

canceled

delivered

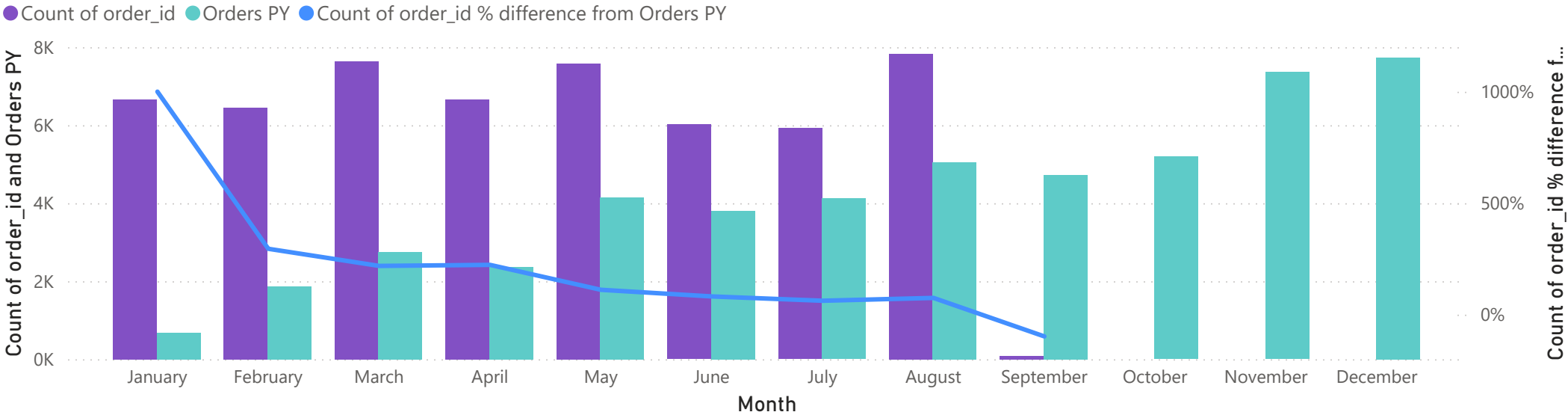
invoiced

processing

shipped



Count of order_id, Orders PY and Count of order_id % difference from Orders PY by Month



