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Audits and assessments have been more important because today's IT environments are always changing, and new threats are everywhere. If an organization/company doesn't regularly test and review its systems, small vulnerabilities can turn them into chaotic security incidents. Audits help confirm that policies are being followed, and assessments point out areas that need improvement to prevent potential attacks. Basically, what I am saying is that it gives organizations a clear picture of where they stand in terms of security and compliance.

External audits come into play because they bring in an outside perspective that's not influenced by internal bias. Internal teams can miss issues or overlook some risks since they work with the same systems every day and may assume certain processes are fine without questioning them. An external audit is more objective and can validate whether security controls really work as intended. This also builds trust with customers, partners, and regulators, showing that the organization takes their security seriously and is willing to be held accountable for their actions.