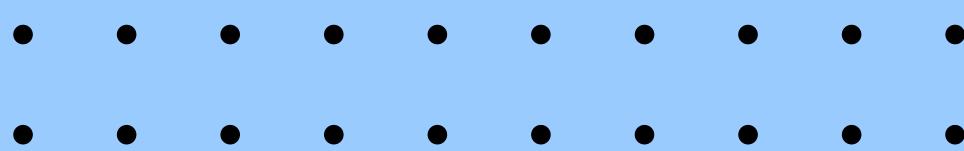


MOVIE STUDIO PROJECT

BOX OFFICES,
GENRES, PERSONS,
TRENDS



GLOBAL FILM INDUSTRY

USD 410B by 2030

USD 235B in 2022

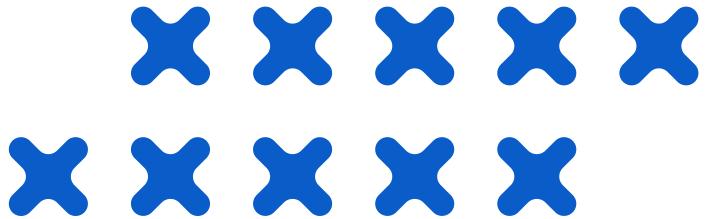
CAGR of 7.4%

Film production
USD 49.8B BY
2025





THIS IS
the STORY
OF



**WHAT IS THE STORY
ABOUT?**

**WHO IS THE
STORYTELLER?**



AREAS OF STUDY

1

Top genres and
genres trends

2

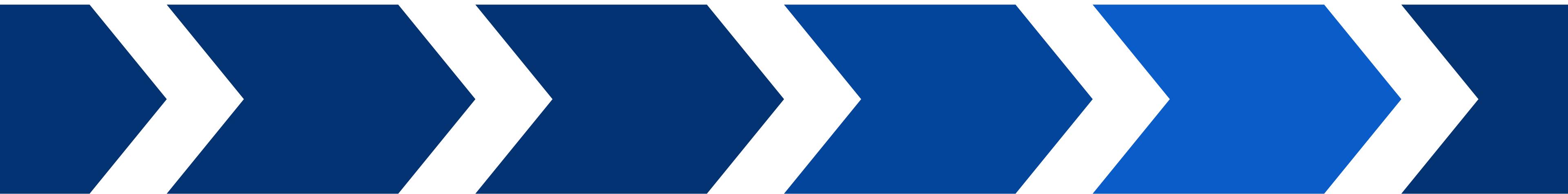
Top producers
working in each
top genres