Year

2016

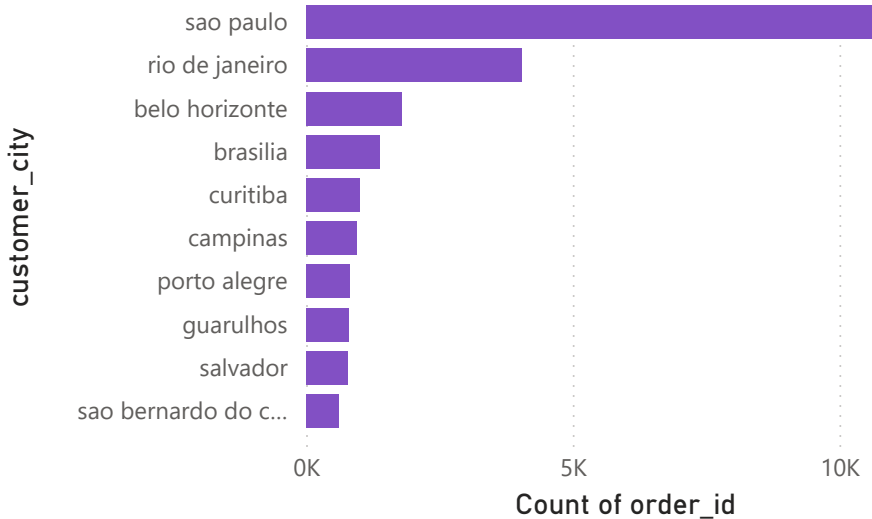
2017

2018

Orders

62,51K

Count of order_id by customer_city



Count of order_id by customer_state



Orders PY

50K

States

27



canceled

delivered

invoiced

processing

shipped

Year

☐ 2016☐ 2017☒ 2018

Profit

8,79M

Profit PY

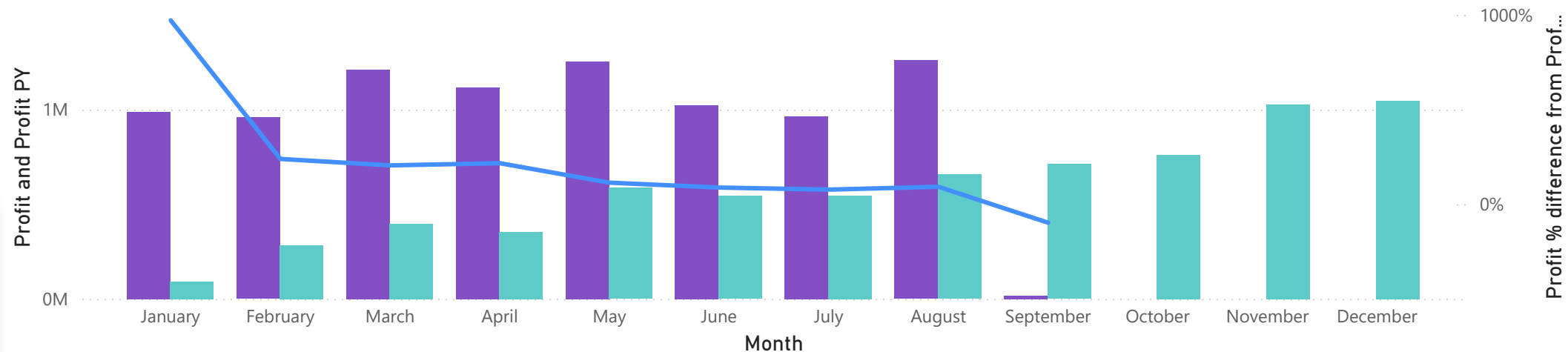
7M

Products

71

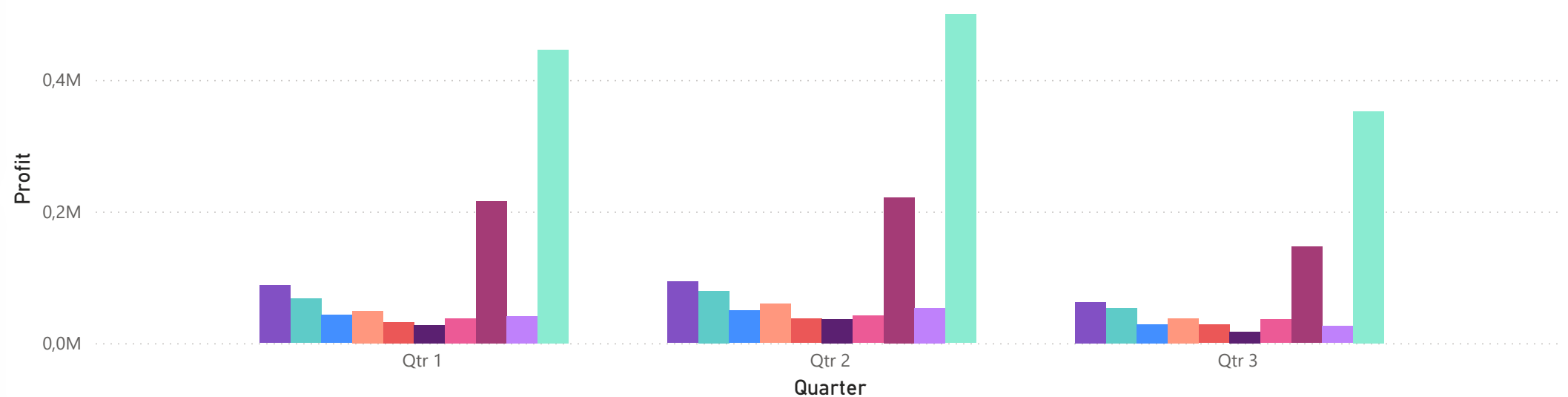
Profit, Profit PY and Profit % difference from Profit PY by Month

