Tourist App 24 May 2015

Evaluation

The prototype evaluation was done in two steps. First, the prototype was provided with a smartphone to potential users, each user was presented with the purpose of the application and then asked to perform a few tasks using the prototype. The user was observed how he/she goes through the application to perform the task in order to determine how intuitive the user interface is. After this step, the user was asked to complete a survey covering every task the application can perform, during the survey the prototype was still available to the user.

Conclusions

After evaluating a few users it was noticed that most issues they had with the interface were common. The issues/proposals are listed below.

- When the application starts it is not clear what the initial list is mean for, some users thought that the application has no attractions recorded.
- Another issue was with the "pin" or "add to my attractions" button, because it offers no feedback to the user. When it is pressed it is unclear what the button does or if it did anything.
- The pivot navigation (tab-like) is a bit counter intuitive when swiping from details to comments and then to map when viewing a specific attraction.
- As users propose pictures for attractions that are already posted, they should be approved by the user
 which published the respective attraction otherwise ill intended users would be able to post unrelated or
 offensive images.
- When viewing pictures, it would be more comfortable to swipe from one picture to the next without having
 to go back to the picture list view and then selecting the next picture. When having a large list it could be
 problematic as the user would have to identify which was the previous picture in order to avoid seeing the
 same ones twice.
- The buttons for rating and pinning attractions are a bit confusing, the icons are not intuitive enough which may force users to expand the command bar in order to know what the buttons do.
- Last but not least, a user should have privacy settings for his/hers personal attractions list in order to allow
 or forbid users from seeing it.