

# StartInvest

A "Klaus Klaus Klaus"-Solution to Financial Illiteracy

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## The Team Who are we?



David Mellert



Kilian Krüger



Yingliu Lu



Andreas Pletschko



# The current situation

## How inaccessible is financial data?

High quantity of information



Abstractness of financial metrics



Large amount of financial products



## Our solution

# A beginner-friendly trading platform

- Users begin with an initial level with only limited and most important information and financial products
- After a certain trade volume, users level-up and unlock new financial informations and products
- Every financial product can only be used with virtual money in the beginning

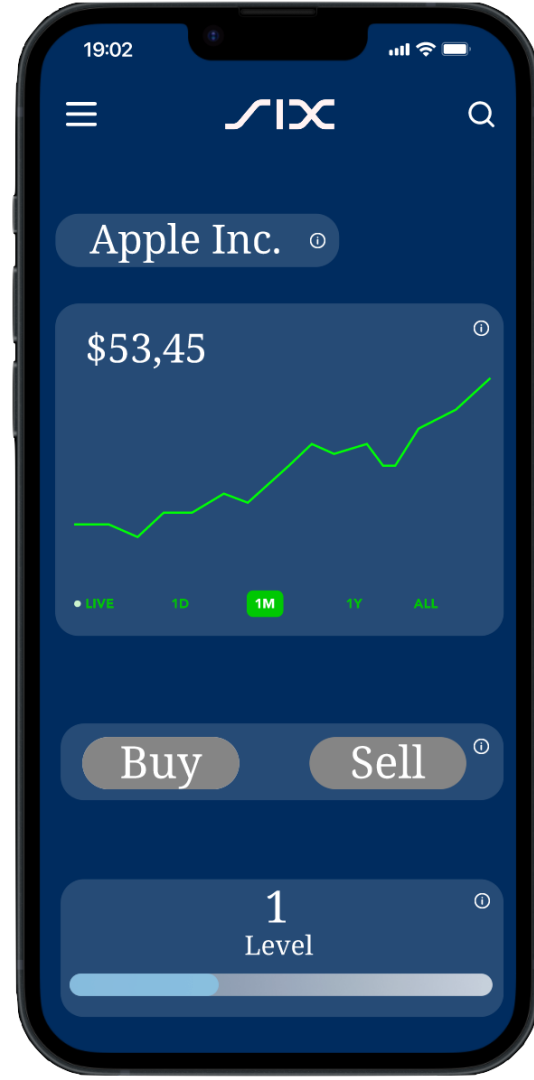
- Users don't get overwhelmed with too much features
- User can get used to every information
- User is not involved in risky investments without the needed experience



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Design mock-up

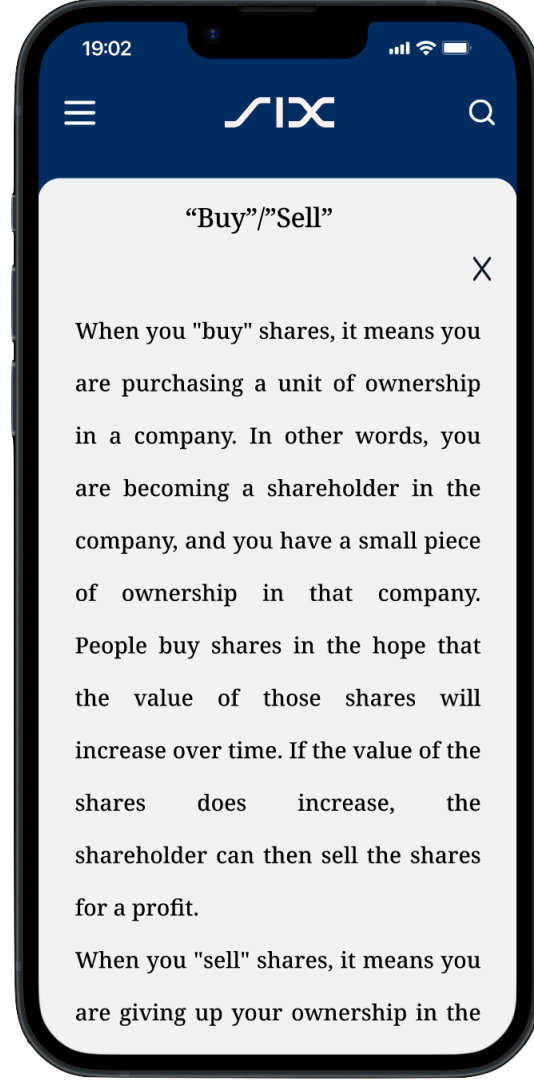
Sensitivity: C1 Public





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Design mock-up





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