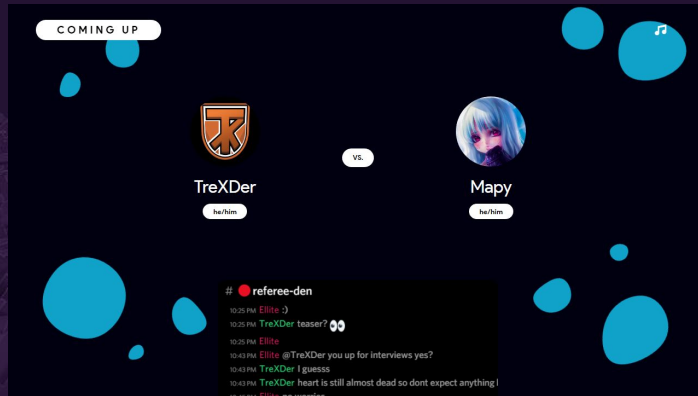
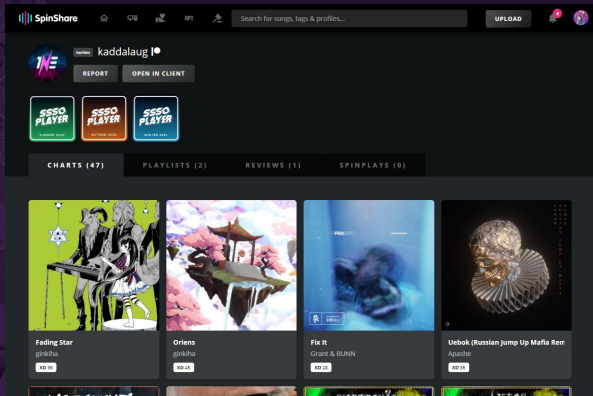




PITCHDECK

Spin- what?

Hey, we're SpinShare, a community built around the rhythm game Spin Rhythm XD. SpinShare is the home to all things customs and competitive, with it's own user-generated content client and frequent competitive live-events on Twitch.



Who are we?

All people involved are fans of Spin Rhythm XD. From organization to commentators to referees, we are all players of SRXD and invest our time because of our mutual love for the game. We all share one goal:

Growing a competitive and friendly rhythm game community around SRXD and potentially help the game grow by providing an exciting and interactive competitive scene that draws players and viewers alike.

**That being said, here's a small overview of our teams.
...Brace yourself!**



Who are we?

Laura

Development / Design

Elite

Community Management

SeeBeyond

Server Operator

Moderators

TheWay123, smb, Kali

Tournament Organizers

Elite, Kali, Pink, rewardadrawer, Laura, TheWay123

Tournament Casters

Imfallinfree, Kali, Lt.Chaos720, metalmann20, Programmatic, rewardadrawer, Ricki, smb, TheWay123, wolf

Tournament Referees

HAXton, Jammy Dodger, Kali, Konomi, Matt, Neyei, Programmatic, Ricki, smb, TheWay123, wolf

Tournament Playtesters

G4, imfallinfree, Kaddalaug, Loosiano, Lt.Chaos720, Matt, PickPig, Programmatic, Ricki, Theway123, wolf