3

Box office analysis
by the month of a
move release

4

Further
recommendations

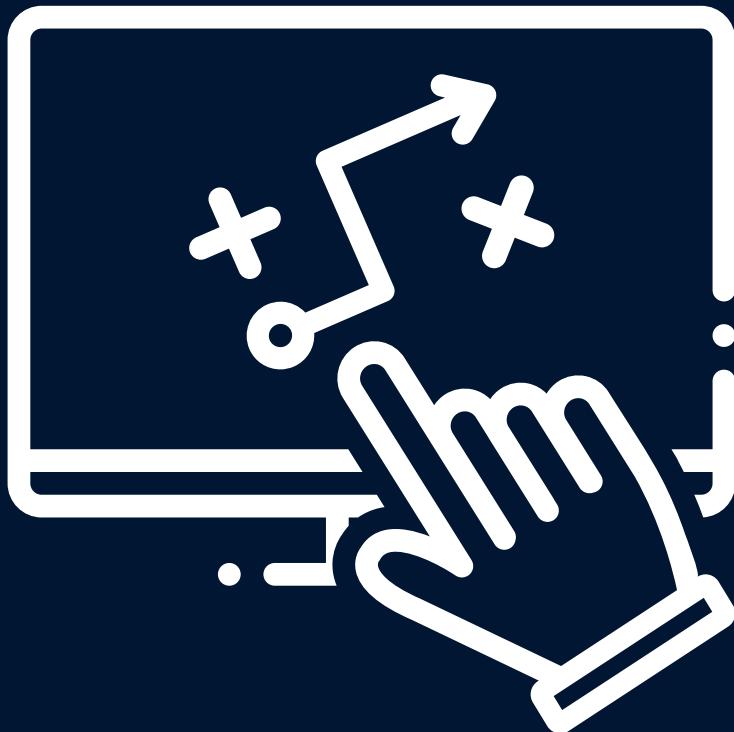


DATA

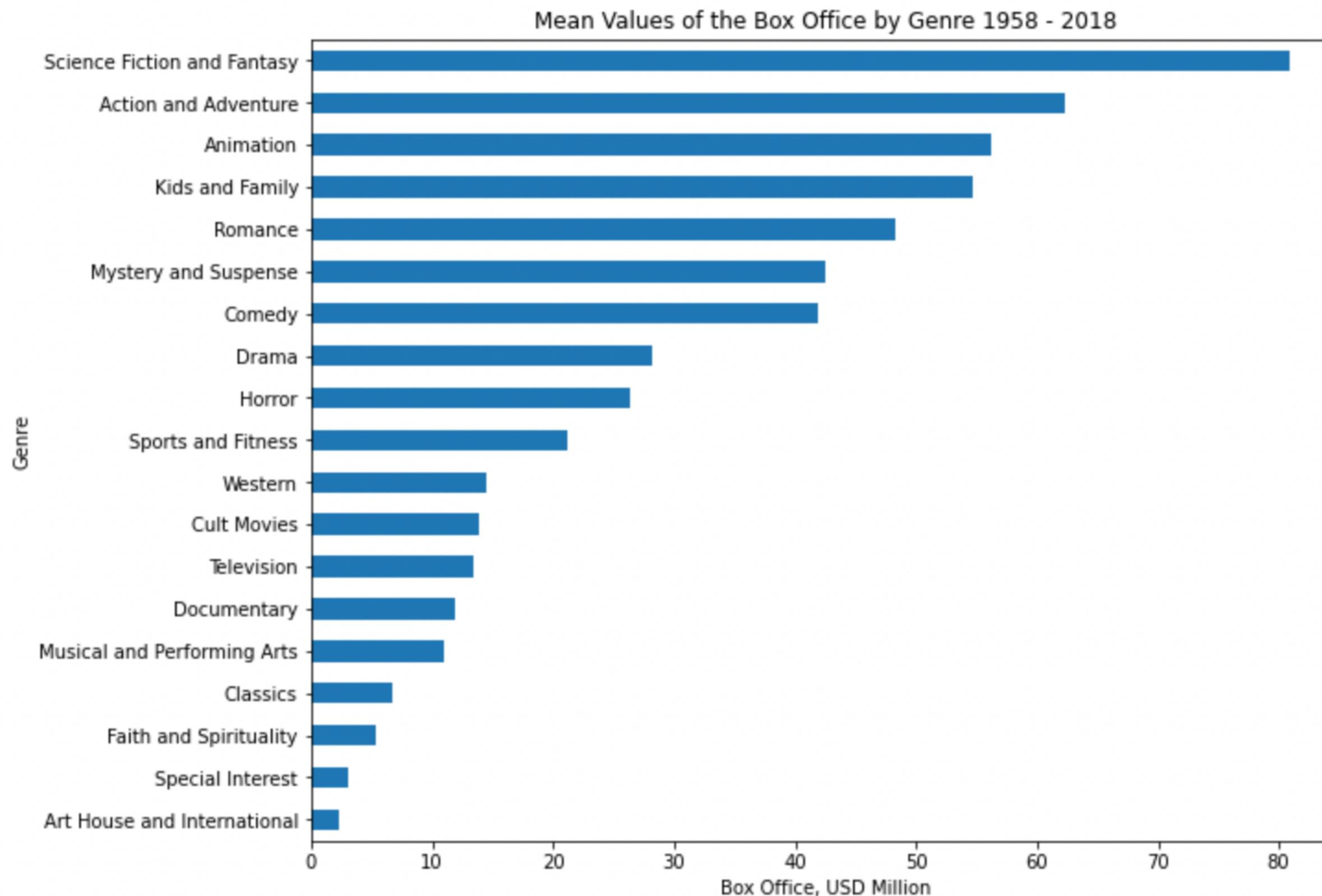
For the research, we used the following datasets:

