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Prioritizing cybersecurity risk is critical for protecting sensitive data, maintaining trust with stakeholders, and avoiding financial or reputational harm. Without any proper prioritization, small vulnerabilities can cause serious issues like data breaches or identity theft. To address the most critical risks first, organizations must use their resources more effectively and create stronger defense mechanisms against potential threats.

Increased awareness and proactive risk management should also make the digital environment more resilient because employees who can recognize phishing attempts or practice good password hygiene help reduce risk, while measures like patching and monitoring strengthen defenses. These combined efforts not only protect organizations but also contribute to a safer digital community overall.