PAWS ROADMAP

Q3 2018
PAWS puts together its core team. Development of brand identity and style guides gets underway, the PAWS domain name is registered, and social media accounts are created.

Q4 2018
A number of key launches occur. The PAWS blockchain and native cryptocurrency are launched, including the mainnet, custom wallet (Windows, Mac, and Linux), and GUI assets. The official website is also launched, as is version 1.0 of the PAWS one-pager. The PAWS public presale goes live, and applications are made for multiple exchange listings, coin tracking, and masternode site listings.

Q1 2019
PAWS' submits the application for non-profit organisation status. iOS and Android mobile apps go into development. Initial partnerships are announced, and launches continue with the PAWS online store, PAWS charity funding platform, and the PAWS public tracking tool and
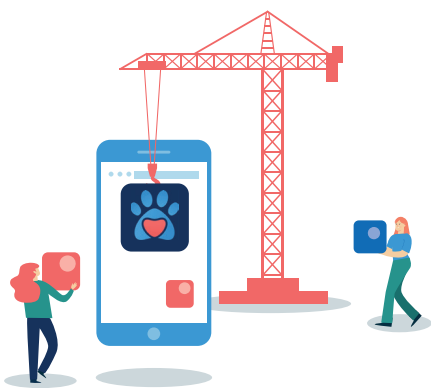
Q2 2019
PAWS is officially registered as a corporation and a registered charity. Development and testing of the PAWS pet tracking collar begin, and the donation tracking tool goes live, allowing real-time, transparent donation tracking and verification.
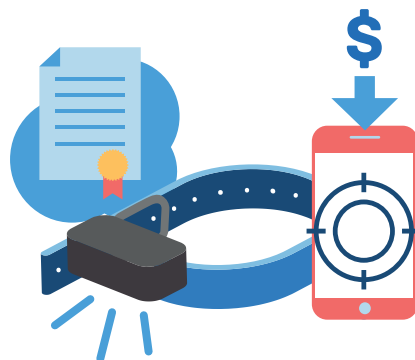
Q3 2019
Two major launches occur; PAWS' revolutionary animal registry system goes live, and the PAWS pet tracking collar with unique pet identification is released to the community and coin holders. The locations directory also goes live.

Q4 2019
The animal cruelty rescue hotline is initially deployed. PAWS' exchange listing action plan continues, including efforts to have PAWS listed on multiple top-50 exchanges to trade alongside BTC, ETC, LTC, and other major players. The PAWS Rewards and Savings platform is also launched.

Q1 2020
The PAWS debit card is released, enabling PAWS coin holders to process transactions at VISA and Mastercard terminals across the globe, including pet-related purchases, charitable contributions, and purchases at all POS debit machines. The launch of the debit card establishes the case for the real-world use of PAWS coin as currency.

Q2 2020
The PAWS global expansion initiative gets underway with the aim of introducing PAWS to a total of 28 countries across Africa, Asia, Europe, and the Americas.

Q3/Q4 2020
The PAWS mobile app is released worldwide, with direct masternode monitoring, digital wallet, pet tracking, and social media functions built directly into the API. The PAWS crowdfunding platform is also released.
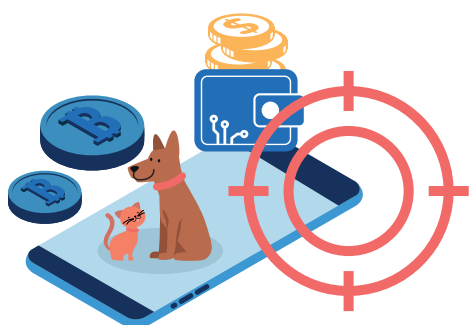
2020 AND BEYOND
The PAWS brand and blockchain network continues to evolve and gain worldwide adoption. Eventually, the PAWS platform and support services are active and available in over 120 countries around the globe, and millions of users utilize the network for charity donations, daily payments, and to track their pets and contribute to the betterment of animal welfare worldwide.