- **The Internet Movie DataBase**
- **Rotten Tomatoes**
- **The Movie DataBase**
- **The Numbers**
- **Box Office Mojo**

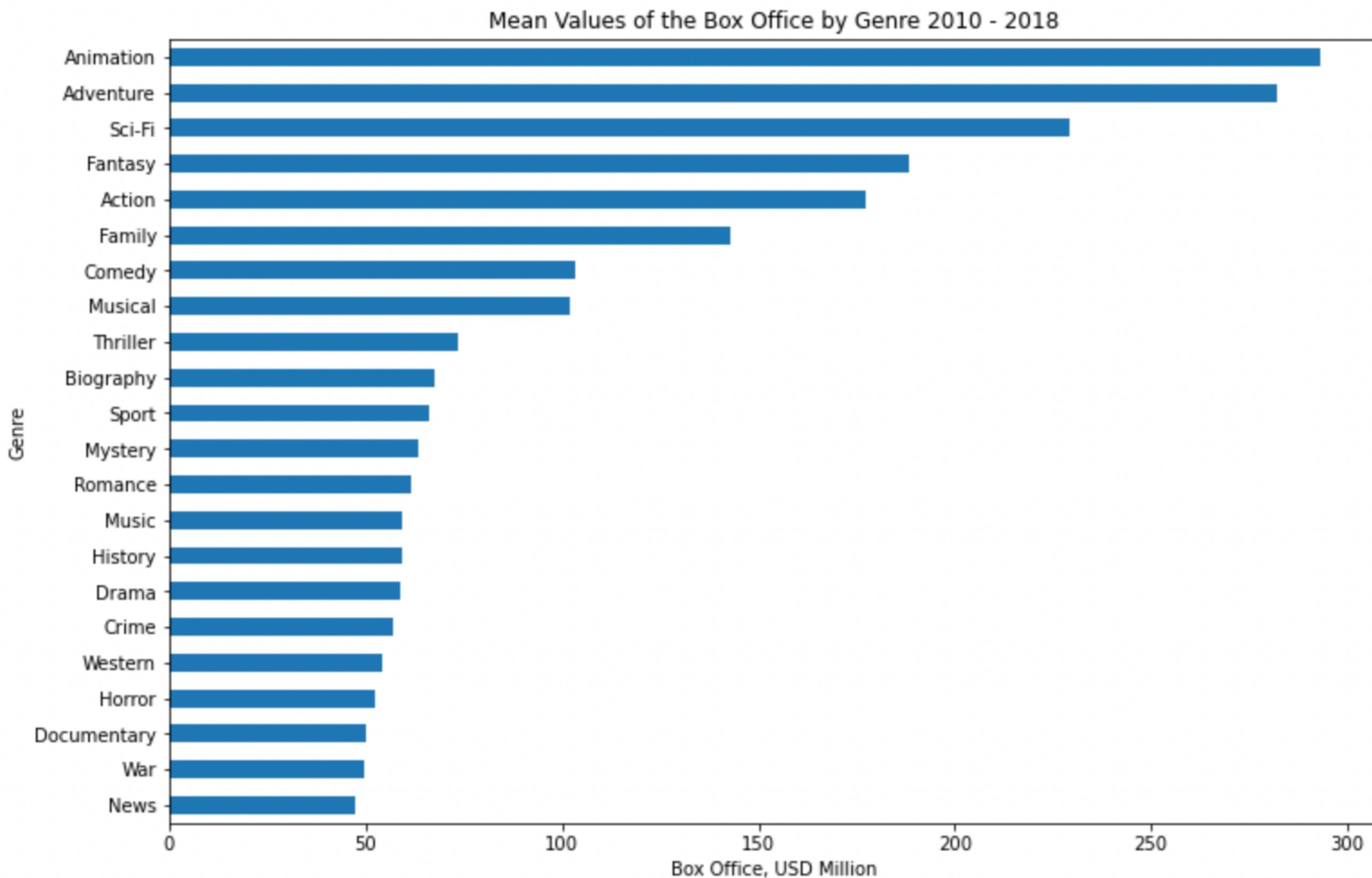
**We used descriptive statistics and visualization.
The research covered data from 1958 to 2018.**