● Profit ● Profit PY ● Profit % difference from Profit PY



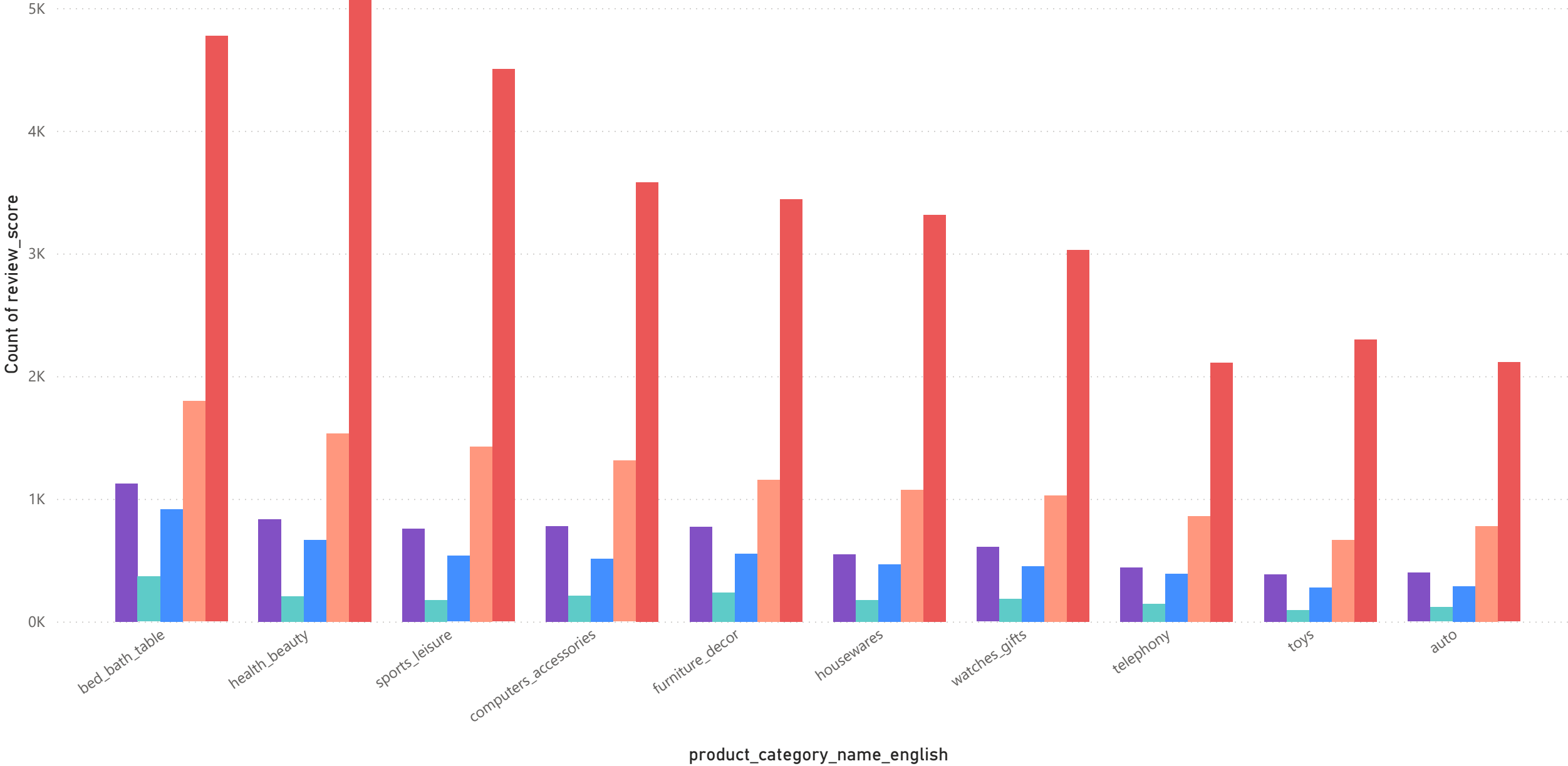
Profit by Quarter and customer_city

customer_city ● belo horizonte ● brasilia ● campinas ● curitiba ● guarulhos ● niteroi ● porto alegre ● rio de janeiro ● salvador ● sao paulo

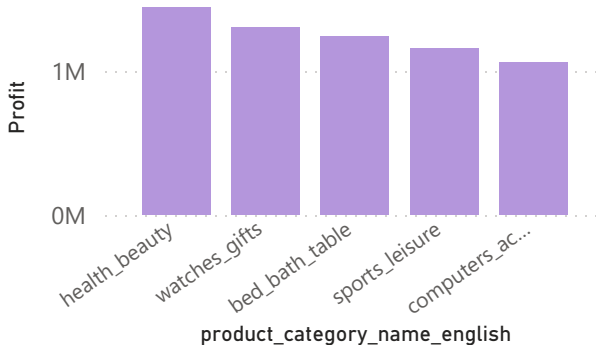


Count of review_score by product_category_name_english and review_score

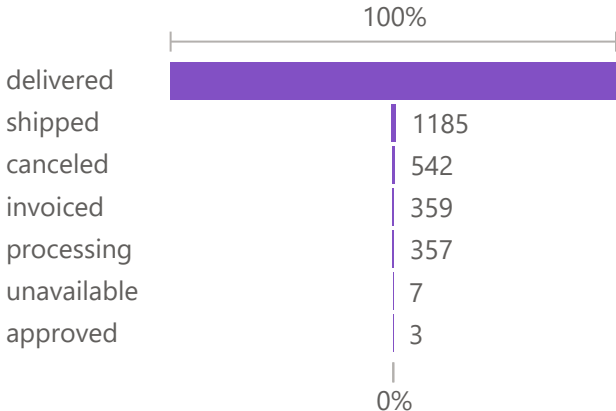
review_score 1 2 3 4 5



Profit by product_category_name_english



Count of order_id by order_status





Year



2018

customer_city	Count of order_id	Orders PY	Count of order_id % difference from Orders
florianopolis	382	277	37,91
joinville	160	130	23,08
sao jose	119	77	54,54
blumenau	118	95	24,21
balneario camboriu	74	45	64,44
chapeco	74	52	42,31
criciuma	71	42	69,05
itajai	70	59	18,64
jaragua do sul	57	54	5,56
palhoca	56	57	-1,75
lages	49	46	6,52
itapema	31	17	82,35
tubarao	31	36	-13,89
concordia	27	37	-27,03
cacador	26	16	62,50
brusque	25	38	-34,21
videira	25	30	-16,67
sao bento do sul	24	23	4,35
imbituba	23	13	76,92
sao miguel do oeste	23	25	-8,00
navegantes	22	14	57,14
rio do sul	21	22	-4,55
mafra	19	12	58,33
campos novos	18	4	350,00
braco do norte	16	8	100,00
curitibanos	16	9	77,78
gaspar	16	25	-36,00
laguna	16	6	166,67
Total	2268	1894	19,75