



Hello, my name is **Andreina De** Sola. I am a graphic designer and web developer.

ABOUT ME

Venezuelan living in Buenos Aires, I am an adaptable and flexible digital design enthusiast with expansive knowledge in various design and programming domains. I possess a holistic understanding of project processes, enabling swift adjustments to new challenges. My multicultural background and constant commitment to learning fuel unique insights and solutions. Above all, I strive for excellence in all I undertake.

CONTACT

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ACADEMIC EDUCATION

2004-2009

U.E. Colegio Academia Merici

Bachelor of Science.

2009-2012

Universidad Metropolitana

Systems Engineering - Initial area plus four approved periods (not completed).

2012-2015

Instituto de Diseño de Caracas

Bachelor's Degree in Graphic Design.

2019 y 2020

Image Campus

Courses of formation, programming for videogames and development with Unity.

2022-2023

Coderhouse

Front end development

WORK EXPERIENCE

August 2015 - November 2016

Comware Venezuela S.A.

Graphic design / UI-UX / Web development.

- · Operated as a visual designer for a diverse range of clients.
- Effectively communicated with clients to grasp their brand requirements.
- · Created high fidelity prototypes tailored to client needs.
- Collaborated closely with developers for project delivery.
- Participated in QA testing to ensure optimal design implementation.

July 2016 - December 2016 **Mobile Media Networks**

 Successfully completed the visual design for two mobile applications.

February 2017 - July 2019

Fanbag.com.ar

Graphic design / UI-UX / Web development

- Led complete rebranding from 'ValijaChica' to 'Fanbag'
- Established clear brand ethos and visual identity guidelines.
- Designed and implemented a new e-commerce platform.
- Created new, aligned packaging designs.
- Contributed to a significant increase in sales

2020 - 2021

Entrepreneurship Life en Boga Shop

Brand creator.

Freelance

- · Engaged in various freelance graphic design and development
- Worked across diverse industries and client requirements.
- More details of individual projects available in my portfolio: andreinadesola.com.ar

TECHNICAL SKILLS

Adobe Suite and design tools

Photoshop, Illustrator, After Effects, Indesign, Sketch, Figma, Adobe XD, Procreate, Midjourney.

Frontend programming languages

HTML, SCSS, frameworks like Bootstrap or Materialize, Javascript and React.

Programming languages and game development

C#, Unity.

Multiple tools for collaboration and more

Invision, Trello, Github, Filezilla, multiple hosting services, Netlify, Nuclino, Discord, Slack, Miro, Firebase, Vercel, Al tools example ChatGPT. Great search skills, I can adapt quickly.

CMS

Wordpress, Webflow.

Languages

Spanish native, english upper-intermediate.

