Journal of Interactive Advertising	1525-2019	С	81	Routledge	<u>Link</u>
Journal of Marketing Education 1552-6550 C 79 Thousand Oaks, California: Sage Publications Link Journal of Macromarketing 1552-6534 C 78 SAGE Link Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Qualitative Market Research 1758-7646 C 74 Emerald Link Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature	Journal of Service Theory and Practice	2055-6233	С	81	Emerald	<u>Link</u>
Journal of Macromarketing 1552-6534 C 78 SAGE Link Electronic Commerce Research and Applications 1873-7846 C 74 Elsevier Link International Review of Retail, Distribution and Consumer Research 1466-4402 C 74 Routledge Link Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan Link Qualitative Market Research 1758-7646 C 74 Emerald Link Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature	Journal of Customer Behaviour	1477-6421	С	79	Westburn	<u>Link</u>
Electronic Commerce Research and Applications  1873-7846  C 74  Elsevier  International Review of Retail, Distribution and Consumer Research  1466-4402  C 74  Routledge  Link  Journal of Revenue and Pricing Management  1477-657X  C 74  Palgrave Macmillan  Link  Qualitative Market Research  1758-7646  C 74  Emerald  Link  Asia Pacific Journal of Management  1572-9958  C 73  Springer Nature	Journal of Marketing Education	1552-6550	С	79	Thousand Oaks, California: Sage Publications	<u>Link</u>
International Review of Retail, Distribution and Consumer Research  1466-4402  C 74  Routledge  Journal of Revenue and Pricing Management  1477-657X  C 74  Palgrave Macmillan  Link  Qualitative Market Research  1758-7646  C 74  Emerald  Link  Asia Pacific Journal of Management  1572-9958  C 73  Springer Nature	Journal of Macromarketing	1552-6534	С	78	SAGE	<u>Link</u>
Journal of Revenue and Pricing Management 1477-657X C 74 Palgrave Macmillan <u>Link</u> Qualitative Market Research 1758-7646 C 74 Emerald <u>Link</u> Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature <u>Link</u>	Electronic Commerce Research and Applications	1873-7846	С	74	Elsevier	<u>Link</u>
Qualitative Market Research1758-7646C74EmeraldLinkAsia Pacific Journal of Management1572-9958C73Springer NatureLink	International Review of Retail, Distribution and Consumer Research	1466-4402	С	74	Routledge	<u>Link</u>
Asia Pacific Journal of Management 1572-9958 C 73 Springer Nature Link	Journal of Revenue and Pricing Management	1477-657X	С	74	Palgrave Macmillan	<u>Link</u>
	Qualitative Market Research	1758-7646	С	74	Emerald	<u>Link</u>
	Asia Pacific Journal of Management	1572-9958	С	73	Springer Nature	<u>Link</u>
Journal of Global Marketing 1528-6975 C 73 Taylor & Francis <u>Link</u>	Journal of Global Marketing	1528-6975	С	73	Taylor & Francis	<u>Link</u>
Journal of Relationship Marketing 1533-2675 C 72 Binghamton, NY: Haworth Press Link	Journal of Relationship Marketing	1533-2675	С	72	Binghamton, NY: Haworth Press	<u>Link</u>
Review of Marketing Science 1546-5616 C 72 Boston, Mass.: DeGruyter <u>Link</u>	Review of Marketing Science	1546-5616	С	72	Boston, Mass.: DeGruyter	<u>Link</u>
Australian Journal of Management 1327-2020 C 70 SAGE <u>Link</u>	Australian Journal of Management	1327-2020	С	70	SAGE	<u>Link</u>
European Sport Management Quarterly 1746-031X C 69 Taylor & Francis Link	European Sport Management Quarterly	1746-031X	С	69	Taylor & Francis	<u>Link</u>
International Journal of Consumer Studies 1470-6431 C 69 Blackwell Science <u>Link</u>	International Journal of Consumer Studies	1470-6431	С	69	Blackwell Science	<u>Link</u>
Annals of Tourism Research 1873-7722 C 68 Elsevier <u>Link</u>	Annals of Tourism Research	1873-7722	С	68	Elsevier	<u>Link</u>
Betriebswirtschaftliche Forschung und Praxis 0340-5370 C 68 NWB Verlag <u>Link</u>	Betriebswirtschaftliche Forschung und Praxis	0340-5370	С	68	NWB Verlag	<u>Link</u>

Section
Type of publication
Criterion

Marketing Scientific journals Scientific quality



Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Consumption, Markets and Culture	1477-223X	С	67	Routledge	<u>Link</u>
International Journal of Business Research	2378-8577	С	65	International Academy of Business and Economics (IABE)	<u>Link</u>
Journal of Marketing Communications	1466-4445	С	65	Taylor & Francis	<u>Link</u>
Asia Pacific Business Review	1743-792X	С	64	Taylor & Francis	<u>Link</u>
Australasian Marketing Journal	1839-3349	С	61	Elsevier	<u>Link</u>
Die Unternehmung - Swiss Journal of Business Research and Practice	2942-318X	С	59	Nomos	<u>Link</u>
International Journal of Market Research	2515-2173	С	58	Abingdon [u.a.]: WARC; Marston Book Services	<u>Link</u>
Journal of Sport Management	1543-270X	С	55	Champaign, III.: Human Kinetics Publ.	<u>Link</u>
Asia Pacific Journal of Marketing and Logistics	1758-4248	С	50	Bradford : Emerald	<u>Link</u>
das wirtschaftsstudium	0340-3084	D	100	Lange Verlag	<u>Link</u>
Der Betriebswirt - Management in Wissenschaft und Praxis	2628-7846	D	100	Berlin: Duncker & Humblot	<u>Link</u>
Harvard-Business-Manager	2195-1357	D	100	Hamburg: Manager-Magazin-VerlGes.	<u>Link</u>
International Journal of Bank Marketing	1758-5937	D	100	Bradford: Emerald	<u>Link</u>
Marketing Intelligence Review	2627-4841	D	100	Nürnberg: Nürnberg Institut für Marktentscheidungen e.V.	<u>Link</u>
Marketing Review St. Gallen	1865-7516	D	100	Wiesbaden: Springer Gabler	<u>Link</u>
Transfer - Zeitschrift für Kommunikation und Markenmanagement	1436-798X	D	100	Hamburg: New Business Verlag GmbH & Co. KG	<u>Link</u>
Wirtschaftswissenschaftliches Studium	0340-1650	D	100	München: Verlag C.H.Beck	Link

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### Categories

A+ outstanding and world-leading journals in business administration

- A leading journals in business administration
- B important and respected journals in business administration
- C recognized journals in business administration
- D other academic journals in business administration