Gettin' to the numbers



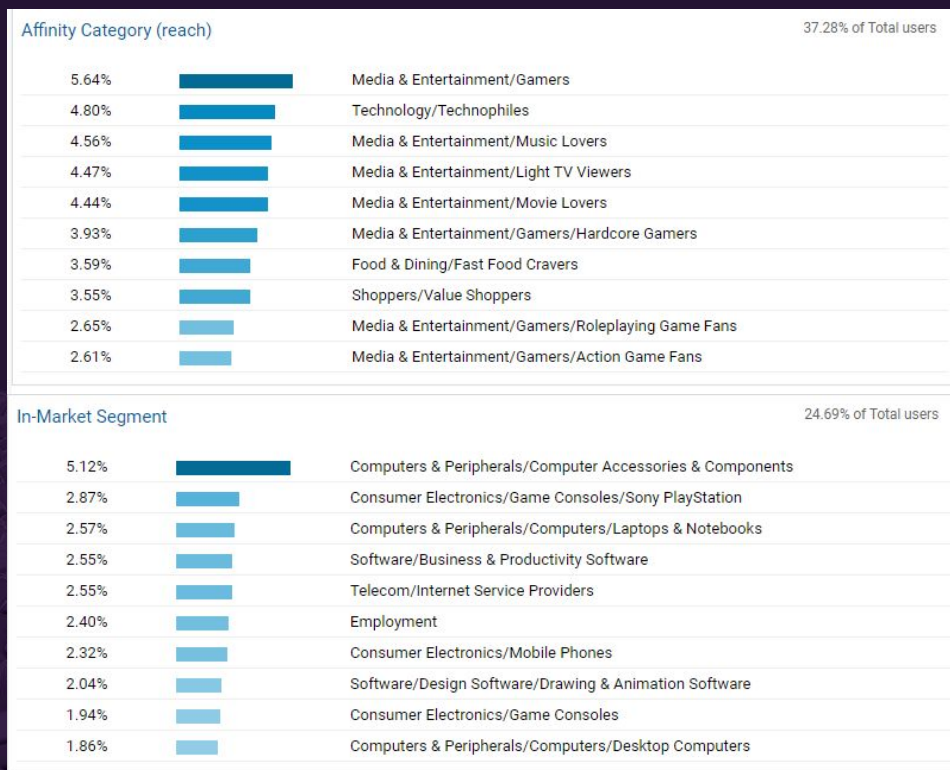
Statistics

- 11 months of operation
- 2100 active user-charts, 600 registered users
- 1300 active users on our Discord
- 17 active Patreon supporters
- 6600 unique website users
- 250000 website views
- 3 big events in 2020, 1 in 2021 (with at least 3 more planned), multiple smaller events in-between
- Strong active (albeit still growing) community

Data by SpinShare, Google Analytics, Discord, Patreon (as of Feb 21)



Our target group



- **Hardcore-Gamers**
- **Technophiles**
- **Music lovers**
- **High interest in Computer accessories**
- **International (52% US, 8% China, 7% UK, 4% Portuguese, 4% Korean, ...)**
- **Gender: 85% male, 15% female**
- **Age: 56% 18-24, 33% 25-35**

Data by Google Analytics (as of Feb 21)



**Let's talk
events!**



Event Overview

- **SpinShare SpeenOpen (SSSO)**
 - Seasonal Event
- **Custom 8s**
 - Weekly Event
- **SpinShare SpeenLeague (SSSL)**
 - Seasonal Event



SpinShare SpeenOpen (SSSO)

- Seasonal Event (every 3 months)
 - Open Invitational (players of all backgrounds, everyone can join)
 - Elimination-Style Tournament (last player standing)
 - Aimed at competitive players
-
- ~400 unique viewers per event
 - ~2000 live views per event



Custom 8s

- **Weekly Event**
 - **Designed for entry-level competition**
 - **Everyone can join, first-come-first-serve admission**
 - **Wide range of difficulty options**
 - **Aimed at every player, even those that aren't very active in "the meta"**
-
- **~100 unique viewers per event**
 - **~300 live views per event**



SpinShare SpeenLeague

- Seasonal Event (Bi-Yearly)
- Designed to complement the SSSO
- Elite-level gameplay (focus on the most skilled players)
- 6 players per region, double round robin group stages with elimination-style playoffs
- allows the world's best to compete in a setting designed specifically to challenge their abilities
- Spectator-sport for everyone (building narrative between players in a fixed environment with eye-catching plays)
- First event coming up in 2021



THAT'S IT!

Thank you very much for your attention.

