



Salzburger
Schokoladenmacher
— seit 1897 —



Welcome in the world of
Salzburg Schokolade

COMMITTED TO TRADITION
MANUFACTURING SWEETS SINCE 1897



The roots of Salzburg Schokolade as a traditional, austrian confectionery manufacturer goes back to the 19th century. Back then, the company was founded within the city of Salzburg.

- 1897** Foundation of the Rajsigl-Süßwarenfabrik in the Vierthaleralstraße in Salzburg
- 1948** Foundation of a branch factory in Grödig
- 1956** Final move to the new factory in Grödig
- 1975** Sale of the majority of shares to Suchard
- 1980** 100% takeover by Suchard
- 1982** Takeover of „Interfood“ by Jacobs (Jacobs Suchard)
- 1990** Takeover of Jacobs Suchard by Kraft Foods International
- 1994** Acquisition of the factory by the Pöll family, start of „Salzburg Schokolade“ as a privately owned austrian company
- 2014** Takeover of Salzburg Schokolade Group by Philipp Harmer and Christian Schügerl
- 2016** Introduction of the new brands Maria Theresia and Salzburg Confisérie
- 2018** Takeover of Confectionery Trading Business of Candyport Handels GmbH & Co KG

THE COLUMNS OF OUR BUSINESS

OUR 4 STRATEGIC BUSINESS AREAS

FINISHED PRODUCTS



Brands: Maria Theresia,
Salzburg Confiserie & Bobby

SEMI-FINISHED GOODS



Nougat, frostings, fondant, chocolate
coatings, dessert sauces - brand: Nordpol

CONFECTIONERY TRADING



CO-PACKING



THE COLUMNS OF OUR BUSINESS

OUR BRANDS & PRIVATE LABEL PRODUCTION

THE BRANDS OF SALZBURG SCHOKOLADE GROUP



MARIA
THERESIA



Salzburg
Confisérie

PRIVATE LABEL PRODUCTION FOR INTERNATIONAL BRANDS



PRODUCT RANGE

THE PRODUCTION DIVERSITY OF OUR HOUSE





WAFERS

We at Salzburg Schokolade think that the wafers should be tender-crispy and not too thick. This is the only way to achieve a pleasant, delicate crispy effect, this makes the product even melt in your mouth.



CHOCOLATE BARS

The austrian bar icon **Bobby** in the flavours caramel, banana or chocolate. All Bobbies have one thing in common: the crispy spread of wheat-rice-crispies and the double chocolate coating of milk chocolate. „Knusper Riegel“-another delightful highlight. The ultra-thin wafer sheets make the bar a crispy-delicious snack for your next break.



COATED PRODUCTS

Salzburg Schokolade is known for its sugar coated snack products such as nuts, raisins, crispies, sugar-coated lentils and much more.

CHOCOLATE ROUNDS

Chocolate filled specialties in perfect ball shape with marzipan and dark nougat cream and coated with tender chocolate. Product highlight in our **Maria Theresia** range.

PRALINE

Praline specialties, e.g. made of delicate milk chocolate with light & dark nougat cream and a whole hazelnut: a dream for all nougat lovers. Another product highlight of our brand **Maria Theresia**.

MEDALLIONS

These fine **Maria Theresia** chocolates specialties are double filled with light and dark nougat cream. Our **Schokotaler** labels can be designed in an individual presentation according to customer requirements - even in small amounts.

Our specialties like the chocolate rounds, pralines and medallions can be produced individually with the fillings in different flavors.

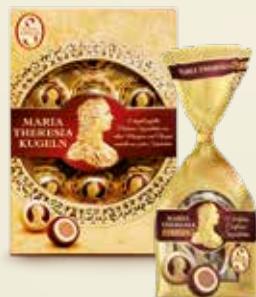


PRODUCT RANGE

OUR BRANDS

MARIA THERESIA

Pralines



Target group: Consumers
for self-consumption & as a gift

SALZBURG CONFISÉRIE

Pralines



Target group: Consumers
for self-consumption & as a gift

SALZBURG SCHOKOLADE

Coated products



Target group: Consumers
for self-consumption

PRODUCT RANGE

OUR BRANDS

SALZBURG SCHOKOLADE

Wafers



Target group: Consumers
for self-consumption

BOBBY

Chocolate bars



Target group: Consumers
for self-consumption

NORDPOL

Semi-finished products



Target Group: bakeries & confectioneries
for further processing

PRODUCING OF THE „ECHTE SALZBURGER MOZARTKUGEL“



MIRABELL MOZARTKUGEL

Salzburg Schokolade produces – exclusively for Mondelez - the “Echte Salzburger Mozartkugel” under the “Mirabell” brand. We are particularly proud of this famous Salzburg specialty which has been produced by us for the world market since decades and reaching far beyond the borders of Austria.

NATIONAL & INTERNATIONAL PARTNERS

LONG-TERM BUSINESS RELATIONSHIPS

- Branded Products & Private Labels & Sweets import & Co-Packing
- For leading international confectionery manufacturers and national / international trading partners
- Long-standing, successful cooperation

INDUSTRIAL PARTNERS



Wir sind Knabbern.



Weight Watchers

RETAIL PARTNERS



OWN, EXTENSIVE KNOW-HOW
RESEARCH & DEVELOPMENT



PRODUCT DEVELOPMENT

- Experienced staff in production and laboratory
- Tailor-made solutions for our partners
- Individual developments on demand

HIGHEST QUALITY STANDARDS

QUALITY MANAGEMENT

QUALITY MANAGEMENT

In our own microbiological and analytical laboratories, the quality of our entire product range from raw materials to finished products is monitored.

