Hello, my name is **Andreina De Sola.** I am a **graphic designer and web developer.**

ABOUT ME

Venezuelan living in Buenos Aires, I am an adaptable and flexible digital design enthusiast with expansive knowledge in various design and programming domains. I possess a holistic understanding of project processes, enabling swift adjustments to new challenges. My multicultural background and constant commitment to learning fuel unique insights and solutions. Above all, I strive for excellence in all I undertake.

CONTACT

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ACADEMIC EDUCATION

2004-2009
U.E. Colegio Academia Merici
Bachelor of Science.

2009-2012
Universidad Metropolitana
Systems Engineering - Initial area plus
four approved periods (not completed).

2012-2015
Instituto de Diseño de Caracas
Bachelor's Degree in Graphic Design.

2019 y 2020
Image Campus
Courses of formation, programming for
videogames and development with Unity.

2022-2023
Coderhouse
Front end development.

WORK EXPERIENCE

August 2015- November 2016
Comware Venezuela S.A.
Graphic design / UI-UX / Web development.
- Operated as a visual designer for a diverse range of clients.
- Effectively communicated with clients to grasp their brand requirements.
- Created high fidelity prototypes tailored to client needs.
- Collaborated closely with developers for project delivery.
- Participated in QA testing to ensure optimal design implementation.

July 2016 - December 2016
Mobile Media Networks
UI/UX.
- Successfully completed the visual design for two mobile applications.

February 2017 - July 2019
Fanbag.com.ar
Graphic design / UI-UX / Web development.
- Led complete rebranding from 'ValijaChica' to 'Fanbag'.
- Established clear brand ethos and visual identity guidelines.
- Designed and implemented a new e-commerce platform.
- Created new, aligned packaging designs.
- Contributed to a significant increase in sales.

2020 - 2021
Entrepreneurship Life en Boga Shop
Brand creator.

Freelance
- Engaged in various freelance graphic design and development projects.
- Worked across diverse industries and client requirements.
- More details of individual projects available in my portfolio: andreinadesola.com.ar

TECHNICAL SKILLS

Adobe Suite and design tools
Photoshop, Illustrator, After Effects, Indesign, Sketch, Figma, Adobe XD, Procreate, Midjourney.

Frontend programming languages
HTML, SCSS, frameworks like Bootstrap or Materialize, Javascript and React.

Programming languages and game development
C#, Unity.

Multiple tools for collaboration and more
Invision, Trello, Github, Filezilla, multiple hosting services, Netlify, Nuclino, Discord, Slack, Miro, Firebase, Vercel, AI tools example ChatGPT. Great search skills, I can adapt quickly.

CMS
Wordpress, Webflow.

Languages
Spanish native, english upper-intermediate.