



Hello, my name is **Andreina De Sola**. I am a **graphic designer and web developer**.

## ABOUT ME

I am an adaptable and flexible digital design enthusiast with expansive knowledge in various design and programming domains. I possess a holistic understanding of project processes, enabling swift adjustments to new challenges. My multicultural background and constant commitment to learning fuel unique insights and solutions. Above all, I strive for excellence in all I undertake.

## CONTACT

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## ACADEMIC EDUCATION

**2004-2009**  
**U.E. Colegio Academia Merici**  
Bachelor of Science.

**2009-2012**  
**Universidad Metropolitana**  
Systems Engineering - Initial area plus four approved periods (not completed).

**2012-2015**  
**Instituto de Diseño de Caracas**  
Bachelor's Degree in Graphic Design.

**2019 y 2020**  
**Image Campus**  
Courses of formation, programming for videogames and development with Unity.

**2022-2023**  
**Coderhouse**  
Front end development.

## WORK EXPERIENCE

**August 2015- November 2016**  
**Comware Venezuela S.A.**  
Graphic Design / UI-UX / Web Development.

- I worked as a visual designer for a wide range of clients.
- Effectively communicated with clients to understand their brand requirements.
- Created high-fidelity prototypes tailored to client needs.
- Collaborated closely with developers for project delivery.
- Participated in quality control tests to ensure optimal design implementation.

**July 2016 - December 2016**  
**Mobile Media Networks**  
UI/UX.

- Successfully completed the visual design of two mobile applications.

**February 2017 - July 2019**  
**Fanbag.com.ar**  
Graphic Design / UI-UX / Web Development.

- I led the complete rebranding of 'ValijaChica' to 'Fanbag'.
- Established a clear brand identity and visual guidelines.
- Designed and implemented a new e-commerce platform.
- Created new packaging designs aligned with the brand.
- Contributed to a significant increase in sales.

**2020 - 2021**  
**Life en Boga Shop Venture**  
• Brand Creator.

**2023**  
**Roble Glass & Railings Canadá**  
SEO / WordPress Design.

- I increased organic traffic by over 200% since April 2023.
- Designed high-conversion pages with WordPress and Elementor.
- Monthly blog posts optimized with AI.

**Freelance**  
Over time, I have worked on various freelance graphic design and development jobs. For more information, visit my portfolio: [andreinadesola.com.ar](https://andreinadesola.com.ar)

## TECHNICAL SKILLS

**Adobe Suite and Design Tools**  
Photoshop, Illustrator, After Effects, Indesign, Sketch, Figma, Adobe XD, Procreate, Midjourney, Capcut, Canva - I can adapt to any.

**Frontend Programming Languages**  
HTML, SCSS, frameworks such as Bootstrap, Javascript, and React.

**Programming Languages and Video Game Development**  
C#, Unity.

**Various and Collaborative Tools**  
Invision, Trello, Github, Filezilla, various hosting, Netlify, Nuclino, Discord, Slack, Miro, Firebase, Vercel, Google Web Designer, Doppler, Sendinblue, AI Tools and more.

**CMS**  
Wordpress, Webflow.

**Languages**  
Advanced English, Beginner Japanese (currently studying).