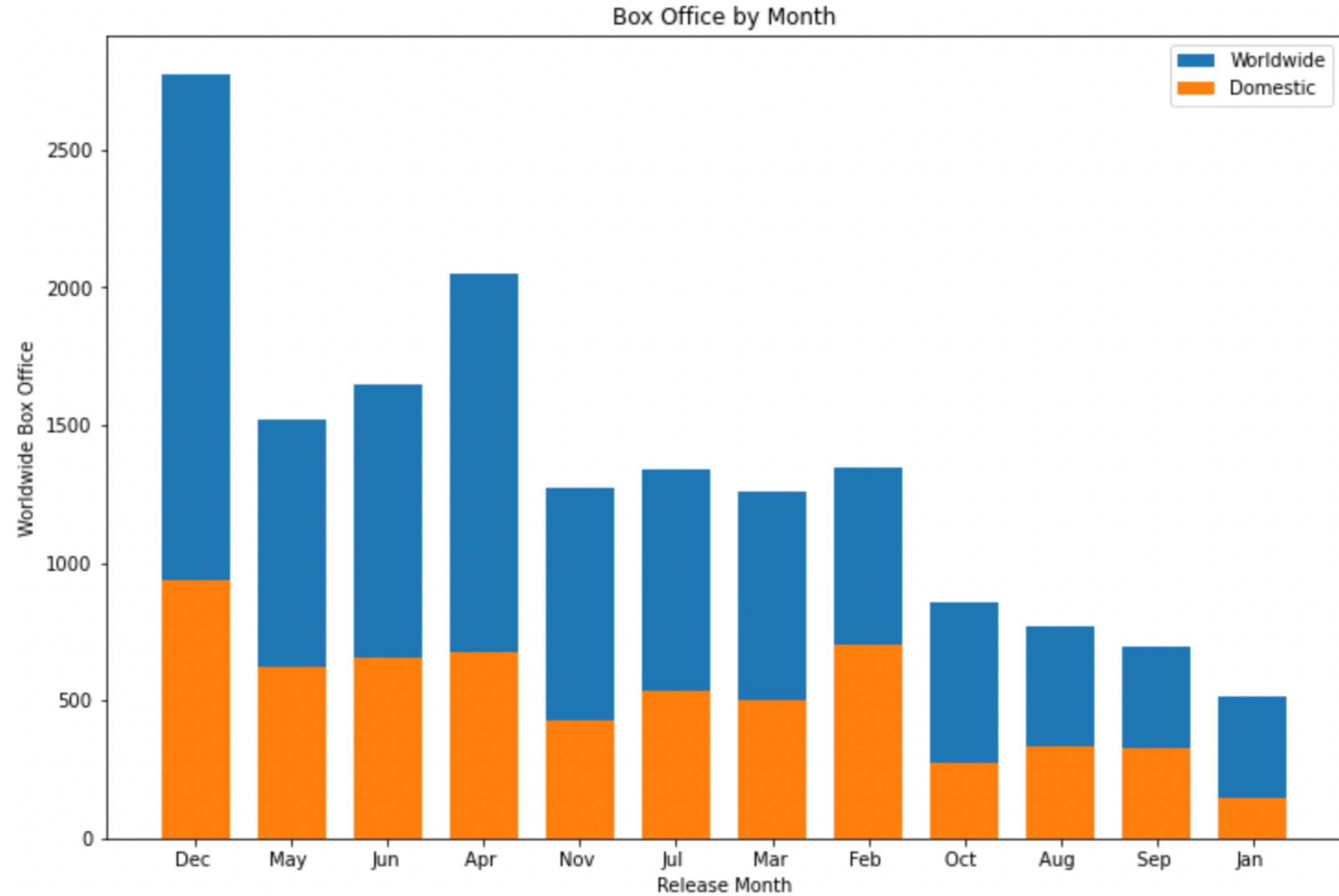
BOX OFFICE BY GENRE 1958-2018



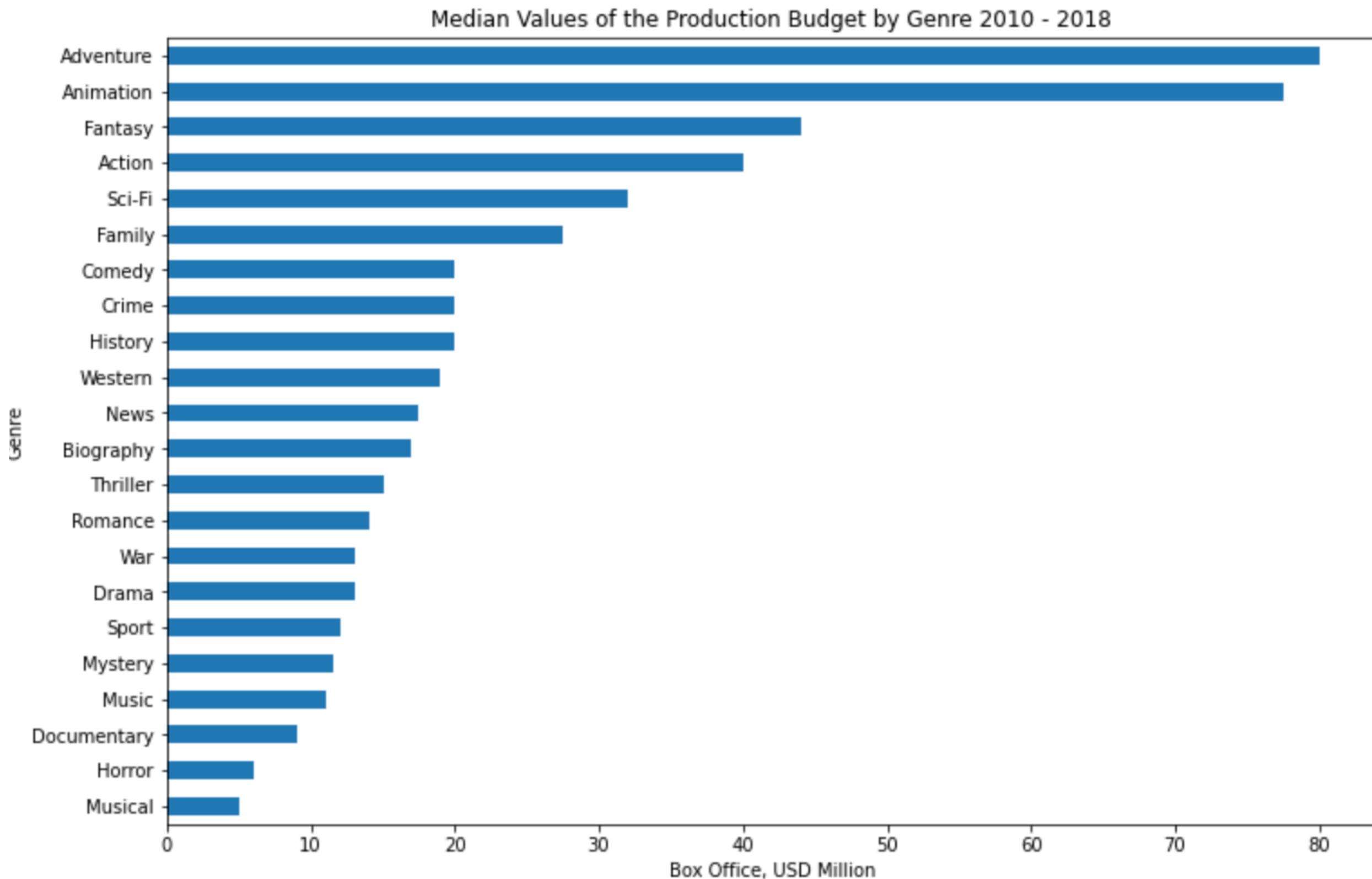
BOX OFFICE BY GENRE 2010-2018



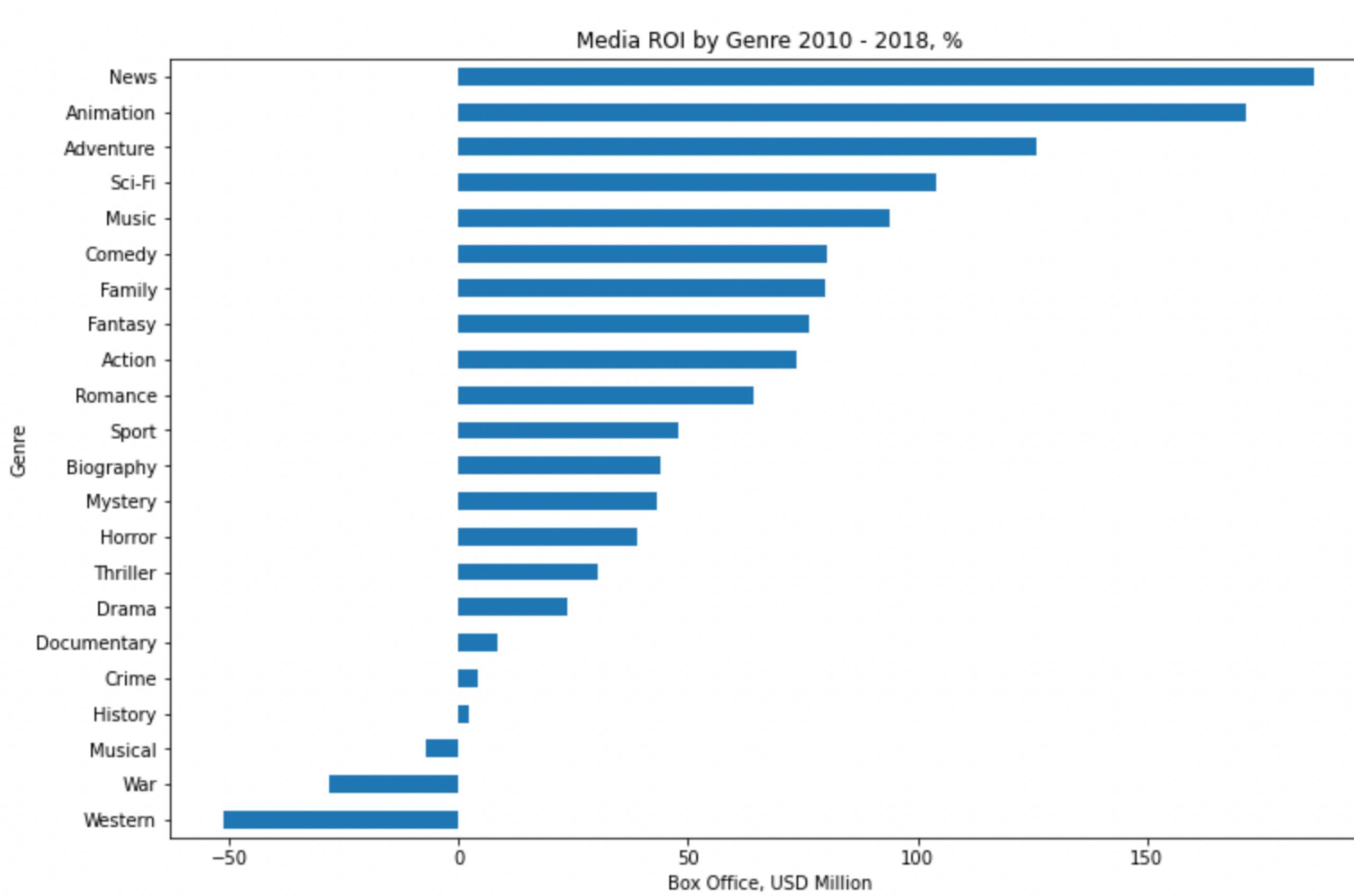
BOX OFFICE BY RELEASE MONTH



PRODUCTION BUDGET



ROI BY GENRE



