

André Souza

I'm a Brazilian designer focused on product strategy, user research, and creative user experience that makes a difference in people's lives.

-  [linkedin.com/in/andregsouza/](https://www.linkedin.com/in/andregsouza/)
-  andregsouzaweb@gmail.com
-  andregsouza.com

Experience

Senior Product Designer - Pagar.me (Stone.co)

Nov. 2019 - Present

I manage a team of 3 and regularly lead design walkthroughs with senior management and developers for our payment system dashboard and subscription platforms. I also mobilized the creation of the company's first design system.

UX Designer & Researcher - TRY

Jan. 2018 – Nov. 2019

I worked for clients such as Amazon, Google, Uber, and Paypal, crafting digital experiences and conducting qualitative and quantitative research such as In-depth Interviews, Usability Tests, Heuristic Analysis, Card Sorting, and Surveys.

Academic researcher - CNPq

Jan. 2018 – Nov. 2019

I researched interactive technology with environments focused on studying and creating natural interactions between people and conversation robots.

Education

Design Bachelor's Degree - SENAC University

2016 - 2019

UX Research Course - Interaction Design Foundation

2018

Design System & Ops Course - Meiuca

2021

Awards

Edgard, the Chatbot - HCII Orlando 2019

2019

I published and presented a paper about the Edgard project that seeks to point out possibilities in the intersection of interaction design and art, particularly literature and narrative games.

Published Book Chapter - IGI Global

2019

I wrote a book chapter about ethics and the status quo of artificial intelligence technologies and other thoughts associated with the emergence of intelligent machines in our daily lives.