CERTIFICATIONS

Fairtrade • HACCP • HALAL • IFS • RSPO • RFA



SALZBURG
SCHOKOLADE

CO-PACKING FOR TOP-BRANDS
CUSTOMIZED SOLUTIONS

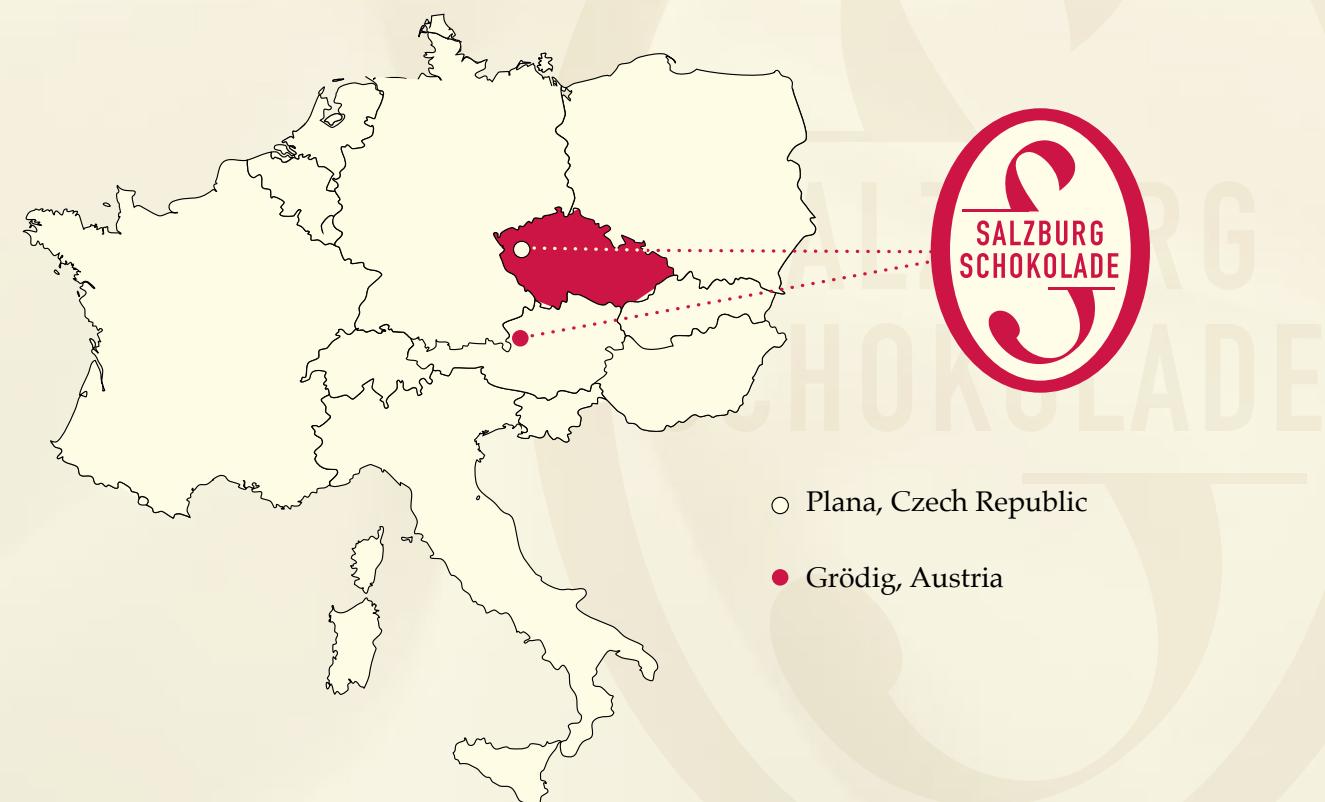


THE CONFECTIONERY CO-PACKING SPECIALIST

FROM THE CZECH REPUBLIC TO THE WORLD MARKET

WE PACK FOR INTERNATIONAL CUSTOMERS
IN THE CONFECTIONERY & FOOD INDUSTRY & RETAIL BUSINESS

- Central, beneficial location in the heart of Europe in CZ
- Modern packaging machines for various types of packaging
- Thorough knowledge in the Co-Packaging of sweets
- Long-term relationships with our international customers
- Flexibility due to quick decision making and realization



MERCHANDISE
GENERAL IMPORT OF SWEETS TO AUSTRIA





Sweet gifts and
fine chocolates



Confectionery
decoration



Perfect Swiss
pastry
tradition



Traditional candy
manufacturing
since 1864



Factory for chocolate
specialities



Sweet ideas made
of chocolate



Competence in
chocolate



Exclusive pralines
and chocolate



Sweet gifts for all
occasions



Enjoyment and
gifts out of
fine noble
marzipan



Only for chocolate
lovers



Tradition since
1793

ALL FROM ONE SOURCE

- Broad product range of traded goods for retail and confectionery specialists
- Supply of all kinds of sweets to offer one-stop shopping to the customers
- The whole world of sweets: from marzipan to fruit gum, sweet gifts, hand made confectionery, chocolate figures, coated products, decor etc.
- Exclusive distributor of famous international brands
- Best service due to experienced sales staff and reliable delivery service



www.schoko.at

www.schoko.cz

www.schokotaler.com

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