TOP 10 PERSONS BY GENRE

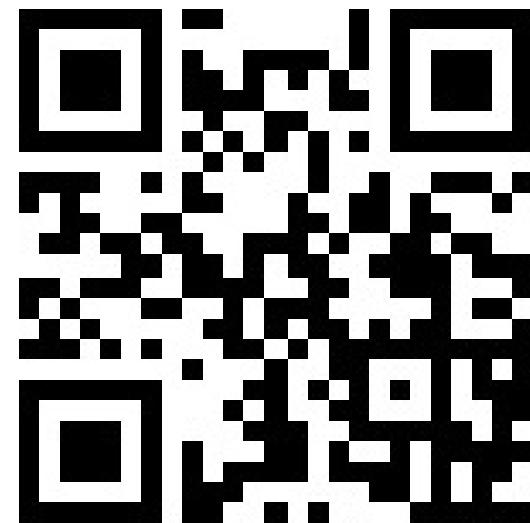
Action	Animation	Sci-Fi
Person Name	Person Name	Person Name
Judy Greer	Shane Morris	Judy Greer
Chris Pratt	Peter Del Vecho	Derek Connolly
Rick Jaffa	Nicole Paradis Grindle	Colin Trevorrow
Patrick Crowley	Craig T. Nelson	Chris Pratt
Derek Connolly	John Walker	Patrick Crowley
Colin Trevorrow	Tom Hanks	Amanda Silver
Amanda Silver	Tim Allen	Rick Jaffa
Zak Penn	John Lasseter	Zak Penn
Scarlett Johansson	Michael Arndt	Seamus McGarvey
Joss Whedon	Darla K. Anderson	Joss Whedon



We suggest further study on
box offices by region



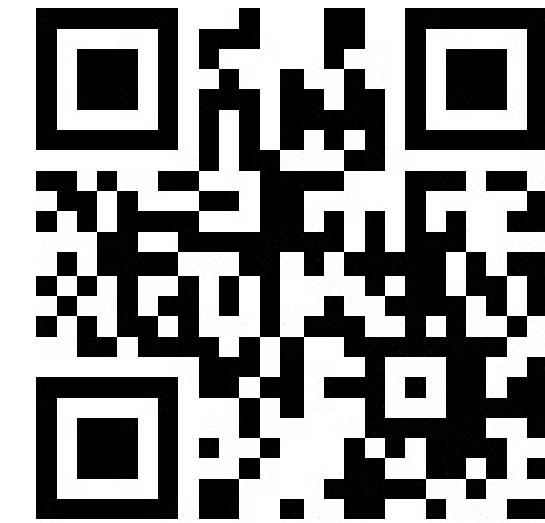
THE TEAM



LinkedIn



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DATA SCIENTIST



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Thank you.